

Applicant Grow Some Good

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - NA c) Equipment and motor vehicles ([Link](#))
 - NA d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

Kathy Becklin
AUTHORIZED SIGNATURE

Kathy Becklin Exec Director
PRINT NAME AND TITLE

1-16-2020
DATE

received
1/17/20 20

2:45pm



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

GROW SOME GOOD

was incorporated under the laws of Hawaii on 11/18/2015 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 14, 2020

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Grow Some Good
(Typed Name of Individual or Organization)

Kathy Becklin
(Signature)

1-16-2020
(Date)

Kathy Becklin
(Typed Name)

Executive Director
(Title)

Statement of Public Purpose

Grow Some Good

1/15/20

Per §42F-102

Grow Some Good, a non-profit organization, is seeking funds to support its Maui Farm to School Network Program. If awarded this grant, the organization will be able to ensure more students participate in the school garden program. In this program, students learn gardening skills, and classes are supplemented by lessons in math, science, Hawaiian studies, art and language arts.

The target group supported by this program is public school students in grades K – 12.

The requested amount for this grant is \$85,118, which will help fulfil the total program budget of \$325,000.

Application for Grants

I. Certification – Please attach immediately after cover page

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2019.

ATTACHED

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. ([Link](#))

ATTACHED

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. ([Link](#))

ATTACHED

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. Applicant Background

Grow Some Good is a nonprofit organization dedicated to creating hands-on, outdoor learning experiences that cultivate curiosity about natural life cycles, connect students to their food sources, and inspire better nutrition choices. In addition to helping establish food gardens and living science labs in local schools, we provide resources and curriculum support through community partnerships in agriculture, science, food education and nutrition. Our mission: "Cultivate a healthy community by strengthening local agriculture and improving access to nutritious, affordable food."

Grow Some Good is led by a Board of Directors, actively involved in supporting the business operations of the organization. Its staff includes an Executive Director, a Development Director, a Program Manager, and 6 Garden Coordinators, who engage

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teachers and students in outdoor curricula as part of the schools' class rotations and manage community volunteers who help maintain the gardens. We support and train teachers and school-employed garden coordinators across 35 schools in Maui and Lāna'i.

Farm to School Program Elements

Grow Some Good farm to school programs help to increase food independence and healthy food choices for local families by instilling sustainable, lifelong skills. Evidence-based studies have consistently shown that students are far more likely to retain information and adopt new behaviors with hands-on, active lessons that fully engage them. Our school gardens are transformational environments that clearly demonstrate highly effective short- and long-term outcomes.

Our farm to school program activities include teaching students foundational gardening skills, such as preparing the soil, planting, weeding, identifying bugs and pests, harvesting produce, and composting waste. Students learn about Hawai'iian cultural plants and the nutritional and economic benefits of local produce. Several times a year Grow Some Good hosts nutrition education events where local chefs mentor youth in preparing meals using school garden-grown ingredients. Students gain first-hand experience in the farm to table processes and understand how the food they eat is grown, harvested, and prepared into healthy meals. Our lessons are designed to be appropriate for age and education level. At higher grades we incorporate more sophisticated lessons in areas such as design, planning, commercial production, and economics.

By aligning required curriculum with lessons in the garden, we create an outdoor classroom to support STEAM benchmarks. For example, as students learn about graphs in the classroom, they develop a garden planting plan based on a grid format. Earth science and biology is supported through real-life scientific observation projects. Teachers do the same, taking the lessons from the garden back into the classroom. Through this symbiotic relationship, we are able to provide schools with quality garden programs that reinforce important classroom lessons. Additionally, the schools are able to assume greater fiscal and maintenance responsibility over time, as teachers, staff, and parents gain understanding of farm to school programs as educational assets.

Our History

Grow Some Good started in 2008, as a program of South Maui Sustainability, installing and supporting gardens at Kihei Elementary, Lokelani Intermediate School and Kamali'i Elementary Schools. In 2012, in response to requests for assistance from other schools across the island and to better focus on its mission, the group evolved into an independent organization and adopted the name "Grow Some Good." Through extensive community partnerships (listed in Section VI), Grow Some Good expanded its outreach to more neighborhood schools and their surrounding communities.

2019: Grow Some Good Merged with Maui School Garden Network

Last year was an incredible year of growth and transformation for the farm to school movement in Hawai'i, while Grow Some Good entered its 11th year providing farm to school programs and cultivating future farmers in Maui County. As part of this growth, Maui School Garden Network joined Grow Some Good to form Maui Farm to School Network. The new venture creates system-wide synergies to improve program effectiveness and grow farm to school outreach from 4,000 to more than 8,000 students. This expansion now covers 35 of 43 schools on Maui and Lāna'i - approximately 33 percent of the total student population in Maui County.

Evolving to Keep Schools and Students Engaged

Following the formation of Maui Farm to School Network, our increase in outreach has driven Grow Some Good to further evolve its program models in order to streamline and improve outcomes and mitigate various situations that may cause schools to disengage with farm to school programs along the way. Over the years, we've observed many reasons that may result in disengagement, mostly outside of our control. However, we have had success in influencing program retention by closer tracking, reporting to higher levels of management, and more directly engaging teachers and students in the farm to school movement.

