Submitted on: 2/9/2018 10:07:09 AM

Testimony for EDN on 2/12/2018 2:10:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Lesa Ju Grace Ramantin		Support	No

Comments:

To: Representative Justin H. Woodson, Chair

Representative Sam Satoru Kong, Vice Chair

Members of House Education Committee

From: Lesa Ju Grace Ramantin

Re: Support for House Bill 2048, Department of Education; Schools; Career Pathways, Academies, or Programs; Commercial Enterprises

Good day! My name is Lesa Ju Grace Ramantin, currently a sophomore and member of Associated Students of Kalaheo High School. I am in favor of HB 2048 as it will help the students with their learning. A grasp of a wide field knowledge and experience of the students can help them more in real-life situations in the near future. School enterprises are effective educational tools in helping students to prepare for the transition from school to college or work.

There are also organizations that offer school-based enterprises programs. These programs, like DECA, offers leadership positions and experience that are transferable after school. It gives advantages to students such as deeper understanding of their academic subject matter through application. District of Columbia, Canada, and Guam are just few places that has school-based enterprises.

Students gain knowledge and experience that they can use on their jobs to prepare for their future. Commercial enterprises in schools will give a positive impact to the school, community, and students as the future generation of workers have better understanding on what they do.

Thank you for your time. I hope that House Bill 2048 will pass.

Name: Taylor Okimoto, Mililani High School

I support this bill because it allows students to have hands on experience with certain fields which can better their career in that certain field. As well as help funding for clubs and schools.

I am for this bill because I attended this years Secondary Student conference where this bill was presented and after hearing about this bill I believe that it will definitely support hands on learning of students and it will also allow more funding for all clubs and the school.

Thank for taking the time to read my testimony and I hope you take my words into consideration when making the decision on passing this bill and again I support bill HB2048 and hope that it will get passed within this years legislative session.

Name: Leilehua High School SSC Delegates

We are the students of Leilehua High School Student Body Government who attended the Secondary Student Council Conference on January 26 to January 27 of 2018. We have been brought to the attention of House Bill 2048 in relation to Education. We are testifying in support of permitting individual aspects of the Department of Education schools to engage in commercial enterprises.

We, as a group, believe that this bill will allow different career pathways, academies, or programs to gain more funding within their course of extra-curricular activity groups. By allowing this, it will help students fund for their organization and also benefit the students by getting more fairness, experience, and opening more doors of opportunities. Providing more for their organization by funding will allow students to do more within their groups because of the funding and also increase their chances of striving and being successful. It allows the students, teachers, and/or advisors to receive what their organization needs.

We feel this bill will make a great impact on schools and that students will have more chances to make their organizations bigger and stronger. We are, again, testifying in support of permitting individual aspects of the Department of Education schools to engage in commercial enterprises.

Name: David Texeira, Kauai District

My name is David Texeira, from the district of Kauai, and I support the passing of this Bill.

Measure Number: HB2048

My name is David Texeira, a junior in high school, and the Head Class Representative of the Executive Council at Kauai High School. The Bill I am pleading testimony for is HB 2048. This bill changes the CAP set on clubs/sports/school fundraising to allow school to make the recieve more money that could go towards supporting their class, activities and events.

This bill will provide funding and will be beneficial for students. Clubs provide different opportunities for individuals for others to pursue personal interests. More so, engaging in commercial enterprises will allow students to participate in career pathways and be successful in job-readiness.

In the end, this bill only goes to strengthening our public schools, and inspiring our students to learn and grow.

I support this bill and hope to see it pass before the next school year.

Name: Tia Vernon, Kalaheo High School

My name is Tia Vernon and I am the 1st vice president at Kalaheo High School. The measure I am writing a testimony on is House Bill 2048. I am testifying in support of House Bill 2048.

