DEPUTY DIRECTOR

.DOUGLAS S. CHIN LIEUTENANT GOVERNOR



STATE OF HAWAII DEPARTMENT OF TAXATION

830 PUNCHBOWL STREET, ROOM 221 HONOLULU, HAWAII 96813

http://tax.hawaii.gov/ Phone: (808) 587-1540 / Fax: (808) 587-1560 Email: Tax.Directors.Office@hawaii.gov

To: The Honorable Sylvia Luke, Chair

and Members of the House Committee on Finance

Date: Wednesday, February 21, 2018

Time: 2:00 P.M.

Place: Conference Room 308, State Capitol

From: Linda Chu Takayama, Director

Department of Taxation

Re: H.B. 2656, H.D. 1, Relating to a Small Craft Beer Producer Tax Credit

The Department of Taxation (Department) appreciates the intent of H.B. 2656, H.D. 1, and offers the following comments for your consideration.

H.B. 2656, H.D. 1, amends Hawaii Revised Statutes (HRS) chapter 235 by creating a new nonrefundable income tax credit for qualified taxpayers who are small craft beer producers. A summary of the measure's key provisions are as follows:

- Sets the amount of the credit as an unspecified percentage of the qualified expenses incurred by the qualified taxpayer during a taxable year;
- Defines "qualified expenses" as "expenses incurred by a qualified taxpayer to manufacture beer; provided that it shall not include expenses incurred outside of the State":
- Defines "qualified taxpayer" as a person who:
 - o "Has a valid class 18 small craft producer pub license as described in section 281-31(r)" that was "issued by the liquor commission of the county in which the taxpayers premises is located" and
 - \circ Complies with manufacturing limitations established in section 281-31(r)(1).
- Directs the Department of Business, Economic Development, and Tourism (DBEDT) to:
 - o Maintain records of the names and addresses of qualified taxpayers claiming the credit and the total amount of their qualified expenses;
 - Verify the nature and the amount of qualified expenses and calculate the total amount of all qualified and cumulative expenses that it certifies;

Department of Taxation Testimony FIN HB 2656 HD1 February 21, 2018 Page 2 of 2

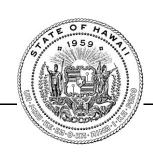
- Certify the amount of the tax credit for each taxpayer for each taxable year and the cumulative amount of the tax credit; and
- o Issue a certificate to the taxpayer verifying the above information that the taxpayer will file along with taxpayer's tax return;
- Appropriates an unspecified amount to DBEDT to meet the requirement for monitoring, verification, and certification of small craft beer producer tax credit claims;
- H.D. 1 has a defective effective date of July 1, 2112; and
- Applies to taxable years beginning after December 31, 2017.

First, the Department notes that under subsection (c), the distribution and share of the tax credit is determined by rule. The Department recommends subsection (c) be amended so that distribution of the tax credit be done in accordance with Internal Revenue Code Section 704 instead of by rule.

Second, the Department notes that the measure's definition of "qualified expenses" for the credit is quite broad and ambiguous. As currently written, the credit amount may be based on expenses incurred at every step of the beer-making process, with no distinction between equipment, capital, and labor, as long as those expenses were incurred within the State. The Department suggests being more specific as to the expenses that qualify for the credit.

Finally, the Department respectfully requests that the effective date be changed to taxable years beginning after December 31, 2018 as the Department is currently in the process of implementing individual income tax into its new computer system.

Thank you for the opportunity to provide comments.



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

LUIS P. SALAVERIA DIRECTOR

MARY ALICE EVANS DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813 Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804 Web site: www.hawaii.gov/dbedt

Telephone: (808) 586-2355 Fax: (808) 586-2377

Statement of LUIS P. SALAVERIA Director

Department of Business, Economic Development, and Tourism before the

HOUSE COMMITTEE ON FINANCE

Wednesday, February 21, 2018 2:00 p.m. State Capitol, Conference Room 308

in consideration of

HB 2656, HD1 RELATING TO SMALL CRAFT BEER PRODUCER TAX CREDIT.

Chair Luke, Vice Chair Cullen, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) **appreciates the intent** of HB 2656, HD1, which establishes a tax credit for small craft beer producers, so long as the tax credit does not adversely impact the Administration's revenue and budget priorities. DBEDT offers the following **comments**:

- The cost to implement the process to monitor and certify the tax credit, at a minimum, would cost \$50,000 on a recurring basis; and
- The impact to state tax revenues is unknown.

Thank you for the opportunity to provide these comments.

LEGISLATIVE TAX BILL SERVICE

TAX FOUNDATION OF HAWAII

126 Queen Street, Suite 304

Honolulu, Hawaii 96813 Tel. 536-4587

SUBJECT: INCOME, Establish Small Craft Beer Producer Credit

BILL NUMBER: HB 2656, HD-1

INTRODUCED BY: House Committee on Economic Development & Business

EXECUTIVE SUMMARY: Establishes a tax credit for __% of qualified expenses by a small craft beer producer. The adoption of this credit would provide tax relief to taxpayers regardless of their need for tax relief. It also would shift the burden of paying for government to the rest of us.

SYNOPSIS: Adds a new section to HRS chapter 235 to allow a credit of __% of qualified expenses by a small craft beer producer.

DBEDT is tasked with receiving expense reports of small craft beer producers and certifying the tax credit amount for each taxpayer for each taxable year, similar to the process now employed for the movie production credit in section 235-17, HRS.

Qualified expenses are defined as expenses incurred by a qualified taxpayer to manufacture beer; provided that it shall not include expenses incurred outside of the State.

Tax credits that exceed the taxpayer's income tax liability may be used as a credit against the taxpayer's income tax liability in subsequent years until exhausted.

Requires the director of taxation to prepare any forms necessary to claim a credit, may require a taxpayer to furnish reasonable information to validate a claim for the credit, and adopt rules pursuant to HRS chapter 91. Requires claims for the credit, including any amended claims, to be filed on or before the end of the twelfth month following the taxable year for which the credit is claimed. Failure to comply with the foregoing provision shall constitute a waiver of the right to claim the tax credit.

