## SB 429, SD2 RELATING TO THE UNIFORM EMPLOYEE AND STUDENT ONLINE PRIVACY PROTECTION ACT.

# LAB, JUD

### <u>SB429 SD2</u> <sup>™</sup> **№** <sub>∞</sub>

<u>S</u>ubmit Testimony

Measure Title:	RELATING TO THE UNIFORM EMPLOYEE AND STUDENT ONLINE PRIVACY PROTECTION ACT.
Report Title:	Online Privacy; Employees; Applicants; Students; Prospective Students
Description:	Adopts uniform laws on protecting the online accounts of employees, applicants, students, and prospective students from employers and educational institutions, respectively. Takes effect 1/7/2059. (SD2)
Companion:	<u>HB814</u>
Package:	None
Current Referral:	LAB, JUD
Introducer(s):	KEITH-AGARAN, K. RHOADS, Gabbard, K. Kahele, Kidani, Kim, Wakai

Sort by Date		Status Text
1/20/2017	S	Introduced.
1/23/2017	S	Passed First Reading.
1/23/2017	S	Referred to HRE/JDL, CPH.
1/27/2017	S	Re-Referred to JDL/HRE, CPH/WAM.
1/30/2017	s	The committee(s) on JDL/HRE has scheduled a public hearing on 02-02-17 1:15PM in conference room 224.
2/2/2017	S	The committee(s) on JDL recommend(s) that the measure be PASSED, WITH AMENDMENTS. The votes in JDL were as follows: 4 Aye(s): Senator(s) Keith-Agaran, K. Rhoads, Gabbard, Kim; Aye(s) with reservations: none ; 0 No(es): none; and 1 Excused: Senator(s) L. Thielen.
2/2/2017	S	The committee(s) on HRE recommend(s) that the measure be PASSED, WITH AMENDMENTS. The votes in HRE were as follows: 5 Aye(s): Senator(s) K. Kahele, Kidani, Espero, Keith-Agaran, Taniguchi; Aye(s) with reservations: none ; 0 No(es): none; and 0 Excused: none.

2/9/2017	S	Reported from JDL/HRE (Stand. Com. Rep. No. 99) with recommendation of passage on Second Reading, as amended (SD 1) and referral to CPH/WAM.	
2/9/2017	S	Report adopted; Passed Second Reading, as amended (SD 1) and referred to CPH/WAM.	
2/17/2017	S	The committee(s) on CPH/WAM will hold a public decision making on 02-28-17 9:30AM in conference room 211.	
2/28/2017	S	The committee(s) on WAM recommend(s) that the measure be PASSED, WITH AMENDMENTS. The votes in WAM were as follows: 9 Aye(s): Senator(s) Tokuda, Dela Cruz, English, Galuteria, Harimoto, K. Kahele, Riviere, Shimabukuro, Taniguchi; Aye(s) with reservations: none ; 0 No(es): none; and 2 Excused: Senator(s) Inouye, Wakai.	
2/28/2017	S	The committee(s) on CPH recommend(s) that the measure be PASSED, WITH AMENDMENTS. The votes in CPH were as follows: 6 Aye(s): Senator(s) Baker, Nishihara, S. Chang, Espero, Ihara, Kidani; Aye(s) with reservations: none ; 0 No(es): none; and 1 Excused: Senator(s) Ruderman.	
3/3/2017	S	Reported from CPH/WAM (Stand. Com. Rep. No. 824) with recommendation of passage on Third Reading, as amended (SD 2).	
3/3/2017	S	48 Hrs. Notice 03-07-17.	
3/7/2017	S	Report adopted; Passed Third Reading, as amended (SD 2). Ayes, 25; Aye(s) with reservations: none . Noes, 0 (none). Excused, 0 (none). Transmitted to House.	
3/7/2017	Η	Received from Senate (Sen. Com. No. 163) in amended form (SD 2).	
3/9/2017	Η	Pass First Reading	
3/9/2017	Η	Referred to LAB, JUD, referral sheet 27	
3/17/2017	Η	Bill scheduled to be heard by LAB on Tuesday, 03-21-17 10:00AM in House conference room 309.	

#### THE SENATE TWENTY-NINTH LEGISLATURE, 2017 STATE OF HAWAII

### S.B. NO. <sup>429</sup> S.D. 2

### A BILL FOR AN ACT

RELATING TO THE UNIFORM EMPLOYEE AND STUDENT ONLINE PRIVACY PROTECTION ACT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTION 1. The Hawaii Revised Statutes is amended by
 adding a new chapter to be appropriately designated and to read
 as follows:

4	"CHAPTER
5	THE UNIFORM EMPLOYEE AND STUDENT ONLINE PRIVACY PROTECTION ACT
6	<b>§ -1 Short title.</b> This chapter may be cited as the
7	uniform employee and student online privacy protection act.
8	<b>§ -2 Definitions.</b> As used in this chapter:
9	"Applicant" means an applicant for employment.
10	"Educational institution" means:
11	(1) A private or public school, institution, or school
12	district, or any subdivision thereof, that offers
13	participants, students, or trainees an organized
14	course of study or training that is academic, trade-
15	oriented, or preparatory for gainful employment;

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1	(2)	School employees and agents acting under the authority
2		or on behalf of an educational institution; and
3	(3)	Any state or local educational agency authorized to
4		direct or control an entity described in paragraph (1)
5	• •	of this definition.
6	"Ele	ctronic" means relating to technology having
7	electrica	l, digital, magnetic, wireless, optical,
8	electroma	gnetic, or similar capabilities.
9	"Emp	loyee" means an individual who provides services or
10	labor to	an employer in exchange for salary, wages, or other
11	remunerat	ion or compensation.
12	"Emp	loyer" means a person that provides salary, wages, or
13	the equiv	alent to an employee in exchange for services or labor.
14	The term	includes an agent or designee of the employer acting
15	under the	authority or on behalf of an employer.
16	"Per	sonal online account" means any online account
17	maintaine	d by an employee or student, including social media or
18	electroni	c mail accounts, that is protected by a login
19	requireme	nt. The term does not include an account, or the
20	discrete	portion of an account, that was:

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Opened at an employer's behest, or provided by an 1 (1)2 employer and intended to be used solely or primarily on behalf of or under the direction of the employer; 3 4 or 5 Opened at an educational institution's behest, or (2)provided by an educational institution and intended to 6 be used solely or primarily on behalf of or under the 7 direction of the educational institution. 8 9 "Prospective student" means an applicant for admission to an educational institution. 10 "Publicly available" means available to the general public. 11 "Specifically identified content" means data or information 12 on a personal online account that is identified with sufficient 13 particularity to: 14 Demonstrate prior knowledge of the content's details; 15 (1)16 and 17 (2) Distinguish the content from other data or information on the account with which it may share similar 18 19 characteristics.

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1	"Student"	means any full-time or part-time student,
2	participant, or	r trainee who is enrolled in a class or any other
3	organized cours	se of study at an educational institution.
4	§ -3 Pr	rotection of employee or applicant online account.
5	(a) Subject to	o the exceptions in subsection (b), an employer
6	shall not:	
7	(1) Requi	ire, coerce, or request an employee or applicant
8	to:	
9	(A)	Disclose the user name and password, password, or
10		any other means of authentication, or to provide
11		access through the user name or password, to a
12		personal online account;
13	(B)	Disclose the non-public content of a personal
14		online account;
15	(C)	Provide password or authentication information to
16		a personal technological device for the purpose
17		of gaining access to a personal online account,
18		or turn over an unlocked personal technological
19		device for the purpose of gaining access to a
20		personal online account;

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1		(D)	Alter the settings of the personal online account
2			in a manner that makes the content of the
3			personal online account more accessible to
4			others; or
5		(E)	Access the personal online account in the
6			presence of the employer in a manner that enables
7			the employer to observe the content of the
8			account;
9	(2)	Requ	ire or coerce an employee or applicant to add
10		anyo	ne, including the employer, to the employee's or
11		appl	icant's list of contacts associated with a
12		pers	onal online account;
13	(3)	Take	, or threaten to take, adverse action against an
14		empl	oyee or applicant for failure to comply with an
15		empl	oyer requirement, coercive action, or request that
16		viol	ates paragraph (1); or
17	(4)	Fail	or refuse to admit any applicant as a result of
18	, р.	the	applicant's refusal to disclose any information or
19		take	any action specified in paragraph (1).
20	(b)	Noth	ing in subsection (a) shall prevent an employer
21	from		

