# DEPT. COMM. NO. 93

GOVERNOR

DAVID Y. IGE

MARY ALICE EVANS

DEPUTY DIRECTOR

(808) 586-2355





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(808) 586-2377 Fax:

Telephone:

December 19, 2016

The Honorable Ronald D. Kouchi. President and Members of the Senate Twenty-Eighth State Legislature State Capitol, Room 409 Honolulu, Hawaii 96813

The Honorable Joseph M. Souki, Speaker and Members of the House of Representatives Twenty-Eighth State Legislature State Capitol, Room 431 Honolulu, Hawaii 96813

Dear President Kouchi, Speaker Souki, and Members of the Legislature:

For your information and consideration, I am transmitting a copy of the High Technology Development Corporation Annual Report, as required by Section 206M-3.5, Hawaii Revised Statutes. In accordance with Section 93-16, Hawaii Revised Statutes, I am also informing you that the report may be viewed electronically at: http://dbedt.hawaii.gov/overview/annual-reports-reports-to-the-legislature/.

Sincerely,

Luis P. Salaveria

Enclosure

c: Legislative Reference Bureau

# HOW WE'RE BUILDING HAWAII'S TECH SECTOR

**A ROADMAP TO 80 80** 

High Technology Development Corporation Annual Report Fiscal Year 2016

# WHERE IT'S ALL HAPPENING

Hawaii Tech Infrastructure Map

Innovation is happening throughout the state. State and county agencies are partnering with HTDC to create dynamic innovation

# HIGH TECHNOLOGY DEVELOPMENT CORPORATION

Building the infrastructure, investing the capital and training the talent for Hawaii's innovation & technology future.

# FAST TRACKS TO 80 | 80

Five New Programs in Fiscal Year 2016

HTDC invested in Hawaii-based businesses, turbo-charging innovation and making strides toward its goal to create 80,000 new tech and innovation jobs earning \$80,000 or more by 2030.

- 1 | MANUFACTURING ASSISTANCE PROGRAM
- 2 | HAWAII OFFICE OF NAVAL RESEARCH ALTERNATIVE ENERGY
- 3 | HAWAII SMALL BUSINESS INNOVATION RESEARCH II & III
- 4 | NEIGHBOR ISLAND INNOVATION INITIATIVE

# 2015 ANNUAL ECONOMIC IMPACT

ANNUAL ECONOMIC SURVEY RESULTS (Fiscal Year 2015) SURVEYED TOTAL IN HAWAII INCOME GENERATED \$99.3M TOTAL ECONOMIC \$263.7M EST. 2015 TOTAL REVENUE \$140.4M STATE TAXES GENERATED \$15.6M



\$150M

\$300M

### EXECUTIVE DIRECTOR & CEO

**ROBBIE MELTON** 

### HTDC BOARD OF DIRECTORS

RACE A. RANDLE. Chair Vice President, Development, The Howard Hughes Corporation

President, TeamPraxis

KELLY KING Vice President, Pacific Biodiesel

Technologies, LLC **DEREK LAU** President & Principal Broker **DANIEL LEUCK, Secretary/Treasurer** CEO, Ikayzo, Inc.

JOHN MORTON, PH.D Colleges University of Hawaii System Representative for University of Hawaii

**ELIJAH YIP** Partner, Cades Schutte LLP

### EX-OFFICIOS

Real Estate Specialists

**CRAIG NAKANISHI** Partner, Cades Schutte LLP Representative for Hawaii Strategic Development Corporation

**WESLEY K. MACHIDA** Director, Department of Budget & Finance

LINDA ROSEHILL

President, Rosehill & Associates Representative for Natural Energy Laboratory of Hawaii Authority

LUIS P. SALAVERIA Director, Department of Business, Economic Development & Tourism







hubs across the state.



'MADE IN HAWAII' POSSIBLE

### Manufacturing Assistance Program (MAP)

In 2016, MAP provided 51 manufacturers matching grants up to 20 percent, to a maximum of \$100,000, to purchase equipment, train employees, implement energy efficient projects and conduct feasibility studies. These companies invested over \$31 million for equipment and training.

CLEAN ENERGY

# PILOTS

Hawaii is becoming the world's clean, renewable energy leader. Helping to blaze the trail to energy independence, the HONR two-year pilot project provides matching grants up to \$500,000 for companies contracted by the U.S. Office of Naval Research to develop

Hawaii Offi e of Naval Research Alternative Energy (HONR)

alternative energy solutions.







