

JAN 20 2017

A BILL FOR AN ACT

RELATING TO POST-SECONDARY EDUCATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that Launch My Career is
2 an interactive web tool that was developed by College Measures,
3 the United States Chamber of Commerce Foundation, and Gallup,
4 Inc., and financed with grants from USA Funds, a nonprofit
5 corporation. This web tool is currently available in Colorado,
6 Tennessee, and Texas with California, Minnesota, and
7 Pennsylvania scheduled to launch this web tool in the near
8 future. The Launch My Career web tool helps students better
9 understand career and salary opportunities that result from
10 their educational decisions by providing them information about
11 the return on investment in a certificate or degree from public
12 post-secondary schools, including technical schools and
13 community colleges.

14 The inspiration for the Launch My Career web tool evolved
15 from the finding that nearly half of recent college graduates
16 were unemployed or underemployed and at least a third of all
17 college graduates reported that they would choose a different



1 major if they could redo their college years. The web tool
2 works by asking students to select what major, university, job,
3 or industry they are interested in. They can use the lifestyle
4 calculator to get a glimpse of the impact that their decisions
5 in school will have on the kind of lifestyle they want to live
6 after they graduate from college. The website uses a data
7 system from each state that uses the Launch My Career web tool.
8 The data systems combine a particular state's employment and
9 wage data with the educational outcomes data from colleges
10 within that state. This data does not reveal any personal
11 information and can be updated annually.

12 The legislature further finds that implementing a web tool
13 that is similar to the Launch My Career web tool for high school
14 students in Hawaii who are preparing for college will assist in
15 decreasing post-secondary education dropout rates, ensuring
16 timely graduation, and decreasing student loan debts.

17 The purpose of this Act is to require the University of
18 Hawaii to collaborate with the department of education and
19 department of business, economic development, and tourism to
20 develop and implement an interactive web tool, similar to the
21 Launch My Career web tool, that will enable degree-seeking



1 individuals to make more informed decisions regarding their
2 post-secondary education and career choices.

3 SECTION 2. (a) The University of Hawaii shall collaborate
4 with the department of education and department of business,
5 economic development, and tourism to develop and implement an
6 interactive web tool that will enable degree-seeking individuals
7 to make better-informed decisions regarding their post-secondary
8 education and career choices.

9 (b) The interactive web tool shall provide:

10 (1) Access to data that:

11 (A) Identifies in-demand jobs across the State and in
12 particular regions as well as the degree or
13 certificate programs that will prepare students
14 for those jobs;

15 (B) Compares projected future earnings to the
16 investment required to graduate from a particular
17 school and program;

18 (C) Analyzes the earnings potential of many career
19 options; and



1 (D) Helps students understand the personal and
2 professional satisfaction that accompanies
3 different careers and courses of study;

4 (2) A lifestyle goal calculator that shows the number of
5 years it will take for the salary from a particular
6 occupation to meet a user's lifestyle goals; and

7 (3) A breakeven calculator that shows the number of years
8 it will take after completing a particular degree
9 program for earnings to exceed the total net price of
10 the program.

11 (c) In developing and implementing the interactive web
12 tool, the University of Hawaii may explore similar interactive
13 web tools in other jurisdictions and consult with these
14 jurisdictions or web tool developers.

15 (d) The University of Hawaii shall submit a written report
16 to the legislature regarding the development, implementation,
17 use, and effectiveness of the interactive web tool, including
18 any proposed legislation, no later than twenty days prior to the
19 convening of each regular session.

20 SECTION 3. There is appropriated out of the general
21 revenues of the State of Hawaii the sum of \$ or so



1 much thereof as may be necessary for fiscal year 2017-2018 and
 2 the same sum or so much thereof as may be necessary for fiscal
 3 year 2018-2019 for the University of Hawaii, in collaboration
 4 with the department of education and department of business,
 5 economic development, and tourism, to develop and implement an
 6 interactive web tool that will enable degree-seeking individuals
 7 to make better-informed decisions regarding their post-secondary
 8 education and career choices.

9 The sums appropriated shall be expended by the University
 10 of Hawaii for the purposes of this Act.

11 SECTION 4. This Act shall take effect on July 1, 2017.

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Report Title:

Interactive Web Tool; Post-secondary Education; Department of Education; University of Hawaii; Department of Business, Economic Development, and Tourism; Appropriation

Description:

Requires the University of Hawaii to collaborate with the department of education and department of business, economic development, and tourism to develop and implement an interactive web tool that will enable degree-seeking individuals to make better-informed decisions regarding their post-secondary education and career choices.

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