21 from:

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1	(1)	Accessing information about an employee or applicant
2		that is publicly available;
3	(2)	Complying with a federal or state law, court order, or
4		rule of a self-regulatory organization established by
5		federal or state statute, including a self-regulatory
6		organization as defined in section 3(a)(26) of the
7		Securities Exchange Act of 1934 (15 U.S.C.
8		78c(a)(26));
9	(3)	Without requesting or requiring an employee or
10		applicant to provide a user name and password,
11		password, or other means of authentication that
12		provides access to a personal online account,
13		requiring or requesting an employee or applicant to
14		provide specifically identified content that has been
15		reported to the employer for the purpose of:
16		(A) Enabling the employer to comply with legal and
17		regulatory obligations;
18		(B) Investigating an allegation, based on the receipt
19		of information regarding specifically identified
20		content, of the unauthorized transfer of an
21		employer's proprietary or confidential



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1		information or financial data to an employee's or
2		applicant's personal online account;
3		(C) Investigating an allegation, based on the receipt
4		of information regarding specifically identified
5		content, of unlawful harassment or threats of
6		violence in the workplace; or
7		(D) Protecting against a threat to safety, employer
8		information technology, communications technology
9		systems, or employer property;
10	(4)	Prohibiting an employee or applicant from using a
11		personal online account for business purposes; or
12	(5)	Prohibiting an employee or applicant from accessing or
13		operating a personal online account during business
14		hours or while on business property.
15	(c)	An employer that accesses employee or applicant
16	content f	or a purpose specified in subsection (b)(3):
17	(1)	Shall attempt reasonably to limit its access to
18		content that is relevant to the specified purpose;
19	(2)	Shall use the content only for the specified purpose;
20		and

1 (3) Shall not alter the content unless necessary to 2 achieve the specified purpose. 3 (đ) An employer that inadvertently receives the user name 4 and password, password, or other means of authentication that 5 provides access to an employee's or applicant's personal online account by means of otherwise lawful technology that monitors 6 7 the employer's network, or employer-provided devices, for a 8 network security, data confidentiality, or system maintenance 9 purpose: 10 Is not liable for having the information; (1)11 (2)Shall not use the information to access the personal online account of the employee or applicant or share 12 13 the information with any other person or entity; Shall make a reasonable effort to keep the login 14 (3) 15 information secure; 16 (4) Unless otherwise provided in paragraph (5), shall 17 dispose of the information as soon as, as securely as, 18 and to the extent reasonably practicable; and 19 Shall, if the employer retains the information for use (5) 20 in connection with the pursuit of a specific criminal complaint or civil action, or the investigation 21



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1		ther	eof, make a reasonable effort to keep the login
2		info	rmation secure and dispose of it as soon as, as
3		secu	rely as, and to the extent reasonably practicable
4		afte	r completing the investigation.
5	(e)	Noth	ing in this chapter shall diminish the authority
6	and obliga	ation	of an employer to investigate complaints,
7	allegatior	ns, o	r the occurrence of sexual, racial, or other
8	prohibited	l har	assment under chapter 378.
9	§ -	-4 P	rotection of student or prospective student online
10	account.	(a)	Subject to the exceptions in subsection (b), an
11	educationa	al in	stitution shall not:
12	(1)	Requ	ire, coerce, or request a student or prospective
13		stud	ent to:
14		(A)	Disclose the user name and password, password, or
15			any other means of authentication, or to provide
16			access through the user name or password, to a
17			personal online account;
18		(B)	Disclose the non-public content of a personal
19			online account;
20		(C)	Provide password or authentication information to
21			a personal technological device for the purpose



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1			of gaining access to a personal online account,
2			or turn over an unlocked personal technological
3			device for the purpose of gaining access to a
4			personal online account;
5		(D)	Alter the settings of the personal online account
6			in a manner that makes the content of the
7			personal online account more accessible to
8			others; or
9		(E)	Access the personal online account in the
10			presence of the educational institution employee
11			or educational institution volunteer, including a
12			coach, teacher, or school administrator, in a
13			manner that enables the educational institution
14			employee or educational institution volunteer to
15			observe the content of the account;
16	(2)	Requ	ire or coerce a student or prospective student to
17		add	anyone, including a coach, teacher, school
18		admi	nistrator, or other educational institution
19		empl	oyee or educational institution volunteer, to the
20		stud	ent's or prospective student's list of contacts
21		asso	ciated with a personal online account;



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1	(3)	Take, or threaten to take, adverse action against a
2		student or prospective student, including discharge,
3		discipline, prohibition from participation in
4		curricular or extracurricular activities, for failure
5		to comply with an educational institution requirement,
6		coercive action, or request that violates paragraph
7		(1);
8	(4)	Fail or refuse to admit any prospective student as a
9		result of the prospective student's refusal to
10		disclose any information or take any action specified
11		in paragraph (1).
12	(b)	Nothing in subsection (a) shall prevent an educational
13	instituti	on from:
14	(1)	Accessing information about a student or prospective
15		student that is publicly available;
16	(2)	Complying with a federal or state law, court order, or
17		rule of a self-regulatory organization established by
18		federal or state statute, including a self-regulatory
19		organization as defined in section 3(a)(26) of the
20	·	Securities Exchange Act of 1934 (15 U.S.C.
21	•	78c(a)(26));



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1	(3)	Without requesting or requiring a student or
2		prospective student to provide a user name and
3		password, password, or other means of authentication
4		that provides access to a personal online account,
5		requiring or requesting a student or prospective
6		student to provide specifically identified content
7		that has been reported to the educational institution
8		for the purpose of:
9		(A) Enabling the educational institution to comply
10		with legal and regulatory obligations;
11		(B) Investigating an allegation, based on the receipt
12		of information regarding specifically identified
13		content, of the unauthorized transfer of an
14		educational institution's proprietary or
15		confidential information or financial data to a
16		student's or prospective student's personal
17		online account;
18		(C) Investigating an allegation, based on the receipt
19		of information regarding specifically identified
20		content, of noncompliance with an educational
21		institution prohibition against education-related

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1		student misconduct of which the student has	
2		reasonable notice, which is in a record, and that	
3		was not created primarily to gain access to a	
4		personal online account; or	
5		(D) Protecting against a threat to safety,	
6		educational institution information technology,	
7		communications technology systems, or educational	
8		institution property;	
9	(4)	Prohibiting a student or prospective student from	
10		using a personal online account for educational	
11		institution purposes; or	
12	(5)	Prohibiting a student or prospective student from	
13		accessing or operating a personal online account	
14		during school hours or while on school property.	
15	(c)	An educational institution that accesses student or	
16	prospecti	ve student content for a purpose specified in	
17	subsection (b)(3):		
18	(1)	Shall attempt reasonably to limit its access to	
19		content that is relevant to the specified purpose;	
20	(2)	Shall use the content only for the specified purpose;	
21		and	

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1 (3)Shall not alter the content unless necessary to 2 achieve the specified purpose. 3 (d) An educational institution that inadvertently receives 4 the user name and password, password, or other means of 5 authentication that provides access to a student's or prospective student's personal online account by means of 6 7 otherwise lawful technology that monitors the educational 8 institution's network, or educational institution-provided 9 devices, for a network security, data confidentiality, or system 10 maintenance purpose: 11 (1)Is not liable for having the information; 12 (2)Shall not use the information to access the personal 13 online account of the student or prospective student 14 or share the information with any other person or 15 entity; 16 (3) Shall make a reasonable effort to keep the information 17 secure; 18 Unless otherwise provided in paragraph (5), shall (4)19 dispose of the information as soon as, as securely as, 20 and to the extent reasonably practicable; and

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### S.B. NO. <sup>429</sup> S.D. 2

1 Shall, if the educational institution retains the (5) 2 information for use in connection with the pursuit of 3 a specific criminal complaint or civil action, or the 4 investigation thereof, make a reasonable effort to 5 keep the information secure and dispose of it as soon as, as securely as, and to the extent reasonably 6 7 practicable after completing the investigation. 8 -5 Enforcement. (a) The attorney general may bring a S 9 civil action in district court against an employer or educational institution for a violation of this chapter. A 10 prevailing attorney general may obtain: 11 12 Injunctive and other equitable relief; and (1)A civil penalty of up to \$1,000 for each violation, 13 (2)but not exceeding \$100,000 for all violations caused 14 by the same event. 15 16 An employee, applicant, student, or prospective (b) student may bring a civil action in district court against the 17 individual's employer or educational institution for a violation 18 19 of this chapter. A prevailing employee, applicant, student, or prospective student may obtain: 20

Injunctive and other equitable relief;

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1 (2) Actual damages; and

2 (3) Costs and reasonable attorney's fees.