EFFECTIVE DATE: July 1, 2112; applies to taxable years beginning after December 31, 2017.

STAFF COMMENTS: This measure is proposed as an incentive to a fledgling small craft beer industry in Hawaii.

Utilizing tax credits to drive economic policy in this manner is of a questionable benefit relative to the cost for all taxpayers. A direct appropriation of grant funding to producers would be more accountable and transparent. At least we would know the amount of the appropriation, while the fiscal impact of the credit would be a great big question mark.

Re: HB 2656 HD-1

Page 2

Furthermore, the additional credit would require changes to tax forms and instructions, reprogramming, staff training, and other costs that could be massive in amount compared to the benefit expected to accrue because of the creditable activity.

Digested 2/19/2018



Cindy Goldstein Executive Director Hawaiian Craft Brewers Guild 98-814 C Kaonohi Street Aiea, HI 96701

HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: **Support with amendments**

The Hawaiian Craft Brewers Guild is a non-profit Hawaii trade organization that promotes and encourages production of independent craft beer in Hawaii. The number of independent craft breweries in Hawaii continues to grow, and several breweries have recently, or are in the process of expanding. The Hawaiian Craft Brewers Guild is united in our pursuit to promote economic activity for Hawaii's beer manufacturers and enhance opportunities in our communities. Our members represent the majority of the craft beer producers in Hawaii, with members producing 100% of their beer in Hawaii.

Hawaii's craft breweries are growing and incentives such as a small craft producer tax credit can help spur that growth. The number of breweries in Hawaii has increased from eight in 2013 to 15 at the end of 2017. Even given that rate of growth, only 5% of the beer sold in Hawaii is currently produced in Hawaii, providing opportunities to reach additional customers and increase the volume of local craft production.

Legislation that provides tax credits will stimulate the growth of Hawaii's small craft producers that have built their businesses across the state. The small producer credit would be used to invest in new equipment and increased opportunity for employees, to continue growing our companies locally. As a State, we must invest in local manufacturing, these are jobs with good wages and benefits that can provide careers for our residents. The language in HB2656 H.D.1 should ensure that the tax credit requires beverages be made in Hawaii in order to qualify for the credit, and that a "qualified producer" produce 100% of their beverages in Hawaii. Including this provision will allow for job creation and reinvestment in our communities.

Cost of production is high in Hawaii, with an estimated 40% or higher cost of production compared to the continental United States. Basic cost of goods for ingredients, equipment, and brewery modernization all contribute. The proposed bill and amendments help our local breweries remain successful and competitive with mainland manufacturers.

Hawaii's craft beer producers provide good jobs that boost the local economy and support the growth of other businesses. Stimulating the craft producer sector multiplies economic growth

across their local communities. Additional wages and taxes will be paid as craft producers experience increased success. Purchasing cans, packaging and other supplies made in state supports the growth of other local businesses. Craft producers use locally grown ingredients such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Mahalo for considering our Hawaiian Craft Brewers Guild testimony.

The amendments proposed are as follows:

Following discussions with legislators, DBEDT and DOTAX the following comments, amendments and language are offered for consideration:

Page 1. Change the title to read "Relating to a Small Craft Producer Credit". This would allow inclusion of wine and spirits producers, bringing parity to the beverage alcohol industry allowing wineries, distilleries and breweries to grow together. Small Craft Producer creates more local options to deliver an authentic Hawaii experience in our products to visitors and residents alike.

Section 1. Line 2-3. credit for small craft producers manufacturing in Hawaii to encourage local production and expand the growth of the local industry.

Section 2 (b) line 13. Comment: Production costs in Hawaii are at least 40% higher compared with similar craft products on the mainland.

Section 2. Page 5, insert line 11. (j) The annual tax credit cap for any individual producer shall not exceed \$750,000.

Section 2. Page 5, line 15-16 qualified expenses. craft-products; provided that it shall not include expenses incurred outside of the State. Qualified expenses are measured by IRC code § 263A Uniform Capitalization (UNICAP) Treasury Regulation rules.

Section 2. Page 5 line 17-18. "Qualified taxpayer" means a person that (1) Has a valid class 1 Manufacturer, Class 14 Brewpub, Class 16 Winery, or Class 18 small craft producer pub license as described in section 281-31(r). End of section (1).

Section 2. Page 6, insert line 3. "Qualified Producer" means a domestic

Corporation producing its beverages in Hawaii, whereby a

qualified producer makes 100% of their liquor products in the

State of Hawaii.

The Hawaiian Craft Brewers Guild appreciates consideration of HB2656 H.D.1 and we urge you to pass this bill with amendments. Thank you for the opportunity to provide testimony in support.

Stewbum & Stonewall Brewing Co. LLC

Darren Garvey 96 North King Street Honolulu, HI 96817 412-716-7162 darren@stewbumandstonewall.com

HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: Support

My name is Darren Garvey, I live in Honolulu, Hawaii and I am the owner of Stewbum & Stonewall Brewing Co. doing business throughout the City and County of Honolulu. Our brewery began in 2015 with 1 employee. We have grown tremendously and will soon provide 25+ jobs in Hawaii when we complete our brewery expansion by the summer.

We at Stewbum & Stonewall Brewing Co. fully support HB 2656 H.D.1 because it will allow the local craft beer industry to grow and expand more rapidly and easily. It will make entry into the industry much easier for small start-up breweries as well.

Expanding the craft beer we offer to customers is one of our goals. A small craft producer tax credit will encourage local production and help us achieve growth in our business.

Owning and operating a brewery in Hawaii costs about 40% more than the mainland and is especially capital intensive in the early stages with very large equipment purchases.

Hawaii's craft breweries are growing and incentives such as the small craft producers income tax credit help spur that growth. Only 5% of the beer sold in Hawaii is actually produced in Hawaii, leaving a great deal of room for growth of our craft beer sector. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce with lower costs and ship their craft beer to Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers and living wages for employees and their families. Passage of HB2656 H.D.1 will stimulate the craft brewing sector, and in turn reinvestment in our communities. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Stewbum & Stonewall Brewing Co. support HB2656 H.D.1 with amendments. Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656 H.D.1



1/31/2018

RE: HB 2656 relating to a small craft beer producer tax credit in support with amendments.