Maintaining Success, Enduring Challenges

Even in our best programs, we have teachers who are not as engaged as others - too busy, pressure to meet new standards, etc. A change of administration can cause a ripple effect with school priorities also shifting. Some administrators may support the farm to school program, but view it as an extracurricular activity, not fully integrated into the school's learning culture. Other administrators face challenges to manage implementing programs across all grade-levels because of conflicting schedules.

As we continue to expand our outreach, Grow Some Good depends upon increasing availability of qualified garden coordinators and dedicated volunteers to assist in maintaining safe and secure outdoor classrooms.

2. Goals and Objectives Related to this Request

Program: Strengthening Local Agriculture and Workforce Pathways:

Goal 1: Optimize farm to school programs to produce more consistent, successful outcomes across grades K-12 to increase interest in agriculture and natural resource careers.

Objectives:

- A. Analyze program pathways according to a “Chutes and Ladders” game concept: where have we experienced higher drop-out rates (chutes) and highest success rates (ladders).
- B. Increase student opportunities to engage in farm to school activities, in addition to school day participation.
- C. Create stable, year-round employment opportunities for school garden coordinators as student mentors.

Goal 2: Improve outreach and measurement of long-term student and family nutrition outcomes.

Objectives:

- A. Apply “Chutes and Ladders” methodology to understand which nutrition teaching approaches are most effective.
- B. Identify opportunities to influence healthier eating habits incorporating locally grown produce.
- C. Establish baseline of change measurements combining existing regional health data and program participant surveys.

3. The Public Purpose and Need to Be Served

Strengthening Local Agriculture and Workforce Pathways: In order to meet the state's aspirations for increased food security and self-sufficiency, the number of local farms and farmers, and the amount of food produced for local markets will need to increase significantly. Farm to school programs are an integral part of creating clear pathways to meet this goal.

The latest Census of Agriculture for Hawai'i shows the average age of a Hawai'i farmer was 60.1 years in 2017 compared to 58.7 years in 2012. In Maui County, approximately 6 percent of farmers are under 35 years old, 54 percent are between 35 and 64, and 40 percent are 65 and older. While the average age of farmers is slightly older since 2012, the census also shows an increase in the number of new farmers. Data from the census show the total number of Hawai'i farms rose from 7,000 in 2012 to 7,328 in 2017. On Maui, 25 new farms were established during this time. The greatest increase in the number of farms came from small farms between one to nine acres.

Coinciding with an upward trend of new farmers, Hawaii's farm to school movement has grown stronger throughout the past decade. According to the Hawai'i Department of Health's 2017-18 School Safety and Wellness Survey, 85 percent of K-12 public schools in Hawai'i have school gardens (up from 77 percent in 2011-12). Nonprofit-driven initiatives like Grow Some Good have launched programs specific to each island

community. State governmental interest in supporting farm to school connections, and Federal information and financial support through the USDA's Farm to School Program have also provided significant support to build foundations for these farm to school initiatives. In addition to inspiring future farmers, these programs encourage local consumers to increase support of Hawai'i farmers by purchasing more local produce and creating a positive impact on community economies and healthy lifestyles.

Hawaii's 2014 Agriculture Skill Panel Report notes that 600 public and private stakeholders strongly advocated for early engagement of young people in agriculture as a critical factor toward advancing interest in agricultural careers. To help mitigate a fragmented agriculture career path within the Department of Education's Natural Resources pathway, the panel recommended developing alternative resources for agriculture programs in public schools.

Collaboration with farm to school nonprofit organizations to supplement agriculture education and workforce pathways has shown promising outcomes over the past decade. For example, after 11 years of Grow Some Good's investment in farm to school programs in its service regions, students' increased interest in exploring agriculture careers is becoming evident. Grow Some Good students who have experienced consistent farm to school programs since kindergarten are now at Maui High School, creating a 63 percent surge in agriculture and natural resource course enrollment. Research strategy detailed in this application's service summary is aimed to build on this success and improve pathways in other regions.

Improving Nutrition in Low-Income Communities: Every day, a large number of Maui residents rely on government or public programs for food. These programs include food bank distributions, free and reduced lunch programs, and food stamps. Specifically, within the neighborhoods that GSG serves, food stamp usage is at 12-17% of all households, compared to the 11% average for the island of Maui. (Source: Statisticalatlas.com, Maui County Food Stamps) With regard to federal lunch programs, 49.5% of children in our schools received free or subsidized lunches, as reported in 2019. (Source: Hawai'i State Department of Education, Hawai'i Child Nutrition Program October 2019 SY18-19 report)

Everyone has a right to healthy, reliable food sources that are affordable and accessible. Unfortunately, healthier produce items are often more expensive than less healthy, processed foods. Studies show that households with limited resources often stretch their food budgets by buying inexpensive, low nutrition foods, such as bread and rice.