I am testifying in support of the house bill 2048. Each organization/club within a school should have equal opportunities to fundraise money for themselves. Not only will allowing organizations/clubs to commercialize with other companies help them raise money, it will allow students to participate in hands on activities and have an equal opportunity to get money for their organization/club. This bill will take away the feeling of other organizations/clubs feeling neglected while the most popular sports get a majority of the money. This bill will also help up and coming organizations/clubs get the running start they need. For example, new sport teams would be able to purchase new equipment. If this bill was to be passed, it would create a way for students to explore career pathways they are interested in and get a head start in life.

By passing this bill, we can create equal chances for organizations/clubs to not only raise money for themselves, but also create chances for students pursue their future careers. The best way for students to learn is through hands on experiences and the passing of this bill will provide that chance.

Name: Sierra Hisatake, Honolulu District

Aloha my name is Sierra Hisatake from the Honolulu district. I am in support of House Bill 2048 regarding commercial funding opportunities for the department of education schools with pathway, academies and clubs.

I believe and support this bill because giving commercial funding opportunities for public schools gives students opportunities to not only work and thrive in a pathway that they are interested in but also giving their club and pathways funding. This bill gives students opportunities to not only help their school but also themselves.

By working together with outside enterprises students gain experience in their future field of work and make money to support their schools program. Making connections with the commercial enterprises not only helps the schools program but also the betterment of the students learning.

Mahalo,

Sierra Hisatake

Name: Lucy Liu, Honolulu District

I am in support of the HB 2048 bill addressing the permitting of school enterprises. This bill allows organizations and programs within a school to fundraise for activities and the material to properly conduct a learning environment.

The school may cover the basics of materials but with the current limit of 25,000 dollars limit for fundraising in a school combined, many programs are unable to provide a learning environment where students are

encouraged to pick which program is in their interest rather than which has more opportunities due to funding. This also applies to sports when more popular clubs receive the most funding while other clubs are not even considered.

When freshmen have to decide on electives and programs to join within schools, or in my own school, Kaimuki High, we are required to pick a pathway that we intend to pursue as a career such as entertainment, Stem, or hospitality. Given that entertainment has a lot of funding from programs like olelo and receive most of the new technology at our school, many incoming sophomores are reeled into the academy. While Stem has no fundraisers throughout the year. This is unfair for the different programs within the schools and to resolve this, we need a bill like this one to give all programs the equal opportunity.

With fundraising through selling and creating goods, students gain the experience which will help them in the long run when they go off into college and the work field. While some may complain it is child labor, teens as young as 15 year olds are allowed to apply for work permits and schools should be kept in check when it comes to these situations.

There are mostly pros for this bill and it would impact all the schools within Hawaii for the better.

Name: Amanda Nitta, Kaiser High School

I am a Kaiser High School student, and participated in this years SSC. I am testifying in favor of/ support of the House Bill 2048. I am for this because I feel that clubs and/ or organizations in school should be able to sell product/ commercial enterprise during the school day and on campus. This would allow them to gain money to further develop their programs as well as helping this schools. I feel that with this initiative, schools would be able to generate more income to enrich people's experiences as well as encouraging and motivating students to continue in their respected activities.

Name: Aiyana & Erin, Aiea High School

Hello,

We are 2 members of the Hawaii State Student Council and we stand strongly in favor of House Bill 2048, RELATING TO EDUCATION. By giving pathways, academies, or programs operated within a department of education school, to engage in commercial enterprises, career and technical education students can thrive. Increasing the number of Americans with the education, skills, and training needed for the economy is an essential strategy. To achieve this goal we need to make teaching and learning in secondary schools more rigorous, engaging, and relevant ensuring that more students are college and career ready, providing opportunities for youth to learn about and experience careers. While addressing these issues will require change across our education system, increasing opportunities for students to participate in career and technical education is an existing comprehensive strategy that impacts all of them.

Name: Gabby Pino, Central District

My name is Gabrielle Pino and I am from the Central District. This bill HB 2048 says that students that are in high school and are a part of different activities, sports, has required funding. This bill requires that each organization has equal funding for extracurricular activities in schools. I strongly support HB 2048, relating to

Education, which would allow some funding to go towards extracurricular activities along with giving students the ability to have more opportunities.

