

STATE OF HAWAII
DEPARTMENT OF HEALTH
P. O. Box 3378
Honolulu, HI 96801-3378
doh.testimony@doh.hawaii.gov

**Testimony COMMENTING on HB1437
RELATING TO BEVERAGES**

REPRESENTATIVE DELLA AU BELATTI, CHAIR
HOUSE COMMITTEE ON HEALTH

Hearing Date: February 11, 2015

Room Number: 329

1 **Fiscal Implications:** Undetermined general fund appropriation to establish a new program. The
2 cost of support has not been quantified.

3 **Department Testimony:** We strongly support the intent of House Bill 1437 on limiting disease
4 risks and improving healthy food environments for families but defer to the Governor's
5 Executive Budget request. The Department is not able to rigorously enforce the requirements of
6 the proposed measure due to lack of financial and personnel resources. However, the
7 Department proposes that food establishments may adopt the healthy beverage requirements in
8 much the same way that work places implemented the clean air laws, largely through self-
9 monitoring and growing societal expectations for healthy environments. Based on previous
10 experience retailer education will be the larger component of implementation and most
11 businesses will comply with the beverage requirements.

12 The Department supports House Bill 1437 (HB1437) which would require retail outlets
13 to offer only bottled water or low-fat milk as a beverage option in children's meals. No other
14 beverage option would be allowed in a children's meal without an additional charge. The
15 concept of this bill is based on national recommendations for reducing the consumption of sugar
16 sweetened beverages (SSBs). The Division of Physical Activity, Nutrition and Obesity
17 (DNPAO) at the Centers for Disease Control and Prevention (CDC) recommends decreasing the
18 consumption of SSBs as one of six evidence-based strategies for preventing and reducing
19 overweight and obesity. The 2010 *Dietary Guidelines for Americans* also recommends reducing
20 the intake of SSBs as a method to control calorie intake and managing body weight.

1 Today in Hawaii, more than one in two adults (BRFSS 2012; 56%) and over one in four
2 high school students (YRBS 2013; 28.2%) are overweight or obese. The rate of adults with
3 diabetes in Hawaii is 8.4% and an additional 12.9% have been diagnosed with pre-diabetes (2013
4 BRFSS). Hawaii spends an estimated \$470 million annually on obesity-related medical costs,
5 and \$770 million on diabetes-related medical costs. SSBs have been identified by numerous
6 scientific studies as a major contributor to our costly obesity epidemic.

7 Currently children and adults consume 172 and 175 calories respectively from SSBs a
8 day. A typical 20-ounce soda contains 15 to 18 teaspoons of sugar and about 240 calories.
9 Children and adolescents now consume 10 to 15 percent of their daily caloric intake from SSBs;
10 calories that meet no nutritional need. There is also a strong correlation between weight and
11 soda consumption. In children, each 12 ounce soft drink consumed daily, increases their odds of
12 becoming obese by 60%. Research has found that a small, persistent energy imbalance of as
13 little as 50 calories per day can result in up to a 5-pound weight gain over the course of a year.
14 A recent meta-analysis of 88 cross-sectional and prospective studies found that a higher intake of
15 soft drinks was associated with higher body weight, greater energy intake, lower intake of other
16 nutrients, and worse health outcomes.

17 Requiring retail food establishments to prohibit the sale of SSBs as a part of a children's
18 meal would encourage families to choose a healthier option when eating outside the home. On
19 average, children consume nearly twice as many calories from a restaurant meal (770) as they do
20 from a home-cooked meal (420). Adding SSBs to these meals adds calories and sugar that may
21 contribute to obesity and health problems. As of August 2008, 93 percent of children's meals at
22 the 25 largest chain restaurants failed to meet a set of nutrition standards developed by a panel of
23 nutrition experts and based in large part on key recommendation from the *Dietary Guidelines for*
24 *Americans*. In *Children's Food Environment State Indicator Report, 2011*, the CDC
25 recommends increasing access to quality and affordable healthy foods and beverages as a way to
26 improve the food environment for children. Ensuring healthy options are the default option in
27 children's meals is one policy in a comprehensive strategy to reduce the consumption of added
28 sugars to reduce the prevalence of obesity in Hawaii.

