#### A BILL FOR AN ACT

RELATING TO HOUSING.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The use and popularity of online vacation 2 rental platforms has been on the rise for the last several 3 years. As a result, many visitors to Hawaii are turning to 4 alternative lodging options, such as short-term vacation 5 rentals, when visiting the State. While short-term vacation 6 rentals provide additional options for the visitor experience in 7 Hawaii, it also has had consequences for the State's primary 8 industry, tourism, and in turn the State's overall economy. 9 more and more visitors turn to alternative lodging, there is the increased potential of decreased occupancy in more traditional 10 11 forms of lodging such as hotels, not only negatively impacting 12 the hotel and lodging industry but also adversely impacting 13 their employees' livelihood. Moreover, lack of oversight of the 14 growing short-term vacation rental market makes it difficult for 15 the State to ensure proper collection of various taxes paid by 16 more traditional forms of visitor accommodations, such as the 17 transient accommodations tax or general excise tax, resulting in

- 1 a loss of state revenue. Counties are also losing revenue when
- 2 an owner of a vacation rental receives "home owner's discounts"
- 3 on property taxes paid for a residential home that is used for
- 4 commercial purposes without paying a commercial property rate.
- 5 Additionally, the increase in the use of short-term
- 6 vacation rentals has had an impact on Hawaii's highly
- 7 competitive housing market. Some properties that are being
- 8 leased out as vacation rentals are properties that could have
- 9 been added to the stock of affordable housing available for
- 10 lease or sale to Hawaii's residents, thereby ameliorating the
- 11 State's affordable housing crisis.
- 12 From a consumer protection perspective, visitors who stay
- 13 in vacation rentals may not be getting what is advertised, as
- 14 some vacation rentals are falsely advertised and even unsafe for
- 15 group occupancy. Unsafe stays and unfavorable reviews or
- 16 references of such stays can be detrimental to Hawaii's
- 17 reputation as an elite tourist destination, negatively impacting
- 18 Hawaii's tourism industry even further.
- 19 The proliferation of short-term vacation rentals has also
- 20 had an impact on the character and quality of life of many
- 21 neighborhoods throughout Hawaii. Numerous complaints regarding



- 1 noise, parking, increased traffic, and other issues related to
- 2 the operation of short-term vacation rentals in neighborhoods
- 3 not meant for these types of operations have been made and are
- 4 on the rise.
- 5 The legislature finds that the regulation of short-term
- 6 vacation rentals has been a contentious issue not only in
- 7 Hawaii, but in other places as well. Numerous jurisdictions
- 8 across the country have sought to minimize the impact short-term
- 9 vacation rental platforms have on tight housing supplies, rental
- 10 housing availability and prices, and the tourism industry
- 11 through the passage of legislation and implementation of
- 12 regulations. In turn, short-term vacation rental platforms have
- 13 initiated litigation in some of these instances. For example,
- 14 the city of San Francisco recently passed legislation that
- 15 subjects hosting platforms, including online vacation rental
- 16 platforms, to criminal penalties and fines if they provide a
- 17 booking service for residential units to be used for tourist or
- 18 transient use without registering with the appropriate
- 19 government entity. As a result, online vacation rental
- 20 platforms filed suit against the City of San Francisco in
- 21 federal court. This suit was recently settled with short-term



- 1 vacation rental platforms agreeing to, in part, create a
- 2 registration system requiring owners of short-term vacation
- 3 rentals who use the particular short-term vacation rental
- 4 platform to provide certain information prior to being allowed
- 5 to list their short-term vacation rental on the platform.
- 6 However, legal challenges continue to be an issue in other
- 7 jurisdictions as they attempt to impose or tighten regulations
- 8 on this fairly new and ever evolving industry.
- 9 Because online vacation rental platforms affect state and
- 10 county interests in many ways, it is critical that the
- 11 collection of information and data on this industry in Hawaii be
- 12 accurate, timely, and informative. While the collection of the
- 13 transient accommodations tax and general excise tax is the
- 14 responsibility of the State, the counties receive a large
- 15 portion of the transient accommodations tax and the city and
- 16 county of Honolulu additionally receives most of the surcharge
- 17 on the general excise tax for a rail transit system. As such,
- 18 the State has a vested interest in effectively and independently
- 19 monitoring whether persons engaging in online short-term
- 20 vacation rentals are paying taxes owed. Additionally, the State
- 21 and counties share an interest in identifying and tracking the



