# GLENN K. MURANAKA

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## **VISIONARY OPERATIONS LEADER**

## Strategic Vision | Critical-Thinking | Brand Management | Profitable Growth

Highly versatile and accomplished business leader in management, strategy, product development, delivery and operational experience in the complex manufacturing and logistic focused industry. High-profile executive successful at leveraging career experience to enhance organizational productivity and efficiency by effectively directing and supporting operations, services and solutions.

## Expertise includes:

- Strategic & Financial Planning
- Research & Analysis
- Supply Planning & Vendor Management
- Contract Negotiations
- Operations / Customer Service

- Change Management
- Process Improvements
- Performance Management
- Diversity Management
- Staff Recruitment & Development

## PROFESSIONAL EXPERIENCE

## MEADOW GOLD DAIRIES - HAWAII, Honolulu, HI

## President & General Manager

1996 - 2017

Provided leadership for all functional areas, anticipated change and developed a vision, strategy, and plan for effecting and empowering change.

- Strived for continuous improvement through reflecting and evaluating the actions taken, processes followed, behaviors changed, perspectives shaped, and degree to which goals were attained.
- Increased organizational effectiveness through stimulating personal and professional growth of employees through training and internal promotions while reducing turnover 30%.
- Recognized the value for taking responsibility for continuous improvement, self-growth, and development through intrinsic motivation and collaboratively improving YOY sales and profitability growth consistently to exceed targets.
- Led diversity initiatives and created a culture focused on unifying diverse people within the organization and empowering teams to work toward common goals through which improved performance and exceeded targeted projections.
- Improved climate for creativity and thereby increased innovation in product development and brand equity with consistent improvements in financial performance.
- Coordinated the Marketing function (Advertising and Public Relations) strengthening brand equity and company image.

#### **Executive Vice President & Assistant General Manager**

1995 - 1996

Strategically aligned and led Administrative (Accounting; Personnel; MIS); Branches (Big Island; Maui; Kauai); Sales and Marketing (Sales; Marketing; Distribution) functions of the organization.

#### MEADOW GOLD DAIRIES - HAWAII - Continued

- Strategies and marketing action plans were developed and an extensive campaign was launched.
   Through aggressive marketing (in a confined community environment) brand sales increased and Meadow Gold's image once again became prominent in the community.
- Developed strategic vision to improve financial performance by over 50% in three (3) years.

Additional career highlights include roles with MEADOW GOLD DAIRIES as Sr. VP and Controller

### **EDUCATION**

Associate of Arts, Accounting, University of Hawaii, Kapiolani Community, Honolulu, HI

#### RECOGNITIONS

Hall of Fame, Hawaii Food Industry Association
City and County of Honolulu, proclamations & certificates of recognition
State of Hawaii Legislators, proclamations & certificates of recognition
Hall of Honor, McKinley High School
2018 Ka Lei Hano Heritage Award