29 Thank you for the opportunity to provide testimony.



To: The Honorable Della Au Belatti, Chair, Committee on Health
The Honorable Richard Creagan, Vice Chair, Committee on Health
Members, House Committee on Health

From: Jessica Yamauchi, Executive Director

Date: February, 9, 2015

Hrg: House Committee on Health; Wednesday, February 11, 2015 at 8:35 am, Room 229

Re: **Strong Support for HB 1437, Relating to Health.**

Thank you for the opportunity to offer testimony in strong support of House Bill 1437, which mandates a food establishment to sell or offer for sale only bottled water or low-fat milk for beverage as part of a children's meal.

The Hawaii Public Health Institute (HIPHI) supports and promotes policy efforts to create a health Hawaii. HIPHI weaves silos into working relationships as an effective network, ensuring that we come together across sectors to advance collaboration and innovation in public health and work towards making Hawaii the healthiest place on earth.

Restaurants that offer children's menus typically serve refillable sugary drinks like sodas and fruit punch with their advertised kids' meals¹. At times, parents have to pay extra in order to get a healthy drink for their child. Restaurants should do more to make healthy choices more available to families by offering 100% juice, bottled water and low-fat milk as part of the bundled menu price. Ensuring that restaurants offer healthy beverages as the default drinks on kid meals will help children and parents make the healthy choice.

Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates². Children and adolescents today derive 10% to 15% of their total calories from sugary beverages³. Every day, 33% of children and 41% of teens consume fast food and only 3% of kids' meal combinations meet the food industry's own revised CFBAI nutrition standards or the National Restaurant Association's Kids LiveWell standards⁴.

Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60%⁵ and overweight adolescents have a 70 percent chance of becoming overweight adults. A few large chains including Subway, McDonalds and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals.

¹ Center for Science in the Public Interest, 2013

² Institute of Medicine, 2012

³ Wang, Y 2008

⁴ Rudd Center for Food Policy and Obesity, Fast Food Facts, 2013

⁵ Rudd Center for Food Policy and Obesity, 2012



Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. The next most frequent beverage offerings are fruit juice (58%) and whole milk (43%)⁶. According to a survey done in 2014 by the National Restaurant Association, 72% of consumers say that they would be more likely to visit a restaurant that offers healthful options⁷. The trend has started with a few large chains and it is time for all restaurants to help our keiki and offer healthier beverage choices.

Hawaii Public Health Institute supports House Bill 1437 and asks you to pass this measure in support of fostering a healthier Hawaii. Thank you for the opportunity to testify.

Respectfully,

A handwritten signature in black ink that reads "Jessica Yamauchi". The signature is fluid and cursive, with the first and last names being more prominent.

Jessica Yamauchi, MA
Executive Director

⁶ Center for Science in the Public Interest, 2013

⁷ National Restaurant Association, 2014

Date: February 10, 2015

To: The Honorable Della Au Belatti, Chair
The Honorable Richard Creagan, Vice Chair
Members, House Committee on Health

Re: Strong Support for HB 1437, Relating to Health

Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329

Thank you for the opportunity to submit testimony in **strong support of HB 1437**.

My name is Kate Klimczak and I am a Nutrition Policy Associate at the Center for Science in the Public Interest (CSPI). CSPI is a nonprofit health-advocacy organization that specializes in food and nutrition.