In addition, low-income communities often have less access to proper grocery stores or farmer's markets where they can buy fresh produce. Lower-income communities often have a greater number of convenience stores and fast food restaurants, especially near schools. The typical fast food meal is high in calories but low in nutritional content. Diets high in fast food consumption have been linked to weight gain and illness. (Source:

Food Research & Action Center website; Initiatives: Hunger and Obesity; *Why Are Low-Income and Food Insecure People Vulnerable to Obesity?*) Because of these economic and environmental challenges, it is often difficult for low-income families to be able to make healthy food choices on a consistent basis.

To help address food and nutrition inequity, Hawaii's chapter of Healthy Eating + Active Living (HEAL) - formerly known as the Nutrition and Physical Activity Coalition - advocates in their 2013-2020 strategic plan state support to increase opportunities for students and staff to learn about agriculture and nutrition. The organization aims to increase school garden programs by an additional 10 percent.

By establishing and managing comprehensive farm to school programs, Grow Some Good increases the opportunities to engage students and their families in making healthier food choices. Students, teachers, and other community members learn how to grow their own food in sustainable and cost-effective ways. Homegrown gardens can supplement food budgets by providing fresh produce at significantly lower costs than purchasing it commercially.

Our garden coordinators work with teachers to develop the program activities for each week. While in the gardens, students learn how to prepare healthy soil, plant, weed, manage pests organically, harvest produce, and compost waste. Lessons are designed to be appropriate for age and education level.

Through our programs, Grow Some Good teaches students and families how to grow their own food to increase their access to fresh fruits and vegetables and improve understanding of the connection between healthy eating and lifelong wellness.

4. Target Population to Be Served

The schools we serve cover grades K-12 primarily. Some of these schools also provide a SPED Pre-K component. Although we are working with Early Childhood Education (ECE) programs, they are not the target of this proposal. Grow Some Good supports DOE, Charter, Independent, and Parochial schools. Approximately 83 percent of students on Maui Island and Lāna'i are in DOE schools. Based on last year's data, 59 percent of the DOE schools are Title 1 and 52 percent of the students are enrolled in the Free and Reduced Lunch Program.

Through outreach and community engagement programs, Grow Some Good also reaches families, thousands of Maui residents, farmers, and chefs.

5. Geographic Coverage

Our schools support all of Maui Island and Lāna'i. Moloka'i is in Maui County however has it's own Farm to School Network through Sustainable Molokai. Our schools are in regional areas:

- West Maui
- South Maui
- Central Maui
- Upcountry/North Shore
- Hana and Lānaʻi

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Scope of work, tasks and responsibilities

Grow Some Good is on a mission to strengthen farm to school and agricultural pathways within our existing programs, while developing a scalable support plan to increase program outreach to additional schools throughout the Maui Farm to School Network.

In year one, we plan to launch a five-tier tactical approach to meet program objectives:

1. In-Depth Program Analysis and Co-Development

Perform an in-depth “Chutes and Ladders” method approach to information gathering to better determine program strengths and weaknesses. Grow Some Good is conducting one-on-one interviews with teachers, administrators, and students, looking for common transition points in the farm to school pathway with highest success (ladders) and highest dropout rates (chutes). Data collected during these interviews will be used to co-develop scalable programs with all participating schools, customized according to school stakeholder needs and long-term, sustainable budget plans.

Some areas that we've already identified are part of the program plan as follows.

2. Increase Access to After-School and Summer Enrichment Programs

Students who participate in after-school and summer enrichment programs have greater opportunities to build background knowledge, explore interests, and develop their skills. These programs offer Grow Some Good opportunities to provide stable year-round employment for our farm to school coordinators and establish new sources of revenue.

Garden-based enrichment programs also provide ideal settings to encourage healthy eating habits, improve basic food preparation skills, and workshop potential nutrition education lessons to incorporate into school days.

Grow Some Good is building a new student enrichment model based on successful experience developing after-school and summer beta programs with Maui Family YMCA and Boys and Girls Clubs of Maui. Grant funds will be used to develop custom models to support a new Big Brothers Big Sisters garden education program, in addition to establishing an affordable option for students participating in fee-based after-school and summer programs, such as Maui Family YMCA. Funds requested support class materials and school garden coordinators to manage programs at two sites for the first year until additional grant funds and fee-based program participation reaches a level where income covers at least 75 percent of program costs.

3. Regional Volunteer Development + Farm to School Coordinator Pathway

Grow Some Good, has thrived for more than 11 years with strong support by school administration, teachers, staff, and the surrounding community. While school garden coordinators manage the day-to-day operations and maintenance in the garden with the help of students, volunteers are vital to the success of each school program.

Gardens often require bigger maintenance projects and other developments that require skilled assistance. Throughout the school year, classes also benefit from having volunteers available to assist, especially during planting and harvesting days.

Through a private donation and a grant from the Fred Baldwin Memorial Fund, Grow Some Good is launching its 2020 Volunteer Development Program + Farm to School Coordinator Pathway to set more farm to school programs up for greater success on Maui. This is a pilot and is deployed in one region; in this pathways program we'll deploy it to other regions. By training volunteers for class assistance, planting, harvesting, and garden maintenance, we are activating a whole new group of garden volunteers and keeping them engaged to strengthen our community-based programs.