Students should be able to have the ability to allow students to participate in hands-on activities. Schools will have fairness and provide experiences/opportunities for students. This will help with giving students the right path to be more successful in the future. With getting funds for these clubs, sports, and other extracurricular activities, this will help students fund for themselves to be independent. By giving these pathway academies and programs, along with career tech. Education can make students thrive and have a better time in school. Teaching and learning in secondary students must be rigorous. Although, there will be a change in the education system, this will be necessary to provide more opportunity for our students.

In expanding the options for giving students funds for their extracurricular activities this will help them get a better education along with leading them to a better future. I strongly support HB 2048, relating to Education, which would allow some funding to go towards extracurricular activities along with giving students the ability to have more opportunities. Thank you for this opportunity to allow me to testify.

Name: Judy Ann Cabico, Waipahu High School

My name is Judy Ann C. Cabico a junior at Waipahu High School in the Leeward district. I have reviewed the House Bill 2048 which is the Department of Education; Schools; Career Pathways, Academies, or Programs; Commercial Enterprises. I am testifying in favor of to support this bill.

I am in favor of to support this bill because in my high school at Waipahu High, we have 2 nationwide accredited academies and about 4 more are in the process of being nationwide accredited. Having these types of opportunities will help prepare the students to be college and career ready. I, myself is a part of the Academy of Health and Sciences at my school and I strongly believe that every Hawaii school in all islands should incorporate academies and career pathways into their school system. This is due to the purpose of high school which is to get the education that students need to help them prepare for their future, especially for college and career. Adding onto the additional parts of this bill, it wants to engage in commercial enterprise which will give the students who are involved with extracurricular activities such as sports or clubs and organizations the right to work with companies and their community to have more resource of fundings.

Having education schools permitted to career pathways, academies, or programs operated within the Department of Education schools along with engaging in commercial enterprises will create many opportunities for the student body in the school systems. Many of these opportunities include more education and career opportunities. This is why I am in full support of this bill because of the countless opportunities it will offer to the thousands of students in Hawaii.

Name: Kara Nishida, Kealakehe High School

I am in support of HB 2048 because of its interest in permitting each individual department of education schools and career pathways, academies, or programs, to engage in commercial enterprises, as well as, require equal funding in all schools extracurricular activities.

This bill will provide equal funding to department of education schools programs who provide different opportunities for individuals to pursue their passions and interests. It will not exclude other programs from

going the distance to further enhance and improve their experience. Commercializing in enterprises will allow students to participate in interested career pathways and get the knowledge of the skills needed for success in their career.

Although, this bill will initiate a change in our education system, it will provide more opportunity for our students compared to not giving the students the opportunity at all.

I am in favor of this bill because it provides all department of education schools programs equal funding to apply to the opportunity of further enhancing their experience and knowledge of the interests they pursue.

Name: Vanessa Liang, Roosevelt High School

Hi I'm Vanessa Liang from the Honolulu district and am currently attending Roosevelt High School. I am also part of the Hawaii State Student Council and I am testifying in favor of SE:HB2048.

As a high schooler who is involved in different clubs and activities, this bill will help a variety of extracurriculars to venture out and be allowed to commercialize with other companies across the country. It will also provide us valuable career opportunities. Given the real-life experience of a working adult, it will allow us to be. Given the taste of the world outside of our comfort zone. And given the opportunity to help out our schools and our organizations, I'm sure will jump at this given chance.

Not only does this bill provide funding, it will also provide different opportunities for individuals to pursue their personal interests. Likewise, we would be given the chance to participate in career pathways and be successful in job-readiness.

The chance is a hands-on-experience for every student because schools will have to insure fairness for all individuals.

By giving us the these pathways to academics, vast options of programs, and technology, education can thrive.

Money given by the school usually goes to mostly sports while leaving other sports, programs, and clubs neglected. Especially to the popular sports like basketball or volleyball. This bill is a way for students to learn how to make money while also providing funds their programs need.