1 number of housing units that are dedicated to short-term 2 vacation rentals and calculating the projected short- and long-3 term impacts that these rentals have on existing housing for 4 Hawaii residents. Lastly, better data collection on online 5 short-term vacation rentals will ensure adherence to laws and 6 codes that protect the safety of occupants and help perpetuate 7 Hawaii's brand as a high-quality and safe vacation destination. 8 Nevertheless, the short-term vacation rental industry does 9 provide additional economic opportunities for the people of 10 Hawaii, particularly those in need of supplemental income, and 11 has the potential to generate additional revenue for the State **12** and the counties. According to one of the most prominent short-13 term vacation rental platforms, collection of taxes from owners 14 of short-term vacation rentals in Hawaii will generate more than 15 thirty million dollars annually. 16 While the potential for greater positive economic impact **17** for short-term vacation rentals does exist, this must be 18 balanced with any adverse effects the growth of the short-term 19 vacation rental industry has on Hawaii's tourism industry and 20 overall economy, as well as the character and quality of life of 21 Hawaii's neighborhoods. Although the outright prohibition of

- 1 the use of short-term vacation rental platforms is not a
- 2 sensible option, increasing regulations for short-term vacation
- 3 rentals, particularly those in residential areas, can be a win-
- 4 win compromise for the State, the counties, the short-term
- 5 vacation rental platforms, and owners of short-term vacation
- 6 rentals.
- 7 The purpose of this Act is to strike a balance between the
- 8 positive economic opportunities and impacts of the short-term
- 9 vacation rental industry and any negative impacts this industry
- 10 may have by establishing licensing requirements, penalties, and
- 11 enforcement provisions for transient vacation rentals under the
- 12 department of commerce and consumer affairs.
- 13 SECTION 2. The Hawaii Revised Statutes is amended by
- 14 adding a new chapter to be appropriately designated and to read
- 15 as follows:
- 16 "CHAPTER
- 17 TRANSIENT VACATION RENTALS
- 18 § -1 Definitions. As used in this chapter:
- 19 "Application" or "app" means a type of software that allows
- 20 access to an online rental service provider.



"Bed and breakfast establishment" or "bed and breakfast 1 2 home" means a single-family dwelling occupied by an owner or a 3 guest house let for consideration for less than thirty days. 4 "Department" means the department of commerce and consumer 5 affairs. 6 "Director" means the director of commerce and consumer 7 affairs. "Dwelling" means: 8 9 A single-family dwelling unit; (1) 10 (2) A multi-family dwelling unit; 11 (3) A bed and breakfast establishment or bed and breakfast 12 home; or 13 (4) A "unit" defined in section 514B-3 that is not part of 14 a hotel-condominium defined in section 486K-1. 15 "Let" means to rent a transient vacation rental for 16 compensation or fees. **17** "Local contact" means the owner or an operator, lessee, or **18** any individual or company contracted by the owner, operator, or 19 lessee, residing on or having a principal place of business on 20 the same island where the transient vacation rental property is