Aloha Chair Luke, Vice Chair, Ty Cullen and members of the FIN committee,

Lanikai Brewing Company is a locally owned and operated Craft Brewery here on Oahu in Kailua and we are <u>in support of HB2656 HD1.</u>

Only about 5% of the beer consumed in Hawaii is locally made. The local craft beer industry is experiencing historical growth despite all of the economic factors we face. Our cost of production are high, taxes are some of the highest in the country, shipping costs for our geographical isolation, are some of those factors making it about 40-50% more expensive to produce in Hawaii verses elsewhere. This bill helps to encourage local manufacturing and incentivizes keeping the manufacturing local. This allows us to produce more, hire more employees that in turn pay more local wage taxes and further supports the local economy. Further, the growth of companies like mine further supports the growth of local farmers, vendors, producers drivers, retailers, coffee growers and all of the business we work with as we grow.

Thank you for the opportunity to send testimony. This bill will absolutely create new jobs here in Hawaii, strengthen our Made in Hawaii brand value for locals and visitors, as well as allow the industry to flourish and expand. Further, due to the costs of manufacturing here locally, this would allow us small business owners to be more competitive on the national scale furthering growth of jobs here in Hawaii.

Lanikai Brewing Company is an Island Inspired® authentic Hawaiian craft beer company making 100% of our brews here in Hawaii. We take our cues from premium, local, rare, and exotic ingredients grown by local farmers and foraged across the Pacific to bring you bold and flavorful beers that you will find nowhere else utilizing Hawaiian terroir. **Please note that variances in growing season conditions can impact batch-to-batch flavor and aroma profiles.

'Ōkole Maluna,

Steven R Haumschild

Steve Haumschild, MBA CEO & Brewmaster Certified Cicerone® Lanikai Brewing Company, Island Inspired™ Craft Beer PEAL a gastropub

506 Keawe Street Honolulu, Hawaii, 96813

T 808-596-2526 troy@realgastropub.com

realgastropub.com

February 19, 2018

House Committee on Finance Wednesday, February 21, 2018, 2:45pm State Capitol, Conference Room 308

HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: **Support**

REAL a gastropub was founded initially in 2012 with 18 original employees as a community gathering place serving local cuisine and hand-crafted beers. We are relocating, rebuilding our flagship and incorporating a 7BBL brewery named Bent Tail Brewing Company into our new location at Keauhou Lane in Kaka'ako. We will be able to grow into a team of 40 Honolulu residents that sells award winning beers throughout Oahu and with a focus on using local sources for our food as we have since our opening and now add this principal to our new brewery.

Hawaii's craft breweries are growing and incentives such as the small craft producers tax credit help spur that growth. Only 5% of the beer sold in Hawaii is produced in Hawaii, leaving room for increased local production and growth of our craft beer sector. Small craft producers are making high quality craft beer brewed in the State of Hawaii, providing opportunities to reach additional customers and expand the volume of local production.

Production costs are high for Hawaii's craft brewers. A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce at about half the cost of our local operations and ship to Hawaii. This hits home with a visit to the store finding beers manufactured in Hawaii amongst the most expensive on the shelf. The purpose of this bill is to establish a tax credit that supports small craft producers manufacturing in Hawaii, allowing local production to expand and growth of the industry.

Brewery businesses are benefiting the business community and helping to stimulate local labor and economies. When REAL opened it doors in 2012, there was little to no local craft beer movement in Oahu, yet alone the state. Six short years later and Hawaii has made a name for itself in the global beer market as both a beer destination and the makers of some of the world's greatest award-winning beers. There were only 4 available local breweries for the Oahu market, and as of today there are 16 active breweries in Hawaii with multiple other breweries in planning including our very own, Bent Tail Brewing Company slated for this summer.

Purchasing cans, packaging and other supplies made in state supports the growth of other local businesses. We see Hawaii's breweries supporting local agriculture through their use of locally

grown fruits, spices, herbs, coffee and other agricultural products. As more beer is brewed in Hawaii more jobs are created with greater contributions to the local economy.

REAL a gastropub / Bent Tail Brewing Company support HB2656 H.D.1 because the small craft producer tax credit will result in reinvestment in our economy and communities. Mahalo for your consideration of testimony in support.

Sincerely,

Troy Terorotua

Troy Terorotua
Founder & Owner
REAL a gastropub / Bent Tail Brewing Co
605 Keawe Street
Honolulu, HI, 96813
troy@realgastropub.com
Cell# 808-741-7373

Aloha Beer Co.
Dave Campbell
700 Queen Street
808-544-1605

dave@alohabeer.com



HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: **Support**

My name is David Campbell, I live in Waimanalo, Oahu and I am the Brewmaster and Director of Operations at Aloha Beer Co. in Honolulu, HI. Our brewery began in Our brewery began in 2016 with 2 employees. We now provide over 20 jobs in Hawaii.

Aloha Beer Co. supports HB 2656 H.D.1 because a small craft producer tax credit will encourage local production and help us achieve growth in our business.

Aloha Beer Co. was started to provide beer made in Hawaii for Hawaii. We are committed to growing our business in Hawaii, for the benefit of the local economy. Our brewery is locally owned and our distribution is confined to Hawaii exclusively.

Hawaii's craft breweries are growing and incentives such as the small craft producers income tax credit help spur that growth. Only 5% of the beer sold in Hawaii is actually produced in Hawaii, leaving a great deal of room for growth of our craft beer sector. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce with lower costs and ship their craft beer to Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers and living wages for employees and their families. Passage of HB2656 H.D.1 will stimulate the craft brewing sector, and in turn reinvestment in our communities. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Aloha Beer Co. supports HB2656 H.D.1 with amendments. Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656 H.D.1

David A. Campbell

Brewmaster/Director of Operations

Haviol A. Carpet W

Aloha Beer Co.



February 18, 2018

House Committee on Finance Wednesday, February 21st, 2018, 2pm State Capitol, Conference Room 308

Re: **HB2656 HD1**, RELATING TO A SMALL CRAFT BEER PRODUCER TAX CREDIT, IN SUPPORT WITH AMENDMENTS

Aloha Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and Members of the Committee on Finance.

My name is Garrett W. Marrero, I live in Kula, HI. My wife and I were selected as the National Small Business Persons of the year in 2017 for our work at Maui Brewing Co. I'm writing on behalf of myself and our local family-operated business in support of **HB2656 HD1** which creates a Small Craft Beer Producer Tax Credit to promote the local production of craft beer.

The purpose of this act is to establish a tax credit for small craft producers manufacturing in Hawaii to encourage local production and expand the growth of a local industry. The language in the bill should ensure that it requires beverages be made in Hawaii in order to qualify for the credit and that a "qualified producer" produce 100% of their beverage in Hawaii and that any production outside the State disqualifies the producer. We have worked extensively with legislators, DBEDT and DOTAX to create the proposed amendments and language.

Maui Brewing Co. is a small, independent craft brewery that began with just 26 on our team in 2005. We are now over 500 strong and Hawaii's largest craft brewery. These employees live in Hawaii, raise their children here, pay taxes, and contribute to the community. We offer jobs with family-level wages, insurance benefits including health (medical, drug, dental, vision and preventative care), life insurance, and 401(k). We currently match contributions to 401(k). We simply would not be where we are without our staff and they deserve the best we can offer.

Our company supports this legislation with amendments as suggested by the Hawaiian Craft Brewers Guild. The passage of this provision will allow for job creation, reinvestment in our communities, and allow us to be competitive with large breweries from the mainland where costs of production can be almost half as much. In speaking with others in our local beverage alcohol industry we agree that the small producers tax credit would be utilized to invest in new equipment and our people in order to continue growing our companies locally.

Hawaii's local brewers account for less than 5% of beer sold in Hawaii, approximately 60,000 barrels versus the 1,200,000 barrels imported into the State. The establishment of a tax credit for Small Producers is a direct incentive to produce locally, this may also serve to encourage those who have stopped or decreased producing in Hawaii to come back. It rewards the small business in every community in Hawaii for committing to authentic local brewing, winemaking and distilling at very little cost. We view this as an investment in job creation and encouraging Hawaii manufacturing. At the same time, the resulting increases in production volume and removing burden from unemployment

will result in a net gain to the State.

In 2005 when we started Maui Brewing Co. we did so with the vision of producing the highest quality ales and lagers available in the State, and doing so with a strong commitment to always brewing in Hawaii. We have stayed true to our vision and have brought attention to craft beer in Hawaii for the first time in history. We are proud that in the craft brewing community around the world the name "Maui Brewing Co." is synonymous with world-class beer of a truly local Hawaiian origin. It has become increasingly difficult to grow and remain competitive with the extremely high cost of production in Hawaii, with costs more than doubling in less than 10 years, relative to our mainland counterparts. This paired with the highest liquor taxes in the Nation result in a disincentive to manufacturing in the State and not just a lack of competitive capability but with odds stacked against. The disincentive of local production has encouraged an outward migration of jobs, taxes, and manufacturing. We should encourage brewing and selling our products in Hawaii, and the support of our government officials with a tax credit rewarding local operations. We believe in a strong Hawaii, this starts with small businesses which are the backbone of any strong community.

Hawaiian producers operate under the highest cost conditions of any State. One look at the store shelves will show you that true Hawaiian beers are the most expensive beers on the shelf, this leads to lower volume and velocity of sales. This in itself has served to limit the availability of true, locally produced selections and give rise to a host of "faux-hawaiian" products. As a State, we must invest in local manufacturing, these are jobs with good wages and benefits that can provide careers for our residents. Further if Hawaii is to continue to compete on the international forum for tourism it is incumbent upon us to deliver an authentic Hawaiian experience in our products. How can we do that if we instead serve beers, wine and spirits bearing Hawaiian names but made across the world except in Hawaii?

We are the #5 purchaser of cans from a local Ball Corporation plant in Kapolei further supporting local labor. Many breweries here buy cardboard trays and boxes from Rengo, a local manufacturer in Kapolei. This is directly related to the growth of industry in Hawaii, more beer brewed here means more jobs for the economy. The Craft Brewing industry has proven a direct correlation of lower taxation and an increase in jobs and economic activity. States such as CA, CO, WA, OR, and NY have a thriving craft beverage industry due to the supportive nature of the tax structures established whether that be lower rates for small producers or tax credits to produce in the State. This bill provides a way to immediately support the growing industry.

Hawaii's breweries are also large supporters of agriculture brewing with many different agricultural products. Most breweries in the State have strong ties to farmers on their island as the brewers give farmers spent grain for feed and compost, and the brewers buy fruits, spices and etc to brew unique styles. Supporting brewers means supporting farmers.

This year Maui Brewing Co. will begin adding natural craft sodas, distilled spirits, cider and canned cocktails to our distributed lineup. These additional local beverage lines will add to not only our employment base but that of our wholesaler partners. Additional wages and taxes will be paid based on growth. It is imperative to have the support of the State when working to increase manufacturing within the State.

Thank you for the opportunity to offer these comments. We urge you to support the passage of HB2656 HD1 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Sincerely

Garrett W. Marrero

CEO/Founder

Handcrafted Ales & Lagers Brewed with Aloha 605 Lipoa Parkway, Kihei, HI 96753 808.213.3002

Kauai Beer Company

James Guerber 4265 Rice Street Lihue, HI 96766 98080 639 7821 jim@kauaibeer.com



HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: Support

My name is Jim Guerber and I am the President of the Kauai Beer Company, located in downtown Lihue, Kauai on Rice Street. We have been in business here since 2006 and began formally serving beer in September 2013, with only three employees. We have been instrumental in the effort to revitalize our downtown and are widely recognized for our contribution in that regard. We are in the process of renovating an adjacent space, which will dramatically enhance our ability to serve a larger customer base, increase production and increase our personnel, which is presently 34 full and part-time personnel.

The Kauai Beer Company supports HB 2656 H.D.1 because:

Hawaii's craft breweries are growing and incentives such as the small craft producers tax credit help spur that growth. Only 5% of the beer sold in Hawaii is produced in Hawaii, leaving room for increased local production and growth of our craft beer sector. Small craft producers are making high quality craft beer brewed in the State of Hawaii, providing opportunities to reach additional customers and expand the volume of local production.

Production costs are high for Hawaii's craft brewers. A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce at

about half the cost of our local operations and ship to Hawaii. This hits home with a visit to the store finding beers manufactured in Hawaii amongst the most expensive on the shelf. The purpose of this bill is to establish a tax credit that supports small craft producers manufacturing in Hawaii, allowing local production to expand and growth of the industry.

Brewery businesses are benefiting the business community and helping to stimulate local labor and economies. Hawaii's craft beer producers support the local economy with jobs that offer careers, allowing our employees to live and raise families here on Kauai. We use locally grown ingredients in our beer such as a variety of citrus fruits, Guava, Lilikoi and others. We are presently exploring the possibility of having hops grown here, a boon for the local ag economy. Purchasing cans, packaging and other supplies made in state supports the growth of other local businesses

As more beer is brewed in Hawaii more jobs are created with greater contributions to the local economy.

The Kauai Beer Company supports HB2656 H.D.1 because the small craft producer tax credit will result in reinvestment in our economy and communities. Mahalo for your consideration of testimony in support.

Sincerely,

Jim Guerber President Kauai Beer Company



February 19, 2018

HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

My name is Bret Larson and I am the owner of Kauai Island Brewing Company doing business in Eleele, Kauai. Our business began in 2012 and started with 12 employees. We now provide 35 jobs in Hawaii. I'm writing on behalf of myself and our local family-operated business **in support of HB2656 HD1** which creates a Small Craft Beer Producer Tax Credit to promote the local production of craft beer.

We are in the process of expanding our existing brewery and adding additional cold storage space. By way of example, we recently purchased a large walk-in cooler for \$11,200, it cost over \$9,000 to have it shipped out to our location on Kauai; this same walk-in cooler would have cost us less the \$1000 to have it shipped to almost anywhere on the Mainland. These are real costs associated with all aspects of our cost of goods - from grain, to hops. Our costs of doing business in Hawaii are almost double that of most business on the mainland.

Our company supports this legislation with amendments as suggested by the Hawaiian Craft Brewers Guild. The passage of this provision will allow for job creation, reinvestment in our communities, and allow us to be competitive with large breweries from the mainland where costs of production can be almost half as much. In speaking with others in our local beverage alcohol industry we agree that the small producer's tax credit would be utilized to invest in new equipment and our people in order to continue growing our companies locally.

Hawaii's craft breweries are growing and incentives such as the small craft producers tax credit help spur that growth. Only 5% of the beer sold in Hawaii is produced in Hawaii, leaving room for increased local production and growth of our craft beer sector. Small craft producers are making high quality craft beer brewed in the State of Hawaii, providing opportunities to reach additional customers and expand the volume of local production.

Production costs are high for Hawaii's craft brewers. A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce at about half the cost of our local operations and ship to Hawaii. This hits home with a visit to the store finding beers manufactured in Hawaii amongst the most expensive on the shelf. The purpose of this bill is to establish a tax credit

that supports small craft producers manufacturing in Hawaii, allowing local production to expand and growth of the industry.

Purchasing cans, packaging and other supplies made in state supports the growth of other local businesses. We see Hawaii's breweries supporting local agriculture through their use of locally grown fruits, spices, herbs, coffee and other agricultural products. As more beer is brewed in Hawaii more jobs are created with greater contributions to the local economy.

Kauai Island Brewing Company supports HB2656 H.D.1 because the small craft producer tax credit will result in reinvestment in our economy and communities.

Mahalo for your consideration of our testimony in support.

Sincerely,

Bret Larson

Owner, President, Kauai Island Brewing Company, LLC.

808-755-5926

bret@kauaiislandbrewing.com



February 18th, 2018

HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: **Support**

My name is Geoffrey Seideman, I live in Hawaii Kai, Oahu, and I am the Owner and Brewer of Honolulu BeerWorks brewery in Kaka'ako. Mahalo for the opportunity to submit testimony, I apologize that I could not be there in person as my growing business needs me present. I am writing on behalf of our local family-operated business, Honolulu Beerworks, in support of **HB2656 H.D.1.** Our Brewery began business in 2014 with 18 initial employees. We now provide 36 jobs in Hawaii with plans for more job opportunities in the near future.

Honolulu Beerworks is in support HB 2656 H.D.1 because Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing to higher production costs. For example each bag of grain that we bring in to the state costs an extra \$10 a bag. Although a small amount by itself, with the amount of grain we use during brewing this becomes significant amount. With this increase and the high cost of utilities, etc.. it is very hard to keep our price to consumer at a reasonable level that they will support their local brewery. Also with each expansion that we do, shipping in equipment sometimes costs as much or even more than the equipment itself.

Hawaii's craft breweries are growing and incentives such as the small craft producers income tax credit help spur that growth. Only 5% of the beer sold in Hawaii is actually produced in Hawaii, leaving a great deal of room for growth of our craft beer sector.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii. Most of these mainland breweries do not pay inflated amounts for the ingredients or the shipping. Also the physical locations that the breweries occupy, and operating utilities, are often a lot cheaper for rent and lease. This enables them to produce more beer for cheaper.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers. We use local oranges, lemons, limes, tangerines, lemongrass, honey, coconut, guava, pineapple, coffee and more in a lot of our beers. In most of the new beers that we look to do one of the first questions is are we able to incorporate local products somehow. We also use local companies for our cans, and our case trays for all of our packaged products that we offer in stores.

