JAN 19 201R

A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	SECT	ON 1. Section 201B-11, Hawaii Revised Statutes, is
2	amended by	amending subsection (c) to read as follows:
3	"(c)	Moneys in the tourism special fund shall be used by
4	the author	rity for the purposes of this chapter, provided that:
5	(1)	Not more than 3.5 per cent of this amount shall be
6		used for administrative expenses, including \$15,000
7		for a protocol fund to be expended at the discretion
8		of the president and chief executive officer; provided
9		further that the expenditure of moneys to market
10		Hawaii as a tourism destination shall not be
11		considered administrative expenses; and
12	(2)	At least \$1,000,000 shall be made available to support
13		efforts to manage, improve, and protect Hawaii's
14		natural environment and areas frequented by visitors."
15	SECT)	ION 2. New statutory material is underscored.

SECTION 3. This Act shall take effect upon its approve

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INTRODUCED BY:

S.B. NO. 2504

Report Title:

Hawaii Tourism Authority; Tourism Special Fund

Description:

Prohibits the Hawaii Tourism Authority from using administrative expense funds for marketing Hawaii as a tourism destination.

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