Recruiting qualified farm to school coordinator candidates who have both teaching and farming skills has been an ongoing challenge for our organization since its inception. This volunteer development initiative will also serve as a pathway to qualify and train potential farm to school coordinators to support our growing network of schools participating in farm to school programs.

4. School Transition Support

Work with key teachers to ensure that end-of-year informational sessions at key transition grades (eg. 5th grade students graduating to intermediate schools and 8th grade students graduating to high schools), where agriculture, science, health, and natural resource teachers and student mentors offer student orientations on what to expect in the next level of farm to school programming. Following orientation events, transitioning students will take surveys to determine favorite garden class topics thus far, areas of interest moving forward, and nutrition choices.

5. Community Impact Research: Evaluate Available Data Sources

Determine long-term community impact measurements to further substantiate current teacher survey data. Review available health and student data to find intersecting points of data which can be used to reinforce measurable outcomes. For example, track the correlation between school garden programs in an area with changes in child health indicators such as obesity.

Research will also focus on identifying a more direct causal relationship between students' positive exposure to farm to school programming and their choices to enroll in secondary and post-secondary Career and Technical Education (CTE) courses, such as agriculture and natural resources.

2. Projected annual timeline for accomplishing the results or outcomes of the service

Tactic	Task	Q1: July-Sep	Q2: Oct-Dec	Q3: Jan-Mar	Q4: Apr-June
Research(1)	Interviews, Analysis	X	Report		
	Prioritize		X		
	Plan/execute additional areas		Plan	Execute	Execute
Outside School (2)	Research/Establish partnerships/participants	X			
	Fall/Spring Break Program		X	X	
	Summer Break Program				X
	After School Programs	X	X	X	X
Volunteer (3)	Volunteer Mgmt/Measures	X	X	X	X
	Regional Training		X		X
School Transitions(4)	Get Support / define role and methodology			X	
	Implement Transition Orientations / Survey/ Report				X
Data Sources (5)	Applicable data research - Resources	X	X		
	Supplemental surveys		x	x	x
	Set up reporting/ measurement systems			X	

3. Quality assurance and evaluation plans

Specify how the applicant plans to monitor, evaluate, and improve their results; and

Tactic 1: In-Depth Program Analysis and Co-Development - Grow Some Good will consult with key personnel involved in garden programs over 10 years including school administration, key teachers, students, partners and other organization. Results will be summarized in document and prioritized. Program co-development milestones will be reviewed with all stakeholders to confirm plans are congruent with participant input and expectations.

Tactic 2: Increase Access to After-School and Summer Enrichment Programs - Grow Some Good will administer program evaluation surveys to parents, students, and partner organization staff to gauge program effectiveness in supporting farm to school

learning outcomes, program satisfaction, and engagement rates. Program changes will be guided by survey results.

Tactic 3: Regional Volunteer Development + Farm to School Coordinator Pathway: All participants in the beta development program, scheduled for Spring 2020, will be surveyed to determine the most effective program elements and recommended areas of improvement for future regional outreach.

Tactic 4: School Transition Support - Grow Some Good will facilitate teacher and student mentor panels to ensure orientations happen. Orientation surveys are designed to get feedback and establish baselines for ongoing evaluations.

Tactic 5: Community Impact Research: Evaluate Available Data Sources - Grow Some Good collaborated with local public health organizations and UH to access existing data and consult with their research staff to evaluate methodology and validity of impact study conclusions.

4. Measures of Effectiveness

<p><u>Goal 1:</u> Optimize farm to school programs to produce more consistent, successful outcomes across grades K-12 to increase interest in agriculture and natural resource careers.</p> <p>A. Analyze program pathways according to a “Chutes and Ladders” game concept: where have we experienced higher drop-out rates (chutes) and highest success rates (ladders).</p> <p>B. Increase student opportunities to engage in farm to school activities, in addition to school day participation.</p> <p>C. Create more stable, year-round employment opportunities for school garden coordinators as student mentors.</p>	<p><u>Goal 2:</u> Improve outreach and measurement of long-term student and family nutrition outcomes.</p> <p>A. Apply “Chutes and Ladders” methodology to understand which nutrition teaching approaches are most effective.</p> <p>B. Identify opportunities to influence healthier eating habits incorporating locally grown produce.</p> <p>C. Establish baseline of change measurements combining existing regional health data and program participant surveys.</p>
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Objective	Measurement	Baseline	Target
1.A	# of orientation sessions held # of students attending orientation Orientation survey outcomes	No baseline though some were performed in 2018	25% of students attending intermediate orientation 15% of students attend high school orientation
1.A 1.B 2.A	Total % of students served in farm to school programs	38% (8,000 of 20,600)	Increase by 5%
1.B	# of students engaged in after-school and summer enrichment programs	No baseline	50-75 new student and mentor participants in first year.
1.B	# of hours per week students participate in outside school garden activities	No baseline	1-2 hours per week per registered participants

