
HOUSE RESOLUTION

ENCOURAGING THE HAWAII TOURISM AUTHORITY TO COLLABORATE WITH THE
ULTIMATE FIGHTING CHAMPIONSHIP TO CONDUCT AN EVENT IN
HAWAII.

1 WHEREAS, the Ultimate Fighting Championship (UFC) has grown
2 into a staple of American culture, growing from a \$50 million
3 business in 2005 to a \$600 million business in 2015; and
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5 WHEREAS, the popularity of UFC has grown as exemplified by
6 the average buyrate for pay-per-view events in 2016 at 717,000
7 per event; and
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9 WHEREAS, there have been and are successful fighters from
10 the State in UFC, including Hilo's BJ Penn, Waianae's Max
11 Holloway, Makaha's Yancy Medeiros, Kailua's Brad Tavares, and
12 others; and
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14 WHEREAS, BJ "The Prodigy" Penn has achieved a record of
15 sixteen wins, twelve losses, and two draws in his professional
16 mixed martial arts career; and
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18 WHEREAS, BJ Penn is the only fighter to win both the UFC
19 lightweight and welterweight titles; and
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21 WHEREAS, Waianae's Max "Blessed" Holloway has achieved a
22 record of nineteen wins and three losses in his professional
23 mixed martial arts career; and
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25 WHEREAS, Max Holloway was named *Rolling Stone's* 2017 UFC
26 Fighter of the Year for successfully becoming the undisputed UFC
27 Featherweight Champion and successfully defending the
28 championship title; and
29

30 WHEREAS, Makaha's Yancy "The Kid" Medeiros has achieved a
31 record of fifteen wins and five losses in his professional mixed
32 martial arts career; and



1 WHEREAS, Kailua's Brad Tavares has achieved a record of
2 sixteen wins and five losses in his professional mixed martial
3 arts career; and
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5 WHEREAS, Rachael Ostovich has achieved success in UFC by
6 winning her debut fight at the finale of The Ultimate Fighter 26
7 with a first round victory arm bar; and
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9 WHEREAS, the success of local fighters has increased the
10 popularity of UFC in the State; and
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12 WHEREAS, the State has successfully hosted major national
13 and international events on an annual basis, including the PGA
14 Sony Open, Honolulu Marathon, Vans Triple Crown of Surfing,
15 XTERRA World Championships, and Maui Jim Maui Invitational; and
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17 WHEREAS, the Hawai'i Tourism Authority is in discussions
18 with UFC about holding an event in Hawaii at Aloha Stadium; now,
19 therefore,
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21 BE IT RESOLVED by the House of Representatives of the
22 Twenty-ninth Legislature of the State of Hawaii, Regular Session
23 of 2018, that the Hawai'i Tourism Authority are encouraged to
24 collaborate with the Ultimate Fighting Championship to conduct
25 an event in Hawai'i; and
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27 BE IT FURTHER RESOLVED that certified copies of this
28 Resolution be transmitted to the President of the Hawai'i Tourism
29 Authority, and President of the Ultimate Fighting Championship.
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OFFERED BY:

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MAR 09 2018

