

Noriko Namiki

Professional History

October, 2013-present YWCA O'ahu Honolulu, HI

Chief Executive Officer

Leadership and Vision

- Provide leadership and direction to senior staff managing more than 150 employees and volunteers across three locations; establish operational and program goals and implement policies to achieve the organization's objectives. Lead, coach and develop the senior management team to monitor and track work progress and to provide feedback on a regular basis.
- Develop and execute a strategic plan to meet the organization's long term sustainability by achieving productive and effective operations while making sure that our action is deliberate and in alignment with the mission of eliminating racism and empowering women. Work collaboratively with funders and the board of directors to refine and implement the strategy plan.

Providing Tools for Success: Operations, Infrastructure, Development

- Oversee the organization's financials, including its \$4.6 million annual budget. Conduct building assessment to secure a safe and sound environment for program and service delivery for members, program participants, tenants, visitors and staff.
- Promote open communications with all stakeholders including the board of directors and staff. Maintain transparency about decisions in every aspect of activities including financials and program/service goals and outcomes. Manage external relationships with funders, donors, volunteers, members, program participants, organizational partners, government and the media.
- Maintain, cultivate and expand fund raising activities to support existing programs and activities.
- Act as the main spokesperson to communicate externally on the outcomes and effectiveness of programs and services and to seek new funding opportunities. Build and strengthen relationships with funders and political and community leaders.
- Develop new program opportunities and funding sources to stay relevant to the community.

February, 2013-October, 20 13 YWCA O'ahu Honolulu, HI

Interim Chief Executive Officer

- Took over leadership of organization with notice of three weeks upon CEO's unplanned departure.
- Managed daily operations through unexpected departures of CFO, Marketing Manager and Fund Development Manager.
- Quickly filled senior staff positions by hiring interim CFO and Director of Fund Development.
- Surpassed previous year's net income for the organization's annual fundraiser, LeaderLuncheon with shorter preparation time and fewer staff/resources (without hiring event/PR professionals).
- Worked closely with interim CFO for the completion of revised budget forecast for FY2013.

- Added fund raising opportunities by creating the Kokokahi Community Fair (Secured \$21,000 cash donation commitment for the planning/preparation of the event. Added the net profit of \$9,000 to the Kaneohe facility's budget)

***April, 2012 –February, 2013 YWCA O'ahu Honolulu, HI
Chief Communications Officer***

- Revamped internal and external communications including enews, media releases video stories and member meetings.
- Generated unprecedented publicity for YWCA programs and events produced major news coverage each month, including newspapers and television stations.
- Oversaw fund development and marketing. Launched and co-led Young Women's Network, a leadership program for high school students.
- Reorganized use of staff time around priority goals reflecting the mission of the organization.

***September, 2009 – April, 2012 Dorman Namiki Communications Honolulu, HI
Communications Consultant***

- Conducted media training for professionals in Singapore, Japan and Hong Kong; clients included CEO's, CFO's and hedge fund managers and corporations such as Hyundai Motors and Singapore Telecom.
- Created and oversaw business plan and client development in Asia.
- Managed bookkeeping.

***September, 2009-April, 2012 ABC News Honolulu, HI
Television News Producer***

- Traveled to Japan as ABC News producer covering the immediate aftermath of the March 2011 earthquake/tsunami. Worked directly with Diane Sawyer for segments on World News and Good Morning America.
- Produced stories for ABC News correspondents on various topics in Hawaii, including the holiday vacations of President Obama and his family (2009-2012).

***January, 2005-July, 2009 ABC News Tokyo, Japan
Bureau Chief/Producer***

- Managed Tokyo Bureau of ABC News.
- Administered bureau's annual budget of \$300,000.
- Hired and managed TV crews, freelance producers, translators and drivers.
- Generated and researched story ideas, doubled editorial output from Japan, including on-line contributions.
- Led a team of correspondents and TV crews in filming of news material including interviews with then Secretary of State Hillary Clinton and former Vice President Dick Cheney.
- Served as a liaison with Japanese television organizations including NHK and Fuji TV.

***August, 1993-June, 1997 CNN Tokyo, Japan
Producer***

- Hired and managed staff; supervised internship program.
- Scheduled and coordinated shoots and gathered elements for stories.
- Produced special projects and coverage including G-7 and APEC meetings.

Community Involvement/Volunteer Work

***April, 2017 Pacific Business News Women Who Mean Business, Honolulu, HI
Honoree***

***March, 2017 Pacific Edge Women in Business
Honoree***

***March, 2015 63rd Cherry Blossom Festival, Honolulu, HI
Judge***

May, 2009 *Wahine in Hawaii Business at Laniakea, Honolulu, HI*
Guest Speaker: The Changing World of News Reporting Across the Globe

October/2012 *Pacific Century Fellows, Honolulu, HI*
Guest Speaker: Newsgathering in Asia in the Digital Age

September, 2003-May, 2004 Kings County District Attorney's Office, Counseling Unit Brooklyn, NY
Social Worker

- Provided counseling to crime victims, accompanied and assisted crime victims of various racial and ethnic groups at courts.
- Collaborated with attorneys to help victims navigate legal procedures.
- Organized and ran therapy sessions for victims of domestic violence.
- Worked on a grant proposal for victims of domestic violence among the Asian Community (Chinese) in Brooklyn.
- Developed a network system among Asian community leaders in Brooklyn to prevent domestic violence.

September, 2002-May, 2003 Lyndon B Johnson Health Complex Brooklyn, NY
Social Worker

- Held private and group counseling sessions (adults and teenagers) and documented their behavior and conditions.
- Coordinated efforts among doctors and service agencies and helped clients apply for various social services such as housing, domestic violence assistance, substance abuse treatment.

September, 2003-June, 2004 St. Luke's-Roosevelt Hospital Crime Victims Treatment Center New York, NY
Volunteer

- Offered crisis counseling to crime victims upon their admission to the hospital.

Professional Affiliation

- **October, 2016-present US-Japan Council, Honolulu, HI**
Member
- **February, 2015-present Honolulu Japanese Chamber of Commerce (HJCC) Honolulu, HI**
Member
- **September, 2012-present Organization of Women Leaders (OWL) Honolulu, HI**
Member
- **January, 2004-present Foreign Correspondents Club of Japan Tokyo, Japan**
Associate Member

Education/Training

Stanford Executive Program in Social Entrepreneurship, Stanford, CA
Weinberg Fellows Program Honolulu, HI
MSW Columbia University School of Social Work New York, NY
BA (Communication) Chaminade University of Honolulu Honolulu, HI
Magna Cum Laude