- 1 located who shall be available on a twenty-four-hour, seven-
- 2 days-per-week basis.
- 3 "Lodging" means temporary sleeping accommodations in a
- 4 dwelling or portion of a dwelling.
- 5 "Nongovernmental entity" includes an association of
- 6 homeowners, a community association, and board or board of
- 7 directors as defined in section 514B-3.
- 8 "Online rental service provider" means any company,
- 9 organization, club, group, or application that offers a
- 10 transient vacation rental service via the Internet.
- 11 "Owner" means the grantee in the deed and instrument for
- 12 the transient vacation rental recorded in the bureau of
- 13 conveyances.
- "Transient vacation rental" means a dwelling or lodging
- 15 located in the State let by an owner, operator, or lessee for
- 16 compensation or fees, including club fees, for one hundred
- 17 eighty days or less per rental. Transient vacation rental does
- 18 not include any facility owned or used by a government agency or
- 19 a tenement home, group home, group residence, group living
- 20 arrangement, boarding house, or rooming house certified pursuant
- 21 to section 445-94.



1	\$	-2 Powers and duties of the director. In addition to
2	any other	powers and duties authorized by law, the director may
3	(1)	Grant licenses to transient vacation rental owners
4		pursuant to this chapter;
5	(2)	Adopt, amend, or repeal rules as the director deems
6		proper to fully effectuate this chapter;
7	(3)	Fine, suspend, terminate, or revoke any license for
8		any cause prescribed by this chapter, or for any
9		violation of the rules, and refuse to grant any
10		license for any cause which would be grounds for
11		revocation, termination, or suspension of a license;
12		and
13	(4)	Investigate the actions of any unlicensed person
14		acting or alleged to be acting in the capacity of a
15		licensee under this chapter.
16	S	-3 License; requirements; renewal. (a) No transient
17	vacation	rental shall operate or do business in this State
18	unless th	e owner first obtains a license under this chapter.
19	The appli	cation for a license shall be submitted on forms
20	prescribe	d by the director and with the appropriate fees,

1	prescribed	by the	directo	or, which	h shall	be	deposited	into	the
2	compliance	resolu	tion fur	nd under	sectio	n 20	6-9(0).		

- 3 (b) The application shall include:
- 4 (1) The address and tax map key number of the transient vacation rental;
- (2) The name, address, and contact information of the
   owner of the transient vacation rental;
- 8 (3) The name, phone number, and address of the local
  9 contact for the transient vacation rental;
- 10 (4) The name, address, and contact information of any
  11 nongovernmental entity with authority over the
  12 property on which the transient vacation rental is
  13 located, along with a copy of the covenants, by-laws,
  14 and administrative provisions with which compliance of
  15 the transient vacation rental is required;
- 16 (5) Proof of compliance with county ordinances relating to
  17 the regulation of transient vacation rentals,
  18 including any registration number, license, permit,
  19 special use permit, or non-conforming use permit that
  20 may be required by the county;

1	(6)	The account number and the name of the financial
2		institution at which the client trust account required
3		by section -6 is held;
4	(7)	Submission of:
5		(A) The general excise tax license number issued
6		pursuant to chapter 237;
7		(B) The transient accommodations tax registration
8		number issued pursuant to chapter 237D; and
9		(C) The general excise tax and transient
10		accommodations tax filings for the previous two
11		years, for any transient vacation rental existing
12		on the effective date of Act , Session Laws
13		of Hawaii 2018, of which the applicant is the
14		owner; and
15	(8)	The name of the application or app, name of the online
16		rental service provider or providers, address of any
17		website on the Internet, or other means of mass
18		communications being utilized for advertisements or
19		solicitations of the transient vacation rental.
20	The owner	shall notify the department within sixty days of any
21	change in	the information required by this subsection.