An employee or agent of an educational institution who 3 (C) 4 violates this Act may be subject to disciplinary proceedings and punishment. For educational institution employees who are 5 6 represented under the terms of a collective bargaining 7 agreement, the collective bargaining agreement, any memorandum 8 of agreement or understanding signed pursuant to the collective 9 bargaining agreement, or any recognized and established practice 10 relative to the members of the bargaining unit shall prevail 11 except where the agreement, memorandum, or practice does not 12 conflict with this chapter.

(d) An action under subsection (a) shall not preclude an
action under subsection (b), and an action under subsection (b)
shall not preclude an action under subsection (a).

16 (e) This chapter shall not affect a right or remedy17 available under law other than this chapter.

18 § -6 Uniformity of application and construction. In
19 applying and construing this chapter, consideration shall be
20 given to the need to promote uniformity of the law with respect
21 to its subject matter among states that enact it.

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1 S -7 Relation to Electronic Signatures in Global and 2 National Commerce Act. This chapter modifies, limits, and 3 supersedes the Electronic Signatures in Global and National 4 Commerce Act (15 U.S.C. 7001 et seq.), but does not modify, 5 limit, or supersede section 101(c) of that act (15 U.S.C. 6 7001(c)), or authorize electronic delivery of any of the notices 7 described in Section 103(b) of that act (15 U.S.C. 7003(b)). 8 Relation to other state laws. Unless otherwise S - 8 9 provided in this chapter, if any provision in this chapter 10 conflicts with a provision in any other chapter, the provision 11 in this chapter shall control. 12 5 -9 Severability. If any provision of this chapter or 13 its application to any person or circumstance is held invalid, 14 the invalidity does not affect other provisions or applications 15 of this chapter which can be given effect without the invalid 16 provision or application, and to this end the provisions of this 17 chapter are severable." SECTION 2. This Act does not affect rights and duties that 18 19 matured, penalties that were incurred, and proceedings that were

20 begun before its effective date.

21 SECTION 3. This Act shall take effect on January 7, 2059.

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#### Report Title:

Online Privacy; Employees; Applicants; Students; Prospective Students

#### Description:

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Adopts uniform laws on protecting the online accounts of employees, applicants, students, and prospective students from employers and educational institutions, respectively. Takes effect 1/7/2059. (SD2)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.



### HAWAI'I CIVIL RIGHTS COMMISSION

830 PUNCHBOWL STREET, ROOM 411 HONOLULU, HI 96813 · PHONE: 586-8636 FAX: 586-8655 TDD: 568-8692

March 21, 2017 Rm. 309, 10:00 a.m.

To: The Honorable Aaron Johanson, Chair Members of the House Committee on Labor and Public Employment

From: Linda Hamilton Krieger, Chair and Commissioners of the Hawai'i Civil Rights Commission

#### Re: S.B. No. 429, S.D.2

The Hawai'i Civil Rights Commission (HCRC) has enforcement jurisdiction over Hawai'i's laws prohibiting discrimination in employment, housing, public accommodations, and access to state and state funded services. The HCRC carries out the Hawai'i constitutional mandate that no person shall be discriminated against in the exercise of their civil rights. Art. I, Sec. 5.

S.B. No. 429, S.D.2, if enacted, will add a new chapter to the Hawai'i Revised Statutes, prohibiting employers and educational institutions from requiring or requesting employees and potential employees and students to grant access to personal account login information or content.

The HCRC supports the intent of S.B. No. 429, S.D.2, which includes an amendment adding a new subsection (e) in the new HRS § \_\_\_\_\_-3, expressly providing that nothing in the new section shall diminish the authority and <u>obligation</u> of an employer to investigate complaints, allegations, or the occurrence of sexual, racial, or other prohibited harassment under chapter 378, part I.

Current state and federal fair employment law, HRS Chapter 378, Part I, and Title VII of the Civil Rights Act of 1964, require employers, once on notice of discriminatory harassment in the workplace, to promptly investigate and take effective corrective action. Failure to investigate and take effective corrective action is a violation of law. An employer investigation of sexual, racial, or other prohibited discrimination could involve allegations of harassment via social media.

The HCRC supports the intent of S.B. No. 429, S.D.2, as amended by the Senate to expressly confirm that the newly created protections do not diminish the authority and obligation of an employer to investigate and take prompt corrective action when on notice of discriminatory harassment in the workplace.

### TESTIMONY OF THE COMMISSION TO PROMOTE UNIFORM LEGISLATION

### **ON S.B. NO. 429, S.D.2** RELATING TO THE UNIFORM EMPLOYEE AND STUDENT ONLINE PRIVACY PROTECTION ACT.

#### **BEFORE THE HOUSE COMMITTEE ON LABOR & PUBLIC EMPLOYMENT**

**DATE:** Tuesday, March 21, 2017 at 10:00 a.m. Conference Room 309, State Capitol

**PERSON TESTIFYING:** KEN TAKAYAMA and KEVIN SUMIDA Commission to Promote Uniform Legislation

Chairs Johanson, and Members of the House Committee on Labor & Public Employment:

My name is Ken Takayama, and I am a member of the State of Hawai'i Commission to Promote Uniform Legislation. Thank you for this opportunity to testify in strong **support with amendments** of Senate Bill No. 429, Senate Draft 2, which we ask this Committee to amend to reflect language closer to the Uniform Employee and Student Online Privacy Protection Act (UESOPPA).

(1) We specifically support amending Senate Bill No. 429, S.D.2 to conform to **HOUSE BILL NO. 814, H.D.2**, which the House of Representatives approved on March 7, 2017. H.B. No. 814, H.D.2 would enact UESOPPA with certain amendments as proposed by the University of Hawaii, and represents a **balanced** approach to the privacy of employee and student online accounts. In addition, with respect to students, UESOPPA is limited to post-secondary education, whereas Senate Bill No. 429, S.D.2, would include primary and secondary schools.

(2) If the Committee feels that the foregoing is too broad, we ask that sections
-3(b)(3) and -4(b)(3) of the chapter created by S.B. No.429, S.D.2, be amended to reflect the wording of those same provisions in H.B. 814, H.D.2.

Ordinarily, individuals decide for themselves who will have access to information that is not otherwise publically available in their social media profiles and other online accounts. At present, however, employers and educational institutions, may have the power to coerce access to non-public information of students' and employees' personal online accounts. In recent years, there have been a number of reported incidents in which employers and schools have demanded, and received, such access.

UESOPPA, which was developed by the Uniform Law Commission (ULC) with input from employers, educational institutions, internet and other technology companies and privacy organizations, prevents employers and public and private educational institutions from coercing access to such information from employees and students who will normally have less than equal bargaining power. Adoption of this uniform act will establish a set of rules that will help employers, educational institutions, employees, students, technology service providers, practitioners, judges, and others to effectively apply, comply with, or enforce the law in a more consistent manner.

UESOPPA broadly protects all online accounts protected by a login requirement. This includes not just social media networking accounts, but also email, trading, banking, credit card, and other online accounts.

