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## A BILL FOR AN ACT

RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT,  
AND TOURISM.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1       SECTION 1. The legislature finds that the island of Oahu  
2       currently lacks an operating motorsports center. Hawaii Raceway  
3       Park opened for operation in Campbell Industrial Park in 1962,  
4       but closed in 2006. Kalaeloa Raceway Park opened in 2010, but  
5       closed in 2014. The legislature further finds that the  
6       development of a planned motorsports center will provide a boost  
7       of jobs in planning and construction, and provide permanent jobs.  
8       The legislature further finds that a motorsports industry will  
9       have a positive annual economic benefit while also resulting in  
10      increased tourism and revenue for the State.

11      The purpose of this Act is to require the department of  
12      business, economic development, and tourism to study and analyze  
13      the feasibility of establishing a motorsports industry and  
14      development of a motorsports center in Hawaii.

15      SECTION 2. The department of business, economic  
16      development, and tourism shall study and analyze the feasibility



1 of establishing a motorsports industry and developing a  
2 motorsports center in Hawaii, including but not limited to,  
3 location, costs of land acquisition, costs of construction and  
4 development, projected revenues, and means of financing.

5 SECTION 3. The department of business, economic  
6 development, and tourism shall report to the legislature no  
7 later than twenty days prior to the convening of the regular  
8 session of 2016 on findings and recommendations of its study and  
9 analysis under section 2 of this Act.

10 SECTION 4. This Act shall take effect upon its approval.

11  
INTRODUCED BY: \_\_\_\_\_

JAN 29 2015



# H.B. NO. 1328

**Report Title:**

Department of Business, Economic Development, and Tourism;  
Motorsports Industry Study

**Description:**

Requires Department of Business, Economic Development, and Tourism to study and analyze the feasibility of establishing a motorsports industry and developing a motorsports center in Hawaii, including but not limited to, location, costs of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*





## DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

DAVID Y. IGE  
GOVERNOR

LUIS P. SALAVERIA  
DIRECTOR

MARY ALICE EVANS  
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813  
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804  
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Statement of  
**LUIS P. SALAVERIA**  
Director  
Department of Business, Economic Development and Tourism  
before the  
**House Committee on Economic Development & Business**  
Friday, February 6, 2015  
9:20 AM  
State Capitol, Conference Room 312

In consideration of  
**HB1328**  
**RELATING TO THE DEPARTMENT OF**  
**BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM.**

Chair Kawakami, Vice Chair Kong and members of the House Committee on Economic Development & Business.

The Department of Business, Economic Development and Tourism (DBEDT) would like to offer comments on HB1328 that requires DBEDT to study and analyze the feasibility of establishing a motorsports industry and development of a motorsports center in Hawaii.

DBEDT understands that a vibrant motorsports industry could result in positive economic benefits to the State. However, the department does not have the necessary resources to appropriately conduct such a study. If the legislature were to direct the department forward, we would recommend adding \$100,000 to conduct the study.

Thank you for the opportunity to offer these comments.

February 4, 2015

Re: HB1328

Aloha all,

My last visit to the capitol as the Secretary for the Oahu Pro Gas Association was for (2011) HCR100 HD2 Encouraging the HCDA and the DLNR to find suitable lands for racing on Oahu. We were pointed in the direction of the DHHL and Parcel 9 as seen in a January 2012 report to the legislature. This report includes a basic proposal by our Association to DHHL that was denied. .

**Please support and amend as necessary to pass HB1328.**

The information given in the 2012 HCR100 HD2 report can help with the HB356 feasibility study as it has drawings and some basic specifications for needs of space and construction. As we move forward in time, it is a "need to know" current effects and costs to our State even though the State of Hawaii and/or City and County may not allow, subsidize, or develop such a project on any of their lands.

The 2012 report also found an economic benefit based on the following of such facilities on the mainland. In the past on Oahu with Hawaii Raceway Park and in the current day as seen with various motor sports on TV such as NASCAR (national), motor sports continues to be a revenue maker drawing thousands of people to a speed friendly, safe, recreational, multi-venue motor sport parks across America and around the world. Youth programs are steadily gaining speed as evidenced locally by the Sports Car Club of America that holds events at the Aloha stadium where our youth can participate in karts.

Sponsorships in this sport are seen from a range of automotive related industries such as General Motors, Ford, Dodge, Summit Racing, Firestone, Goodyear and a range of businesses such as Gatorade, Home Depot and Lowe's, to name a few.

Mahalo and thank you for your support,

David Bautista, RBS

(Real Estate Broker/Property Manager, Oahu Pro Gas Association member, Sports Car Club of America member)

Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair  
Committee on Economic Development & Business

H.B. 1328  
February 6, 2015, Friday, 9:20 a.m. Room 312

Testimony From Paradise Ohana Centers LLC  
George “Junior” Grace, III., managing member  
Rodney Y. Sato, managing member

RE: H.B. 1328 Relating To The Department Of Business, Economic Development, And Tourism  
Testimony In Support

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

H.B. 1329 is authorizes the issuance of special purpose revenue bonds for not-for-profit corporations that provide industrial enterprises.