While there are a number of contributors to the high rates of childhood obesity and to children's poor diets, one clear contributor is eating out. Americans are relying more and more on restaurants to feed themselves and their families. Eating out used to be a special treat, but these days families are increasingly dining at fast-food and other restaurants. Children now get approximately 25% of their daily calories from restaurant meals.¹

Dozens of studies link eating out to higher caloric intakes and higher body weights. For example, children eat almost twice as many calories when they eat a meal at a restaurant —770 calories—compared to a typical meal at home—420 calories.²

The vast majority—ninety-seven percent—of restaurant children's meals are unhealthy. Eighty-six percent are too high in calories, and most are too high in sodium and saturated fat.³ And despite the health risks associated with soda and other sugary drinks, three quarters of top restaurant chains feature sugary drinks on their children's menus.

Soda and other sugary drinks are the single largest source of calories in children's diets.⁴ A Harvard School of Public Health study found that for each additional serving of soda or sugary juice drink a child consumes per day, the child's chance of becoming overweight increases by sixty percent.⁵

¹ Lin B. and Morrison R.M. (2012). Food and Nutrient Intake Data: Taking a Look at the Nutritional Quality of Foods Eaten at Home and Away From Home. *Amber Waves*. 10(2):1-2.

² Powell L.M. and Nguyen B.T. (2012). Fast-food and Full-Service Restaurant Consumption among Children and Adolescents: Effect on Energy, Beverage, and Nutrient Intake. *Arch Pediatr Adolesc Med*. November 5.

³ Center for Science in the Public Interest (CSPI). *Kids' Meals II: Obesity on the Menu*. Washington, D.C.: CSPI, 2013.

⁴ U.S. Department of Agriculture and U.S. Department of Health and Human Services. *Dietary Guidelines for Americans, 2010*. 7th Edition, Washington, DC: U.S. Government Printing Office.

⁵ Ludwig DS, et al. "Relation between Consumption of Sugar-Sweetened Drinks and Childhood Obesity: A Prospective, Observational Analysis." *Lancet* 2001, vol. 357, pp. 505-508.

With one in three children overweight or obese, it no longer makes sense to promote sugary beverages as a part of restaurant meals for young children. HB 1437 is a common sense step toward improving the nutritional quality of restaurant children's meals. Although parents are primarily responsible for feeding their children, restaurants should work with parents, not against them.

Thank you for the opportunity to address this important health issue affecting Hawaii children.

Thank you,

Kate Klimczak
Nutrition Policy Associate
Center for Science in the Public Interest



House Committee on Health

The Hon. Della Au Belatti, Chair

The Hon. Richard P. Creagan, Vice Chair

Testimony on House Bill 1437

Relating to Health

Submitted by Nani Medeiros, Public Affairs and Policy Director

February 11, 2015, 8:35 am, Room 329

The Hawai'i Primary Care Association, which represents community health centers in Hawai'i, supports House Bill 1437, requiring all food establishments to offer milk or water with children's meals.

There is little doubt that a health crisis exists in Hawaii, aided in no small part by the consumption of sugar sweetened beverages. Per a 2004 study, sugar sweetened beverages are the largest single contributor of calories to the average Americans diet, while at the same time provided little to no nutritional value. The average American currently consumes 175 calories from sugar sweetened beverages alone, a number that comprised 10% of children and adolescents daily intake. This level of consumption does not come without consequences and in 2009 alone, over \$470,000,000 was spent on obesity-related medical expenditures in Hawaii.

The HPCA supports taking a proactive step to protecting our keiki from these health risks and our state from the onerous costs associated therewith. For these reasons we support House Bill 1437 and thank you for the opportunity to testify.



ChangeLab Solutions
Law & policy innovation for the common good.

2201 Broadway, Suite 502
Oakland, CA 94612
510.302.3380
changelabsolutions.org

February 10, 2015

The Honorable Della Au Belatti, Chair
The Honorable Richard Creagan, Vice Chair
Members, House Committee on Health

RE: Strong Support for HB 1437, Relating to Health

Hrg: Wednesday, February 11, 2015 at 8:35am, Room 329

Honorable Chair, Vice Chair, and Committee Members,

Thank you for the opportunity to submit testimony in **strong support of HB 1437**, which would require food establishments to sell or offer for sale only bottled water or low-fat milk as part of a children's meal.