HB HMS 2017-4283

- 1 (c) The owner of a transient vacation rental shall renew
- 2 its license each year on or before December 31 on a form
- 3 provided by the department, which shall provide the owner an
- 4 opportunity to verify or update the information required in
- 5 subsection (b).
- 6 (d) No license may be assigned, sold, leased, encumbered,
- 7 or otherwise transferred, except upon the written application to
- 8 and approval by the director.
- 9 § -4 Issuance of license and seal; provision of
- 10 information to the county. (a) Each license shall be in a form
- 11 prescribed and signed by the director, and issued in the name of
- 12 the department with an official seal as evidence of the validity
- 13 of the license.
- 14 (b) The department shall maintain and annually update a
- 15 list of the licensed transient vacation rentals, and shall
- 16 provide each county agency charged with the administration of
- 17 county zoning laws all the information required by section -3
- 18 regarding the transient vacation rentals licensed in the county.
- 19 (c) The director shall provide each county agency charged
- 20 with the administration of county zoning laws regarding
- 21 transient vacation rentals licensed in the county any



1

14

15

## H.B. NO. 2730

2	under sec	tion -10, as deemed necessary by the director.
3	§	-5 Transient vacation rentals; requirements. (a) The
4	owner or	lessor of a transient vacation rental shall:
5	(1)	Prominently post the name and phone number of the
6		local contact in the transient vacation rental, and
7		include the information in any transient vacation
8		rental contract or rental agreement; and
9	(2)	Include the license number and official seal of the
10		transient vacation rental in any advertisements or
11		solicitations of the transient vacation rental through
12		an online rental service provider, an application or
13		app, or other means of mass communication.

information obtained from an online rental service provider

provisions with which the owner's compliance is required for the property on which the transient vacation rental is located,

nongovernmental entity all covenants, bylaws, and administrative

(b) The owner shall submit to the applicable

- 18 along with the following:
- 19 (1) The address of the transient vacation rental;

1	(2)	The name, address, and contact information of the
2		owner of the transient vacation rental, and license
3		number of the transient vacation rental; and

- 4 The name, phone number, and address of the local (3) 5 contact, who shall be available on a twenty-four-hour, 6 seven-days-per-week basis.
- 7 The owner shall notify and provide updated information to the 8 nongovernmental entity within sixty calendar days of any change
- 9 in the required information.

established by the county.

- 10 The owner shall comply with all county ordinances 11 relating to the posting of information in the transient vacation 12 rental, posting of signs, provision of safety information, 13 parking, notification of neighbors, and other requirements 14
- 15 -6 Client trust account. (a) Each owner of a 16 transient vacation rental licensed under this chapter shall **17** establish a client trust account in a federally insured 18 financial institution located in Hawaii into which shall be 19 deposited all sums received from a consumer for transient 20 vacation rental services. The trust account shall be

established and maintained for the protection of the consumers

21

- 1 paying the money to the owner of the transient vacation rental.
- 2 The moneys in the account shall not be encumbered except for
- 3 partial or full payment for the provision of the transient
- 4 vacation rental purchased or to make refunds for services not
- 5 performed, less any amounts for cancellation fees that were
- 6 previously disclosed to the consumer.
- 7 (b) The owner of a transient vacation rental shall
- 8 maintain all books and records necessary to comply with this
- 9 chapter and the rules adopted by the department. The owner shall
- 10 keep and maintain for a period of at least two years copies of all
- 11 bank statements, deposit slips, canceled checks, drafts, and wire
- 12 or electronic transaction documents relating to client trust
- 13 accounts. The owner shall make such records available for
- 14 inspection and audit within three business days of a written
- 15 request by the director or any county officer or agency charged
- 16 with the administration of county zoning laws or the licensing
- 17 of transient vacation rentals.
- 18 § -7 Prohibited acts. (a) No owner of a transient
- 19 vacation rental shall:
- 20 (1) Sell or advertise a transient vacation rental located
- in the State of Hawaii without first being licensed by



1		the director under this chapter and including the
2		license number and official seal in any advertisement
3		or solicitation of the transient vacation rental;
4	(2)	Conduct business as a licensed transient vacation
5		rental without establishing and maintaining a client
6		trust account, as required in section -6; or
7	(3)	Otherwise violate any of the provisions of this
8		chapter or rules adopted pursuant to this chapter.
9	(b)	Any advertisement or written, graphic, or oral
10	statement	in connection with the solicitation of business for a
11	transient	vacation rental through an online rental service
12	provider,	an application or app, or other means of mass
13	communica	tion is prima facie evidence of the selling,
14	advertisi	ng, or conducting of business of a transient vacation
15	rental.	
16	§	-8 Enforcement; inspection. (a) The director may
17	contract	with qualified persons, including investigators, who
18	shall be	exempt from chapter 76, or delegate to the agency
19	charged w	ith the administration of county zoning laws to enforce
20	this chap	ter.