We are very thankful to State Senator Maile Shimabukuro and House Speaker Joseph Souki for introducing these bills in the Senate and the House.

Hawaii needs a motor sports center.

There are many great examples of motor sports centers and motor sports industry in the U.S.A and other parts of the world. Attached is a copy of the items as follows:

1. Summary Of Legislature Bills H.B. 1328 and H.B. 1329  
1-page
2. Motorsports Talking Points  
2-pages
3. Motorsports Economic Impact  
2-pages

We strongly support H.B. 1328.

PARADISE OHANA MOTOR SPORTS CENTERS  
Hawaii Not For Profit Corporations  
SUMMARY OF HAWAII STATE LEGISLATURE BILLS  
as of 02/04/15 8:00 a.m.

NO.	BILLS	AUTHORIZATION	AMOUNT
1.	HB1328/SB1274	Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.	
<p>HB 1328 01/29/15 Introduced and Passed First Reading 02/02/15 Referred to EDB, TRN, FIN, referral sheet 6 02/03/15 Bill scheduled to be heard by EDB on Friday, 02-06-15 9:30AM in the House conference room 312.</p> <p>SB1274 01/29/15 Introduced 01/29/15 Passed First Reading 01/29/15 Referred to EDT, WAM</p>			
2.	HB 3129/SB1275	Authorizing the issuance of special purpose revenue bonds to assist industrial enterprises.	\$100mil.
<p>Section 12: \$30mil. SPRB Paradise Ohana Automotive Discovery Center.</p> <p>Section 7: \$20mil. SPRB Paradise Ohana Automotive Technologies Center.</p> <p>Section 2: \$15mil. SPRB Paradise Ohana Automotive Training &amp; Education Center.</p> <p>Section 17: \$35mil. SPRB Paradise Ohana Motorsports Center.</p> <p>HB 1329 01/29/15 Introduced and Passed First Reading 02/02/15 Referred to EDB, TRN, FIN, referral sheet 6</p> <p>SB1275 01/29/15 Introduced 01/29/15 Passed First Reading 01/29/15 Referred to EDT, WAM</p>			

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### **Motorsports Talking Points**

- **Motorsports is among the most watched sports worldwide**
  - Global fanbase both locally, nationally, and internationally
  - Annual physical attendance at US events estimated at 15 million people
  - Fastest growing spectator sport in the United States
  - F1 Viewership ratings on par with Olympics and Soccer World Cup (30 million)
- **Motorsports is an economically important statewide cluster**
  - Involves both racing and non-racing firms
  - Includes firms that specialize in engineering, advanced manufacturing, transportation, education and logistics
  - Large source of statewide employment
  - Promotes education and training
- **Motorsports would enhance many positive attributes of our state**
  - Increase our national and international image resulting in increased tourism and revenue
  - Attract human capital and foreign investment and drive local economic expansion
  - Engender national and international market relationships through positive imports and exports
- **Local economic impact is immense**
  - Facilities can generate massive amounts of annual incomes and jobs
    - Example: Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs.
    - Example: Indiana motorsports industry directly employs 23,000 people and generates \$3 billion to the state annually while providing 421,000 jobs indirectly
  - Strong spending in nearby localities for lodging, food, gas, miscellaneous supplies, tips, air fare, and medical expenses
    - Example: Summit Motorsports Park:
      - \* Food, more than \$6.1 million
      - \* Drinks, more than \$4.6 million
      - \* Gas, more than \$6.4 million
      - \* Miscellaneous supplies, more than \$5.1 million
      - \* Tips, more than \$4 million



- \* Other expenses such as airline, repairs, souvenirs and medical, more than \$5.4 million
  - Promotes existing workforce mobilization while providing new avenues for job creation such as construction and development
- **The motorsports industry is high tech, innovative, and attracts the same**
  - Attracts high tech firms, well-educated workers, and promotes constant innovation
  - Includes a wide range of high technology engineering and manufacturing firms as well as NAICSs
  - Includes firms that provide materials, parts and service firms that benefit from financial and technical interactions
- **Motorsports can foster new avenues of education and training while supporting current ones**
  - Students will support existing educational courses
    - Examples: 3D and computer aided design, marketing, accounting, logistics, business management, engineering, programming, marketing
  - Local community colleges and universities can develop technology and business related programs to support the industry
- **Motorsports is a community based industry**
  - Racing promotes family and community concepts
  - Fosters safety and education amongst our youth
  - Provides opportunity for self-improvement

## **MOTORSPORTS ECONOMIC IMPACT**

The following is a sample of economic impact studies from various industry partners and from racing facilities.

This summary does not reflect the overall economic impact of the industry or the industry's significant contributions to local and state income, sales, property and other taxes.

