## Statement of Mary Alice Evans Deputy Director DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

before the

## SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM, AND TECHNOLOGY

Monday, April 30, 2018 9:00 a.m. State Capitol, Conference Room 414

in consideration of

**GM 751** 

Submitting for Consideration and Confirmation as the to the Board of Directors of the Hawaii Tourism Authority, Gubernatorial Nominee, RODNEY KAM, for a term to expire 06-30-2022.

Chair Wakai, Vice Chair Taniguchi, and Members of the Committee.

I respectfully urge your <u>support</u> for the confirmation of **Rodney George Kam** to serve on the Board of Directors of the Hawaii Tourism Authority.

George Kam has worked in the retail side of Hawaii's visitor industry and understands how important the visitor industry is to Hawaii's local businesses. George has the ability to build consensus among stakeholders with different perspectives to improve Hawaii's quality of life.

I respectfully urge you to recommend advise and consent to the nomination of Rodney George Kam for the Board of Directors of the Hawaii Tourism Authority.

Thank you for the opportunity to comment.



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Governor

David Y. Ige

**George D. Szigeti**President and Chief Executive Officer

Statement of **George D. Szigeti** 

Chief Executive Officer Hawai'i Tourism Authority

on

## GM 751

## Board of Directors of the Hawai'i Tourism Authority

Senate Committee on Economic Development, Tourism, and Technology Monday, April 30, 2018 9:00am Conference Room 414

The Hawai'i Tourism Authority (HTA) offers the following **testimony in support of** GM 751, which submits for consideration and confirmation to HTA's Board of Directors (the Board), Gubernatorial Nominee **Rodney Kam** for a term to expire on June 30, 2022.

Mr. Kam's leadership has been invaluable in helping HTA to develop relationships with communities across the State. He possesses a unique knowledge and understanding of HTA's mission to serve the people of Hawai'i by promoting Hawai'i as a premier visitor destination. During his past term, Mr. Kam's contributions on the Board's Marketing Standing and Legislative and Government Affairs Investigative Committees have helped HTA to develop and streamline Hawai'i's brand as represented by its people, place and culture. In addition to his extensive experience developing sporting events unique to Hawai'i, Mr. Kam serves his community as a board member of both the Waikiki Business Improvement District Association and the Waikiki Business Special Improvement District Association.

At HTA, we look forward to continuing our collaboration with Mr. Kam to enhance and highlight Hawai'i's people, place and culture with the goal of delivering an incomparable visitor experience.

Mahalo for the opportunity to offer this testimony.