ChangeLab Solutions is a national legal and policy nonprofit organization based in Oakland, California, that provides community-based solutions for America's most common and preventable diseases like cancer, heart disease, diabetes, obesity and asthma. We strongly support requiring children's meals to include only healthy beverages.

Restaurants that offer children's meals often serve refillable sugary drinks like soda and fruit punch with those meals. Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage, and daily consumption is strongly linked to higher rates of childhood obesity and type 2 diabetes. Drinking just one eight ounce sugary drink per day increases a child's odds of becoming obese by 60 percent. Overweight adolescents have a 70 percent chance of becoming overweight adults.

Soft drinks are the most common kids' meal beverage, offered by 78 percent of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's, have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. It is important that all restaurants now follow suit.

Please help create an environment that protects the health of Hawaii's children by passing HB 1437.

Sincerely,

Marice Ashe, JD MPH
Founder & CEO

Sabrina Adler, JD
Senior Staff Attorney



Chamber of Commerce HAWAII

The Voice of Business

**Testimony to the House Committee on Health
Wednesday, February 11, 2015 at 8:35 A.M.
Conference Room 329, State Capitol**

RE: HOUSE BILL 1437 RELATING TO HEALTH

Chair Belatti, Vice Chair Creagan, and Members of the Committee:

The Chamber of Commerce of Hawaii ("The Chamber") **opposes** HB 1437, which mandates a food establishment to sell or offer for sale only bottled water or low-fat milk for beverage as part of a children's meal.

The Chamber is the largest business organization in Hawaii, representing over 1,000 businesses. Approximately 80% of our members are small businesses with less than 20 employees. As the "Voice of Business" in Hawaii, the organization works on behalf of members and the entire business community to improve the state's economic climate and to foster positive action on issues of common concern.

The Chamber believes that this bill is an unnecessary mandate and over-reaching for food establishments. We do not believe legislation should dictate the menu offerings of a food establishment.

We respectfully ask that this measure be deferred. Thank you for the opportunity to testify.



LWD, INC.
1101 Fort Street Mall
Honolulu, HI 96813
(808) 532-1596 Fax (808) 532-1597

February 9, 2015

To: Rep. Della Au Belatti, Chair
Members of the House Committee on Health

From: Victor Lim, McDonald's Franchise Owner

Subject: HB 1437 Dealing with Children's Meal Beverage Choice

We feel that this bill is not necessary as the Industry is already moving toward addressing this concern.

We at McDonald's announced back in 2013 in partnership with the Clinton Foundation and the Alliance for a Healthier Generation and in 2014 has implemented what we said we are going to do. 100% of McDonald's Happy Meals meet the nutrition criteria in the Council for Better Business Bureaus' Food Pledge including featuring only water, milk, or juice.

Wendy's announced last month that they too will be changing their drink offering for their kid's meals. It is my understanding that other are also in the process of doing the same.

As you can see also from the attachments, we at McDonald's also offer many fruit choices from Cuties to Apple slices as well as Gogurt (the ones at McDonald's has 25% less sugar than the ones in the supermarkets).

Thank you for giving me a chance to share this with your committee and let me know if you need further information from me.

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 10:29 AM
To: HLTtestimony
Cc: bbrody1@hawaii.rr.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Bev Brody	Individual	Support	No

Comments: Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal. Restaurants that offer children's menus typically serve refillable sugary drinks like soda and fruit punch with their kids' meals. Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates. Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60% and overweight adolescents have a 70 percent chance of becoming overweight adults. Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. The trend is starting and it is time for all restaurants to help our keiki and offer healthier beverage choices. Please help create an environment that helps our keiki be healthier and pass HB 1437. Mahalo. Bev brody

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 6:32 PM
To: HLTtestimony
Cc: bmih@hawaii.edu
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Bryan Mih	Individual	Support	No

