
HOUSE CONCURRENT RESOLUTION

ENCOURAGING THE HAWAI'I TOURISM AUTHORITY TO COLLABORATE WITH THE
ULTIMATE FIGHTING CHAMPIONSHIP TO CONDUCT AN EVENT IN
HAWAI'I.

1 WHEREAS, the Ultimate Fighting Championship (UFC) has grown
2 into a staple of American culture, growing from a \$50 million
3 business in 2005 to a \$600 million business in 2015; and
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5 WHEREAS, the popularity of UFC has grown as exemplified by
6 the average buyrate for pay-per-view events in 2016 at 717,000
7 per event; and
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9 WHEREAS, there have been and are successful fighters from
10 the State in UFC, including Hilo's BJ Penn, Waianae's Max
11 Holloway, Makaha's Yancy Medeiros, Kailua's Brad Tavares, and
12 others; and
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14 WHEREAS, BJ "The Prodigy" Penn has achieved a record of
15 sixteen wins, twelve losses, and two draws in his professional
16 mixed martial arts career; and
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18 WHEREAS, BJ Penn is the only fighter to win both the UFC
19 lightweight and welterweight titles; and
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21 WHEREAS, Waianae's Max "Blessed" Holloway has achieved a
22 record of nineteen wins and three losses in his professional
23 mixed martial arts career; and
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25 WHEREAS, Max Holloway was named *Rolling Stone's* 2017 UFC
26 Fighter of the Year for successfully becoming the undisputed UFC
27 Featherweight Champion and successfully defending the
28 championship title; and



1 WHEREAS, Makaha's Yancy "The Kid" Medeiros has achieved a
2 record of fifteen wins and five losses in his professional mixed
3 martial arts career; and
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5 WHEREAS, Kailua's Brad Tavares has achieved a record of
6 sixteen wins and five losses in his professional mixed martial
7 arts career; and
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9 WHEREAS, Rachael Ostovich has achieved success in UFC by
10 winning her debut fight at the finale of The Ultimate Fighter 26
11 with a first round victory arm bar; and
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13 WHEREAS, the success of local fighters has increased the
14 popularity of UFC in the State; and
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16 WHEREAS, the State has successfully hosted major national
17 and international events on an annual basis, including the PGA
18 Sony Open, Honolulu Marathon, Vans Triple Crown of Surfing,
19 XTERRA World Championships, and Maui Jim Maui Invitational; and
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21 WHEREAS, the Hawai'i Tourism Authority is in discussions
22 with UFC about holding an event in Hawaii at Aloha Stadium; now,
23 therefore,
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25 BE IT RESOLVED by the House of Representatives of the
26 Twenty-ninth Legislature of the State of Hawaii, Regular Session
27 of 2018, the Senate concurring, that the Hawai'i Tourism
28 Authority are encouraged to collaborate with the Ultimate
29 Fighting Championship to conduct an event in Hawai'i; and
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31 BE IT FURTHER RESOLVED that certified copies of this
32 Concurrent Resolution be transmitted to the President of the
33 Hawai'i Tourism Authority, and President of the Ultimate Fighting
34 Championship.
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OFFERED BY:

Isiah
Cindy Evans

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