
A BILL FOR AN ACT

RELATING TO AGRICULTURE.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that there are historic
2 and recent threats to the future of agriculture in the State,
3 including the loss of sugar and pineapple plantations and dairy
4 farms, rising energy and feed costs, the volatility of commodity
5 markets, mainland and global competition, and climate change.
6 There are also many signs of expansion and opportunity,
7 especially for diversified and specialty niche farms including
8 organic farm operations.

9 The purpose of this Act is to establish the agricultural
10 2030 investment program and a farm to plate program in the
11 State.

12 SECTION 2. Chapter 141, Hawaii Revised Statutes, is
13 amended by adding a new part to be appropriately designated and
14 to read as follows:

15 **"PART . AGRICULTURAL 2030 INVESTMENT PROGRAM**

16 **§141-A Agricultural 2030 investment program;**

17 **establishment.** The department of agriculture, in consultation



1 with the department of business, economic development, and
2 tourism and members of the agricultural industry, shall
3 establish the agricultural 2030 investment program to increase
4 agricultural economic development through strategic planning and
5 the creation of programs such as a state farm to plate program;
6 provided that continuation of the agricultural 2030 investment
7 program shall be discretionary unless at least \$100,000 per
8 fiscal year is available for the program.

9 **§141-B Program goals.** The goals of the agricultural 2030
10 investment program are to:

- 11 (1) Increase economic development in Hawaii's food and
12 farm sector;
- 13 (2) Create jobs in the food and farm economy;
- 14 (3) Improve access to healthy local foods; and
- 15 (4) Improve biosecurity.

16 **§141-C Strategic plan.** By December 1, 2017, the program
17 shall create a strategic plan for agricultural economic
18 development, including biosecurity, which may be periodically
19 reviewed and updated based on evolving information. The
20 strategic plan shall include the following:



- 1 (1) An inventory of Hawaii's agricultural system
2 infrastructure as determined by existing data,
3 studies, and analysis about the components of Hawaii's
4 agricultural economy, including:
- 5 (A) Types of value-added goods produced in Hawaii,
6 number of producers of each product category,
7 amount of each type of goods produced, and
8 financial viability of each value-added-producing
9 sector;
- 10 (B) Types of agricultural value-added processors in
11 Hawaii, how much agricultural goods produced in
12 Hawaii are purchased by Hawaii processors, and
13 financial viability of the value-added processors
14 in Hawaii;
- 15 (C) Current and potential markets in which Hawaii
16 food producers and processors can sell their
17 products;
- 18 (D) Current infrastructure being used by agricultural
19 producers, including but not limited to
20 irrigation systems, processing and storage



- 1 facilities, delivery infrastructure, road
2 systems, and power;
- 3 (E) Sources of losses and mitigation measures
4 required to reduce losses, and quantify increases
5 in production made possible due to mitigation
6 actions;
- 7 (F) Extent of existing agricultural lands that could
8 be expanded and the resources available to expand
9 Hawaii's agricultural production;
- 10 (G) Potential for new farmers and agricultural value-
11 added producers to enter the agricultural
12 economy, methods for new farmers to be part of
13 succession planning, acquire land and other farm
14 infrastructure, and availability and barriers to
15 farm and processing labor;
- 16 (H) Potential for new local products and barriers to
17 farms and processors entering new markets; and
- 18 (I) Other barriers reducing agricultural viability
19 and suggested mitigation measures;
- 20 (2) Describe a plan for the farm to plate program
21 established pursuant to section 141- and describe



- 1 grant funding to support farm to plate program
2 marketing;
- 3 (3) Identify methods and the funding necessary to
4 strengthen the links among producers, processors, and
5 markets, including:
- 6 (A) Collaboration with the state procurement office
7 to increase procurement of local agricultural
8 products by state institutions;
- 9 (B) Collaboration with the private business sector to
10 increase procurement of local agricultural
11 products by businesses;
- 12 (C) Informing financial institutions of the
13 information collected under subsection (a)(1) and
14 encouraging the facilitation of agricultural
15 lending; and
- 16 (D) Collaboration with the University of Hawaii to
17 resolve challenges facing farmers and ranchers;
18 and
- 19 (4) Include recommendations regarding measurable goals
20 that shall be tracked over the life of the program;
21 methods for ongoing collection of data necessary to



1 track those goals; plans for updating the program as
2 needed; and appropriate methods to track the ongoing
3 economic contribution of the agricultural sector to
4 the Hawaii economy.

5 **§141-D Strengthening collaboration.** The department shall
6 implement its plans to strengthen the links among producers,
7 processors, and markets pursuant to the methods identified in
8 section 141-C(a) (3).

9 **§141-E Methods.** To accomplish the goals of the
10 agricultural 2030 investment program, the department of
11 agriculture may:

- 12 (1) Create an advisory panel with representatives from the
13 agricultural and business communities;
- 14 (2) Hire or assign staff, or enter into contracts with the
15 University of Hawaii for various tasks such as the
16 collection of data;
- 17 (3) Seek and accept funds from private and public
18 entities; and
- 19 (4) Utilize technical assistance, loans, grants, or other
20 means to advance the goals of the program.



1 §141-F Farm to plate program; establishment. (a) There
2 is established a farm to plate program to ensure access to local
3 and healthy food in the State.

4 (b) The department of agriculture shall initiate the
5 program and seek grant funding to support farm to plate direct
6 marketing, including marketing of farmers' markets, community
7 supported agriculture operations, and regional community food
8 hubs."

9 SECTION 3. The department of agriculture shall submit an
10 annual report to the legislature no later than twenty days prior
11 to the convening of each regular session. The strategic plan
12 described under section 141-C(a) shall be included in the
13 department's 2017 report to the legislature.

14 SECTION 4. There is appropriated out of the general
15 revenues of the State of Hawaii the sum of \$ or so
16 much thereof as may be necessary for fiscal year 2017-2018 to
17 establish and implement the agricultural 2030 investment program
18 and the farm to plate program.

19 The sum appropriated shall be expended by the department of
20 agriculture for the purposes of this Act.



1 SECTION 5. In codifying the new sections added by section
2 2 of this Act, the revisor of statutes shall substitute
3 appropriate section numbers for the letters used in designating
4 the new sections in this Act.

5 SECTION 6. This Act shall take effect on July 1, 2017.

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INTRODUCED BY:

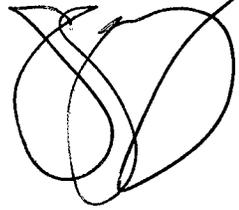
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S.B. NO. 781

Report Title:

Agricultural 2030 Investment Program; Farm to Plate Program;
Agricultural Development; Appropriation

Description:

Requires the department of agriculture, subject to the allocation of funding, to establish an agricultural 2030 investment program and a farm to plate program. Specifies requirements for a strategic plan. Appropriates funds to the department of agriculture to initiate the programs.

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