1.A 1.B	Average hours of student participation in garden activities during school hours	Estimate 7-10 (10-16 lessons)	Track by grade level Measure consistency
1.A 1.B 2.A 2.B	# of students participating in key lessons/grade level Avg # Snacks served in garden/student per year	No baseline Estimate 3	Key areas: STEM, Nutrition, Ag Ed Goal 5 snacks
1.C	# coordinators employed in after-school/break programs	No baseline	2-3
1.C	# coordinator hours dedicated to after-school/break programs	No baseline	25-30% for coordinators participating
1.C	# of schools that have after-school / break programs	Need to inquire	3-5 schools
2.B	# of nutrition education activities outside-school hours # of people involved nutrition education activities	No baseline (we had partial year at intermediate school)	2/school 50/school
2.C	# of sources/ data points	NA	5 primary

IV. Financial

1. Budget Forms

- a. Budget request by source of funds (See Attached)
- b. Personnel salaries and wages (See Attached)
- c. Equipment and motor vehicles (See Attached – Not Applicable)
- d. Capital project details (See Attached – Not Applicable)
- e. Government contracts, grants, and grants in aid (See Attached)

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2021.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$21,279	\$21,279	\$21,280	\$21,280	\$85,118

3. Other Sources of Funding for the Fiscal Year 2021
 - a. Individual Donors: \$50,000
 - b. Fundraising Event(s): \$70,000
 - c. Private Foundations and Corporate Giving: \$300,000
 - d. County of Maui : \$75,000 line item
 - e. County of Maui: \$50,000 green waste initiative (not submitted)
4. Other Sources of Funding for the Fiscal Year 2021
 - a. Individual Donors: \$50,000
 - b. Fundraising Event(s): \$70,000
 - c. Private Foundations and Corporate Giving: \$300,000
 - d. County of Maui : \$75,000 line item
 - e. County of Maui: \$50,000 green waste initiative (not submitted)
5. The applicant shall provide balance of unrestricted assets as of 12/31/2019: \$130,095

V. Experience and Capability

1. Necessary Skills and Experience

February, 2020 marks the 11th anniversary of Grow Some Good providing farm to school programs. During the past decade the organization has developed a variety of program designs, and has determined which models are most effective in providing students with the highest quality education.

Garden Coordinators are central to facilitating and modeling garden-based curricula in our programs. To ensure our programs excel in education standards, Garden Coordinators receive timely, relevant training taught by subject matter experts. Over the past three years, training has improved significantly. Garden Coordinators receive over twenty hours of training each year, in topics including: STEAM, nutrition, and Hawaiian culture curriculum training; classroom management; volunteer relations; garden maintenance and management; organic pest control; and food safety practices. This intensive training and group support has enabled Garden Coordinators to be more

effective in their class presentations, while providing consistent, grade-level appropriate programming with each school.

Farm to school curriculum aligns with core educational standards to reinforce what is taught in the classroom, enhancing learning and improving knowledge retention. This approach greatly increases farm to school program value and participation with teachers and administrators.

Our garden class schedules are most effective when integrated with each school's unique daily schedule. Grow Some Good is flexible in program offerings and has adapted garden class times to best meet each schools' needs. In some cases, garden classes are held once every two weeks for the entire school year. In other schools, classes are scheduled once a week during a 10-week block.

Annual Teacher Data: Each year Grow Some Good conducts a survey of teachers and principals in participating schools to determine the outcomes of the garden program. Results of our 2019 teacher survey show that our programs are most effective in improving students' attitudes towards health and nutrition, environmental awareness, as well as improved outcomes in academic performance and physical activity.

- 88% Increased interest in eating fruits and vegetables
- 87% Increased environmental attitude/attitudes
- 49% Increased community spirit and interest in volunteerism
- 52% Improved social skills/behaviors
- 29% Improved motor skills
- 31% Academic gains
- 58% Improved attitude towards school

Percentage of teachers that report beneficial areas of study in garden-based classes:

- 98% Health & Nutrition
- 98% Science
- 87% English/Language Arts
- 86% Environmental Studies
- 85% Hawaiian Studies
- 81% History/Social Studies
- 79% Math
- 71% Agricultural Studies

Teacher Comments:

"Our teachers' involvement with the garden and value for the 'aina has greatly increased in the last few years. Our teachers are starting their own beds with their students and prioritizing project and placed based learning through doing in the garden."

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"My students are all eager to participate in garden. We go at the end of the day, and my students perk right up. They are engaged in the content and ready to dive into the dirt, even the ones who said they don't like getting dirty!"

"Our garden time is the highlight of our week."

Long-Term Impact: Grow Some Good students, who have experienced continuous farm to school programs since kindergarten, have now entered high school at Maui High. The school has hired new staff to accommodate a substantial surge in the number of students registering for agriculture and natural resources courses - growing from 190 to 300, a 63% increase in one year. We are encouraged to see our students grow into a new generation of agriculture and natural resource leaders and, with them, new ideas, new programs, policies, and connections that continue to strengthen agricultural workforce pathways and build healthier communities.

Big Brothers Big Sisters Partnership: Grow Some Good is partnering with Big Brothers Big Sisters to leverage their experience in managing after-school and summer enrichment programs. This partnership is designed to establish an effective farm to school model that can be replicated at other schools with similar enrichment programs. Please reference support letter.