1	(b)	The	officer	or	agent	of	the	department	or	officer	or
---	-----	-----	---------	----	-------	----	-----	------------	----	---------	----

- 2 agent of the agency charged with the administration of county
- 3 zoning laws delegated by the department to enforce this chapter
- 4 shall have the power to serve and execute warrants or issue
- 5 citations to enforce this chapter.
- 6 (c) Any employee or agent of the department or officer or
- 7 agent of the county charged with the administration of county
- 8 zoning laws delegated by the department to enforce this chapter
- 9 or the terms and conditions for licensing of transient vacation
- 10 rentals under this chapter, upon written notification to the
- 11 owner or local contact for the transient vacation rental, may
- 12 enter upon, cross over, be upon, or remain upon privately owned
- 13 land for the purpose of:
- 14 (1) Investigating and enforcing the compliance of the
- 15 transient vacation rental with this chapter; and
- 16 (2) Investigating and enforcing the compliance of the
- 17 vacation rental with the ordinances of the county in
- 18 which the transient vacation rental is located.
- 19 (d) The employee or agent of the department or officer or
- 20 agent of the county charged with the administration of county
- 21 zoning laws delegated by the department to enforce this chapter



- 1 shall have the powers and duties deemed necessary for the
- 2 efficient and effective enforcement of this chapter. Whenever
- 3 the employee or agent of the department or officer or agent of
- 4 the county is refused entry upon land or to a building for the
- 5 purpose of inspection under this section, the department or
- 6 county may file a complaint in the district court of the circuit
- 7 in which the land or building is located. The court may issue a
- 8 warrant, directed to any police officer of the circuit,
- 9 commanding the police officer to render sufficient assistance to
- 10 the employee or agent.
- 11 (e) Whenever an illegal operation is discovered by an
- 12 inspection under this section:
- 13 (1) The court of the circuit in which the land or building
- is located may issue a writ of injunction to abate and
- prevent the continuance of the illegal operation; and
- 16 (2) The owner shall be required to pay an amount estimated
- 17 to be necessary to cover the actual expenses of the
- inspection.
- 19 (f) The department or the county agency delegated to
- 20 enforce this chapter shall establish by rule a fee schedule of
- 21 reasonable expenses, which may include expenses for travel time



- 1 and costs, time for the inspection of transient vacation
- 2 rentals, and administrative costs for the enforcement of
- 3 compliance with applicable state and county laws and ordinances.
- 4 (g) The penalties and fees for expenses collected by a
- 5 county agency delegated by the department to enforce this
- 6 chapter shall be realizations of the county enforcing this
- 7 chapter to be deposited into a fund established by the county
- 8 agency delegated by the department to enforce this chapter for
- 9 the purpose of enforcing this chapter. The revenues from the
- 10 penalties and fees collected by the county enforcing this
- 11 chapter shall be deemed to satisfy article VIII, section 5, of
- 12 the state constitution.
- 13 § -9 Penalty. Any owner of a transient vacation rental
- 14 who fails to comply with this chapter shall be issued a warning
- 15 by the director or an agent of the county agency charged with
- 16 the enforcement of this chapter and subject to a civil penalty
- 17 of \$2,000 for each separate offense; provided that any owner who
- 18 fails to comply with this chapter after:
- 19 (1) An initial warning has been issued shall be issued a
- 20 second warning, assessed a civil penalty of \$5,000 for



3

4

5

6

7

8

1	each	separate	offens	e, and	subject	to	the	suspension
2	of a	license	issued	under s	section	- 3	3; a	and

