

Honolulu, Hawaii

MAR 21 2019

RE: H.B. No. 312
H.D. 1
S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirtieth State Legislature
Regular Session of 2019
State of Hawaii

Sir:

Your Committee on Higher Education, to which was referred
H.B. No. 312, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO CREATIVE MEDIA,"

begs leave to report as follows:

The purpose and intent of this measure is to require the
University of Hawaii, West Oahu, to offer a Bachelor of Arts
degree in creative media.

Your Committee received testimony in support of this measure
from the O'ahu County Committee on Legislative Priorities of the
Democratic Party of Hawai'i and two individuals. Your Committee
received testimony in opposition to this measure from the
University of Hawai'i System.

Your Committee finds that post-secondary education in
creative media provides opportunities for students to pursue
careers in graphic and web design, digital video production, and
other digital media outlets. Currently, the University of Hawaii,
West Oahu campus, offers a Bachelor's of Applied Science degree
with a concentration in creative media and a Bachelor's of
Humanities degree with a concentration in creative media.
However, these degrees may not be seen by prospective employers on
the same level as a Bachelor's of Arts degree from other
universities. This measure would provide a specialty degree for



students pursuing creative media and expand the locally trained creative media industry workforce.

Your Committee notes that, according to testimony, the Board of Regents of the University of Hawaii approved the establishment of a Bachelor of Arts degree in creative media at its February 28, 2019, meeting, but the matter is pending approval from the Western Senior College and University Commission. In light of this, your Committee requests your Committee on Ways and Means to consider this measure for further deliberation.

Your Committee has amended this measure by:

- (1) Inserting language that requires the University of Hawaii to finalize and approve, including seeking approval from the Western Senior College and University Commission, the Bachelor of Arts degree in creative media at the University of Hawaii, West Oahu, by the start of the 2020 spring semester;
- (2) Inserting language that appropriates funds for fiscal year 2020-2021 to the University of Hawaii creative media program for the purposes of strengthening the pipeline of students to the creative media industry; and
- (3) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Higher Education that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 312, H.D. 1, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 312, H.D. 1, S.D. 1, and be referred to your Committee on Ways and Means.

Respectfully submitted on
behalf of the members of the
Committee on Higher Education,




DONNA MERCADO KIM, Chair



The Senate
Thirtieth Legislature
State of Hawai'i

Record of Votes
Committee on Higher Education
HRE

Bill / Resolution No.:* HB 312 HD1	Committee Referral: HRE, NAM	Date: 3/19/19		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
KIM, Donna Mercado (C)	/			
KIDANI, Michelle N. (VC)	/			
KAHELE, Kaiali'i				/
KEITH-AGARAN, Gilbert S.C.	/			
FEVELLA, Kurt				/
TOTAL	3			2
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes