

HB539 HD2

Testimony

Measure Title: RELATING TO UNIVERSITY OF HAWAII ATHLETICS.

Report Title: UH Athletics; Special Fund

Description: Requires that the UH-Manoa Athletics Department be a separate program ID in the State Budget Act. Requires that funds be transferred to the UH-Manoa Athletic Department for scholarship expenses. Prohibits allocation of general funds to the UH-Manoa Athletic Department except for Title IX compliance. Requires that UH-Manoa men's teams collectively be self-sufficient. Requires UH to report annually. Repealed 6/30/21. Appropriates funds. (HB539 HD2)

Companion:

Package: None

Current Referral: HEA, WAM

Introducer(s): CHOY, ICHiyAMA, TUPOLA, LoPresti, Say



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
Senate Committee on Higher Education and the Arts
Thursday, March 17, 2016 at 1:30 p.m.

by
Robert Bley-Vroman, Chancellor
and
David A. K. Matlin, Athletic Director
University of Hawai'i at Mānoa

HB 539 HD2 – RELATING TO UNIVERSITY OF HAWAII ATHLETICS

Chair Taniguchi and members of the committee:

Thank you for the opportunity to submit testimony on HB 539 HD2. This bill requires the following:

- That the University of Hawai'i at Mānoa athletics department be a separate program ID in the state budget act.
- Scholarship funds paid by the athletics department be transferred to the University of Hawai'i at Mānoa athletics department.
- Prohibits allocation of general funds to the University of Hawai'i at Mānoa athletics department except for Title IX compliance.
- Requires that the University of Hawai'i at Mānoa men's teams collectively be self-sufficient.
- Requires the University to submit an annual report regarding the status of implementation of this act.

The University of Hawai'i supports the intent of the bill with suggested revisions. The University of Hawai'i at Mānoa athletics department recently completed an in-depth comprehensive assessment of its program. The exercise resulted in five main conclusions:

1. The University of Hawai'i at Mānoa athletics department is performing equal to or better than its peers both on-the-field and financially.
2. University of Hawai'i at Mānoa has \$5.2 million of uniquely higher costs that our peers do not. Absent those higher costs, the University of Hawai'i at Mānoa athletics department would have finished 2015 with a budget surplus rather than a deficit.
3. The financial model of expecting the University of Hawai'i at Mānoa athletics department to break-even is inconsistent with collegiate athletics nationwide where only 24 of 230 public universities operate in the black. Those 24 schools are members of the "Power Five" conferences such as the Pacific 12 or Southeastern (SEC) conferences which typically have media revenues of \$30-\$40 million per school - compared to the University of Hawai'i at Mānoa's \$2.5 million of media revenues.

4. Collegiate athletic programs typically receive “external support” made up of three components: student fees, direct government support and institutional support. Compared to its peers, the University of Hawai‘i at Mānoa athletics department program receives one of the lowest levels of support in the nation at 33% of revenues. In comparison, the average for peers in the Big West Conference is 67% and in the Mountain West Conference 41%.
5. The University of Hawai‘i at Mānoa athletics department produces significant economic benefits for the State of Hawai‘i including \$66 million in direct spending, 864 jobs created, and \$7 million in state tax collections.

The University of Hawai‘i very much appreciates that HB 539 HD2 would provide additional support for athletics and would request that the following amendments be considered:

Delete language on page 2, lines 16-21 -

~~All appropriations to the University of Hawaii at Manoa athletics department in the general appropriations act and supplemental appropriations act shall be designated by a program identification number separate from all other University of Hawaii program identification numbers.~~

The proposed amendment would delete the establishment of a new separate program ID for the University of Hawai‘i at Mānoa athletics department. It is our understanding that the intent of HB 539 HD2, can be implemented without a new program ID. As such, rather than establishing a new program ID, the University of Hawai‘i at Mānoa athletics department would propose that the intent be met through the existing structure at the University.

Delete language on page 3, lines 6-9 –

~~(b) Each fiscal year, the University of Hawaii shall transfer an amount equal to all tuition revenue paid by student athletes of the University of Hawaii at Manoa to the University of Hawaii at Manoa athletics department.~~

The University of Hawai‘i cannot support this provision.

Delete language on page 3, lines 10-16 –

~~§304A—University of Hawaii at Manoa athletics department; general funds prohibited. The University of Hawaii shall not allocate general funds to the University of Hawaii at Manoa athletics department, except as appropriated by the legislature for the purpose of complying with Public Law 92-318, Title IX of the federal Education Amendments of 1972, as amended.~~

This provision can be done administratively by the University of Hawai‘i.

The University of Hawai‘i respectfully requests consideration of amendments for HB 539 HD2. Thank you for your time and consideration of this testimony.

From: mailinglist@capitol.hawaii.gov
To: [HEA Testimony](#)
Cc: SoundtableEnt@gmail.com
Subject: *Submitted testimony for HB539 on Mar 17, 2016 13:30PM*
Date: Monday, March 14, 2016 9:46:08 PM

HB539

Submitted on: 3/14/2016

Testimony for HEA on Mar 17, 2016 13:30PM in Conference Room 224

Submitted By	Organization	Testifier Position	Present at Hearing
J. Trice	Soundtable Entertainment Inc.	Support	No

Comments:

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