From:	mailinglist@capitol.hawaii.gov
То:	AGL Testimony
Cc:	derek.lanter@dole.com
Subject:	Submitted testimony for SB1294 on Feb 13, 2015 09:30AM
Date:	Thursday, February 12, 2015 7:47:12 PM
Attachments:	HAWAII CACAO SENATE BILL DRAFT-12-16-14.pdf

## <u>SB1294</u>

Submitted on: 2/12/2015 Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Derek Lanter	Hawaii Chocolate and Cacao Association	Comments Only	Yes

Comments: My name is Derek Lanter and I represent the Hawaii Chocolate and Cacao Association (HCCA) as President. . I am contacting you on behalf of the Hawaii Chocolate and Cacao Association regarding SB1294 The current wording of this bill as it pertains to Origin and Labeling of Chocolate and Cacao does not express the intent of the industry as represented by HCCA, and does not accurately reflect the proposed legislation we requested be introduced. In this regard, we wish to submit the HCCA updated and board approved proposed legislation for SB1294 (See attached). We are not sure if the updated HCCA document was sent to you at the time we requested the bill be introduce. From the language in the current bill we think it may not have received. We are opposed to the portion of the bill that deals with labeling and origin for Hawaii Chocolate and Cacao. In particular under section 3 Chapter 486 on page 5 C item 2 says Use a geographic origin in labeling or advertising, if the Product contains less than 10 Der cent cacao by weight from that geographic origin; We are strongly opposed to a 10% minimum content for Chocolate and Cacao and have opposed this position for the past 2 legislative sessions. We have specifically asked that for a product to be labeled as Hawaiian Chocolate or as a specific geographic origin (I.e.; Kauai, Maui, Oahu, Molokai, Lanai or Hawaii Island), requires that 100% of the cacao be grown in Hawaii or from one or any of these island geographic origins. In no case are we endorsing a 10% blend or anything less than 100% for the chocolate to be labeled 100% Hawaiian (100% Maui, 100% Oahu, 100% Kauai, 100% Lanai, 100% Molokai or 100% Hawaii Island Chocolate). Attached please find the current and approved version of the proposed legislation from HCCA. The wording clearly expresses our intent and is much more comprehensive than that included in SB1294 Section 486 We request that the wording in 486 be replaced with the wording from the attached HCCA document, and ask that we be allowed to work with the committee and the Hawaii Department of Agriculture in revising this section accordingly. Thank you Derek Lanter President Hawaii Chocolate and Cacao Association

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## <u>SB1294</u>

Submitted on: 2/13/2015 Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Jim Wayman	Individual	Comments Only	Yes

Comments: Support the labeling section of the bill. Do not support the tie in to Made in Hawaii. I agree with the suggestions made by the HDOA.

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