

MAR 09 2018

SENATE RESOLUTION

REQUESTING HAWAIIAN AIRLINES TO CONSIDER OFFERING STUDENT
DISCOUNTS TO HIGH SCHOOL STUDENTS ON INTERISLAND FLIGHTS.

1 WHEREAS, in 2017, Hawaiian Airlines carried roughly
2 11,500,000 passengers and set new records for fourth quarter and
3 full-year revenue in 2017, with revenue rising by ten percent
4 from 2016; and
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6 WHEREAS, according to the 2016 State of Hawaii Data Book,
7 the average regular fare ticket price in 2016 for interisland
8 flights on Hawaiian Airlines was \$182.40; and
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10 WHEREAS, while Hawaiian Airlines has grown to the largest
11 airline in Hawaii today, the company required financial
12 assistance from the State in the past; and
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14 WHEREAS, in 1993, the Legislature passed Act 332, Session
15 Laws of Hawaii 1993, to assist Hawaii interisland air carriers,
16 such as Hawaiian Airlines, whose operations and revenues had
17 been adversely affected by the reduced number of visitors at the
18 time by authorizing the Director of Business, Economic
19 Development, and Tourism to guarantee loans from private lending
20 institutions of up to \$12,600,000; and
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22 WHEREAS, at that time, the Legislature found and declared
23 that the issuance of loan guarantees was in the public interest
24 and for the public health, safety, and general welfare of the
25 State; and
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27 WHEREAS, Hawaiian Airlines has previously offered student
28 discounts on interisland flights in the past, but discontinued
29 offering student discounts due to funding reasons; and
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31 WHEREAS, many high school students travel for school
32 activities, such as speech and debate competitions, art and
33 music events, and athletic competitions; and
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35 WHEREAS, offering high school students discounts may
36 encourage them to travel more throughout Hawaii, as travel



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1 enriches the mind and promotes a deeper understanding of culture
2 and civics; now, therefore,

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4 BE IT RESOLVED by the Senate of the Twenty-ninth
5 Legislature of the State of Hawaii, Regular Session of 2018,
6 that Hawaiian Airlines is requested to consider offering student
7 discounts to high school students on interisland flights; and

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9 BE IT FURTHER RESOLVED that certified copies of this
10 Resolution be transmitted to the Chair of the Board of Directors
11 of Hawaiian Airlines and Chief Executive Officer of Hawaiian
12 Airlines.

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OFFERED BY: Michelle A. Delani

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