Overall, it is vital and important for all of our activities to have a choice to commercialize themselves so students have the opportunity to experience helping their schools but also to help themselves in the future. And that is why I am for the House Bill 2048. Thank You.

Sincerely, Vanessa Liang

Submitted on: 2/9/2018 2:46:03 PM

Testimony for EDN on 2/12/2018 2:10:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Chloe Andres		Support	Yes

Comments:

February 8, 2018

To: Representative, Chair Justin H. Woodson

Representative, Vice Chair Sam Satoru Kong

And members of the House Education Committee

From: Chloe Andres

Subject: Support of bill HB. No. 2048, Relating to Education

My name is Chloe Andres and I am a sophomore at Kalaheo High School. I strongly support bill HB 2048, relating to education, and I would like to ask for your support as well. I feel that if this bill were to be passed it could be a great opportunity for students to gain valuable work experiences, which could benefit them in the future

If this bill is passed, it could be a great opportunity for students to gain very important hands-on and real world experience. Hands on learning is very important in the classroom as it allows students to experiment with trial and error, learn from their mistakes, and understand the potential gaps between theory and practice. Real world experience is just as important. In fact, research suggests that graduates with real-world experience are more desirable to

employers than those without. Work experience at secondary school level is also considered important for positive long-term employment outcomes.

With the passing of this bill, students could also learn about the market, and different business skills. This is because the market and business is all about how you conserve and spend money. Business skills play a vital role in the success of an organization. No matter what industry you are a part of, there are definite skills you need to possess in order to provide a high level of service. Marketing is a process by which a product or service is introduced and promoted to potential customers, overall marketing covers advertising, public relations, promotions and sales. With all these skills combined, a student could have a chance at starting their own business in the future if they chose too.

Thank you for your time and consideration, I hope that you will pass this bill.



STATE OF HAWAII DEPARTMENT OF EDUCATION

P.O. BOX 2360 HONOLULU, HAWAI`I 96804



Date: 02/12/2018 Time: 02:10 PM Location: 309

Committee: House Education

Department: Education

Person Testifying: Dr. Christina M. Kishimoto, Superintendent of Education

Title of Bill: HB 2048 RELATING TO EDUCATION.

Purpose of Bill: Permits individual department of education schools and career

pathways, academies, or programs operated within a department of education school, to engage in commercial enterprises, including the sale of goods produced by or for an individual school, career pathway,

academy, or program.

Department's Position:

The Department of Education (Department) supports H.B. 2048 which would allow an individual department school or any career pathway, academy, or program operated within a school, to engage in commercial enterprises that are related to their primary educational purposes, including the sale of goods produced by or for an individual school, career pathway, academy, or program. The department will adopt rules pursuant to chapter 91 to address the reinvestment of proceeds that may be generated from a student enterprise into the originating career pathway, academy or program of the individual school.

The Department's Community Engagement Office (CEO) is charged with the responsibility of stewarding Connect 2 Careers (C2C), a statewide partnership formed to build, measure, and scale high-quality work-based learning experiences for students which align with local, county, and state economic and labor market needs.

H.B. 2048 aligns with the Department's Strategic Plan for student success in college, career, and citizenship. This measure will enhance the rigor and relevance of work-based learning throughout the P-20 continuum as students engage in comprehensive, real-world immersive experiences particularly in the areas of entrepreneurship and strategic commercial enterprise.

Thank you for the opportunity to provide testimony in support of H.B. 2048.

The Hawaii State Department of Education seeks to advance the goals of the Strategic Plan which is focused on student success, staff success, and successful systems of support. This is

achieved through targeted work around three impact strategies: school design, student voice, and teacher collaboration. Detailed information is available at www.hawaiipublicschools.org.

