STAND. COM. REP. NO.

Honolulu, Hawaii February 17, 2017

RE: H.B. No. 1320 H.D. 1

Honorable Joseph M. Souki Speaker, House of Representatives Twenty-Ninth State Legislature Regular Session of 2017 State of Hawaii

Sir:

Your Committee on Higher Education, to which was referred H.B. No. 1320 entitled:

"A BILL FOR AN ACT RELATING TO POST-SECONDARY EDUCATION,"

begs leave to report as follows:

The purpose of this measure is to require accredited and unaccredited post-secondary educational institutions that are forprofit entities to disclose in print, electronic media, and signage that they are for-profit businesses registered in Hawaii.

The Graduate Student Organization at the University of Hawaii at Manoa and a concerned individual supported this bill. The University of Phoenix opposed this measure.

Your Committee has amended this measure by:

- (1) Amending its purpose statement;
- (2) Deleting the requirement that disclosure must be reasonably calculated to draw the attention of the reader and deleting the inclusion of the specific language of the disclosure from statutory provisions;



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- (3) Requiring that any promotional material of a for-profit or an unaccredited educational institution, in an advertisement published in a periodical by an unaffiliated person or entity shall disclose that the educational institution is a for profit-business or an unaccredited educational institution, respectively;
- (4) Amending the effective date to July 1, 2050, to facilitate further discussion; and
- (5) Making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Higher Education that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1320, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 1320, H.D. 1, and be referred to your Committee on Judiciary.

> Respectfully submitted on behalf of the members of the Committee on Higher Education,

OODSON, Chair



State of Hawaii House of Representatives The Twenty-ninth Legislature

Record of Votes of the Committee on Higher Education

Bill/Resolution No.: HB 1320	Committee HE	Referral: D, JUD	Date:	2/9/2	2017
θ The committee is reconsidering its p	revious decision o	on the measure.	· · · · · · ·	I I	
	ass, unamended (as ass short form bill	/ \	ss, with amendments (I mmit for future public		
HED Members		Ayes	Ayes (WR)	Nays	Excused
I. WOODSON, Justin H. (C)		X			
2. HASHEM, Mark J. (VC)		X			
3. CREAGAN, Richard P.		X			
I. HAR, Sharon E.		Ϋ́			
5. ING, Kaniela		X			
5. OHNO, Takashi		X			
7. ONISHI, Richard H.K.		X			
3. TAKUMI, Roy M.		X			
). MATSUMOTO, Lauren Keal	ohilani	ΎΧ			. 1.
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TOTAL (9)		9	0	0	0
	Adopted int referral,	θ Not Adop	did not suppor	t recommendation	
Vice Chair's or designee's signature:	Mart	f.Hal	L		
Distribution: Original (White) – Com	imittee Dup	licate (Yellow) -	- Chief Clerk's Office	Duplicate (Pi	ink) – HMSO