2. Facilities

Grow Some Good's physical assets are fully invested in its outdoor educational spaces. Funds are used to create effective, versatile, and safe outdoor classrooms to support innovative, interactive learning. The organization uses cloud management platforms to avoid excessive overhead associated with physical office space. When not working in the gardens, employees share updates, administrative and planning documents from home-based offices.

Gardens are maintained with assistance from dedicated volunteers. Over the years, Grow Some Good has received grants and individual donor support to improve garden infrastructure, including irrigation, tool sheds, sinks, and shade structures to provide a comfortable, protected setting during class instruction. These enhancements continue to improve the usability and safety of the garden space

providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

Our Farm to School Program Manager works with schools to set priorities for classes, and to incorporate relevant areas of focus into the curriculum. He also assists with curriculum development and supervises the Volunteer Coordinator and Garden Coordinators. Grow Some Good currently employs six Garden Coordinators, though we train and network with 24 garden coordinators employed by the schools. Using curriculum materials, Garden Coordinators are responsible for direct instruction in the garden programs. They also manage garden maintenance to ensure gardens are safe and effective learning environments. All Garden Coordinator positions are part-time.

Kathy Becklin is a co-founder of the organization and serves as Executive Director since 2016. Kathy has a BS in Computer Science. She has many years of experience as a project manager in the defense and high tech sector, and is a graduate of the Master Gardener certificate program with the University of Hawai'i College of Agriculture and Human Resources. Prior to hiring the Farm to School Program Manager, Kathy served as the Program Manager also.

Scott Lacasse is the newly hired Farm to School Program Manager who comes to Grow Some Good with a BS in Landscape Architecture and an MS in Environmental Studies. He has spent the last seven years as the garden coordinator at the Montessori School of Maui and has extensive experience in project management, garden design, regenerative gardening practices, and project-based education.

The Volunteer Coordinator supports the program by assessing volunteer support needed for each garden, coordinating volunteers' efforts, and creating a volunteer schedule to provide year round support for gardens during school breaks. The Volunteer Coordinator is supervised by the Program Manager. At this time we are recruiting the volunteer coordinator from the Garden Coordinator pool as it is a part time position.

Our school garden programs are supported by six Garden Coordinators. Collectively this group has a wide range of education and experience in agriculture, horticulture, education and nutrition, with degrees in Sociology, Education, Sustainable Agriculture, and Environmental Studies. These Garden Coordinators are highly qualified to provide support for careers in the fields of agriculture, sustainability, and education.

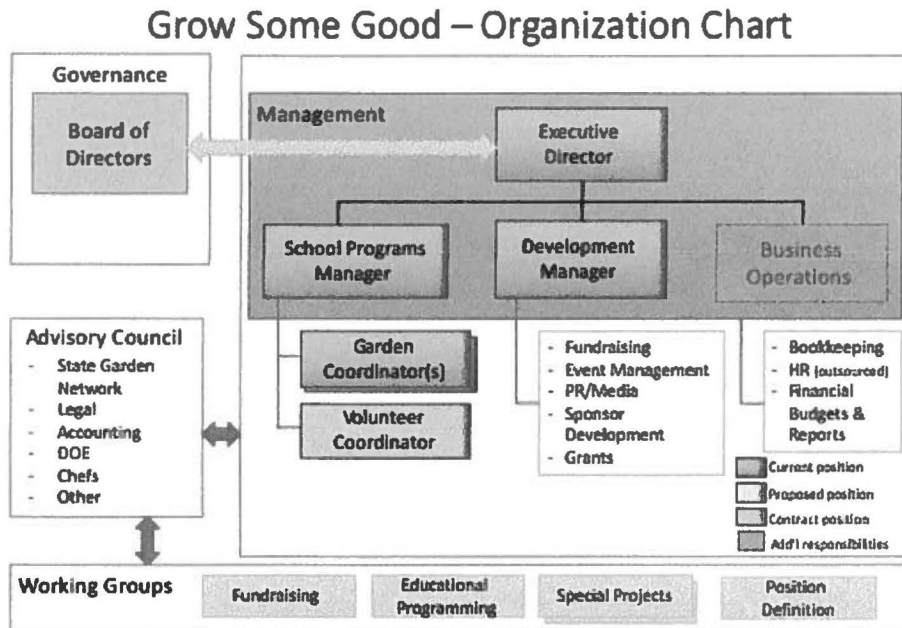
The President of the Board, Rosa McAllister, has extensive experience in nonprofit management, fundraising, and program development. She is co-founder and Organizational Advisor of Networks for Training and Development. Lehn Huff, Vice President of the board, started and headed the new Middle School at Seabury Hall until

her retirement in 2008; she served as the Director for Maui School Garden Network until the merger and is still crucial as we are transitioning.

In addition to extensive knowledge and experience in school gardens, all board members have demonstrated fundraising and management experience.

