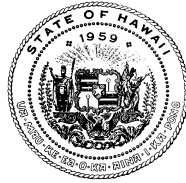


SB 180



STATE OF HAWAII
DEPARTMENT OF HEALTH
P. O. Box 3378
Honolulu, HI 96801-3378
doh.testimony@doh.hawaii.gov

**Testimony COMMENTING on S.B. 180
RELATING TO RECYCLABLE MATERIALS**

SENATOR MIKE GABBARD, CHAIR
SENATE COMMITTEE ON ENERGY AND ENVIRONMENT

SENATOR JOSH GREEN, CHAIR
SENATE COMMITTEE ON HEALTH

Hearing Date: February 17, 2015

Room Number: 225

- 1 **Fiscal Implications:** This measure appropriates an unspecified amount of funds.
- 2 **Department Testimony:** This measure proposes to appropriate funds to the Department of
- 3 Health to operate a three-year recycling pilot program in West Oahu for items that are currently
- 4 not easily recycled in Hawaii.
- 5 We appreciate the intent of this measure but defer to the Governor's Executive Budget request
- 6 for the Department of Health's appropriations and personnel priorities.
- 7 Thank you for the opportunity to testify on this measure.

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February 16, 2015

Submitted Via Email: ENEstimony@capitol.hawaii.gov

Senator Mike Gabbard
Chair, Committee on Energy and Environment
Hawaii State Capitol, Room 201
415 South Beretania Street
Honolulu, HI 96813

Senator Josh Green
Chair, Senate Committee on Health
Hawaii State Capitol, Room 407
415 South Beretania Street
Honolulu, HI 96813

RE: S.B. 180 Relating to Recyclable Materials
Hearing: Tuesday, February 17, 2015, 3:45 p.m., Room 225

Dear Chairs Gabbard & Green and Members of the Joint Committees:

The Information Technology Industry Council (ITI) and the Consumer Electronics Association® (CEA) would like to thank you for the opportunity to provide testimony **in opposition to** bill S.B. 180 as drafted. This bill would develop a pilot program for items that are “currently not easily recycled in Hawaii.” S.B. 180 calls out two items – printer ink cartridges and laser printer cartridges – that are, in fact, easily returned by consumers for recycling in Hawaii. Ensuring that these items are appropriately recycled is an important public policy goal for our industry. Accordingly, we offer the following comments on behalf of our members and ask the Committee to either hold or amend S.B. 180 to exclude these items.

Printer cartridges are easily submitted for recycling in Hawaii

Most printer manufacturers offer free or very low-cost recycling of printer cartridges, and for convenience most either contain a return label in the box or have labels available for print online. Please see Appendix A for a listing of ITI and CEA members who have free toner or ink recycling programs that are available in Hawaii. In addition, several retailers in the state (Best Buy,¹ Office Depot,² and others) offer free recycling of most brands of printer cartridges, and in some cases, provide in-store credit for dropping off cartridges. Additionally, the U.S. Postal Service (USPS) offers mail-back envelopes for printer cartridges at over a dozen locations in the state.³

¹ <http://www.bestbuy.com/recycle>

² http://www.officedepot.com/a/content/loyalty/recycling-program/?cm_sp=od_rewards-_-recycle-rewards-_-inktoner-center-ad2-inktoner

³ <http://about.usps.com/what-we-are-doing/green/recycle.htm>

A government-sponsored program will only interfere with these existing programs

The public-private partnership outlined in the bill to develop a pilot program will only serve to draw devices away from these existing programs, diminishing their effectiveness. There is currently no need for a pilot program for printer cartridges, because robust and free recycling programs already exist in Hawaii for consumers who purchase printer cartridges.

For these reasons, ITI and CEA respectfully oppose S.B. 180 as written. If you have any questions or would like further information, please contact Chris Cleet at ccleet@itic.org or 202-626-5759 and Allison Schumacher at aschumacher@ce.org or 703-907-7631. We look forward to further engagement on this important bill and welcome the opportunity to provide more information or background for your additional consideration.

Respectfully submitted,



Chris Cleet, QEP
Director, Environment and Sustainability
Information Technology Industry Council



Allison Schumacher
Senior Manager, Environmental Policy & Sustainability
Consumer Electronics Association

More About ITI and CEA:

The Information Technology Industry Council (ITI) is the premier advocacy and policy organization for the world's leading innovation companies. ITI navigates the constantly changing relationships between policymakers, companies, and non-governmental organizations, providing creative solutions that advance the development and use of technology around the world. We develop first-rate advocacy strategies and market-specific approaches. And we deliver results. Visit itic.org to learn more.

The Consumer Electronics Association® (CEA) is the technology trade association representing the U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative and regulatory advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services. Visit ce.org or cesweb.org to learn more.

Appendix A – List of manufacturers with drop-off or mail-back programs in Hawaii as of February 2015

Epson: http://www.epson.com/cgi-bin/Store/Recycle/RecycleProgram.jsp?BV_UseBVCookie=yes

HP: https://h30248.www3.hp.com/recycle/supplies/index-hpe.asp?_cc=us&_la=en

Konica Minolta: <http://kmbs.konicaminolta.us/wps/portal/web/home/social-responsibility/environment/cost-free-recycling>

Lexmark: http://www.lexmark.com/en_US/about-us/collecting-recycling-program/recycling-program-other-countries.shtml

Samsung: <http://pages.samsung.com/starus/index.jsp>

Ricoh: http://www.rfg-usa.com/packaging_takeback_program_cart_toner.aspx

Toshiba: <http://www.myctlportal.com/toshiba>

Xerox: http://www.xerox.com/perl-bin/product.pl?mode=recycling&XOGlang=en_US&referer=xrx

February 16, 2015

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Hearing: *Tuesday, February 17, 2015, 3:45 p.m., Room 225*

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Lexmark: http://www.lexmark.com/en_US/about-us/collecting-recycling-program/recycling-program-other-countries.shtml

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Toshiba: <http://www.myctlportal.com/toshiba>

Xerox: http://www.xerox.com/perl-bin/product.pl?mode=recycling&XOGlang=en_US&referer=xrx

From: mailinglist@capitol.hawaii.gov
To: [ENETestimony](#)
Cc: littlelongon@yahoo.com
Subject: Submitted testimony for SB180 on Feb 17, 2015 15:45PM
Date: Sunday, February 08, 2015 12:51:43 AM

SB180

Submitted on: 2/8/2015

Testimony for ENE/HTH on Feb 17, 2015 15:45PM in Conference Room 225

Submitted By	Organization	Testifier Position	Present at Hearing
Miles Greenberg	Individual	Support	No

Comments: Dear Honorable Committees on Energy and Environment AND Health, Plastic containers labeled anything other than #1 and #2 must be thrown away into our shrinking land fills. This is not a sustainable practice. Even plastic bottle caps which are also a non-labeled plastic item are also tossed into our choked landfills. Hawaii really requires mandatory recycling implementing public incentives and disincentives. Please SUPPORT this pilot project intended by this measure.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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