SMALL BIZ

BIG ADVANCES



\$7.9 MILLION

FUNDING



FUNDS

Hawaii Small Business Innovation Research II & III (HSBIR)

funding. The expanded program provides matching grants up to 50 percent, to a maximum

of \$500,000, for companies to develop new technologies and innovations of critical need

HTDC's flagship funding program was expanded to include all phases of federal SBIR





CONNECTING

# ISLANDS OF INNOVATION

### Neighbor Island Innovation Initiative (NI3)

NI3 was created to make HTDC truly engaged statewide by providing much-needed business assistance to the Neighbor Islands. NI3 provides mentorship, business support, and workshops, and helps identify funding opportunities for small and early-stage companies engaged in technology-based products or services. In 2016, the program met with 97 prospective companies and provided assistance to 35 companies.

"THE MAP GRANT HAS HELPED US TO PURCHASE EQUIPMENT FOR BETTER EFFICIENCY AND EXPANDED PRODUCTION. THESE CAPITAL IMPROVEMENTS WILL ENABLE US TO INCREASE ANNUAL SALES BY \$900,000, ADD EIGHT NEW EMPLOYEES, AND ATTRACT OVER \$1,500,000 IN ADDITIONAL INVESTMENTS."

Garrett W. Marrero, Kihei CEO & Founder, Maui Brewing Company "THE MATCHING FUND ENABLES US TO HIRE A HIGHLY TRAINED WORKFORCE THAT MAKES MAKAI GLOBALLY COMPETITIVE IN CUTTING EDGE TECHNOLOGY DEVELOPMENT, SOME OF WHICH HAVE BECOME MULTI-MILLION DOLLAR PRODUCTS."

**Duke Hartman,** Waimanalo

Vice President, Business Development, Makai Ocean Engineering, Inc.

"THE HAWAII MATCHING FUND IS CRITICAL TO ADVANCE OUR RESEARCH AND ENCOURAGES OTHER PARTNERS TO PROVIDE SIMILAR MATCHING SUPPORT MOVING US CLOSER TO COMMERCIALIZATION."

Neil Anthony Sims, Kailua-Kona Co-Founder & CEO, Kampachi Farms "STARTING A NEW BUSINESS IS CHALLENGING, BUT WE HAVE BEEN VERY FORTUNATE TO HAVE NI3 SUPPORTING US ALONG THE WAY. NOT ONLY HAVE THEY PROVIDED GREAT MENTORSHIP AS WE BRING OUR BUSINESS FROM CONCEPT TO MARKET, BUT THEY HAVE HELPED US MAKE VALUABLE BUSINESS CONNECTIONS AS WELL. WE ARE EXCITED TO THE HELP OF NI3 THE BUSINESS WILL BE A SUCCESS."

Jon Gibb & Kai Lawrence, Lihue Co-Founders, Mana Bar

# MAKING IT REAL



WetWare Wednesday hosted 11 monthly networking events attended by 900+ people.



**Sponsored** 23 tech, entrepreneur and manufacturing events attended by 65,000+ people.

Innovate Hawaii served 53 clients who reported \$27.6 million in revenue and 138 jobs saved.



grant info sessions on Kauai, Maui & Hawaii Island.



**Supported 72 companies** through **incubator locations** at Manoa Innovation Center and Maui Research & Technology Center and virtual incubation programs.



companies graduated from the incubator program.



PLAYGROUND FOR INNOVATION

### The Entrepreneur Sandbox in Kakaako

HTDC successfully secured \$3 million in federal funds and \$3 million in state funds, plus private funds to construct an innovative community recreation center with the space and resources to foster creativity, both for start-ups and the public.

## IF YOU BUILD IT...



TechHire: In 2016, HTDC was selected by the White House to lead the TechHire jobs initiative in Hawaii. TechHire Hawaii, one of 50 hubs, is a public, private coalition that accelerates training to meet the increasing demand for tech jobs by employers.



TechJobs Hawaii: HTDC hosts Hawaii's premier portal for tech and related jobs. Free to both employers hiring in Hawaii and job seekers. Last year over 15,000 unique quests visited the site.