Expanding the craft beer we offer to customers is one of our goals. We have just recently completed our third brewery expansion which will allow us to go from 1800 barrels a year to 5400. With the expansion we have installed a canning line, which enables to to offer four of our core styles to the retail market. Although a big jump in production, we will be at capacity shortly. This will require us to look for another space for a production brewery, so we can keep up with demand. The small craft beer producers income tax credit will help us achieve that growth and allow us to grow locally and continue to brew on Oahu.

<u>Honolulu Beerworks</u> supports HB2656 H.D.1 with amendments. Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656 H.D.1.

Sincerely,

Geoffrey Seideman Owner/Brewer

Homebrew in Paradise

Bill Sumrow 740A Moowaa Street 808-834-2739 bill@homebrewinparadise.com



HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: Support

My name is Bill Sumrow, I live in Honolulu and I am the Co-Founder at Broken Boundary Brewery, LLC, a Brewpub-In-Planning doing business in the Kalihi neighborhood of Honolulu. Our business began in 2017 with just my founding partner and I. We plan to provide 5-6 additional jobs in Hawaii by the end of 2018.

Broken Boundary Brewery, LLC supports HB 2656 H.D.1 because it will help to reduce our cost burdens during our opening phase, which is the most expensive time period for a new brewery/brewpub.

Hawaii's craft breweries are growing and incentives such as the small craft producers tax credit help spur that growth. Only 5% of the beer sold in Hawaii is produced in Hawaii, leaving room for increased local production and growth of our craft beer sector. Small craft producers are making high quality craft beer brewed in the State of Hawaii, providing opportunities to reach additional customers and expand the volume of local production.

Production costs are high for Hawaii's craft brewers. A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce at about half the cost of our local operations and ship to Hawaii. This hits home with a visit to the store finding beers manufactured in Hawaii amongst the most expensive on the shelf. The purpose of this bill is to establish a tax credit that supports small craft producers manufacturing in Hawaii, allowing local production to expand and growth of the industry.

Brewery businesses are benefiting the business community and helping to stimulate local labor and economies.

Purchasing cans, packaging and other supplies made in state supports the growth of other local businesses. We see Hawaii's breweries supporting local agriculture through their use of locally grown fruits, spices, herbs, coffee and other agricultural products. As more beer is brewed in Hawaii more jobs are created with greater contributions to the local economy.

Broken Boundary Brewery, LLC supports HB2656 H.D.1 because the small craft producer tax credit will result in reinvestment in our economy and communities. Mahalo for your consideration of testimony in support.



WAIKIKI BREWING COMPANY

Joe P. Lorenzen, Partner/Brewmaster 831 Queen St. Honolulu, HI 96813 808-591-0387 brewmaster@waikikibrewing.com

HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: **Support**

My name is Joe Lorenzen. I live in Honolulu, on the island of Oahu, and I am a partner in and Brewmaster of Waikiki Brewing Company with business locations in Waikiki and in Kaka'ako. Our brewery began with 15 employees in 2015, and now employs a staff of 45.

Waikiki Brewing Company supports HB 2656 H.D.1 because as a local manufacturer of craft beer, we face much higher costs of production than brewers who import their products to the state of Hawaii. This bill will serve to help even the playing field with the mainland companies while supporting local job creation and manufacturing.

Not only does or business directly create local jobs, but as a local manufacturer, we purchase ingredients and materials from other local producers, further having a positive impact on the local economy and job market.

Only 5% of the beer sold in Hawaii is actually produced in Hawaii, leaving a great deal of room for growth of our craft beer sector. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce with lower costs and ship their craft beer to Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers and living wages for employees and their families. Passage of HB2656 H.D.1 will stimulate the craft brewing sector, and in turn reinvestment in our communities.

Waikiki Brewing Company_supports HB2656 H.D.1 with amendments. Mahalo for your consideration. We urge you to pass this bill.

Joe P. Lorenzen



64-1066 Mamalahoa Highway Kamuela, Hawaii, 96743

T 808-887-1717 F 808-885-0653 BiglslandBrewHaus@Yahoo.Com

BigIslandBrewHaus.Com

February 19, 2018

Hearing: House Committee on Finance Wednesday, February 21st, 2018, 2pm. State Capitol, Conference Room 308

Re: HB2656 HD1, RELATING TO A SMALL CRAFT BEER PRODUCER TAX CREDIT, IN SUPPORT WITH AMENDMENTS

Aloha Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and Members of the Committee on Finance

I'm writing on behalf of our small, local family-operated business, Big Island Brewhaus in Kamuela on the Big Island. We support **HB2656 HD1** which creates a Small Craft Beer Producer Tax Credit in order to promote the local production of craft beer.

Big Island Brewhaus LLC supports this legislation with amendments. The amendments we propose are as follows: Page 5 line 17, we should incorporate all the types of liquor producers; Class 1 Manufacturers, Class 14 Brewpubs, Class 16 Wineries and Class 18 Small Craft Producers. The intent of this bill at the core is to promote local manufacturing in Hawaii and we support all other classes of liquor manufacturing in Hawaii being able to take advantage of this type of tax credit.

Hawaii's local brewers account for less than 5% of all beer sold in Hawaii, approximately 60,0000 barrels versus the 1,200,000 total barrels imported into the State from outside producers. The establishment of a tax credit for Hawaiian Small Producers is a direct incentive to produce locally; this may also serve to encourage those producers who have stopped or decreased producing in Hawaii to come back. It rewards small businesses in Hawaii for committing to authentic local brewing, winemaking, and distilling at very little cost. We view this as an investment in skilled job creation and encouraging Hawaii manufacturing.

A passage of this bill will create more jobs, pay more wages, create new products, allow businesses to grow not only in numbers but in volume, and ultimately reinvest in our communities growing the overall industry of locally made beverages. While we recognize that this credit results in a net loss of revenue to the State at an initial look, there is significant opportunity to have a net gain in revenue due to the growth of the overall industry.