As introduced, S.B. No. 429 would have enacted UESOPPA. However, the S.B. No. 429, S.D.2 draft replaced much of the UESOPPA contents with those of a different proposal from the American Civil Liberties Union (ACLU). We are particularly concerned about the changes made to sections -3(b)(3) and -4(b)(3). Each allows the employer or educational institution, under certain circumstances, to gain access to an employee's or student's account or information therein—but not the login information. However, compared to the provisions of S.B. No. 429, S.D.2, H.B. No. 814, H.D.2 is more helpful to employers and educational institutions because it gives them the ability to investigate where they have specific facts pointing to a problem. Specifically, UESOPPA is more helpful in the following two ways:

First, unlike UESOPPA, S.B. No. 429, S.D.2 would not lift prohibitions on employers to request access to content upon receiving facts about a violation of any prohibition against work-related misconduct (of which the employee has had notice). Rather, it lists particular types of misconduct that could justify making such requests. If the employer has reason to believe that the employee engaged in some type of work related misconduct not on the list enumerated in S.B. No. 429, S.D.2, the prohibition would remain in place and the employer could not request access to content. That is a major difference from H.B. No. 814, H.D.2. The Uniform Law Commission drafting committee discussed this and determined that, as drafters, they could not anticipate all the types of work-related misconduct in which employees might engage, and therefore decided against having a specific list of items that justified lifting the prohibition against requests for content.

By comparison, S.B. No. 429, S.D.2 takes the opposite approach. It lists the violations that would allow requests for content, without accounting for what may happen in the future. As a result, we believe this list will become incomplete. An employee will engage in some other serious form of misconduct and, under the terms of S.B. No. 429, S.D.2, the employer will not be able to make the request for content information. In this way, S.B. No. 429, S.D.2 is narrower, less practical, and thus less helpful to employers than H.B. No. 814, H.D.2.

Second, rather than granting access to the employer (or educational institution), Sections -3(b)(3)(C) and -4(b)(3)(C).of S.B. No. 429, S.D.2 require the employee (or student) to pull out the alleged content for examination by the employer (or educational institution). However, this does not address the employer's (and institution's) concern that they are in fact getting access to all relevant content. As currently written, S.B. No. 429, S.D.2 requires an employer (or institution) to trust that the employee is complying in a good faith and honest manner. Unfortunately, in some instances, this may not be the case.

In addition, with respect to students, UESOPPA (H.B. No. 814, H.D.2) is limited to post-secondary education, whereas S.B. No. 429, S. D. 2, would include primary and secondary schools. Because primary and secondary school students are minors, the considerations that affect the need for protection and supervision of students differ from those of college or university students in many respects. This is amply reflected in the many judicial decisions which recognize that constitutional privacy considerations differ when applied to primary or secondary students. Because of these differing considerations, we believe that H. B. No. 814, H. D. 2, which is limited to employees and post-secondary students, is preferable and that the policy applied at the elementary through high school level should be handled separately, with appropriate input from the Department of Education and other stakeholders.

In the bigger picture, as provided in H.B. No. 814, H.D.2, stated simply, UESOPPA does four things to protect information in these types of online accounts. **FIRST**, this act prohibits employers and schools from requiring, or coercing, an employee or student to:

- (1) Disclose login information for a protected account;
- (2) Disclose non-publically available content of a protected account;
- Alter the settings of the protected account to make the login information or non-publically available content more accessible to others;
- Access the protected account in a way that allows another to observe the login information for, or non-publically available content of, the account; or
- (5) Take or threaten to take adverse action against the employee or student for failing to comply with conduct that violates these prohibitions.

**SECOND**, recognizing that there are some instances where employers and schools have a strong and justifiable interest in having the act's prohibitions lifted, the act contains a limited number of important but narrowly-tailored exceptions. The act does not prevent access to information that is publicly available or that is required to comply with federal or state law, a court order, or the rule of a self-regulatory organization established by federal or state statute. Additionally, only if the employer or school has **specific facts** about the protected account, the employer or school may seek access to content (but not login information) for the limited purposes of compliance with law, investigation of employee or student misconduct or a threat to the safety of persons or technology networks, or protection of confidential or proprietary information.

**THIRD**, if information is obtained for one of the purposes specified under one of the act's authorized exceptions, the act provides certain limits on how the information can be used.

**FOURTH**, the act provides for how login information, if lawfully obtained, can be used.

For violations, UESOPPA authorizes the state attorney general to bring a civil action for injunctive and other equitable relief and to obtain a civil penalty for each violation, with a cap for violations caused by the same action. An employee or student may also bring a civil action to obtain injunctive and other equitable relief, actual damages, and an award of costs and reasonable attorney's fees.

In conclusion, we urge your support for S. B. No. 429, S.D. 2, to adopt the Uniform Employee and Student Online Privacy Protection Act in the form passed earlier by the House of Representatives as H.B. No. 814, H.D.2—or by at least reinstating the specific language used by H.B. No. 814, H.D.2 in sections -3(b)(3) and -4(b)(3) Doing so will bolster individual choice by enabling employees and students to make decisions to maintain the privacy of their personal online accounts, while maintaining the ability of employers and educational institutions to take action in a timely manner in serious cases.

Thank you very much for this opportunity to testify.

Date: 03/21/2017 Time: 10:00 AM Location: 309 Committee: House Labor & Public Employment

Department: Education

- Title of Bill:SB 0429, SD2 RELATING TO THE UNIFORM EMPLOYEE AND<br/>STUDENT ONLINE PRIVACY PROTECTION ACT.
- **Purpose of Bill:** Adopts uniform laws on protecting the online accounts of employees, applicants, students, and prospective students from employers and educational institutions, respectively. Takes effect 1/7/2059. (SD2)

#### **Department's Position:**

The Hawaii Department of Education (Department) supports the intent of S.B. 0429 SD2, which it believes is in line with protecting employees' and students' online accounts.

The Department is concerned that the language throughout the bill assumes that personal online accounts can be accessed and used in the workplace. The bill does not address access to school accounts.

Thank you for the opportunity to provide testimony for S.B. 0429 SD2.



March 20, 2017

Honorable Aaron Ling Johnson, Chair of Senate Labor and Public Employment Committee Hawaii State Capitol 415 South Beretania Street, Room 309 Honolulu, HI 96813

#### Re: <u>Hawaii SB 429,</u> Uniform Employee and Student Online Privacy Protection Act

Dear Senator Johnson:

I am the executive director of the Internet Coalition (IC), a national trade association that represents members in state public policy discussions. The IC also serves as an informational resource, striving to protect and foster the Internet economy and the benefits it provides consumers.

I wish to express support for the proposed substitute model langauge being offered by the American Civil Liberties Union (ACLU), relating to password protection. The language the ACLU is proposing would define the rules governing employer, educational institutions, and landlords' access to employee, student, and tenants' personal online accounts. It represents a model social media privacy law, which IC members and other associations worked together to help write.

The ACLU language would prohibit employers, educational institutions, or landlords from *compelling* the individuals covered by the bill from adding them to a social media contact list, but would allow *requests* to do so. This is a valuable change in light of the way businesses communicate with employees, customers, and the general public today. Many businesses post updates and offers or specials on social media, for example, and it is reasonable that the employer would invite employees to add the employer to their list of contacts.

Second, employers, educational institutions, and landlords must be able to ensure compliance with all applicable laws and regulatory requirements, in addition to prohibitions against work-related employee misconduct. The bill, as amended, would allow for that. It would allow employers to request that an employee share specific content regarding a personal account for these limited purposes.

The ACLU model bill strikes an appropriate balance of protecting employee, student, and tenant privacy while leaving room for employer practices to protect employers' networks, systems, and proprietary information. It addresses a real – and not simply theoretical – harm, and it is imperative to enact these privacy protections now.

I thank you for addressing this important issue and urge you to support substituting SB 429 with the ACLU model bill.

Please feel free to contact me if you would like to discuss this issue further.