### **Alabama**

#### **Talladega Superspeedway**

Talladega Superspeedway generates a \$407 million economic impact and nearly 8,000 jobs for the state each year. *Source: Washington Economics Group, June 2008.*

### **Arizona**

#### **Phoenix International Raceway**

Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs. *Source: Arizona State University Study, November 2005.*

### **California**

#### **Auto Club Speedway**

Auto Club Speedway created 5,000 jobs in 2007 and the regional economic impact is estimated at \$210 million annually. *Source: Conventions, Sports & Leisure Report, August 2008.*

### **Florida**

#### **Daytona International Speedway and Homestead-Miami Speedway**

The two facilities generate an annual economic impact of over \$2.1 billion and over 35,000 permanent jobs in the State of Florida. *Source: Washington Economics Group, December 2007.*

### **Georgia**

#### **Atlanta Motor Speedway**

Atlanta Motor Speedway contributes \$455 million annually to the Atlanta economy which is more than the combined total of all other sporting events in the city. *Source: Atlanta Journal-Constitution, March 11, 2004.*

### **Illinois**

#### **Chicagoland Speedway and Route 66 Raceway**

Overall economic impact is estimated at \$140 million annually and creates nearly 2,000 full-time equivalent jobs. *Source: Frost Motorsports, LLC, February, 2005.*

### **Indiana**

#### **Indianapolis Motor Speedway**

Indianapolis Motor Speedway provides approximately \$727 million in annual economic impact for the local economy. *Source: September 2000 study by Dr. Mark Rosentraub of Indiana University – Purdue University at Indianapolis.*

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### **Kansas**

#### **Kansas Speedway**

Kansas Speedway generates approximately \$243 million for the local economy annually and over 5,000 jobs. *Source: Washington Economics Group, August 2008.*

### **Michigan**

#### **Michigan International Speedway**

Michigan International Speedway creates more than \$400 million in economic impact and over 6,000 jobs for the State of Michigan. *Source: Hillsdale Policy Group, Ltd., May 2007.*

### **Nevada**

#### **Las Vegas Motor Speedway**

The Speedway generates approximately \$200 million in annual economic impact. *Source: Scene Daily, LVCA study 2006.*

### **North Carolina**

The total economic impact of the motorsports industry to the State of North Carolina is estimated at nearly \$6 billion and generates over 27,000 jobs for the local economy. *Source: Dr. John Cannaughton, Dr. Ronald A. Madsen at UNC Charlotte, January 2006.*

### **Pennsylvania**

#### **Pocono Raceway**

Pocono Raceway generates more than \$363 million for the State's economy. *Source: Pocono Raceway and Buhart Horn, Inc/BASCO Associates, 2006.*

### **Virginia**

#### **Martinsville Speedway and Richmond International Speedway**

The two facilities generate an annual economic impact of \$637 million and over 10,000 jobs in the State of Virginia. *Source: Washington Economics Group, March 2009.*

kong2 - Brenden

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From: mailinglist@capitol.hawaii.gov  
Sent: Wednesday, February 04, 2015 10:08 AM  
To: edbtestimony  
Cc: pomaikai@earthlink.net  
Subject: Submitted testimony for HB1328 on Feb 6, 2015 09:20AM

**HB1328**

Submitted on: 2/4/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
mike oakland	Individual	Support	No

Comments: We (Hawaii Motorsports Center) had an economic impact study performed on a full blow multi-use motorsports facility In Kalealoa completed in November of 2003. This study was done by Acquisition Research Corp, headed by Dianne Willoughby. Using DBEDT out/in put models, it showed + 132,700,000.00 in Direct economic impact. We would be willing to assist in moving this bill along with additional information. Mahalo Michael T. Oakland

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From: mailinglist@capitol.hawaii.gov  
Sent: Wednesday, February 04, 2015 9:27 PM  
To: edbtestimony  
Cc: docwong@docwong.net  
Subject: Submitted testimony for HB1328 on Feb 6, 2015 09:20AM

**HB1328**

Submitted on: 2/4/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
William Wong	Individual	Support	No

Comments: A real motorsports facility on Oahu is a long overdue project that needs to be studied and supported. From the Mufi Hahnemann's campaign last election it is obvious that there is a majority in favor of building a real motorsports facility for our residents. The usual arguments in favor of a facility still stand - a save venue for motorsports fans to practice their hobbies, and compete in a safe manner. It can be a revenue generating facility as it serves all ages of our population, and spectators as well. It would open up our tourism destination potential to include motorsports from both the continental USA as well as the Pacific Rim. I am strongly requesting this study to be completed in a timely manner.

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Aloha.

RE: Testimony to support a motorsports facility on Oahu, HI.

A motorsport facility/race track is such a significantly important asset for Oahu, not just for racers and race fans, but for every resident of this island. Aside from giving Oahu a place where the huge subculture of racing enthusiasts can go to race safely, a race track will also be beneficial to the entire island, for these reasons:

It would provide a venue for legal racing on Oahu making our public roads safer by reducing illegal street racing.

A race track would bring jobs and money to the island, as race enthusiasts spend an enormous amount of money on and off the track, building vehicles etc.

We would see more people vacationing on Oahu, particularly during winter, where the mainland is mostly too cold to race. This gives Hawaii a unique attraction for winter vacationers.. particularly motorcyclists, bringing more money.

***But, please consider this, which in my opinion is one of the most important and most overlooked reasons that we must do everything we can to have this facility become a reality.***

Having a race track is not just for racing. It also plays a vital role in providing a safe place for motorcyclists to practice riding. Oahu is one of the most dangerous states in the US to ride a motorcycle, because there is not a single place anywhere on this island where people can go to learn and practice riding. Not even a small area, there is absolutely nothing here whatsoever.