Hawaiian manufacturing and producers operate under the highest cost conditions of any State. This has served to limit the availability of true, locally produced selections and give rise to

a host of "faux-Hawaiian" products. As an isolated State we must invest in local manufacturing, these are jobs with good wages and benefits that can provide careers for our residents. Further if Hawaii is to continue to compete on the international forum for tourism it is important for us to deliver an authentic Hawaiian experience in our products. This could help the growth of authentic Hawaiian made craft beverages.

Big Island Brewhaus was founded initially in 2008 with 9 original employees as a community gathering place serving local cuisine and hand-crafted beers. We have grown into a team of 40 Big Island residents that sells award winning beers throughout Hawaii and is focused on using local sources for our food and beer. We have done this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more. Incentives like this bill can help us continue our success and help others to do the same. We appreciate the ongoing support of all individuals and legislators who support issues which enable local manufacturers and businesses to thrive in Hawaii.

Mahalo for your consideration, We urge you pass this bill. Thank-you for the opportunity to provide testimony in support of **HB 2656 HD1**.

Sincerely,
Thomas D. Kerns
Thomas Kerns
Founder & Brewer
Big Island Brewhaus
64-1066 Mamalahoa Highway
Kamuela, HI, 96743
BiglslandBrewhaus@yahoo.com
Cell# 808-276-3301

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

My name is Shawn Shellow I live in Honolow and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.
Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.
I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Expanding the craft beer we offer to customers is one of our goals. We are investing heavily in grid independence and brewing capacity as well as small craft beer producers income tax credit will help us achieve that growth.

This year Maui Brewing Co. will begin adding natural craft sodas, distilled spirits, cider and canned cocktails to our distributed lineup. These additional local beverage lines will add to not only our employment base but that of our wholesaler partners. Additional wages and taxes will be paid based on growth. It is imperative to have the support of the State when working to increase manufacturing within the State.

I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

through credit for investments made in the State.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha

Position: Support

Shawn shelton

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

My name is _______ and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha.

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is <u>FRON READ</u>, I live in <u>HAWATT WAT</u> and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Expanding the craft beer we offer to customers is one of our goals. We are investing heavily in grid independence and brewing capacity as well as small craft beer producers income tax credit will help us achieve that growth.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: <u>Support</u>							
My name is	Dustin Gomes	, I live in KAilua HI	and I work at Maui Brewing				
Co. with bus	iness locations in l	_ahaina, Kihei, Waikiki and Kailua	a on Maui and Oahu.				
Our brewery	began in 2005 wit	h 26 employees. We now have a	a team of over 550 in Hawaii.				

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Expanding the craft beer we offer to customers is one of our goals. We are investing heavily in grid independence and brewing capacity as well as small craft beer producers income tax credit will help us achieve that growth.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is <u>Qurissa Wolfe</u>, I live in <u>Honol u u</u> and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Expanding the craft beer we offer to customers is one of our goals. We are investing heavily in grid independence and brewing capacity as well as small craft beer producers income tax credit will help us achieve that growth.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Conso Wolfe

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is Russell McGuire, I live in Kaimuki and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically, this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild. Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

Russell McGuire

Manager, Maui Brewing Company Waikiki

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

·				
My name is	Kim Lutz	, I live in	Kihei, HI	_ and I work at Maui Brewing
•				n Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

Position: Support

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position:	Su	p	ort

My name is <u>Pussel I Adkhs</u>, I live in <u>Pukala ni, H</u> and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha.

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is Mariah Frye Leev., I live in Kula Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

Mariah Frye-Keele 1524 lower Kimo Dr. Kula HI 16790

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

	100.0					
My name is _	Lilah	Inaba	, I live in	Kihei	, Maui	and I work at Maui Brewing
						Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha

Position: Support

Lilah Inaba 140 Uwapo Rd 7-101 Wihei, H1 96753

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is MANCSHA HANSEN, I live in Ketto (MAN) and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

Legislation that provides tax credits help Hawaii's breweries stay competitive with mainland manufacturers that ship their craft beer to Hawaii at price points that are often lower than our craft beer produced in Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Expanding the craft beer we offer to customers is one of our goals. We are investing heavily in grid independence and brewing capacity as well as small craft beer producers income tax credit will help us achieve that growth.

This year Maui Brewing Co. will begin adding natural craft sodas, distilled spirits, cider and canned cocktails to our distributed lineup. These additional local beverage lines will add to not only our employment base but that of our wholesaler partners. Additional wages and taxes will be paid based on growth. It is imperative to have the support of the State when working to increase manufacturing within the State.

I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha, Mar la Hosse

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Sur						
My name is _	and J	. N. S.	lva,	I live in _	Makawao	and I work at Maui Brewing
Co. with busi	ness lod	ations i	h Lahaina	, Kihei, V	Vaikiki and Kailua on	Maui and Oahu.
						am of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

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Aloha.

Omon J. K. Sylva

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support	
My name is NATION HESSEME, live in KIHEI Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on	and I work at Maui Brewing Maui and Oahu.
Our brewery began in 2005 with 26 employees. We now have a tes	m of over 550 in Hawaii

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

2-19-18

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is Ben Fransted, I live in Knei, Waikiki and Kailua on Maui and Oahu.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

My name is <u>Support</u>

My name is <u>Support</u>, I live in <u>Wailed</u> and I work at Maui Brewing

Co. with business locations in I decine. Kiboi Weikiki and Keilus on Maui and Ochu

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

2/19/18

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha.

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Collon: Cupport		
My name is Tyler Madson, I live in	Kine Mari	and I work at Maui Brewing
Co. with business locations in Lahaina, Kihei, \	Naikiki and Kailua on	Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha, 2/19/18

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support			
My name is <u>Grex</u> Co. with business locatio	KvoX , I live in _ ns in Lahaina, Kihei, W	/aikiki and Kailu	and I work at Maui Brewing a on Maui and Oahu.
Our brewery began in 20	05 with 26 employees.	We now have	a team of over 550 in Hawaii.
I support HB 2656 becau	ise it will help our team	and other craft	breweries to grow and create

jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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2/19/2018

I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha.