Sincerely,

Jammy Cota-

cc: Senate Labor and Public Employment Committee



Committee:	Committee on Labor & Public Employment
Hearing Date/Time:	Tuesday, March 21, 2017, 10:00 a.m.
Place:	Room 309
Re:	Testimony of the ACLU of Hawaii with Comments regarding S.B. 429, S.D.2,
	Relating to The Uniform Employee and Student Online Privacy Protection Act

Dear Chair Johanson, Vice Chair Holt, and Committee Members:

The American Civil Liberties Union of Hawaii ("ACLU of Hawaii") writes with comments regarding S.B. 429, S.D.2, which adopts uniform laws on protecting online accounts for students and employees, and urges the Committee to amend this bill by inserting the tenant privacy protections of the more comprehensive Personal Online Account Privacy Act ("POAPA"), attached. The ACLU of Hawaii also offers an amendment regarding the definition of "specifically identified content."

While the ACLU of Hawaii strongly supports the protection of student and employee online privacy, and applauds the Legislature's efforts to do so through this measure, we would prefer that the measure also protect privacy in the area of housing. Housing has become an increasingly concerning area of online privacy, with more and more stories emerging of landlords demanding access to tenants' personal accounts. While POAPA protects tenants against unwarranted invasions of privacy from their landlords, the ULC bill, after which this measure is modeled, simply fails to address this issue.

Finally, in order to address concerns raised by the tech industry regarding the current bill language's requirement that an employer/educational institution demonstrate prior knowledge of the online account content's details prior to requesting the disclosure of content, the ACLU of Hawaii respectfully requests the Committee to amend S.B. 429, S.D.2 by amending the definition of "Specifically Identified Content" the reflect the following:

(J) "Specifically Identified Content" shall mean data or information <u>stored in</u> a Personal Online Account that is identified with sufficient particularity to<del>:</del>

(1) Demonstrate prior knowledge of the content's details; and

(2) D-distinguish the discrete, individual piece of content being sought from any other data or information stored in on the account with which it may share similar characteristics.

Thank you for this opportunity to testify.

Mandy Finlay

Chair Johanson and Members of the Committee March 21, 2017 Page 2 of 8

Advocacy Coordinator ACLU of Hawaii

The mission of the ACLU of Hawaii is to protect the fundamental freedoms enshrined in the U.S. and State Constitutions. The ACLU of Hawaii fulfills this through legislative, litigation, and public education programs statewide. The ACLU of Hawaii is a non-partisan and private non-profit organization that provides its services at no cost to the public and does not accept government funds. The ACLU of Hawaii has been serving Hawaii for 50 years.

> American Civil Liberties Union of Hawai'i P.O. Box 3410 Honolulu, Hawai'i 96801 T: 808.522.5900 F:808.522.5909 E: office@acluhawaii.org www.acluhawaii.org



#### Personal Online Account Privacy Act

Section 1. Definitions – As used in this Act,

- (A) "Applicant" shall mean an Applicant for employment.
- (B) "Employee" shall mean an individual who provides services or labor to an Employer in return for wages or other remuneration or compensation.
- (C) "Employer" shall mean a person who is acting directly as an Employer, or acting under the authority or on behalf of an Employer, in relation to an Employee.
- (D) "Educational Institution" shall mean:
  - (1) A private or public school, institution, or school district, or any subdivision thereof, that offers participants, Students, or trainees an organized course of study or training that is academic, trade-oriented, or preparatory for gainful employment, as well as school Employees and agents acting under the authority or on behalf of an Educational Institution; or
  - (2) A state or local educational agency authorized to direct or control an entity in Section 1(D)(1).
- (E) "Personal Online Account" means any online account maintained by an Employee, Student, or Tenant, including but not limited to a social media or email account, that is protected by a login requirement. "Personal Online Account" does not include an account, or a discrete portion of an account, that was either (1) opened at an Employer's behest, or provided by an Employer and intended to be used solely or primarily on behalf of or under the direction of the Employer, or (2) opened at a school's behest, or provided by a school and intended to be used solely or primarily on behalf of or under the direction of the school.
- (F) "Prospective Student" shall mean an Applicant for admission to an Educational Institution.
- (G) "Prospective Tenant" shall mean a person who inquires about or applies to rent real property from a Landlord for residential purposes.
- (H) "Landlord" shall mean the owner or lawful possessor of real property who, in an exchange for rent, Leases it to another person or persons for residential purposes.
- (I) "Lease" shall mean a legally binding agreement between a Landlord and a residential Tenant or Tenants for the rental of real property.

- (J) "Specifically Identified Content" shall mean data or information stored in a Personal Online Account that is identified with sufficient particularity to distinguish the discrete, individual piece of content being sought from any other data or information stored in the account with which it may share similar characteristics.
- (K) "Student" shall mean any full-time or part-time Student, participant, or trainee that is enrolled in a class or any other organized course of study at an Educational Institution.
- (L) "Tenant" shall mean a person who Leases real property from a Landlord, in exchange for rent, for residential purposes.
- Section 2. Employers An Employer shall not:
  - (A) Require, request, or coerce an Employee or Applicant to:
    - Disclose the user name and password, password, or any other means of authentication, or to provide access through the user name or password, to a Personal Online Account;
    - (2) Disclose the non-public contents of a Personal Online Account;
    - (3) Provide password or authentication information to a personal technological device for purposes of gaining access to a Personal Online Account, or to turn over an unlocked personal technological device for purposes of gaining access to a personal online account;
    - (4) Access a Personal Online Account in the presence of the Employer in a manner that enables the Employer to observe the contents of such account; or
    - (5) Change the account settings of a Personal Online Account so as to increase third party access to its contents;
  - (B) Require or coerce an Employee or Applicant to add anyone, including the Employer, to their list of contacts associated with a Personal Online Account;
  - (C) Take any action or threaten to take any action to discharge, discipline, or otherwise penalize an Employee in response to an Employee's refusal to disclose any information specified in Section 2(A)(1)-(3) or refusal to take any action specified in Section 2(A)(4)-(5) or (B); or
  - (D) Fail or refuse to hire any Applicant as a result of an Applicant's refusal to disclose any information specified in Section 2(A)(1)-(3) or refusal to take any action specified in Section 2(A)(4)-(5) or (B).
- Section 3. Educational Institutions An Educational Institution shall not:
  - (A) Require, request, or coerce a Student or Prospective Student to:

- Disclose the user name and password, password, or any other means of authentication, or provide access through the user name or password, to a Personal Online Account;
- (2) Disclose the non-public contents of a Personal Online Account;
- (3) Provide password or authentication information to a personal technological device for purposes of gaining access to a Personal Online Account, or to turn over an unlocked personal technological device for purposes of gaining access to a personal online account;
- (4) Access a Personal Online Account in the presence of an Educational Institution Employee or Educational Institution volunteer, including, but not limited to, a coach, teacher, or school administer, in a manner that enables the Educational Institution Employee or Educational Institution volunteer to observe the contents of such account; or
- (5) Change the account settings of a Personal Online Account so as to increase third party access to its contents;
- (B) Require or coerce a Student or Prospective Student to add anyone, including a coach, teacher, school administrator, or other Educational Institution Employee or Educational Institution volunteer, to their list of contacts associated with a Personal Online Account;
- (C) Take any action or threaten to take any action to discharge, discipline, prohibit from participating in curricular or extracurricular activities, or otherwise penalize a Student in response to a Student's refusal to disclose any information specified in Section 3(A)(1)-(3) or refusal to take any action specified in Section 3(A)(4)-(5) or (B); or
- (D) Fail or refuse to admit any Prospective Student as a result of the Prospective Student's refusal to disclose any information specified in Section 3(A)(1)-(3) or refusal to take any action specified in Section 3(A)(4)-(5) or (B).