Riding a motorcycle, unlike driving a car, requires a unique skill set that takes a lot of practice not only to learn, but to maintain.

Especially during the time a rider is learning, they are extremely vulnerable, and on this island every rider is forced to take their chances on the public roads leading to numerous injuries and fatalities.

Instances of rider-error fatalities are much higher in Hawaii because on average, riders here are generally a lot less skilled than riders who live in a place that has practice and racing venues. Even a rider who is experienced should regularly practice advanced safety maneuvers, emergency braking, cornering, to be prepared for when those skills make the difference between life and death.

For this reason, I echo the strong belief of numerous other residents of Oahu that not only would this be a great asset to this island, and the state of Hawaii, and a wonderful place for families to get together and enjoy the sport, but it is a vital life saving necessity. In other places such as the mainland, places that may not have a race track nearby, they still have large areas that people can go to practice safely and away from the hazards of public roads. Unfortunately here on Oahu, there is less room and consequently nowhere that is suitable exists. This is resulting in higher numbers of riders using public roads to practice drills and life saving maneuvers, in dangerous environments out of sheer desperation.

I wish to submit this testimony of my strong support for bringing a motorsports complex/race track to Oahu with the utmost of urgency.

Warm regards and thanks,

***Harry Hansen***

Composer

*Blue River Productions LLC*

*Ninjai Gang LLC*

[www.harryhansenmusic.com](http://www.harryhansenmusic.com)

[www.facebook.com/harryhansencomposer](https://www.facebook.com/harryhansencomposer)

To whom it may concern,

**LATE**

Feb 5<sup>th</sup>. 2015

I am writing to indicate my approval of HB 1328. I am an avid racer and proponent of motorsports. Hawaii (and more specifically Oahu) could benefit greatly from a multi-use motorsports complex and I feel that a study to assess the feasibility would prove me right. Beyond that; legislation to encourage investment and development of a suitable parcel would go a long way to kick starting the process.

Thank you for your time and consideration. Christopher Messer



From: mailinglist@capitol.hawaii.gov  
Sent: Thursday, February 05, 2015 12:59 PM  
To: edbtestimony  
Cc: bj.uele@yahoo.com  
Subject: Submitted testimony for HB1328 on Feb 6, 2015 09:20AM

**HB1328**

Submitted on: 2/5/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
BJ	Individual	Support	No

Comments: a track on oahu is long over due. How many more people need to die in order for us to realize we need a safe place to practice our hobbies? our local shops will benefit from parts that we can locally buy, people from around the world will come here to race during winter seasons. I only mentioned the last two things because safety does not seem to be a good enough reason for the island of oahu to have a track. If our lives matter at all, please build this track. The military will also have a suitable motorcycle training area instead of an abandoned parking lot full of gravel. There are so many reasons why this would benefit our state, but money being the root of all evils has been preventing what is needed. Money will always be more important than our lives. Prove me wrong.

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kong2 - Brenden

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From: mailinglist@capitol.hawaii.gov  
Sent: Thursday, February 05, 2015 6:56 PM  
To: edbtestimony  
Cc: arnoldchan94@hotmail.com  
Subject: Submitted testimony for HB1328 on Feb 6, 2015 09:20AM

**HB1328**

Submitted on: 2/5/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

**LATE**

Submitted By	Organization	Testifier Position	Present at Hearing
Arnold	Individual	Support	No

Comments: To whom it may concern, In this testimonial, I want to state that building a professional race track is a beneficial idea for the society of Oahu. Not only will it lower traffic accident rates as people have a place to "let themselves go". It's also a place of gathering and hosting national and even international events. Therefore bringing value to Hawaii's overall economy. Sincerely

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kong2 - Brenden

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From: mailinglist@capitol.hawaii.gov  
Sent: Friday, February 06, 2015 11:41 AM  
To: edbtestimony  
Cc: gods\_only\_ua@yahoo.com  
Subject: Submitted testimony for HB1328 on Feb 6, 2015 09:20AM

**HB1328**

Submitted on: 2/6/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

**LATE**

Submitted By	Organization	Testifier Position	Present at Hearing
Joshua Merrill	Individual	Support	No

Comments: It is my hope that they build a motorcycle track, not only for the safety of riders, but also for support of the hobbyists and motorcycle enthusiasts that make up a large portion of the population on island. A track would allow motorists to enjoy their hobby in a safe environment, while keeping pedestrians and other roadside obstacles out of possible danger. I completely support the building of a motorsport track.