Submitted on: 2/9/2018 9:28:18 PM

Testimony for EDN on 2/12/2018 2:10:00 PM



Submitted By	Organization	Testifier Position	Present at Hearing
Disa Hauge	Waianae High School	Support	No

Comments:

February 9, 2018

To: Representative Justin Woodson, Chair

Representative Sam Kong, Vice Chair

Re: Testimony in SUPPORT OF HB 2048: RELATING TO EDUCATION

Submitted by: Disa Hauge, Principal, Wai`anae High School

Aloha Honorable Representatives Woodson, Kong and Committee members:

I am Disa Hauge, principal of Waianae High and I am requesting your support of HB 2048: Relating to Education as it will allow the sale of school products and services to be cycled back into the school's programs.

The better we are able to facilitate students' engagement in relevant, real-world experiences, the more thoroughly and at a higher level is their understanding of the content. Towards this end we provide students with many real-world experiences from ogo production in the Marine Science Learning Center (MSLC) to media production in Searider Productions to produce and eggs in the agricultural program to catering in our culinary program, to name a few.

It costs about \$12,000 a year for our MSLC to provide its students with experiences in the community that includes events such as an overnighter for team-building, a week long excursion around 'Oahu that includes working with scientists at Coconut Island, learning at He'eia and Hawaii Kai fishponds, participating in community service at Kahana Valley and in several other locations which focus on environmental and cultural preservation, and culminates in a mahalo evening program for the students' families in which they share all that they have learned (ho`ike). The amount of work involved in fundraising this money simply detracts from the work we need to do.

Ogo sales that can be cycled back into our program would allow funds to build the program, support community-based field trips and service projects, and allow expansion

of the program. For example, students are currently studying the feasibility of establishing a hatchery to replenish our 'anae, or mullet, for which Wai'anae is named.

Our school is in the process of developing an overarching business curriculum for all of our programs. It will include business planning, human resource management, financial systems, and regulatory compliance. We have no intentions of competing with community businesses as we fully expect student-run quasi-businesses in a school setting to be a laboratory in which students can safely make financial mistakes. We expect to be in compliance with applicable regulations and will develop an elective class that conducts mock-OSHA and DOH inspections, 'fines' companies, collects 'taxes', analyzes our operations, and issues End of Year Financial Reports.

Thank you for your consideration in support of HB 2048. It will support our efforts to provide our students with real-world experiences that prepare them for their place in our community.



February 11, 2018

To: Representative Justin H. Woodson, Chair

Representative Satoru Kong, Vice Chair

Re: Testimony in SUPPORT OF HB2048: RELATING TO EDUCATION

Submitted by: L. Candy Suiso

Program Director, Searider Productions

Wai`anae High School

Aloha Honorable Representatives Woodson, Kong and Committee members:

My name is Candy Suiso from Makaha, Founder and Program Director of Searider Productions - an integrated multi-media program at Wai`anae High School.

I am submitting testimony to request your support of HB2048: Relating to Education. This amendment to Section 302A of the Hawaii Revised Statute will allow the DOE schools to expand and support career programs to allow for the sale of products and services and the deposit of funds back into the school's program.... programs like our Marine Science Learning Center's aquaculture program that grows ogo, our culinary program which works closely with local chefs to create pastries and other savory dishes for special events, and our program - Searider Productions which provides photography, video production, and graphic arts services to the public.

These programs, and others like these, give our students real-world, relevant learning opportunities in our classrooms. Funding is used to support continuation and improvement of our programs. The goal is not to compete with commercial businesses, but to provide an opportunity for our students to experience the real world of business and gain entrepreneurial knowledge and skills.

This is a tremendous opportunity for Hawaii to set the framework for Career Technology programs to utilize their money to support, continue, grow and improve. And as educators, we want to make sure our students exit our schools with the skills and education they need to be successful in our workforce.

I enthusiastically support HB2048 and hope you will give full consideration in supporting it too.



Submitted on: 2/9/2018 2:33:39 PM

Testimony for EDN on 2/12/2018 2:10:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	OCC Legislative Priorities	Support	No

Comments:

PRESENTATION OF THE

OAHU COUNTY COMMITTEE ON LEGISLATIVE PRIORITIES

DEMOCRATIC PARTY OF HAWAII

TO THE COMMITTEE ON EDUCATION

THE HOUSE OF REPRESENTATIVES

TWENTY-NINTH LEGISLATURE

REGULAR SESSION OF 2018

Monday, February 12, 2018

2:10 p.m.