Section 4. Landlords – A Landlord shall not:

(A) Require, request, or coerce a Tenant or Prospective Tenant to:

- Disclose the user name and password, password, or any other means of authentication, or to provide access through the user name or password, to a Personal Online Account;
- (2) Disclose the non-public contents of a Personal Online Account;
- (3) Provide password or authentication information to a personal technological device for purposes of gaining access to a Personal Online Account, or to turn over an unlocked personal technological device for purposes of gaining access to a personal online account;

- (4) Access a Personal Online Account in the presence of the Employer in a manner that enables the Employer to observe the contents of such account; or
- (5) Change the account settings of a Personal Online Account so as to increase third party access to its contents;
- (B) Require or coerce a Tenant or Prospective Tenant to add anyone, including the Employer, to their list of contacts associated with a Personal Online Account;
- (C) Take any action or threaten to take any action to evict or otherwise penalize a Tenant in response to Tenant's refusal to disclose any information specified in Section 4(A)(1)-(3) or refusal to take any action specified in Section 4(A)(4)-(5) or (B);
- (D) Fail or refuse to rent real property to, or otherwise penalize any Prospective Tenant as a result of a Prospective Tenant's refusal to disclose any information specified in Section 4(A)(1)-(3) or refusal to take any action specified in Section 4(A)(4)-(5) or (B); or
- (E) Include any provisions in a new or renewal Lease, executed after the date this Act takes effect, that conflict with Section 4 of this Act. Any such conflicting Lease provisions shall be deemed void and legally unenforceable.

**Section 5**. Limitations – Nothing in this Act shall prevent an Employer, Educational Institution, or Landlord from:

- (A) Accessing information about an Applicant, Employee, Student, Prospective Student, Tenant, or Prospective Tenant that is publicly available;
- (B) Complying with state and federal laws, rules, and regulations, and the rules of self-regulatory organizations as defined in section 3(a)(26) of the Securities and Exchange Act of 1934, 15 USC 78c(a)(26), or another statute governing self-regulatory organizations;
- (C) For an Employer, without requesting or requiring an Employee or Applicant to provide a user name and password, password, or other means of authentication that provides access to a Personal Online Account, requesting or requiring an Employee or Applicant to share Specifically Identified Content that has been reported to the Employer for the purpose of:
  - (1) Enabling an Employer to comply with its own legal and regulatory obligations;
  - (2) Investigating an allegation, based on the receipt of information regarding Specifically Identified Content, of the unauthorized transfer of an Employer's proprietary or confidential information or financial data to an Employee or Applicant's Personal Online Account; or
  - (3) Investigating an allegation, based on the receipt of information regarding Specifically Identified Content, of unlawful harassment or threats of violence in the workplace;

- (D) For an Educational Institution, without requesting or requiring a Student or Prospective Student to provide a user name and password, password, or other means of authentication that provides access to a Personal Online Account, requesting or requiring a Student or Prospective Student to share Specifically Identified Content that has been reported to the Educational Institution for the purpose of:
  - (1) Complying with its own legal obligations, subject to all legal and constitutional protections that are applicable to the Student or Prospective Student;
- (E) For a Landlord, without requesting or requiring Tenant or Prospective Tenant to provide a user name and password, password, or other means of authentication that provides access to a Personal Online Account, requesting or requiring a Tenant or Prospective Tenant to share Specifically Identified Content that has been reported to the Landlord for the purpose of:
  - (1) Enabling a Landlord to comply with its own legal and regulatory obligations; or
  - (2) Investigating an allegation, based on the receipt of information regarding Specifically Identified Content, of a Lease violation by the Tenant where such a violation presents an imminent threat of harm to the health or safety of another Tenant or occupant of the real property or of damage to the real property;
- (F) Prohibiting an Employee, Applicant, Student, or Prospective Student from using a Personal Online Account for business or Educational Institution purposes; or
- (G) Prohibiting an Employee, Applicant, Student, or Prospective Student from accessing or operating a Personal Online Account during business or school hours or while on business or school property.

Section 6. Inadvertent receipt of password –

- (A) If an Employer, Educational Institution, or Landlord inadvertently receives the user name and password, password, or other means of authentication that provides access to a Personal Online Account of an Employee, Applicant, Student, Prospective Student, Tenant, or Prospective Tenant through the use of an otherwise lawful technology that monitors the Employer's, Educational Institution's, or Landlord's network or Employerprovided, Educational Institution-provided, or Landlord-provided devices for network security or data confidentiality purposes, the Employer, Educational Institution, or Landlord:
  - (1) Is not liable for having the information;
  - (2) May not use the information to access the Personal Online Account of the Employee, Applicant, Student, Prospective Student, Tenant, or Prospective Tenant;
  - (3) May not share the information with any other person or entity; and
(4) Must delete the information as soon as is reasonably practicable, unless the information is being retained by the Employer, Educational Institution, or Landlord in connection with the pursuit of a specific criminal complaint or civil action, or the investigation thereof.

#### Section 7. Enforcement -

- (A) Any Employer, Educational Institution, or Landlord, including its Employee or agents, who violates this Act shall be subject to legal action for damages and/or equitable relief, to be brought by any person claiming a violation of this Act has injured his or her person or reputation. A person so injured shall be entitled to actual damages, including mental pain and suffering endured on account of violation of the provisions of this Act, and reasonable attorneys' fees and other costs of litigation.
- (B) Any Employee or agent of an Educational Institution who violates this Act may be subject to disciplinary proceedings and punishment. For Educational Institution Employees who are represented under the terms of a collective bargaining agreement, this Act prevails except where it conflicts with the collective bargaining agreement, any memorandum of agreement or understanding signed pursuant to the collective bargaining agreement, or any recognized and established practice relative to the members of the bargaining unit.

**Section 8.** Admissibility – Except as proof of a violation of this Act, no data obtained, accessed, used, copied, disclosed, or retained in violation of this Act, nor any evidence derived therefrom, shall be admissible in any criminal, civil, administrative, or other proceeding.

**Section 9**. Severability – The provisions in this Act are severable. If any part or provision of this Act, or the application of this Act to any person, entity, or circumstance, is held invalid, the remainder of this Act, including the application of such part or provision to other persons, entities, or circumstances, shall not be affected by such holding and shall continue to have force and effect.

Section 10. Effective Date – This Act shall take effect upon passage.

# SB 429, SD2 Late Testimony



### **UNIVERSITY OF HAWAI'I SYSTEM**

Legislative Testimony



Testimony Presented Before the House Committee on Labor and Public Employment March 21, 2017 at 10:00 a.m. by Risa Dickson, Vice President for Academic Planning and Policy Garret Yoshimi, Vice President for Information Technology Carrie Okinaga, Vice President for Legal Affairs University of Hawai'i System





## SB 429 SD2 – RELATING TO THE UNIFORM EMPLOYEE AND STUDENT ONLINE PRIVACY PROTECTION ACT

Chair Johanson, Vice Chair Holt, and Members of the Committee:

Thank you for the opportunity to present testimony regarding SB 429 SD2 – Relating to the Uniform Employee and Student Online Privacy Protection Act.

We support the intent of this bill in protecting employee and student privacy. That said, this uniform act was just newly approved in 2016 by the National Conference of Commissioners on Uniform State Laws, has not yet been adopted by any state to our knowledge, and needs to be amended to avoid unintended consequences. In that regard, the University recommended certain amendments to the related measure, HB 814, and these were incorporated into HB 814 HD2, which we support and believe merits consideration.

With regard to SB 429 SD2, the following amendments are requested in keeping with our prior testimony on the related measure and our concerns regarding this bill:

(1) Page 4, line 7, and Page 9, line12, should be revised to read:

(1) Require, or coerce or request ... :

The purpose of the bill is to prevent coercion of employees and students. As written, this bill would subject the University (and all employers and educational institutions) to penalties and civil liability for an innocent "request" for login information, no matter the intent. Therefore, if a student or employee is leaving school/work for an extended vacation or emergency medical situation, and a caring adviser or supervisor instinctively requests login information for a covered account to assist the person with monitoring email or coursework assignments, that would be expressly prohibited under this bill and would subject the University to liability and individual employees or agents of the educational institution to discipline.

(2) Page 7, lines 3 to 6, should be revised to read:

(C) Investigating an allegation, based on the receipt of information regarding specifically identified content, of <u>work-related employee misconduct, or</u> unlawful harassment or threats of violence in the workplace.