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kong2 - Brenden

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From: mailinglist@capitol.hawaii.gov  
Sent: Thursday, February 05, 2015 8:28 PM  
To: edbtestimony  
Cc: mulliganke@gmail.com  
Subject: \*Submitted testimony for HB1328 on Feb 6, 2015 09:20AM\*

**HB1328**

Submitted on: 2/5/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

**LATE**

Submitted By	Organization	Testifier Position	Present at Hearing
Kevin Mulligan	Individual	Support	No

Comments:

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kong2 - Brenden

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From: mailinglist@capitol.hawaii.gov  
Sent: Thursday, February 05, 2015 6:44 PM  
To: edbtestimony  
Cc: hearthawaii23@gmail.com  
Subject: Submitted testimony for HB1328 on Feb 6, 2015 09:20AM

**HB1328**

Submitted on: 2/5/2015

Testimony for EDB on Feb 6, 2015 09:20AM in Conference Room 312

**LATE**

Submitted By	Organization	Testifier Position	Present at Hearing
gavin nall	Individual	Support	No

Comments: Building a Motorsports complex on Oahu would be beneficial for many reasons. There is a number of people who participated in Motorsports at the retired Campbell industrial facility who are in need of a new Motorsports complex. It would help to reduce racing on public roadways. It could be used as a training facility for advanced driving and motorcycling courses. If a large enough facility was built it could even attract international Motorsports events, bringing with them much revenue in tourist spending.

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kong2 - Brenden

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**L A T E**

TO: Committee on Economic Development & Business  
Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair

FROM: O'hana And Friends Of West Oahu  
a Hawaii Not For Profit Corporation  
Polly A.K. "Granny" Grace, president

**LATE**

BILL: H.B. 1328

DATE: February 6, 2015, Friday, 9:20 a.m. Room 312

RE: H.B. 1328 Relating To The Department Of Business, Economic  
Development, And Tourism-Motor Sports Study  
Testimony In Support

My name is Polly A.K. "Granny" Grace. I am a resident of the Waianae Coast.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

H.B. 1329 is authorizes the issuance of special purpose revenue bonds for not-for-profit corporations that provide industrial enterprises. There are four (4) special purpose revenue bonds totaling \$200mil.

H.B. 1329 Section 12 provides for a \$50mil. special purpose revenue bond for an Automotive Discovery Center to be developed by Paradise Ohana Automotive Discovery Center Inc. a Hawaii not for profit corporation.

H.B. 1329 Section 7 provides for a \$50mil. special purpose revenue bond for an Automotive Technologies Center to be developed by Paradise Ohana Automotive Technologies Center Inc. a Hawaii not for profit corporation.

H.B. 1329 Section 2 provides for a \$50mil. special purpose revenue bond for an Automotive Training & Education Center to be developed by Paradise Ohana Automotive Training & Education Center Inc. a Hawaii not for profit corporation.

H.B. 1329 Section 17 provides for a \$50mil. special purpose revenue bond for Motorsports Centers to be developed by Paradise Ohana Motorsports Center Inc. a Hawaii not for profit corporation.

Our children and our children's children need facilities to discover the good things in life and to be motivated to be better and to help make a better community. An automotive discovery center would open up our keiki's eyes and minds. A technologies center would show them that new technologies are still being developed. A training and learning center can teach them how they can get involved. A motorsports center will help them safely, sanely and successfully do their motor sports at a motorsports center rather than in our housing projects, our roads and highways. This is something for everyone and can benefit everyone.

We are very thankful to State Senator Maile Shimabukuro and House Speaker Joseph Souki for introducing these bills in the Senate and the House.

We strongly support H.B. 1328.



LATE

**TO:** Committee on Economic Development & Business  
Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair

**LATE**

**FROM:** O'hana And Friends Of West Oahu  
a Hawaii Not For Profit Corporation  
George "Bungi" Grace IV, Director

**BILL:** H.B. 1328

**DATE:** February 6, 2015, Friday, 9:20 a.m. Room 312

**RE:** H.B. 1328 - Relating To The Department Of Business, Economic  
Development, And Tourism-Motor Sports Study  
Testimony In Support

Aloha, my name is George "Bungi" Grace IV. I am a resident of the Waianae Coast.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

H.B. 1329 is authorizes the issuance of special purpose revenue bonds for not-for-profit corporations that provide industrial enterprises. There are four (4) special purpose revenue bonds totaling \$200mil.

H.B. 1329 Section 12 provides for a \$50mil. special purpose revenue bond for an Automotive Discovery Center to be developed by Paradise Ohana Automotive Discovery Center Inc. a Hawaii not for profit corporation.

H.B. 1329 Section 7 provides for a \$50mil. special purpose revenue bond for an Automotive Technologies Center to be developed by Paradise Ohana Automotive Technologies Center Inc. a Hawaii not for profit corporation.

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H.B. 1329 Section 17 provides for a \$50mil. special purpose revenue bond for Motorsports Centers to be developed by Paradise Ohana Motorsports Center Inc. a Hawaii not for profit corporation.

Your support is needed in bringing these House Bills into fruition. The need for a motorsports facility on Oahu has been a great one since the closure of Hawaii Raceway Park and Kalaeloa Raceway Park. Again we are faced with the simple fact that the island that has the greatest population is faced with the same dilemma again. With your help we can make this happen.

We also ask for your support in H.B. 1329, that will also great benefits as well as help build a future for our children and their children to come. It is a great need that should not be ignored.

We are very thankful to State Senator Maile Shimabukuro and House Speaker Joseph Souki for introducing these bills in the Senate and the House.

We strongly support H.B. 1328.