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

My name is Co. with busi	Serone iness locations	R lac In Lahaina, Kihei, V	Pukalan i Vaikiki and Kailua d	and I work at Maui Brewing on Maui and Oahu.
Our brewery	began in 2005	with 26 employees	. We now have a t	eam of over 550 in Hawaii.

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Mahalo for your consideration. We urge you pass this bill.

Jelu Polat 3/19/18

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support			
My name is	, I live in _	Maleauro	and I work at Maui Brewing
Co. with business locations in	n Lahaina, Kihei, W	Vaikiki and Kailua on	Maui and Oahu.
Our brewery began in 2005 w	vith 26 employees.	We now have a tea	am of over 550 in Hawaii.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha.

Omon J. K. Sylva

House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Suppo	o <u>rt</u>				
My name is	(ony	REN	_, I live in _	CUPIKAPU HI	and I work at Maui Brewing
Co. with busines	s location	s in Lahai	na, Kihei, V	Vaikiki and Kailua on	Maui and Oahu.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha.



Testimony to the House Committee on Finance Wednesday, February 21, 2018 at 2:00 P.M. Conference Room 308, State Capitol



RE: HOUSE BILL 2656 HD1 RELATING TO SMALL CRAFT BEER PRODUCTION TAX CREDIT

Chair Luke, Vice Chair Cullen, and Members of the Committee:

The Chamber of Commerce Hawaii ("The Chamber") **supports** HB 2656 HD1, which establishes a tax credit for small craft beer producers to encourage and expand the growth of a local industry.

The Chamber is Hawaii's leading statewide business advocacy organization, representing about 2,000+ businesses. Approximately 80% of our members are small businesses with less than 20 employees. As the "Voice of Business" in Hawaii, the organization works on behalf of members and the entire business community to improve the state's economic climate and to foster positive action on issues of common concern.

The Chamber is very supportive of bills that work to improve the small business climate in Hawaii. This tax credit would help to enable small craft brewers to grow and expand their small businesses operations, and work to remain competitive with much larger, mainland brewers.

Thank you for the opportunity to testify.



Beer Lab HI

Derek Taguchi 1010 University Ave Ste B-1 808-888-0913 derek@beerlabhi.com



HB 2656 H.D.1 Relating to Small Craft Producer Tax Credit

House Committee on Finance Weds, Feb 21, 2018 at 2:45 p.m. Conference Room 308

Chair Sylvia Luke, Vice Chair Ty Cullen, and members of the Committee on Finance,

Position: **Support**

My name is Derek Taguchi, I live in Honolulu, Oahu and I am the CFO at the Beer Lab HI brewery doing business in Honolulu, Oahu. Our brewery began in 2016 with 0 employees. We now provide 10 jobs in Hawaii.

<u>Beer Lab HI</u> support HB 2656 H.D.1 because this measure will allow our brewery to continue to grow and expand, allowing us to reinvest in our company and our employees.

Expanding the craft beer we offer to customers is one of our goals. A small craft producer tax credit will encourage local production and help us achieve growth in our business.

Beer Lab HI is a Oahu based brewery and our intention is to continue to grow in production and capacity to serve the local population and grow the craft beer community on the islands. With added productivity we hope to continue to grow our employee base and providing them with opportunities to grow and advance within the company.

Hawaii's craft breweries are growing and incentives such as the small craft producers income tax credit help spur that growth. Only 5% of the beer sold in Hawaii is actually produced in Hawaii, leaving a great deal of room for growth of our craft beer sector. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

A craft producer tax credit helps Hawaii's breweries stay competitive with mainland manufacturers able to produce with lower costs and ship their craft beer to Hawaii.

Hawaii's craft beer producers support the local economy with jobs that offer careers and living wages for employees and their families. Passage of HB2656 H.D.1 will stimulate the craft brewing sector, and in turn reinvestment in our communities. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers. Lilikoi, Maui coffee, olena and guava are just some of the various local ingredients we utilize in our beer.

Beer Lab HI_support HB2656 H.D.1 with amendments. Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656 H.D.1



House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

My name is Don Drant, I live in Kinter Mauri and I work at Mauri Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Mauri and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,



House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support

My name is <u>Crystal Henkel</u>, I live in <u>Makawao, HI</u> and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create jobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Custal Henkel

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,



House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

My name is, I live in and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.
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Mahalo for your consideration. We urge you pass this bill.

increase manufacturing within the State.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,



House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

- Coldon Carpett
My name is, I live in and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.
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I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

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Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha



House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

Position: Support
My name is, I live in and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.
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Hawaii's craft breweries are growing and incentives such as the small craft beer producers income tax credit help spur that growth. Our costs of production are high, with ingredients, equipment, and brewery modernization all contributing.

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Hawaii's craft beer producers support the local economy with jobs that offer careers that allow our employees to live and raise families in Hawaii. We use locally grown ingredients in our beer such as tropical fruits, herbs and spices, and coffee which supports our local Hawaii farmers.

Expanding the craft beer we offer to customers is one of our goals. We are investing heavily in grid independence and brewing capacity as well as small craft beer producers income tax credit will help us achieve that growth.

This year Maui Brewing Co. will begin adding natural craft sodas, distilled spirits, cider and canned cocktails to our distributed lineup. These additional local beverage lines will add to not only our employment base but that of our wholesaler partners. Additional wages and taxes will be paid based on growth. It is imperative to have the support of the State when working to increase manufacturing within the State.

I support HB2656 with amendments as suggested by the Hawaiian Craft Brewers Guild.

Mahalo for your consideration. We urge you pass this bill.

Thank you for the opportunity to provide testimony in support of HB 2656.

Aloha,

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House Committee on Finance Wednesday, Feb 21st, 2018 at 2pm in Conference Room 308

Chair Sylvia Luke, Vice Chair Ty J.K. Cullen, and members of the Committee on Finance

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Chal Blace

Position: Support My name is Chool Roberts, I live in Kihei and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2656 because it will help our team and other craft breweries to grow and create iobs in Hawaii. Specifically this bill rewards the commitment to authentic, local manufacturing through credit for investments made in the State.

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