# BUILDING ON A FOUNDATION



MOVING HAWAII OFF THE GRID



INCUBATORS & IGNITING GLOBAL ENTREPRENEURS IN HAWAII



SPONSORSHIPS SUPPORTING HAWAII'S INNOVATION ECOSYSTEM



INNOVATE

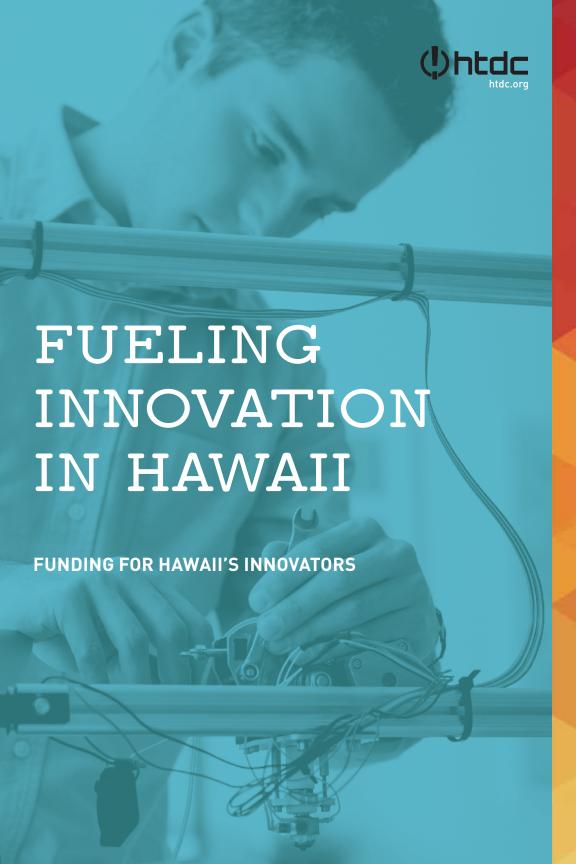
NI3

MENTORING TECH & INNOVATION

ACROSS THE ISLANDS

HAWAII TRAINING TOP TALENT FOR TOP TECH CAREERS









Innovation requires ideas, hard work and funding.

HTDC can help with all three. This booklet specifically addresses funding.



### WHO IS HTDC?

We help fund Hawaii manufacturers, small local tech businesses and alternative energy R & D projects.

The mission of the High Technology Development Corporation (HTDC), a state agency, is to facilitate the development and growth of Hawaii's high technology industry. HTDC is providing the capital, building the infrastructure and developing the talent to foster innovation and diversify Hawaii's economy.

HTDC facilitates various grants to support local businesses, including investments designed to assist Hawaii manufacturers, small businesses developing new and innovative technologies, and matching funds to alternative energy research and development projects.

### MOVING TOWARD 80/80

Our goal is to help create 80,000 new tech and innovation jobs earning \$80,000 or more by 2030. To reach that goal, we provide grants that can help tech firms grow.

#### **HSBIR UP TO 50% TO \$500K**

Matching grants for companies with federal Small Business Innovation Research awards.

#### **HONR UP TO 50% TO \$500K**

Matching grants for companies contracted by the Office of Naval Research to develop alternative energy solutions.

#### **MAP UP TO 20% TO \$100K**

Matching grants for manufacturers to upgrade equipment, train employees, etc.

### GETTING IDEAS OFF THE GROUND

FUNDING FOR RESEARCH AND DEVELOPMENT (R&D) HSBIR PHASE 1 GRANTS



Hawaii Small Business Innovation Research (HSBIR) Phase I, our flagship funding program, provides grants to Hawaii's R&D companies in the earliest phases of development.

Phase 0 awards are given to companies that are submitting their first SBIR, working with a consultant to complete and submit their federal grant application.

#### **HSBIR PHASE 1 AWARDS, STATEWIDE (FY2016)**

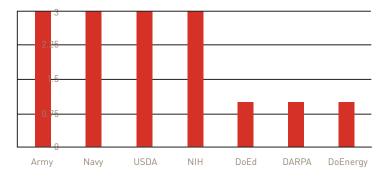
Total federal SBIR funding \$1.755 million
HSBIR matching funds \$.520 million
Number of companies 12 companies
Number of new companies 5 companies

THE PHASE 1 MATCHING FUNDS
HAVE HELPED TO HIRE EXPERTS
FROM THE UNIVERSITY OF
HAWAII, EXPEDITING OUR
PROTOTYPE AND ENABLING
US TO PURSUE FOLLOW-ON
FEDERAL OR PRIVATE FUNDING.

Nalu Scientific, LLC, Honolulu, HI Isar Mostafanezhad. Founder

Since 1989, Hawaii has awarded matching grant funds to more than 135 companies and invested more than \$10 million to support these companies developing important products that will grow the state's economy.