TO: Committee on Economic Development & Business  
Representative Derek S.K. Kawasaki, Chair  
Representative Sam Satoru Kong, Vice Chair

FROM: Shawn Bautista  
95-213 Waimeli Place  
Mililani, Hawaii 96789

**LATE**

BILL: H.B. 1328

DATE: February 6, 2015 , Friday, 9:20AM Room 312

RE: H.B. 1328 Relating to the Department of Business, Economic, Development and  
Tourism-Motor Sports study  
Testimony in support

My name is Shawn Bautista, and resident of Mililani Town.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, and Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

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LATE

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Our children and our children's children need facilities to discover the good things in life and to be motivated to be better and to help make a better community. An Automotive Discovery Center would open up our keiki's eyes and minds. A Technologies Center would show them that new technologies that are still being developed. An Automotive Training and Learning Center can teach them how to get involved. A Motorsports Center will help them safely, sanely and successfully do their motor sports at a motor sports center rather in our housing projects, our roads and highways. This is something for everyone and can benefit everyone.

We are very thankful to State Senator Maile Shimabukuro and House Speaker Joseph Souki for introducing these bills in the the Senate and the House.

We strongly support H.B. 1328.

**TO:** Committee on Economic Development & Business  
Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair

**LATE**

**FROM:** O'hana And Friends Of West O'ahu  
*a Hawaii Not For Profit Corporation*  
Jeanette Grace, Vice President

**BILL:** H.B. 1328

**DATE:** February 6, 2015, Friday 9:20 a.m., Room 312

**RE:** Testimony in Support of H.B. 1328 - Relating To The Department Of Business, Economic Development, and Tourism - Motorsports Industry Study

Aloha, my name is Jeanette Grace. I am a resident & business owner in Kapolei.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motorsports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development and Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

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H.B. 1329 Section 17 provides for a \$50mil. special purpose revenue bond for Motorsports Centers to be developed by Paradise Ohana Motorsports Center Inc. a Hawaii not for profit corporation.

All in all, the Island of Oahu, which has the greatest population, is again at a crossroad where we are without a safe & secure motorsports facility. Our neighbor islands, Kauai, Maui & the Hawaii Island all have motorsports facilities. To have one here on Oahu will only bring a positive outcome to our economy.

There are many different aspects to these House Bills that can help benefit our communities. To build a future for our children and future generations, we need to provide the tools and knowledge. With the help of Paradise Ohana Automotive Discovery Center Inc., Paradise Ohana Automotive Technologies Center Inc., Paradise Automotive Training & Education Center Inc. and Paradise Ohana Motorsports Center Inc. we can implement this and help build a better tomorrow.

We would like to give State Senator Maile Shimabukuro and House Speaker Joseph Souki a big Mahalo for introducing these bills in the Senate and the House.

We are in strong support of H.B. 1328.

FILE

Michael Kitchens  
91-1013 Kaiheenu Street  
Ewa Beach, HI 96706

February 6th, 2015

To: Committee on Economic Development & Business  
Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair

**LATE**

In Support of HB1328

My name is Michael J. Kitchens and I am writing this letter in full support of House Bill 1328, RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM for a Motorsports Industry Study.

Since the closure of Hawaii Raceway Park in April 2006, I have been a constant advocate for the construction of a motorsports facility on Oahu. I have spent thousands of dollars of my own money and time holding annual events promoting the need for a motorsports facility. In addition, I have worked on several projects including the now closed Kalaeloa Raceway Park in an effort to bring this idea to fruition.

Our motorsports community is in a very dire situation. Currently, there are no viable alternatives for the majority of racing activities that have existed since the early 1960's when Jimmy Pfeuger first opened HRP. This has resulted in several problems for our motorsports community and the supporting companies, and public community.

- Substantial loss of income and jobs for the local economy
- Substantial loss of youth development and peer guidance opportunities
- Substantial loss of family oriented activities for the public
- Substantial loss for driver development through organized and legal racing
- Increased chance of risky activities due to the loss of the only legal avenue for racing
- Millions of dollars of wasted investment in the thousands of race-prepped, vehicles designed specifically for racing
- Loss of additional training facilities for City and State organizations, such as the Honolulu Police Department, and the Honolulu Sheriffs Division.

Motorsports is a major world-wide industry that Oahu and the State of Hawaii currently lacks any substantial foot hold in. Oahu, in particular, is devoid of a motorsports center in its entirety. Multiple economic studies have shown that a



motorsports center is capable of generating millions of dollars and thousands of jobs resulting in enormous annual economic benefit, employment, and community-based support for its host locale. There is substantial evidence that a motorsports center creates strong spending in nearby localities for lodging, food, gas, miscellaneous supplies, air fare, and medical expenses.

~~ITAL~~  
A motorsports center would increase our national and international image resulting in increased tourism, attract human capital and foreign investment while driving local economic expansion. In addition, it allows the opportunity to engender national and international market relationships through positive imports and exports.

The motorsports industry is high-tech, innovative, and attracts like-minded businesses. High-tech firms employ well-educated workers, promote constant innovation through product development and production. It includes a wide range of high technology engineering and manufacturing firms as well as NAICSS.