HB 814 HD2 provided at proposed HRS section \_\_-3(b)(3)(A)(ii) for access to an employee's protected personal online account to ensure compliance, or to investigate non-compliance with work-related employee misconduct. A similar provision should be included in SB 429 SD2.

(3) Page 8, lines 19 to 21, should be revised to read:

(5) Shall, if the employer retains the information for use in connection with the pursuit of <u>an ongoing investigation of actual or suspected breach of computer, network,</u> <u>or data security, or a specific criminal complaint or civil action ...</u>"

HB 814 HD2 provided at proposed HRS section \_\_-3(d)(4) for limited retention of login information for investigation of computer, network or data security breaches. SB 429 SD2 replaces that with reference instead to a specific criminal complaint or civil action. Respectfully, both situations merit inclusion in the bill.

(4) Page 15, lines 1 to 3, should be revised to read:

(5) Shall, if the education institution retains the information for use in connection with the pursuit of <u>an ongoing investigation of actual or suspected breach of computer</u>, <u>network</u>, <u>or data security</u>, <u>or</u> a specific criminal complaint or civil action ..."

HB 814 HD2 provided at proposed HRS section \_\_-4(d)(4) for limited retention of login information for investigation of computer, network or data security breaches. SB 429 SD2 replaces that with reference instead to a specific criminal complaint or civil action. Respectfully, both situations merit inclusion in the bill.

(5) Effective date: Currently, there is a January 7, 2059 effective date. If enacted, the University will need time to effect policies and training to ensure compliance with this act. We would respectfully request an effective date of 2020 to afford time for necessary consultations and implementation of said policies and training.

Based on the foregoing, the University supports SB 429 SD2, with amendment.









Committee:	Committee on Labor & Public Employment
Hearing Date/Time:	Tuesday, March 21, 2017, 10:00 a.m.
Place:	Room 309
Re:	Testimony of the ACLU of Hawaii with Comments regarding S.B. 429, S.D.2,
	Relating to The Uniform Employee and Student Online Privacy Protection Act

Dear Chair Johanson, Vice Chair Holt, and Committee Members:

The American Civil Liberties Union of Hawaii ("ACLU of Hawaii") writes with comments regarding S.B. 429, S.D.2, which adopts uniform laws on protecting online accounts for students and employees, and urges the Committee to amend this bill by inserting the tenant privacy protections of the more comprehensive Personal Online Account Privacy Act ("POAPA"), attached. The ACLU of Hawaii also offers an amendment regarding the definition of "specifically identified content."

While the ACLU of Hawaii strongly supports the protection of student and employee online privacy, and applauds the Legislature's efforts to do so through this measure, we would prefer that the measure also protect privacy in the area of housing. Housing has become an increasingly concerning area of online privacy, with more and more stories emerging of landlords demanding access to tenants' personal accounts. While POAPA protects tenants against unwarranted invasions of privacy from their landlords, the ULC bill, after which this measure is modeled, simply fails to address this issue.

Finally, in order to address concerns raised by the tech industry regarding the current bill language's requirement that an employer/educational institution demonstrate prior knowledge of the online account content's details prior to requesting the disclosure of content, the ACLU of Hawaii respectfully requests the Committee to amend S.B. 429, S.D.2 by amending the definition of "Specifically Identified Content" the reflect the following:

(J) "Specifically Identified Content" shall mean data or information <u>stored in</u> on a Personal Online Account that is identified with sufficient particularity to:

(1) Demonstrate prior knowledge of the content's details; and

(2) D-distinguish the discrete, individual piece of content being sought from any other data or information stored in on the account with which it may share similar characteristics.

Thank you for this opportunity to testify.

Mandy Finlay

Chair Johanson and Members of the Committee March 21, 2017 Page 2 of 8

Advocacy Coordinator ACLU of Hawaii

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> American Civil Liberties Union of Hawai'i P.O. Box 3410 Honolulu, Hawai'i 96801 T: 808.522.5900 F:808.522.5909 E: office@acluhawaii.org www.acluhawaii.org



#### Personal Online Account Privacy Act

Section 1. Definitions – As used in this Act,

- (A) "Applicant" shall mean an Applicant for employment.
- (B) "Employee" shall mean an individual who provides services or labor to an Employer in return for wages or other remuneration or compensation.
- (C) "Employer" shall mean a person who is acting directly as an Employer, or acting under the authority or on behalf of an Employer, in relation to an Employee.
- (D) "Educational Institution" shall mean:
  - (1) A private or public school, institution, or school district, or any subdivision thereof, that offers participants, Students, or trainees an organized course of study or training that is academic, trade-oriented, or preparatory for gainful employment, as well as school Employees and agents acting under the authority or on behalf of an Educational Institution; or
  - (2) A state or local educational agency authorized to direct or control an entity in Section 1(D)(1).
- (E) "Personal Online Account" means any online account maintained by an Employee, Student, or Tenant, including but not limited to a social media or email account, that is protected by a login requirement. "Personal Online Account" does not include an account, or a discrete portion of an account, that was either (1) opened at an Employer's behest, or provided by an Employer and intended to be used solely or primarily on behalf of or under the direction of the Employer, or (2) opened at a school's behest, or provided by a school and intended to be used solely or primarily on behalf of or under the direction of the school.
- (F) "Prospective Student" shall mean an Applicant for admission to an Educational Institution.
- (G) "Prospective Tenant" shall mean a person who inquires about or applies to rent real property from a Landlord for residential purposes.
- (H) "Landlord" shall mean the owner or lawful possessor of real property who, in an exchange for rent, Leases it to another person or persons for residential purposes.
- (I) "Lease" shall mean a legally binding agreement between a Landlord and a residential Tenant or Tenants for the rental of real property.

- (J) "Specifically Identified Content" shall mean data or information stored in a Personal Online Account that is identified with sufficient particularity to distinguish the discrete, individual piece of content being sought from any other data or information stored in the account with which it may share similar characteristics.
- (K) "Student" shall mean any full-time or part-time Student, participant, or trainee that is enrolled in a class or any other organized course of study at an Educational Institution.
- (L) "Tenant" shall mean a person who Leases real property from a Landlord, in exchange for rent, for residential purposes.
- Section 2. Employers An Employer shall not:
  - (A) Require, request, or coerce an Employee or Applicant to:
    - Disclose the user name and password, password, or any other means of authentication, or to provide access through the user name or password, to a Personal Online Account;
    - (2) Disclose the non-public contents of a Personal Online Account;
    - (3) Provide password or authentication information to a personal technological device for purposes of gaining access to a Personal Online Account, or to turn over an unlocked personal technological device for purposes of gaining access to a personal online account;
    - (4) Access a Personal Online Account in the presence of the Employer in a manner that enables the Employer to observe the contents of such account; or
    - (5) Change the account settings of a Personal Online Account so as to increase third party access to its contents;
  - (B) Require or coerce an Employee or Applicant to add anyone, including the Employer, to their list of contacts associated with a Personal Online Account;
  - (C) Take any action or threaten to take any action to discharge, discipline, or otherwise penalize an Employee in response to an Employee's refusal to disclose any information specified in Section 2(A)(1)-(3) or refusal to take any action specified in Section 2(A)(4)-(5) or (B); or
  - (D) Fail or refuse to hire any Applicant as a result of an Applicant's refusal to disclose any information specified in Section 2(A)(1)-(3) or refusal to take any action specified in Section 2(A)(4)-(5) or (B).
- Section 3. Educational Institutions An Educational Institution shall not:
  - (A) Require, request, or coerce a Student or Prospective Student to:

- Disclose the user name and password, password, or any other means of authentication, or provide access through the user name or password, to a Personal Online Account;
- (2) Disclose the non-public contents of a Personal Online Account;
- (3) Provide password or authentication information to a personal technological device for purposes of gaining access to a Personal Online Account, or to turn over an unlocked personal technological device for purposes of gaining access to a personal online account;
- (4) Access a Personal Online Account in the presence of an Educational Institution Employee or Educational Institution volunteer, including, but not limited to, a coach, teacher, or school administer, in a manner that enables the Educational Institution Employee or Educational Institution volunteer to observe the contents of such account; or
- (5) Change the account settings of a Personal Online Account so as to increase third party access to its contents;
- (B) Require or coerce a Student or Prospective Student to add anyone, including a coach, teacher, school administrator, or other Educational Institution Employee or Educational Institution volunteer, to their list of contacts associated with a Personal Online Account;
- (C) Take any action or threaten to take any action to discharge, discipline, prohibit from participating in curricular or extracurricular activities, or otherwise penalize a Student in response to a Student's refusal to disclose any information specified in Section 3(A)(1)-(3) or refusal to take any action specified in Section 3(A)(4)-(5) or (B); or
- (D) Fail or refuse to admit any Prospective Student as a result of the Prospective Student's refusal to disclose any information specified in Section 3(A)(1)-(3) or refusal to take any action specified in Section 3(A)(4)-(5) or (B).