Comments: Date: February 10, 2015 To: The Honorable Della Au Belatti, Chair The Honorable Richard Creagan, Vice Chair Members, House Committee on Health Re: Strong Support for HB 1437, Relating to Health Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329 Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal. Restaurants that offer children's menus typically serve refillable sugary drinks like soda and fruit punch with their kids' meals. Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates. Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60% and overweight adolescents have a 70 percent chance of becoming overweight adults. Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. The trend is starting and it is time for all restaurants to help our keiki and offer healthier beverage choices. Please help create an environment that helps our keiki be healthier and pass HB 1437. Mahalo, Bryan Mih, MD MPH FAAP Pediatrician

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Date: February 10, 2015

To: The Honorable Della Au Belatti, Chair
The Honorable Richard Creagan, Vice Chair
Members, House Committee on Health

Re: Strong Support for HB 1437, Relating to Health

Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329

Thank you for the opportunity to submit testimony in **strong support of HB 1437**. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal.

Restaurants that offer children's menus typically serve refillable sugary drinks like soda and fruit punch with their kids' meals. Sugary drink contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates. Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60% and overweight adolescents have a 70 percent chance of becoming overweight adults.

Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. The trend is starting and it is time for all restaurants to help our keiki and offer healthier beverage choices.

Please help create an environment that helps our keiki be healthier and pass HB 1437.

Mahalo,

Emily Hill

Date: February 10, 2015

To: The Honorable Della Au Belatti, Chair
The Honorable Richard Creagan, Vice Chair
Members, House Committee on Health

Re: Strong Support for HB 1437, Relating to Health

Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329

Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal.

As a kid I think that it is the Government and businesses responsibility to keep me safe. I just turned 12 years old and I am learning a lot about healthy drinking and eating in school and from my parents. I was happy when McDonalds starting letting me order 100% apple juice and milk without my mommy having to pay extra money for that. I think all the meals that target us kids should serve healthy drinks with them, not making us buy the unhealthy ones that make us fat and kill us at a young age. A lot of people in my family have diabetes and I don't want to get that so I eat and drink healthy foods. I also don't want to have gross teeth like some of my cousins who have silver teeth because of all the sugar they drink. We need more water fountains at school and at parks so we can drink healthy and at restaurants so when we have to stop and buy food, the drink we get is healthy (and maybe one day all healthy food too, but I will take on that issue when I'm 13).

Thank you for listening to me even though I am just a kid.

Mahalo,

Imaikalani Nihipali
6th grade student

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 12:34 PM
To: HLTtestimony
Cc: kbraun2000@gmail.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Kathryn Braun	Individual	Support	No

Comments: Date: February 10, 2015 To: The Honorable Della Au Belatti, Chair The Honorable Richard Creagan, Vice Chair Members, House Committee on Health Re: Strong Support for HB 1437, Relating to Health Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329 Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal. Restaurants that offer children's menus typically serve refillable sugary drinks like soda and fruit punch with their kids' meals. Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates. Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60% and overweight adolescents have a 70 percent chance of becoming overweight adults. Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. The trend is starting and it is time for all restaurants to help our keiki and offer healthier beverage choices. Please help create an environment that helps our keiki be healthier and pass HB 1437. Mahalo, Kathryn Braun

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From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 5:28 PM
To: HLTtestimony
Cc: kealohafox@gmail.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Leanne Fox	Individual	Support	No

Comments: Date: February 10, 2015 To: The Honorable Della Au Belatti, Chair The Honorable Richard Creagan, Vice Chair Members, House Committee on Health Re: Strong Support for HB 1437, Relating to Health Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329 Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal. Restaurants that offer children's menus typically serve refillable sugary drinks like soda and fruit punch with their kids' meals. Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates. Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60% and overweight adolescents have a 70 percent chance of becoming overweight adults. Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. The trend is starting and it is time for all restaurants to help our keiki and offer healthier beverage choices. Please help create an environment that helps our keiki be healthier and pass HB 1437. Mahalo