Hawaii State Capitol, Conference Room 309

RE: Testimony in Support of HB 2048, RELATING TO EDUCATION

To the Honorable Justin H. Woodson, Chair; the Honorable Sam Satoru Kong, Vice-Chair and the Members of the Committee on Education:

Good afternoon, my name is Melodie Aduja. I serve as Chair of the Oahu County Legislative Priorities Committee of the Democratic Party of Hawaii. Thank you for the opportunity to provide written testimony on House Bill No. 2048, relating to the Department of Education, Career Pathways Academies, and other programs operated by the DOE to be involved in commercial enterprises for its students.

The OCC Legislative Priorities Committee is in favor of House Bill No. 2048 and support its passage.

House Bill No. 2048 is in alignment with the Platform of the Democratic Party of Hawai'i ("DPH"), 2016, as it permits individual department of education schools and career pathways, academies, or programs operated within a department of education school, to engage in commercial enterprises, including the sale of goods produced by or for an individual school, career pathway, academy, or program.

The DPH Platform states that the '[w]e believe that the future of our state, as well as our country, depends upon an educated and knowledgeable citizenry. We support the prioritization of our resources toward providing quality public education and library services to every student, regardless of learning capacity or ability to pay, in an environment conducive to the learning process. These resources shall be made available at every level, from pre-school through higher education, including life-long learning." (Platform of the DPH, P. 6, Lines 296-300 (2016)).

We believe a major role of education is to develop critical and creative thinkers who are knowledgeable about issues and able to evaluate and solve real-world problems. The curriculum also should emphasize cultural learning, the arts, career and trace skills, and physical education so that we may preserve our health and rich cultural history. A variety of learning strategies should be used, including, group projects, cooperative learning, discussion, games and technological innovations. (Platform of the DPH, P. 6, Lines 310-314 (2016)).

Given that House Bill No. 2048 allows the Department of Education, Career Pathways Academies, and other programs operated by the DOE to be involved in commercial enterprises for its students, it is the position of the OCC Legislative Priorities Committee to support this measure.

Thank you very much for your kind consideration.

Sincerely yours,

/s/ Melodie Aduja

Melodie Aduja, Chair, OCC Legislative Priorities Committee

Email: legislativeprorities@gmail.com, Tel.: (808) 258-8889

Submitted on: 2/11/2018 12:25:23 PM

Testimony for EDN on 2/12/2018 2:10:00 PM



Submitted By	Organization	Testifier Position	Present at Hearing	
Ann Mahi	Hawaii Dept of Education	Support	No	

Comments:

This testimony is written in support of HB 2048

This amendment to Section 302A of the Hawaii Revised Statute will allow DOE schools to expand and support the career programs to allow for the sale of products and services and the deposit of funds back into the school programs.

This is essential as in many cases, there is need to utilize the money to support continuation and improvement of the enterprise within the career technical academy, pathway or program.

The goal is not to compete with commercial business but to provide an opportunity for our students to experience the real world of business and gain entrepreneurial knowledge and skills.

The DOE will develop administrative rules to set the framework for consistent implementation of this measure among participating school statewide.

Thank you for your support and for continuing to envision the changing needs of education as we strive to create relevance and opportunities for our students to acquire the knowledge, skils and competencies they will need for their future in Hawaii.