Section 4. Landlords – A Landlord shall not:

(A) Require, request, or coerce a Tenant or Prospective Tenant to:

- Disclose the user name and password, password, or any other means of authentication, or to provide access through the user name or password, to a Personal Online Account;
- (2) Disclose the non-public contents of a Personal Online Account;
- (3) Provide password or authentication information to a personal technological device for purposes of gaining access to a Personal Online Account, or to turn over an unlocked personal technological device for purposes of gaining access to a personal online account;

- (4) Access a Personal Online Account in the presence of the Employer in a manner that enables the Employer to observe the contents of such account; or
- (5) Change the account settings of a Personal Online Account so as to increase third party access to its contents;
- (B) Require or coerce a Tenant or Prospective Tenant to add anyone, including the Employer, to their list of contacts associated with a Personal Online Account;
- (C) Take any action or threaten to take any action to evict or otherwise penalize a Tenant in response to Tenant's refusal to disclose any information specified in Section 4(A)(1)-(3) or refusal to take any action specified in Section 4(A)(4)-(5) or (B);
- (D) Fail or refuse to rent real property to, or otherwise penalize any Prospective Tenant as a result of a Prospective Tenant's refusal to disclose any information specified in Section 4(A)(1)-(3) or refusal to take any action specified in Section 4(A)(4)-(5) or (B); or
- (E) Include any provisions in a new or renewal Lease, executed after the date this Act takes effect, that conflict with Section 4 of this Act. Any such conflicting Lease provisions shall be deemed void and legally unenforceable.

**Section 5**. Limitations – Nothing in this Act shall prevent an Employer, Educational Institution, or Landlord from:

- (A) Accessing information about an Applicant, Employee, Student, Prospective Student, Tenant, or Prospective Tenant that is publicly available;
- (B) Complying with state and federal laws, rules, and regulations, and the rules of self-regulatory organizations as defined in section 3(a)(26) of the Securities and Exchange Act of 1934, 15 USC 78c(a)(26), or another statute governing self-regulatory organizations;
- (C) For an Employer, without requesting or requiring an Employee or Applicant to provide a user name and password, password, or other means of authentication that provides access to a Personal Online Account, requesting or requiring an Employee or Applicant to share Specifically Identified Content that has been reported to the Employer for the purpose of:
  - (1) Enabling an Employer to comply with its own legal and regulatory obligations;
  - (2) Investigating an allegation, based on the receipt of information regarding Specifically Identified Content, of the unauthorized transfer of an Employer's proprietary or confidential information or financial data to an Employee or Applicant's Personal Online Account; or
  - (3) Investigating an allegation, based on the receipt of information regarding Specifically Identified Content, of unlawful harassment or threats of violence in the workplace;

- (D) For an Educational Institution, without requesting or requiring a Student or Prospective Student to provide a user name and password, password, or other means of authentication that provides access to a Personal Online Account, requesting or requiring a Student or Prospective Student to share Specifically Identified Content that has been reported to the Educational Institution for the purpose of:
  - (1) Complying with its own legal obligations, subject to all legal and constitutional protections that are applicable to the Student or Prospective Student;
- (E) For a Landlord, without requesting or requiring Tenant or Prospective Tenant to provide a user name and password, password, or other means of authentication that provides access to a Personal Online Account, requesting or requiring a Tenant or Prospective Tenant to share Specifically Identified Content that has been reported to the Landlord for the purpose of:
  - (1) Enabling a Landlord to comply with its own legal and regulatory obligations; or
  - (2) Investigating an allegation, based on the receipt of information regarding Specifically Identified Content, of a Lease violation by the Tenant where such a violation presents an imminent threat of harm to the health or safety of another Tenant or occupant of the real property or of damage to the real property;
- (F) Prohibiting an Employee, Applicant, Student, or Prospective Student from using a Personal Online Account for business or Educational Institution purposes; or
- (G) Prohibiting an Employee, Applicant, Student, or Prospective Student from accessing or operating a Personal Online Account during business or school hours or while on business or school property.

Section 6. Inadvertent receipt of password -

- (A) If an Employer, Educational Institution, or Landlord inadvertently receives the user name and password, password, or other means of authentication that provides access to a Personal Online Account of an Employee, Applicant, Student, Prospective Student, Tenant, or Prospective Tenant through the use of an otherwise lawful technology that monitors the Employer's, Educational Institution's, or Landlord's network or Employerprovided, Educational Institution-provided, or Landlord-provided devices for network security or data confidentiality purposes, the Employer, Educational Institution, or Landlord:
  - (1) Is not liable for having the information;
  - (2) May not use the information to access the Personal Online Account of the Employee, Applicant, Student, Prospective Student, Tenant, or Prospective Tenant;
  - (3) May not share the information with any other person or entity; and

(4) Must delete the information as soon as is reasonably practicable, unless the information is being retained by the Employer, Educational Institution, or Landlord in connection with the pursuit of a specific criminal complaint or civil action, or the investigation thereof.

#### Section 7. Enforcement -

- (A) Any Employer, Educational Institution, or Landlord, including its Employee or agents, who violates this Act shall be subject to legal action for damages and/or equitable relief, to be brought by any person claiming a violation of this Act has injured his or her person or reputation. A person so injured shall be entitled to actual damages, including mental pain and suffering endured on account of violation of the provisions of this Act, and reasonable attorneys' fees and other costs of litigation.
- (B) Any Employee or agent of an Educational Institution who violates this Act may be subject to disciplinary proceedings and punishment. For Educational Institution Employees who are represented under the terms of a collective bargaining agreement, this Act prevails except where it conflicts with the collective bargaining agreement, any memorandum of agreement or understanding signed pursuant to the collective bargaining agreement, or any recognized and established practice relative to the members of the bargaining unit.

**Section 8.** Admissibility – Except as proof of a violation of this Act, no data obtained, accessed, used, copied, disclosed, or retained in violation of this Act, nor any evidence derived therefrom, shall be admissible in any criminal, civil, administrative, or other proceeding.

**Section 9**. Severability – The provisions in this Act are severable. If any part or provision of this Act, or the application of this Act to any person, entity, or circumstance, is held invalid, the remainder of this Act, including the application of such part or provision to other persons, entities, or circumstances, shall not be affected by such holding and shall continue to have force and effect.

Section 10. Effective Date – This Act shall take effect upon passage.



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March 20, 2017

#### **COMMITTEE ON LABOR & PUBLIC EMPLOYMENT** Rep. Aaron Ling Johanson, Chair; Rep. Daniel Holt, Vice Chair

Tuesday, March 21, 2017 at 10:00 AM Conference Room 309 State Capitol

#### LATE TESTIMONY ON BEHALF OF FACEBOOK Re: RE: S.B. 429 SD2

Dear Representatives:

I write on behalf of my client, Facebook. Facebook supports the amendments and language submitted by the American Civil Liberties Union, which reflect language agreed upon between civil liberties and privacy advocates and the tech industry. This language protects personal accounts against unwarranted intrusions while also providing employers with important certainty regarding what practices are and are not permitted.

I respectfully urge you to adopt such amendments. Thank you for your consideration.

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DAVID M. LOUIE for KOBAYASHI SUGITA & GODA, LLP