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creagan1 - Dannah

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 9:52 PM
To: HLTtestimony
Cc: leimomikekina@gmail.com
Subject: *Submitted testimony for HB1437 on Feb 11, 2015 08:35AM*

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Leimomi Dierks	Individual	Support	No

Comments:

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creagan1 - Dannah

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 10, 2015 7:57 AM
To: HLTtestimony
Cc: diabeatit@aol.com
Subject: *Submitted testimony for HB1437 on Feb 11, 2015 08:35AM*

HB1437

Submitted on: 2/10/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Lynda Hirakami	Individual	Support	No

Comments:

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creagan1 - Dannah

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 10:31 AM
To: HLTtestimony
Cc: goomaile@yahoo.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Maile Goo	Individual	Support	No

Comments: Date: February 10, 2015 To: The Honorable Della Au Belatti, Chair The Honorable Richard Creagan, Vice Chair Members, House Committee on Health Re: Strong Support for HB 1437, Relating to Health Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329 Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support mandating food establishments to sell or offer for sale only bottled water or low-fat milk for beverages as part of a children's meal. Restaurants that offer children's menus typically serve refillable sugary drinks like soda and fruit punch with their kids' meals. Sugary drinks contribute more calories and added sugars to our diets than any other food or beverage and daily consumption is strongly linked to higher childhood obesity and type 2 diabetes rates. Drinking just one 8-oz sugary drink per day increases a child's odds of becoming obese by 60% and overweight adolescents have a 70 percent chance of becoming overweight adults. Soft drinks are the most common kids' meal beverage, offered by 78% of top chain restaurants. A few large chains, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. The trend is starting and it is time for all restaurants to help our keiki and offer healthier beverage choices. Please help create an environment that helps our keiki be healthier and pass HB 1437. Mahalo, Maile Goo

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creagan1 - Dannah

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 11:32 AM
To: HLTtestimony
Cc: stephandjim@aol.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Stephanie Austin	Individual	Support	No

Comments: Please support this important measure for the health of our keiki!

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Vice President, Community Development
The Queen's Health Systems
Executive Committee

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Department of Native Hawaiian Health
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Managing Partner
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Laurie K.S. Tom, MD
Endocrinologist
Past President
Executive Committee

Iris R. Okawa, Esq.
Bank of Hawaii
Past Chair
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Jane K. Kadohoro, DrPH, APRN, CDE, FADE
President and CEO
Diabetes Education and Support Consulting Services
Past President
National Education Recognition Program Committee
National Women and Diabetes Subcommittee
Executive Committee

Viola Genadio, RN, APRN, CDE, BC-ADM
Healthways, Inc.
Executive Committee

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Associate General Counsel
Hawaiian Electric Company, Inc.

Elizabeth M. Ignacio, MD
Orthopedic Surgeon

Gayle P. Ishima
Servicing Manager
Hawaii State Federal Credit Union
Past Chair

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Director, Diagnostic and Interventional Services
The Queen's Medical Center

Marion Kamei
Senior Vice President & Team Leader, Private
First Hawaiian Bank

Wesley J. Kim, MD
Medical Director
Diagnostic Laboratories Services, Inc.

Jennifer Loh, MD
Endocrinologist
Kaiser Permanente

Wendy Loh
Franchise Owner
Juice Plus+

John Melish, MD, FACP
Endocrinologist
Kapiolani Medical Center
Professor, John A. Burns School of Medicine

Allison Mizuo Lee
Partner
Cades Schutte LLP

May M. Okhiro, MD, MS
Director, Hawaii Initiative for Childhood Obesity
Research & Education
Assistant Professor
John A. Burns School of Medicine

Faith Rex
President
SMS Consulting
Valerie Sonoda
Manager, Health Systems Development
HMSA

Gino Soquena
Government and Community Relations Director
Hawaii Laborers Union Local 368

Scott Sutton
District Manager
Walgreens

Michael Tam
Chief Executive Officer
Martin & MacArthur

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Human Resources Manager
Seven-Eleven Hawaii, Inc.