### FROM IDEA TO REALITY

NEW FUNDS FOR COMMERCIALIZATION HSBIR PHASE 2 AND 3 GRANTS



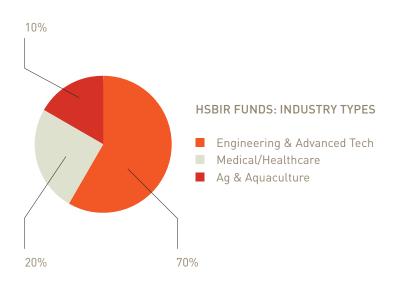
Hawaii Small Business Innovation Research (HSBIR) Phase 2 and Phase 3 awards allow companies to move past the research phase into product development. For fiscal year 2016, HTDC received \$2 million to award to Hawaii's best technology companies with the greatest promise for commercialization.

#### **HSBIR PHASE 2 AWARDS, STATEWIDE (FY 2016)**

Total federal SBIR funding \$11.4 million
HSBIR matching funds \$2 million
Number of companies 10 companies
Investment ratio 5.71

HSBIR MATCHING FUNDS HAVE
ENABLED HIEVODEVO TO
PARTNER WITH A LEADING
AIRCRAFT MANUFACTURING
COMPANY TO TEST AND
VALIDATE THE TECHNOLOGY;
A FUNDAMENTAL STEP TOWARDS
A FUTURE SBIR PHASE 3 GRANT.

Hawaii Evolutionary Development, LLC, Kula, HI Letizio De Lanney, CEO



## MAP-PING OUT MORE LOCAL MANUFACTURING

NEW FUNDS FOR MANUFACTURERS
MAP GRANTS





Launched in the spring of 2016, the Manufacturing Assistance Program (MAP) provides up to 20 percent matching funds (\$100,000 maximum) to help local manufacturers expand with new equipment, employee training, or energy efficiency improvements. For fiscal year 2016, HTDC received \$2 million to award to qualified manufacturers.

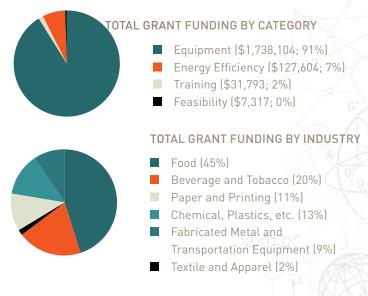
#### MAP AWARDS (FY2016)

Total applications received	69
Total applications funded	51
Total company investment	\$31,377,504
Total grants requested	\$3,401,169
Total matching grant awarded	\$1,903,634
Projected economic impact*	
New employees	363
New jobs earning > \$80K/year	70
Jobs saved	266

<sup>\*</sup> These projections were reported by the applicants.

THE MAP GRANT HAS HELPED US TO PURCHASE EQUIPMENT FOR BETTER EFFICIENCY AND EXPANDED PRODUCTION. THESE CAPITAL IMPROVEMENTS WILL ENABLE US TO INCREASE ANNUAL SALES BY \$900,000, ADD 8 NEW EMPLOYEES, AND ATTRACT OVER \$1,500,000 IN ADDITIONAL INVESTMENTS.

Maui Brewing Co., Kihei, HI Garrett W. Marrero, CEO/Founder



There are approximately 1,700 manufacturers of all types across the islands that make the Made in Hawaii label a global brand.

THE HONR GRANT ENABLES
US TO PURSUE FURTHER
DEVELOPMENT AND HIRE A
HIGHLY SKILLED WORKFORCE
TO HELP BRING THE PROJECT
INTO COMMERCIALIZATION.

Navatek, Ltd., Honolulu, HI Martin Kao, CEO

## PILOTING INNOVATIVE ENERGY PARTNERSHIPS

NEW FUNDS FOR ENERGY EFFICIENCY PARTNERSHIPS HONR GRANTS

Hawaii state matching funds for U.S. Office of Naval Research Energy Projects (HONR) provides up to 50 percent, with a maximum of \$500,000, to companies developing new energy technology. The two-year pilot research program was signed into law by Gov. Ige in 2016 to help Hawaii achieve its goal of 100 percent renewable energy by 2045.

Total HONR funding HSBIR matching funds Number of companies

\$11.3 million \$1 million 3 companies

# FUNDS AWARDED BY COUNTY



### CITY & COUNTY OF HONOLULU FUNDS AWARDED





#### **HSBIR Phase 1**

Number of companies	8
Total federal SBIR funding	\$1,158,544
Total matching funds	\$444,008

#### **HSBIR Phase 2**

Number of companies	8
Total federal SBIR funding	\$5,201,849
Total matching funds	\$1,330,000

### **Manufacturing Assistance Program**

Total number of companies	29
Total grant funding	\$1.096.592

"THE NEW HSBIR PHASE 2 MATCHING GRANTS ARE A CRITICAL PART OF OUR STRATEGY. WITHOUT THEM, WE WOULD BE FORCED TO CHOOSE BETWEEN IMPROVING OUR TECHNOLOGY AND PURSUING THE FUNDING NEEDED TO COMMERCIALIZE OUR TECHNOLOGY."