- (2) A second or subsequent warning has been issued shall be subject to revocation of a license issued under section -3, assessed a civil penalty of \$10,000 for each separate offense, and subject to a lien being placed on the property used as a transient vacation rental.
- 9 § -10 Online rental service provider; requirements. (a)
  10 Any online rental service provider currently operating or doing
  11 business in this State, or wishing to operate or do business in
  12 this State, shall be required to sign a memorandum of agreement
  13 with the State regarding the requirements of this chapter. The
  14 memorandum of agreement shall include:
- 15 (1) A requirement for the online rental service provider
  16 to provide the director with the name of the owner of
  17 a transient vacation rental, or the name of the
  18 business if the owner is a business, and the address
  19 of the transient vacation rental;
- (2) A mechanism for the director to contact the online
   rental service provider to request further information

1		on any advertisement in connection with the
2		solicitation of business for a transient vacation
3		rental through the online rental service provider that
4		is suspected of violating the requirements of this
5		chapter; and
6	(3)	Provisions allowing for the director to share
7		information the director deems necessary with the
8		county agency charged with the enforcement of this
9		chapter in the county in which the transient vacation
10		rental is located.
11	(b)	The director shall notify, in writing, any online
12	rental se	rvice provider currently operating or doing business in
13	this Stat	e, or wishing to operate or do business in this State,
14	of the li	censure requirements contained in this chapter and
15	shall pro	vide a copy of any rules adopted to fully effectuate
16	this chap	ter to the online rental service provider."
17	SECT	ION 3. Section 237D-1, Hawaii Revised Statutes, is
18	amended b	y amending the definition of "transient accommodations'
19	to read a	s follows:
20	""Tr	ansient accommodations" means the furnishing of a room,
21	apartment	, suite, single family dwelling, or the like to a



- 1 transient for less than one hundred eighty consecutive days for
- 2 each letting in a hotel, apartment hotel, motel, condominium or
- 3 unit as defined in chapter 514B, cooperative apartment, dwelling
- 4 unit, or rooming house that provides living quarters, sleeping,
- 5 or housekeeping accommodations, condominium hotel as defined in
- 6 section 467-30, transient vacation rental as defined in section
- 7 -1, or other place in which lodgings are regularly furnished
- 8 to transients."
- 9 SECTION 4. Section 237D-16, Hawaii Revised Statutes, is
- 10 amended by amending subsection (a) to read as follows:
- 11 "(a) The director of taxation shall administer and enforce
- 12 this chapter. In respect of:
- 13 (1) The examinations of books and records and of taxpayers
- and other persons,
- 15 (2) Procedure and powers upon failure or refusal by a
- 16 taxpayer to make a return or proper return, and
- 17 (3) The general administration of this chapter,
- 18 the director of taxation shall have all rights and powers
- 19 conferred by chapter 237 with respect to taxes thereby or
- 20 thereunder imposed; and, without restriction upon these rights
- 21 and powers, sections 237-8 and 237-36 to [<del>237-41</del>] 237-41.5 are



9

#### H.B. NO. 2730

- 1 made applicable to and with respect to the taxes, taxpayers, tax
- 2 officers, and other persons, and the matters and things affected
- 3 or covered by this chapter, insofar as not inconsistent with
- 4 this chapter, in the same manner, as nearly as may be, as in
- 5 similar cases covered by chapter 237."
- 6 SECTION 5. Statutory material to be repealed is bracketed
- 7 and stricken. New statutory material is underscored.
- 8 SECTION 6. This Act shall take effect on July 1, 2020.

INTRODUCED BY:

JAN 2 4 2018

HB HMS 2017-4283

#### Report Title:

Department of Commerce and Consumer Affairs; Transient Vacation Rentals

#### Description:

Establishes licensing requirements and enforcement provisions for transient vacation rentals to be administered by the Department of Commerce and Consumer Affairs.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.