
A BILL FOR AN ACT

RELATING TO FROZEN FOOD PRODUCT LABELING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that some vendors
2 circumvent the intent of the law applicable to the labeling of
3 previously frozen fish by displaying the information on the
4 label in such fine print that the information is not "easily
5 seen under customary conditions of purchase," as the law
6 requires. Specifying a minimum letter size for this labeling
7 requirement will prevent vendors from making this information
8 unclear or inconspicuous.

9 The purpose of this Act is to clarify labeling requirements
10 for the sale of frozen food products in general.

11 SECTION 2. Section 328-62, Hawaii Revised Statutes, is
12 amended to read as follows:

13 "**§328-62 Description of label.** "Label" means the
14 information required in this part to be placed on any food
15 products by means of a stamp, stencil, or printing by machine,
16 or by attaching to the immediate package, by sign, handbill,
17 placard, or otherwise, the words "PREVIOUSLY FROZEN" in letter



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1 size [~~easily seen under customary conditions of purchase.~~] not
2 less than seventy-five per cent of the size of the font that is
3 used for the main text of the label."

4 SECTION 3. This Act does not affect rights and duties that
5 matured, penalties that were incurred, and proceedings that were
6 begun before its effective date.

7 SECTION 4. Statutory material to be repealed is bracketed
8 and stricken. New statutory material is underscored.

9 SECTION 5. This Act shall take effect upon its approval.

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INTRODUCED BY: *Nicole E. Lowen*

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H.B. NO. 905

Report Title:

Frozen Food Product Labeling; Letter Size

Description:

Requires that the words "previously frozen" on labels for frozen food products must be not less than 75% of the size of the font used for the main text of the label.

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