

**EDUCATION**

**Ph.D. in Communication**

Michigan State University

Degree Conferred:

Dissertation: *Perceptions of the aversiveness of teasing as a function of perceived identity confrontation, aggression, ambiguity & humor, and the perception of the intent to cause harm.*

**M.A. in Communicology**

University of Hawai'i at Mānoa

Degree Conferred:

Thesis: *Effects of relational context on perceptions of verbally rude messages.*

**B.A. in Communicology**

University of Hawai'i at Mānoa

Degree Conferred

**PROFESSIONAL APPOINTMENTS**

**July 2017 – Present**

Hawai'i State Center for Nursing

Associate Specialist for Workforce Research

**January 2014 – July 2017**

SMS Research and Marketing Services, Inc.

Director of Research

**August 2007 – May 2014**

East Tennessee State University, Department of Communication

Assistant Professor of Communication & Associate Chair of Curriculum

**2008-2011**

University of Tennessee at Knoxville

Adjunct Instructor: Persuasion, Quantitative Methods

## WORKFORCE RESEARCH

### Published Reports Prepared on Behalf of an Organization

- Hawai'i State Center for Nursing. (2018). *Projected Timeline of Hawai'i's Achievement of the 80% BSN Rate*. Retrieved from: <http://www.hawaiicenterfornursing.org/wp-content/uploads/2018/08/Hawaii-BSN-Forecast-2018-2.pdf>
- Hawaii State Center for Nursing. (2018). *Hawai'i State Nurse Education Capacity Report, 2016-2017*. Retrieved from: <http://www.hawaiicenterfornursing.org/wp-content/uploads/2018/07/2016-2017-Hawaii-Nurse-Education-Capacity-Statewide-Report-FINAL.pdf>
- Hawai'i State Center for Nursing. (2017). *Hawai'i's Nursing Workforce 2017*. Retrieved from: <http://www.hawaiicenterfornursing.org/wp-content/uploads/2017/11/2017-Hawaii-State-Nursing-Workforce-Supply-Report-Final-2-2.pdf>

### Conference Presentations

- Oliveira, C. M.** & Reichhardt, L. (2018). *Considerations for Improving Workforce Development through Flexible and Responsive Supply Survey Data Reporting*. Presentation to the annual meeting of the National Forum of State Nursing Workforce Centers. Chicago, IL.

## ACADEMIC RESEARCH

### Publications

- Oliveira, C. M.** & Levine, T. R. (2008). Lie acceptability: A construct and measure. *Communication Research Reports*, 25, 282-288.
- Donohue, W. A., Lindsey, L. M., Maginnis, J.A., & **Oliveira, C. M.** (2006). *Communicating and Connecting: Functions of Human Communication, 3<sup>rd</sup> Edition*. Dubuque, IA: Kendall/Hunt.

### Conference Presentations

- Buerkle, C. W. & Oliveira C. M. *According to, student motivations . . . : A theory of planned behavior investigation of students' intention to orally cite sources*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C. November 2013.
- Shaw, A. S., **Oliveira, C. M.**, & Zorzie, M. C. *The effect of prenatal androgen exposure on the development of neural reactivity systems: A study of the HEXACO personality inventory*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA. January 26-28, 2012.
- Poppo, A. L. & **Oliveira, C. M.** (2009). *Generating better mentoring through attraction: An investigation of the role of interpersonal attraction in developing successful mentoring relationships*. Paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN.

- Oliveira, C. M.** *Perceptions of tease aversiveness as a function of identity confrontation, aggression, ambiguity and humor.* Paper presented at the annual meeting of the Southern States Communication Association, Savannah, GA. April 2-6, 2008.
- Oliveira, C. M.** & Levine, T. R. *Lie Acceptability: A construct and measure.* Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, Canada. May 22-26, 2008.
- Kerr, N. L., Boster, F. J., Callen, C. R., Braz, M. E. & **Oliveira, C. M.** (2007). *Emotional bias and jury nullification: Can better instructions help?* Paper presented at the 79<sup>th</sup> annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Kim, R. K., Guan, X., Klein, K. A., Dibble, J., Raile, A. N. W., **Oliveira, C. M.**, Foregger, S., & Levine, T. R. (2006, November). *Replication of the precarious couple effect with specific communication variables.* Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

### **Invited Lectures, Presentations, & Colloquia**

- Oliveira, C. M.** (October, 2010). *Basics of Survey Research in the Study of Organizations.* Guest lecture presented to East Tennessee State University's Communication in Organizations course.
- Oliveira, C. M.** (November, 2009). *Belongingness and Rejection.* Guest-lecture presented to the Foundations course in the Masters in Professional Communication, East Tennessee State University.
- Oliveira, C. M.** (October, 2009). *Developing and Measuring Objectives and Outcomes in Education.* Workshop conducted with East Tennessee State University's Health Communication course.
- Oliveira, C. M.** (October, 2009). *Basics of Survey Research.* Guest lecture presented to East Tennessee State University's Communication in Organizations course.
- Oliveira, C. M.** (June, 2008). *Toward a Predictive Model of Perceptions of Aversive Messages.* Colloquium presented to University of Tennessee's School of Communication Studies.
- Oliveira, C. M.** (June, 2008). *Relationship Development in Online Contexts.* Guest lecture presented to University of Tennessee's School of Communication Studies Interpersonal Communication graduate seminar.
- Oliveira, C. M.** (November, 2007). *That Hurt My Heart!: Factors Influencing the Perceived Negativity of Teasing.* Colloquium presented to the East Tennessee State University Honors College as part of the Great Room colloquium series.
- Oliveira, C.M.** (November, 2002). *Communication in Close Relationships.* Guest lecture presented to University of Hawaii's Department of Psychology Human Sexuality course.

### **PROFESSIONAL MEMBERSHIPS**

Hawai'i Pacific Evaluation Association, Member 2016, 2018