Community Partnerships: Grow Some Good also has an extensive network of community partners with which it shares resources in the areas of agriculture, science, food education, and nutrition. This program draws on a network of Maui’s leading chefs, nutritionists, educators, Hawai’i Farm to School Hui, Healthy Eating + Active Living (formerly Nutrition and Physical Activity Coalition), Hawai’i Farmers Union United, Maui Farm Bureau, Kokua Hawai’i Foundation, Kohala Center, Maui Economic Development Board, MEO Project Head Start, Maui Invasive Species Committee, Maui Master Gardener Program (UHMC College of Tropical Agriculture and Human Resources), Maui Nui Botanic Gardens, Hawai’i Association of Independent Schools (HAIS)/Maui Independent School Association (MISO), Maui Culinary Academy students, UHMC Agriculture Department, Maui Family YMCA, Big Brother Big Sisters, and individual school administrations and PTA groups.

2. Organization Chart



3. Compensation

The three highest paid employees of the organization, by position, in 2019:

- Executive Director, Kathy Becklin = \$40,215
- Development Director, Malia Bohlin (Jan-Aug) = \$25,830
- Garden Coordinator Kathy Powers = \$28,385

Program Manager Scott Lacasse (full time as of 11/17/19, not included in 2019 top 3 list)

VII. Other

1. Litigation

NOT APPLICABLE

2. Licensure or Accreditation

NOT APPLICABLE

3. Private Educational Institutions

NOT APPLICABLE

4. Future Sustainability Plan

Once these objectives and supporting tactical projects have been developed and integrated with Grow Some Good's programs, the majority of these costs can be absorbed within ongoing resources, including unrestricted funds provided by our individual donors and fundraisers. Several elements of this proposal are anticipated to produce revenue and/or reduce costs of providing these programs to schools.

If all anticipated funding is not received, the organization will adjust the number of activities developed accordingly.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2020 to June 30, 2021

App

Grow Some Good

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	54,120	0	47,485	248,395
2. Payroll Taxes & Assessments	4,600		3,942	21,114
3. Fringe Benefits	12,448		10,923	57,131
TOTAL PERSONNEL COST	71,168		62,350	326,639
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island			300	3,000
2. Insurance				2,000
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				6,000
6. Supplies	5,000		6,500	20,000
7. Telecommunication				
8. Utilities				
9. Contract Labor	8,950		3,000	10,000
10. Administrative Expenses			2,250	15,000
11. Conferences			600	2,500
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	13,950		12,650	58,500
C. EQUIPMENT PURCHASES	0	0	0	0
D. MOTOR VEHICLE PURCHASES	0	0	0	0
E. CAPITAL	0	0	0	0
TOTAL (A+B+C+D+E)	85,118		75,000	385,139
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested		Name (Please type or print) _____ Phone _____		
(b) Total Federal Funds Requested		Signature of Authorized Official _____ Date _____		
(c) Total County Funds Requested		Name and Title (Please type or print) _____		
(d) Total Private/Other Funds Requested				
TOTAL BUDGET				

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2020 to June 30, 2021

Applicant: Grow Some Good

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	0.6	\$48,000.00	3.50%	\$ 1,680.00
Farm to School Program Manager	1	\$60,000.00	12.00%	\$ 7,200.00
Volunteer / Community Coordinator	0.6	\$30,000.00	43.00%	\$ 12,900.00
Garden Coordinator 1	0.7	\$38,500.00	30.00%	\$ 11,550.00
Garden Coordinator 2	0.7	\$38,500.00	30.00%	\$ 11,550.00
Garden Coordinator 3	0.6	\$15,400.00	15.00%	\$ 2,310.00
Garden Coordinator 4	0.6	\$15,400.00	15.00%	\$ 2,310.00
Garden Coordinator 5	0.6	\$15,400.00	15.00%	\$ 2,310.00
Garden Coordinator 6	0.6	\$15,400.00	15.00%	\$ 2,310.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				54,120.00

JUSTIFICATION/COMMENTS:

2 coordinators working on break pilot; other coordinators supporting after school/other enhancements and training



Big Brothers Big Sisters

OF MAUI

TOGETHER, WE ARE DEFENDERS OF POTENTIAL

200 Waimaluhia Lane
Wailuku, HI 96793

January 14, 2020

bbbshawaii.org

To Whom It May Concern,

BOARD OF DIRECTORS

LaTasha Baldwin
Board President

Jessica Crouse
Yarrow Flower
Brandon Higashi
Lyndon Honda
Brandon Maeda
Lalaine Manlapao
William Nill
Sarah Simmons
Mireille Tardif

Our mission at Big Brothers Big Sisters of Maui is to build and support one-to-one relationships to ignite the biggest possible futures for local youth. Through mentoring programs in the community and in our Mentor Center, the goal of our organization is to provide positive role models to help Maui's youth become the best versions of themselves and to avoid risky behaviors, embrace higher aspirations, and succeed in school. These youth face many challenges and being matched with a Big Brother or Big Sister helps them navigate a path to reach their fullest potential. The positive impact of our programs is experienced by the entire community of Maui. Our programs help youth facing adversity to develop resiliency to overcome the variety of challenges they may face. Our services have no geographic limitation; children from any neighborhood in Maui are eligible for service. We presently serve children in Lahaina, Kihei, Wailuku, Kahului, Haiku, Makawao, Pukalani, Paia, and Kula. We plan to serve 170 youth and mentors in FY2021.