<u>HB-2048</u> Submitted on: 2/11/2018 11:20:36 PM

Testimony for EDN on 2/12/2018 2:10:00 PM



Submitted By	Organization	Testifier Position	Present at Hearing
Brian Hyatt	none	Support	Yes

Comments:



Submitted on: 2/12/2018 9:22:34 AM

Testimony for EDN on 2/12/2018 2:10:00 PM

Submitted By	Organization	Testifier Present at Position Hearing	Present at Hearing
Ron Okamura	Individual	Support	No

Comments:

My name is Ron Okamura and I am the Principal of President William McKinley High School. I am writing in support of HB 2048 as with the passing of this bill would benefit our students and our programs greatly. The measure would allow our students ot get real world experiences of operating a business and allow our CTE programs to expand into other fields of business practices. It will also make our students better prepared for what businesses want in an employee with the necessary skills and knowledge to go right into the work force.

So please support the passing of the bill as it will have such a positive impact on our students and programs at our schools.

Mahalo



Submitted on: 2/12/2018 10:28:50 AM

Testimony for EDN on 2/12/2018 2:10:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Delylah Pagaduan	Individual	Support	Yes

Comments:

To: Chairperson Justin H. Woodson

Chairperson Sam Satoru Kong

Members of the Education Committee

From: Delylah Pagaduan

Kailua, Hawaii

Date: Thursday, February 8th, 2018

Subject: Support of House of Representatives Bill 2048, Relating to school programs and their creation of products for commercial uses

Aloha! My name is Delylah Pagaduan and I am a Junior at Kalaheo High School in Kailua, Oahu. I strongly support this bill, allowing individual school programs to create products related to their program and use it for commercial purposes.

Many schools offer career technical education classes, which are classes students can specifically select to further their career plan. These classes often create products related to the career in which they are pursuing. This bill would allow students to get a true learning experience on how to not only produce, but market and sell a product. This allows them to learn what works best and what doesn't. According to a school website, selling to schools is a "Personalized"

learning, or individualized instruction, is one of the hottest topics in education today. However, few schools are currently equipped to individualize the learning experience for all students due to a lack of tools, training, and resources. This creates an opportunity for education vendors." This means business is becoming a well traveled path for students, so why not expand it for them? It can teach students many skills like customer service, goal setting, and good uses of advertising according to PTO Today.

At Kalaheo High School, the only way you could possibly learn all of the many skills for business is through Student Council because that's the only way it is legal. For student council, we do fundraisers and sell tickets for events and that is where we truly get to practice our advertising through flyers and technology as well as good customer service for these sales. Of course, not everyone can be in Student Council, so how do other students get the same learning experiences without taking our class? Well, they don't really get as much experience as Student Council members unless this bill is passed.

Thank you for listening, please take this into consideration and support HB 2048.

To: Chairperson Justin H. Woodson
Chairperson Sam Satoru Kong
Members of the Education Committee



From: Delylah Pagaduan Kailua, Hawaii

Date: Thursday, February 8th, 2018

Subject: Support of House of Representatives Bill 2048, Relating to school programs and their creation of products for commercial uses

Aloha! My name is Delylah Pagaduan and I am a Junior at Kalaheo High School in Kailua, Oahu. I strongly support this bill, allowing individual school programs to create products related to their program and use it for commercial purposes.

Many schools offer career technical education classes, which are classes students can specifically select to further their career plan. These classes often create products related to the career in which they are pursuing. This bill would allow students to get a true learning experience on how to not only produce, but market and sell a product. This allows them to learn what works best and what doesn't. According to a school website, selling to schools is a "Personalized learning, or individualized instruction, is one of the hottest topics in education today. However, few schools are currently equipped to individualize the learning experience for all students due to a lack of tools, training, and resources. This creates an opportunity for education vendors." This means business is becoming a well traveled path for students, so why not expand it for them? It can teach students many skills like customer service, goal setting, and good uses of advertising according to PTO Today.

At Kalaheo High School, the only way you could possibly learn all of the many skills for business is through Student Council because that's the only way it is legal. For student council, we do fundraisers and sell tickets for events and that is where we truly get to practice our advertising through flyers and technology as well as good customer service for these sales. Of course, not everyone can be in Student Council, so how do other students get the same learning experiences without taking our class? Well, they don't really get as much experience as Student Council members unless this bill is passed.

Thank you for listening, please take this into consideration and support HB 2048.