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Communications and Government Relations
Bank of Hawaii

Marjorie K. L. M. Mau, MS, MD, FACP
Professor, Department Native Hawaiian Health
John A. Burns School of Medicine
National Adult Strategies Committee

Mia Noguchi
President
Lotus Pond Communications

Richard Okazaki
President
Diagnostic Laboratory Services, Inc.
Executive Director, Leslie Lam

February 10, 2015

The Honorable Della Au Belatti, Chair
The Honorable Richard Creagan, Vice Chair
Hawaii State Capitol
Honolulu, Hawaii 96813

Dear Representative Belatti, Representative Creagan, and members of the House Committee on Health:

On behalf of the American Diabetes Association (ADA) we are asking your support of HB 1437. The ADA supports and helps advocate for such policies since they align with our focus the prevention of type 2 diabetes, through policies that address physical activity and nutrition.

Re: Strong Support for HB 1437, Relating to Health

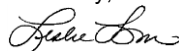
Diabetes is a serious and costly epidemic that poses a major public health problem. The ADA believes that if we are to truly make strides against this devastating disease, we must fund diabetes research and programs, improve health care, and support proven prevention measures.

ADA does recommend and has supported policies promoting nutritious school lunches, healthy vending machine options, and increased opportunities for physical education and physical activity in schools as part of our overall prevention work. We support the goals of good nutrition and physical activity for children and commend the Hawaii legislature in considering legislation to help Stop diabetes and improve the health outcomes for a healthy Hawaii!

I would greatly appreciate your deep consideration and urge you to support this important measure and invite your colleagues to do the same.

Please feel free to contact me to discuss your concerns or questions. I am available at llam@diabetes.org or 808.947.5979.

Sincerely,



Leslie Lam, Executive Director
American Diabetes Association



creagan1 - Dannah

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 9:28 PM
To: HLTtestimony
Cc: jensend003@hawaii.rr.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Madi Silverman	Individual	Comments Only	No

Comments: Date: February 10, 2015 To: The Honorable Della Au Belatti, Chair The Honorable Richard Creagan, Vice Chair Members, House Committee on Health Re: Strong Support for HB 1437, Relating to Health Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329 Thank you for the opportunity to submit testimony in strong support of HB 1437. I strongly support eliminating the sale of sugary (refillable) drinks to children in restaurants. These drinks should be replaced with affordable water and low fat milk. The state needs to look at multiple approaches to reducing childhood obesity in our state. Thank you for this opportunity to testify. Madi Silverman

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 09, 2015 9:33 PM
To: HLTtestimony
Cc: kulaomura808@hotmail.com
Subject: Submitted testimony for HB1437 on Feb 11, 2015 08:35AM

HB1437

Submitted on: 2/9/2015

Testimony for HLT on Feb 11, 2015 08:35AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Diane Y. Omura	Individual	Comments Only	No

Comments: Date: February 10, 2015 To: The Honorable Della Au Belatti, Chair The Honorable Richard Creagan, Vice Chair Members, House Committee on Health Re: Strong Support for HB 1437, Relating to Health Hrg: Wednesday, February 11, 2015 at 8:35 am, Room 329 I am in strong support of HB 1437 which mandates food establishments to sell or offer only bottled water or low-fat milk for beverages as part of a children's meal. Empty calories in sugary drinks has been responsible for a surge in childhood obesity and an increase in type 2 diabetes. Both are major risk factors for chronic conditions and premature deaths. Top chain restaurants, including Subway, McDonalds, and Wendy's have recently announced that they will now advertise and offer healthier drinks as a part of their kids' meals. Though the trend has begun, it is time for all restaurants to help our keiki and offer healthier beverage choices. Prevention starts with the passage of HB 1437. Mahalo Diane Omura

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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