**Terasys Technologies LLC**, Honolulu, HI Kevin Miyashiro, CEO & Founder

### MAUI COUNTY FUNDS AWARDED





#### **HSBIR Phase 1**

Number of companies	3
Total federal SBIR funding	\$149,980
Total matching funds	\$45,992

#### HSBIR Phase 2

Number of companies	2
Total federal SBIR funding	\$2,705,236
Total matching funds	\$670.000

#### **Manufacturing Assistance Program**

Total number of companies	7
Total grant funding	\$306,084

"INNOVATE HAWAII'S MANUFACTURING ASSISTANCE GRANT HAS HELPED US TO PURCHASE EQUIPMENT FOR EFFICIENCY AND EXPANDED PRODUCTION. THESE CAPITAL IMPROVEMENTS WILL ENABLE US TO INCREASE ANNUAL SALES BY \$11,000,000, SAVE \$420,000 IN COST, AND RETAIN 25 HIGH PAYING JOBS IN A RURAL AREA."

Pacific Biodiesel Technologies, Kahului, HI

Robert King, President

### COUNTY OF HAWAII FUNDS AWARDED





#### HSBIR Phase 1

Number of companies	1
Total federal SBIR funding	\$100,000
Total matching funds	\$30,000

#### **Manufacturing Assistance Program**

lotal number of companies	6
Total grant funding	\$225,424

"THE HAWAII MATCHING FUND IS CRITICAL TO ADVANCE OUR RESEARCH AND ENCOURAGES OTHER PARTNERS TO PROVIDE SIMILAR MATCHING SUPPORT MOVING US CLOSER TO COMMERCIALIZATION."

**Kampachi Farms**, Kailua-Kona, HI Neil Anthony Sims, Co-Founder & CEO

### KAUAI COUNTY FUNDS AWARDED





#### **Manufacturing Assistance Program**

Total number of companies
Total grant funding

9 \$276.720

"THE MAP GRANT WAS THE INCENTIVE WE
NEEDED TO UPGRADE OUR KITCHEN PRODUCTION
EQUIPMENT AND MAKE OUR OPERATIONS MORE
EFFICIENT FOR TIME AND MORE CONSISTENT
DURING PRODUCTION. IT ALLOWED US TO PURSUE
NEW RETAIL AND WHOLESALE BUSINESS. THIS
PROGRAM MADE A SIGNIFICANT POSITIVE IMPACT
ON OUR ISLAND BUSINESS AND CONSEQUENTLY, TO
ALL OF OUR CUSTOMERS TOO."

**Papalua Island LLCS,** Kapaa, HI Morris Wise, Owner

# INTERESTED IN GETTING FUNDING? APPLY NOW!

HTDC is accepting applications for both HSBIR and MAP programs. More details for each funding program are available at www.htdc.org.

#### **ABOUT HSBIR APPLICATIONS**

**Applicant requirements:** Must be recipients of a federal SBIR grant, have a strong commercialization plan and demonstrate economic development for the company.

**Funding Amount:** Up to 50 percent of the federal SBIR award, a maximum of \$500,000.

**Application Process:** Applicants make two presentations to the review committee. Applications are available online. They are accepted throughout the year and reviewed by the committee quarterly.

### ABOUT MANUFACTURING ASSISTANCE PROGRAM (MAP) APPLICATIONS

**Applicant Requirements:** Must be a manufacturer with qualifying expenses for purchasing manufacturing or energy efficiency equipment, training employees on manufacturing equipment, or third-party feasibility studies for manufacturing processes or facilities.

**Funding Amount:** Companies will be reimbursed up to 20 percent, to a maximum of \$100,000, for qualified expenses.

**Application Process:** Applicants must have a manufacturing NAICS code, a DUNS number and appropriate invoices before receiving payment. A committee will review all applications, which are accepted through April 30, 2017.

# TO APPLY FOR FUNDING CONTACT:

MAP

Wayne Inouye, mfggrant@htdc.org www.htdc.org/mapgrant

SBIR Sandy Park, sbir@htdc.org www.htdc.org/hsbirgrant



2800 Woodlawn Drive Honolulu, HI 96822