

Honolulu, Hawaii

FEB 09 2017

RE: S.B. No. 1099

Honorable Ronald D. Kouchi  
President of the Senate  
Twenty-Ninth State Legislature  
Regular Session of 2017  
State of Hawaii

Sir:

Your Committee on Education, to which was referred S.B. No. 1099 entitled:

"A BILL FOR AN ACT RELATING TO SCHOOLS,"

begs leave to report as follows:

The purpose and intent of this measure is to:

- (1) Establish a service mark licensing agreement program within the Department of Education;
- (2) Authorize the Department to register service marks for Department programs and individual schools; and
- (3) Authorize the Department to enter into licensing agreements for the use of service marks and other commercial enterprises.

Your Committee received testimony in support of this measure from the Department of Education.

Your Committee finds that sponsorships and partnerships between Department schools and private entities can provide valuable resources and benefits for a broad range of educational activities, such as scholarships, field trips, sports teams, and clubs. The ability to register and license service marks and engage in other commercial activities will give Department schools the power to pursue sponsorship opportunities that support the educational mission of the school and Department. Your Committee further finds that a licensing agreement program will provide



Department programs and schools a means of controlling the use of their service marks by third parties.

As affirmed by the record of votes of the members of your Committee on Education that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1099 and recommends that it pass Second Reading and be referred to your Committee on Ways and Means.

Respectfully submitted on  
behalf of the members of the  
Committee on Education,



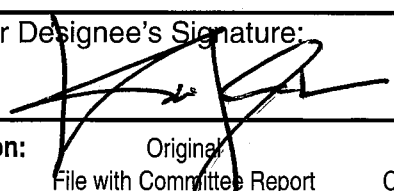
---

MICHELLE N. KIDANI, Chair



The Senate  
Twenty-Ninth Legislature  
State of Hawai'i

**Record of Votes**  
**Committee on Education**  
**EDU**

Bill / Resolution No.:*	Committee Referral:	Date:	
SB1099	EDU, WAM	2/1/17	
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____			
The Recommendation is:			
<input checked="" type="checkbox"/> Pass, unamended 2312 <input type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313			
Members	Aye	Aye (WR)	Nay
KIDANI, Michelle N. (C)	/		
KAHELE, Kaiali'i (VC)	/		
DELA CRUZ, Donovan M.	/		
ESPERO, Will	/		
RIVIERE, Gil	/		
<b>TOTAL</b>	<b>5</b>		
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted			
Chair's or Designee's Signature:			
			
<b>Distribution:</b> Original     Yellow     Pink     Goldenrod File with Committee Report     Clerk's Office     Drafting Agency     Committee File Copy			

\*Only one measure per Record of Votes