In addition, the motorsports industry can foster new avenues of education and training while supporting current ones. Students will support existing educational courses that include 3D and computer aided design, marketing, accounting, logistics, business management, engineering, programming, and marketing. In conjunction with the motorsports center, local community colleges and universities can develop technology and business related programs to support the existing functions and facilities.

Motorsports also promotes family and core community concepts while fostering safety and education for our youth. A motorsports center provides opportunity for constant self-improvement and peer mentoring.

Oahu's motorsports community needs a home, a safe place to race, and the freedom to enjoy our automotive hobbies. Please help us to provide for our youth and our community, today, and in the future.

I fully support HB1328 for the benefit of our motorsports community. I ask that you support this bill as well.

I have attached two documents with data that I have compiled for your review concerning the benefits of a motorsports facility and its economic impact.

Mahalo for your time and consideration.

Respectfully,

  
Michael J. Kitchen  
Motorsports Enthusiast

Attachment: Motorsports Economic Impact  
Motorsports Talking Points

## **MOTORSPORTS ECONOMIC IMPACT**

The following is a sample of economic impact studies from various industry partners and from racing facilities.

This summary does not reflect the overall economic impact of the industry or the industry's significant contributions to local and state income, sales, property and other taxes.

### **Alabama**

#### **Talladega Superspeedway**

Talladega Superspeedway generates a \$407 million economic impact and nearly 8,000 jobs for the state each year. *Source: Washington Economics Group, June 2008.*

### **Arizona**

#### **Phoenix International Raceway**

Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs. *Source: Arizona State University Study, November 2005.*

### **California**

#### **Auto Club Speedway**

Auto Club Speedway created 5,000 jobs in 2007 and the regional economic impact is estimated at \$210 million annually. *Source: Conventions, Sports & Leisure Report, August 2008.*

### **Florida**

#### **Daytona International Speedway and Homestead-Miami Speedway**

The two facilities generate an annual economic impact of over \$2.1 billion and over 35,000 permanent jobs in the State of Florida. *Source: Washington Economics Group, December 2007.*

### **Georgia**

#### **Atlanta Motor Speedway**

Atlanta Motor Speedway contributes \$455 million annually to the Atlanta economy which is more than the combined total of all other sporting events in the city. *Source: Atlanta Journal-Constitution, March 11, 2004.*

### **Illinois**

#### **Chicagoland Speedway and Route 66 Raceway**

Overall economic impact is estimated at \$140 million annually and creates nearly 2,000 full-time equivalent jobs. *Source: Frost Motorsports, LLC, February, 2005.*

### **Indiana**

#### **Indianapolis Motor Speedway**

Indianapolis Motor Speedway provides approximately \$727 million in annual economic impact for the local economy. *Source: September 2000 study by Dr. Mark Rosentraub of Indiana University – Purdue University at Indianapolis.*

### **Kansas**

#### **Kansas Speedway**

Kansas Speedway generates approximately \$243 million for the local economy annually and over 5,000 jobs. *Source: Washington Economics Group, August 2008.*

### **Michigan**

#### **Michigan International Speedway**

Michigan International Speedway creates more than \$400 million in economic impact and over 6,000 jobs for the State of Michigan. *Source: Hillsdale Policy Group, Ltd., May 2007.*

### **Nevada**

#### **Las Vegas Motor Speedway**

The Speedway generates approximately \$200 million in annual economic impact. *Source: Scene Daily, LVCA study 2006.*

### **North Carolina**

The total economic impact of the motorsports industry to the State of North Carolina is estimated at nearly \$6 billion and generates over 27,000 jobs for the local economy. *Source: Dr. John Cannaughton, Dr. Ronald A. Madsen at UNC Charlotte, January 2006.*

### **Pennsylvania**

#### **Pocono Raceway**

Pocono Raceway generates more than \$363 million for the State's economy. *Source: Pocono Raceway and Bucharth Horn, Inc/BASCO Associates, 2006.*

### **Virginia**

#### **Martinsville Speedway and Richmond International Speedway**

The two facilities generate an annual economic impact of \$637 million and over 10,000 jobs in the State of Virginia. *Source: Washington Economics Group, March 2009.*

## **Motorsports Talking Points**

- **Motorsports is among the most watched sports worldwide**
  - Global fanbase both locally, nationally, and internationally
  - Annual physical attendance at US events estimated at 15 million people
  - Fastest growing spectator sport in the United States
  - F1 Viewership ratings on par with Olympics and Soccer World Cup (30 million)
- **Motorsports is an economically important statewide cluster**
  - Involves both racing and non-racing firms
  - Includes firms that specialize in engineering, advanced manufacturing, transportation, education and logistics
  - Large source of statewide employment
  - Promotes education and training
- **Motorsports would enhance many positive attributes of our state**
  - Increase our national and international image resulting in increased tourism and revenue
  - Attract human capital and foreign investment and drive local economic expansion
  - Engender national and international market relationships through positive imports and exports
- **Local economic impact is immense**
  - Facilities can generate massive amounts of annual incomes and jobs
    - Example: Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs.
    - Example: Indiana motorsports industry directly employs 23,000 people and generates \$3 billion to the state annually while providing 421,000 jobs indirectly
  - Strong spending in nearby localities for lodging, food, gas, miscellaneous supplies, tips, air fare, and medical expenses
    - Example: Summit Motorsports Park:
      - \* Food, more than \$6.1 million
      - \* Drinks, more than \$4.6 million
      - \* Gas, more than \$6.4 million
      - \* Miscellaneous supplies, more than \$5.1 million
      - \* Tips, more than \$4 million

