

Mike McCartney

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Summary

Hawai'i's economic future should be balanced, sustainable and diversified. This can be achieved by working collaboratively to create the capacity to innovate and change the course when it's needed.

The Department of Business, Economic Development and Tourism (DBEDT) will identify and align the mission to chart the course, create and manage a realistic budget, build a values driven talent-based team, monitor performance and continuously improve the plan throughout the process.

DBEDT will take a balanced approach by reducing Hawai'i's imports of fuel, food and goods while maintaining growth of exports. With a focus on clean energy, technology and innovation and the creative industries sectors the trajectory can be shifted to better Hawai'i.

Striving for the common good for all that choose Hawai'i as their home requires, respectful collaboration, knowledge based decision making, data driven research, continuous listening and learning and an openness to change.

These values are a way of life that have been constant and have provided guidance throughout his personal and professional life.

Born and raised in Kahalu'u, Oahu. Son of William A. McCartney, Ph.D, from Kingfisher, Oklahoma and Lois T. Toyama from Hawi, Kohala, Hawaii. Both were public educators. Married to Candace Furubayashi, M.D., with two sons, Bricen and Jaren, and a daughter Lauren.

Experience

Legislative Branch Experience:

Comprehensive understanding of policy development and the legislative process, creative and strategic thinking to achieve a shared vision

State Senator (three-term), Hawai'i State Senate

- Committee Chair on education, higher education, government operations, labor and human resources
- Served as Senate Vice-President and Co-majority Leader

Legislative Aide, Senator Charles Toguchi, Hawai'i State Senate

- Supported research and development of legislation and community and constituent efforts

Executive Branch Experience:

A collaborative leadership approach and a collective will towards policy execution

Chief of Staff/Administrative Director, Office of the Governor of the State of Hawai'i

- Supported and assisted the Governor, Governor's cabinet and staff in his duties as coordinator of emergency management, chief executive, commander-in-chief and head of state

CEO and President, Hawai'i Tourism Authority (attached agency to DBEDT)

- Responsible for strategically and sustainably managing Hawai'i's tourism economy while balancing people, place and culture
- Supported re-branding of the destination as the Hawaiian Islands
- Led the economic recovery after 13 months of declining visitor arrivals and spending
- Aligned the strategic brand with the budget and allocation of resources
- Managed and oversaw the Hawai'i Convention Center

Director, Department of Human Resources Development, State of Hawai'i

- Responsible and accountable for the State of Hawai'i's personnel system and civil service system
- Successful modernization of the civil service system to the enactment of Act 253
- Represented the State of Hawai'i in contract negotiations with the HGEA and the UPW

Business Experience:

Establishment of sustainable businesses, thoughtful creation of strategic plans that were executed to achieve common goals

Private Business Consultant

- Developed and improved businesses by providing strategic advice and solutions

CEO and President, PBS Hawaii (formerly Hawaii Public Television)

- Oversaw the transition from a State agency to a private, non-profit foundation and developed the first strategic plan to rebrand to PBS Hawai'i
- Oversaw the conversion from analog to digital broadcast transmission in compliance with FCC regulations
- Collaborated and accountable to a 22-member Board of Directors
- Fiscally responsible for federal, state, franchise fees and private funds

Co-founder, Partner and President, Star Telecom Network, Pacific LLC

- Small business selling custom prepaid phone cards statewide

President and Co-owner, Hawaii Stars Studio

- Small business with multiple locations throughout the State

President and Co-creator, Hawaii Stars President, Inc.

- Transformed an idea into a viable and sustainable television program and business
- Created and produced multiple television shows and series
- Maintained ranking of top locally produced television show for 13 years (Hawaii Stars)

Assistant Athletic Director and Cross Country Head Coach, Hawaii Loa College

- Assisted in the administration of the athletic program
- Community relations liaison

Public Labor Union Sector Experience: (HRS-89)

Executive Director, Hawai'i State Teachers Association (HSTA)

- Responsible for strategic planning, negotiation, lobbying and operational excellence
- Maintained and attracted quality workforce that responded to a changing demography
- Coordinated outreach with community and member programs
- Developed an organizational assessment plan within 100 days of joining HSTA that addressed the culture, created a purpose driven mission and identified major challenges and goals

Negotiations Specialist, Field Representative, HSTA

- Successfully negotiated two collective bargaining agreements
- Contract administrator advocating for teachers through final binding arbitration

President, Hawai'i State Teachers Staff Organization (HSTSO) Staff Union

- Negotiated contracts and represented employees on management concerns

Public Leadership Experience:

- Chair, Hawai'i Tourism Authority (two-terms)
- Member, Honolulu Police Commission
- Member, Kahalu'u Neighborhood Board
- Chair, Deferred Compensation Board for the State of Hawai'i
- Chair, Democratic Party of Hawai'i
- Member, Windward School Advisory Council

Community Leadership Experience:

- Trustee, Pacific University, Forest Grove, Oregon
- Vice-President, Carole Kai Charities and Great Aloha Run
- Steering Committee Member, Education Commission of the States

- Secretary, Pacific Resources for Education and Learning (PREL)
- Co-founder, Live Aloha
- Vice-chair, Abilities Unlimited/Winners at Work
- Board Member, Ko'olau-He'eia Ecumenical Youth (KEY) Project
- Co-founder, Castle High School Alumni Association
- Board Member, Kama'aina Kids
- Co-founder and Board Member, Minami Community Foundation
- Board Member, Emergent Education Voyager Charter School
- Advisory Member, No Hope in Dope
- Co-creator and Publisher, Windward O'ahu Voter Pamphlet
- Member, Worldwide Okinawan Business Association
- Advisory Member, St. Francis Ko'olau Health Center
- Member, Pacific Rim Foundation

Professional Affiliations

ECS Steering Committee Member (Education Commission of the States)

US Travel Association Active Member

Education

Stanford University Graduate School of Business Executive Program for Nonprofit Leaders

Mediation, Peace Keeping and Conflict Resolution, University of Hawai'i, Mānoa, postgraduate studies

Pacific University, Forest Grove, Oregon Bachelor of Science

Hawaii Loa College

James B. Castle High School

Samuel Wilder King Intermediate School

He'eia Elementary School

Favorite Hawaii Revised Statute: HRS 5-7.5(b) and HRS 89-1