Maui Staff

Courtney Ikawa
Regional Director

Char Tomas
Operations Manager

Leana Lynn Riglos
*Community-Based
Case Manager*

Michelle Gonzalez-Smith
*Maui Mentor Center
Coordinator*

We have been serving Maui youth in our Mentor Center facility since 1998 with the goal of providing a welcoming and stable environment that the youth feel comfortable in, so they can achieve their goals. The Mentor Center Program runs three days a week and serves any child between 3rd and 8th grade who lives in the Hale Makana O Waiale low-income neighborhood. They are provided with a snack, homework help from high school tutors, individual attention from their "Bigs", and fun activities organized by our Coordinator. We not only provide direct program services after school, but also partner with other health and human service organizations to provide additional support and new experiences for our youth throughout the week.

President/CEO

Dennis Brown



Big Brothers Big Sisters Hawai'i is comprised of:

Big Brothers Big Sisters
of Honolulu

Big Brothers Big Sisters
of East Hawai'i Island

Big Brothers Big Sisters
of West Hawai'i Island

Big Brothers Big Sisters
of Kaua'i

Big Brothers Big Sisters
of Maui

In April 2018, we constructed a garden at our Mentor Center with the intention that it would provide educational opportunities for our youth and fulfill the community's need for fresh food. Majority of the population we serve in the Mentor Center program are of Micronesian or Native Hawaiian backgrounds who desire to work outdoors and grow their own food, but they do not have the resources. Collaborating with Grow Some Good would allow Big Brothers Big Sisters to upkeep the garden and achieve the vision for the community. A flourishing garden with a knowledgeable facilitator would inspire our youth and expose them to career pathways in areas like agriculture, engineering, culinary, and health. This enriching experience can have a positive impact on the community at-large as our youth will become confident in these areas and productive members of the community.

I consider Grow Some Good a vital support to our youth, mentoring program, and community. I look forward the potential collaboration to develop higher aspirations for our youth and hope for their futures.

Sincerely,

A handwritten signature in black ink, appearing to read 'Courtney Ikawa', written in a cursive style.

Courtney Ikawa
Maui Regional Director

3. Other Sources of Funding for the Fiscal Year 2021
 - a. Individual Donors: \$50,000
 - b. Fundraising Event(s): \$70,000
 - c. Private Foundations and Corporate Giving: \$300,000
 - d. County of Maui : \$75,000 line item
 - e. County of Maui: \$50,000 green waste initiative (not submitted)
4. State and Federal Tax Credits: NOT APPLICABLE
5. List of federal, state and county grants (prior 3 years and for 2021) See attachment Page 10.
6. The applicant shall provide balance of unrestricted assets as of 12/31/2019: \$130,095

modification

V. Experience and Capability

1. Necessary Skills and Experience

February, 2020 marks the 11th anniversary of Grow Some Good providing farm to school programs. During the past decade the organization has developed a variety of program designs, and has determined which models are most effective in providing students with the highest quality education.

Garden Coordinators are central to facilitating and modeling garden-based curricula in our programs. To ensure our programs excel in education standards, Garden Coordinators receive timely, relevant training taught by subject matter experts. Over the past three years, training has improved significantly. Garden Coordinators receive over twenty hours of training each year, in topics including: STEAM, nutrition, and Hawaiian culture curriculum training; classroom management; volunteer relations; garden maintenance and management; organic pest control; and food safety practices. This intensive training and group support has enabled Garden Coordinators to be more effective in their class presentations, while providing consistent, grade-level appropriate programming with each school.

Farm to school curriculum aligns with core educational standards to reinforce what is taught in the classroom, enhancing learning and improving knowledge retention. This approach greatly increases farm to school program value and participation with teachers and administrators.

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

App

Grow Some Good

Contracts Total:

200,714

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1	2020 Maui County Grant (provisio)	7/1/2019-6/30/2020	OED	Maui	75,000
2	2021 Maui County Grant (provisio)	7/1/2020-6/30/2021	OED	Maui	75,000
3	2017 GIA Grant	7/1/2017-6/30/2018	DOA	State	50,714
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1215 S. Kihei Rd. Suite O #1047, Kihei, HI 96753-5225
(808)215-9228 Fax (866)286-3631
www.GrowSomeGood.org

in your neighborhood

Board of Directors

Rosa McAllister
President

Lehn Huff
Vice President

Andrea Snow
Secretary

Rae Takemoto
Board member

Kirk Surry
Director Emeritus
Acting Development
Director

Key Personnel

Kathy Becklin
Founding Member
Executive Director

Scott Lacasse
Program Manager

January 17, 2020

Senate Committee on Ways and Means
State Capitol, Rm 208
Honolulu, HI 96813

Re: GIA Grant Grow Some Good – Change Submission

Aloha,

After sending the GIA submission, it was noticed there was a cut and paste error in the main document on page 13. Please see the replacement page and associated attachment to correct.

Section IV items 4-6

Mahalo,

Kathy Becklin
Executive Director

Growing Local

**Nutrition and
Fitness**

**Cultivating
Community**

**Growing Our
Future**