



LATE

1200 Ala Kapuna Street ♦ Honolulu, Hawaii 96819  
Tel: (808) 833-2711 ♦ Fax: (808) 839-7106 ♦ Web: www.hsta.org

Corey Rosenlee  
President  
Justin Hughey  
Vice President  
Amy Perruso  
Secretary-Treasurer  
Wilbert Holck  
Executive Director

TESTIMONY BEFORE THE SENATE COMMITTEES ON  
TOURISM AND INTERNATIONAL AFFAIRS and ECONOMIC DEVELOPMENT,  
ENVIRONMENT, AND TECHNOLOGY

RE: HB 2259, HD2 - RELATING TO ECONOMIC LEAKAGE.

WEDNESDAY, MARCH 16, 2016

COREY ROSENLEE, PRESIDENT  
HAWAII STATE TEACHERS ASSOCIATION

Chair English, Chair Wakai, and Members of the Committee:

The Hawaii State Teachers Association **supports HB 2259, HD2**, relating to economic leakage.

Tourism is Hawai'i's top industry. To properly manage, map, and diversify the input-output network comprising the state's tourism sector, our state must have access to information about revenue generated by and lost from visitor industries.

As teachers, we are especially concerned with the impact of economic leakage on vocational education. Currently, HSTA is seeking to expand vocational and career pathway education throughout Hawai'i, bringing CTE-related courses of study to at least one high school in each school complex area and requiring the State Department of Education to allow students to complete up to 50 percent of their graduation requirements in career pathway programs, such as hospitality, culinary, animation, design technology, engineering, entrepreneurship, or metal working. While proponents of this measure concentrate on hospitality products, like souvenirs and hotel soaps, we feel that a vast array of goods and services could be procured locally, rather than from mainland companies. Local procurement of marketing materials, for example, could generate interest and investment in graphic design and animation, increasing demand for such skills and the classes through which they are obtained.

To advance vocational education in the islands, the Hawaii State Teachers Association asks your committee to **support** this bill.

LATE



46-063 Emepela Pl. #U101 Kaneohe, HI 96744 · (808) 679-7454 · Kris Coffield · Co-founder/Executive Director

---

**TESTIMONY FOR HOUSE BILL 2259, HOUSE DRAFT 2, RELATING TO  
ECONOMIC LEAKAGE**

**Senate Committee on Tourism and International Affairs  
Hon. J. Kalani English, Vice Chair**

**Senate Committee on Economic Development, Environment, and Technology  
Hon. Glenn Wakai, Chair  
Hon. Sam Slom, Vice Chair**

**Wednesday, March 16, 2016, 1:17 PM  
State Capitol, Conference Room 414**

*Honorable Vice Chair English, Chair Wakai, and committee members:*

*I am Kris Coffield, representing the IMUAlliance, a nonpartisan political advocacy organization that currently boasts over 350 local members. On behalf of our members, we offer this testimony in support of HB 2259, HD2, relating to economic leakage.*

*Tourism remains Hawai'i's number one industry. Given its vital role in our state's economy, then, policymakers and the public must have access to information regarding funds generated by and unnecessarily abjected from our tourism sector. Without such information, it is difficult to envision strategies for diversifying our economy through local innovation, inasmuch as local businesses are impacted by and potential partners for the visitor industry. We are, thus, heartened that this measure, as amended by a previous committee, requires an evaluation of the linkages between the islands' tourism and other local industries, with the goal of improving Hawai'i's economy through the development of financial connections between the tourism industry and local businesses, and, in turn, incentivization of investment in vocations, trades, and crafts that could be bought locally, rather than procured from mainland contractors.*

*Mahalo for the opportunity to testify in support of this bill.*

*Sincerely,  
Kris Coffield  
Executive Director  
IMUAlliance*