- \* Other expenses such as airline, repairs, souvenirs and medical, more than \$5.4 million
  - Promotes existing workforce mobilization while providing new avenues for job creation such as construction and development
- **The motorsports industry is high tech, innovative, and attracts the same**
  - Attracts high tech firms, well-educated workers, and promotes constant innovation
  - Includes a wide range of high technology engineering and manufacturing firms as well as NAICSs
  - Includes firms that provide materials, parts and service firms that benefit from financial and technical interactions
- **Motorsports can foster new avenues of education and training while supporting current ones**
  - Students will support existing educational courses
    - Examples: 3D and computer aided design, marketing, accounting, logistics, business management, engineering, programming, marketing
  - Local community colleges and universities can develop technology and business related programs to support the industry
- **Motorsports is a community based industry**
  - Racing promotes family and community concepts
  - Fosters safety and education amongst our youth
  - Provides opportunity for self-improvement

Committee on Economic Development & Business  
Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair  
H.B. 1328

**LATE**

February 6, 2015, Friday, 9:20 a.m. Room 312

RE: H.B. 1328 Relating To The Department Of Business, Economic  
Development, And Tourism  
Testimony In Support

My name is Sabrina DeReis. I am a resident of the Waianae Coast.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

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A \$50mil. special purpose revenue bond for Motorsports Centers to be developed by Paradise Ohana Motorsports Center Inc. a Hawaii not for profit corporation.

We are very thankful to State Senator Maile Shimabukuro and House Speaker Joseph Souki for introducing these bills in the Senate and the House.

We strongly support H.B. 1328.

LATE

February 6th, 2015

To: Committee on Economic Development & Business  
Representative Derek S.K. Kawakami, Chair  
Representative Sam Satoru Kong, Vice Chair

**LATE**

In Support of HB1328

My name is Tom Bryant and I am writing this letter in full support of House Bill 1328, RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM for a Motorsports Industry Study.

Here is a brief history of my 25 year involvement with racing on Oahu, so that you can better understand my involvement in the racing community.

I entered into the racing business with the Skip Barber Racing School in 1990 as an instructor trainee. Skip Barber Racing School at the time was the largest and most successful formula car racing school in the nation. They had 17 different locations for providing racing lessons and offered several competitive racing series. It may interest you to know that Governor Waihehe was one of our regular drivers. After Skip Barber closed down I moved to a new racing school called Hawaii International Racing School (B and S Motorsports, Inc.). The school was started in 1992 by my race instructor and mentor, Shige Hirabayashi, but there was a lot of work we had to do before we can open to the public.

After we were in full operation I was appointed VP of the new company. In 1998 Shige passed away and a new owner bought the company. I still remained VP, but I was very disappointed in the changes that came about by the new owner. So in 2000 I decided to start my own company called Race Events Hawaii, LLC. Still holding down my VP position at HIRS, I now had the flexibility to create new events and racing series and also host businesses and groups to stage their events using the facility at Hawaii Raceway Park where our office and business were located.

In 2001, my new partner David Shimokawa and I, started up another events company we named Drift Session, LLC. In 2006 just before the closure of HRP, Drift Session evolved into a company that put on 1 drifting event and competition series once a month and 1 timed competition event called the Super Lap Series once a month as well.

About 2 years before HRP closed I started my own racing school, Formula Hawaii, LLC. I did this to offer people real racing lesson that HIRS was no longer offering. HIRS eventually turned into a company that only catered to tourist, mainly the Japanese.

I realized after HRP had closed down in April of 2006, that I had all my eggs in one basket. Before the closure I could not fathom the fact that Oahu would not have a race track. The land lord at the time, Hawaii Motorsports Center, informed me that we would be out of a race track for about 3~6 months.



I have waited over 9 years now for an asphalt racing facility.

I support and ask that you also support this feasibility study for a motorsports facility so that we could return to providing events for our displaced racers and race fans.

I have attached a worksheet detailing the operations I conducted at the now closed Hawaii Raceway Park. This may help you realize how much a motorsports facility can provide for its local and international patrons from just one small business. Imagine what a proper motorsports facility with big business support could provide!

Mahalo for your time, consideration and help.

Tom Bryant, Owner  
Race Events Hawaii, LLC  
Phone: (808) 306-2761

Attachment: REH Examples

## **Race Events Hawaii, LLC History of Operations and Examples at Hawaii Raceway Park**

Race Events Hawaii, LLC was a company acting, in part, as race track manager which solicited and rented out the raceway park for a broad range of various activities. Previous clientele at former Hawaii Raceway Park were Hawaiian Electric Company, JN Auto, Toyota Hawaii (Servco Pacific), Sumitomo Tire, Nissan of Hawaii, seven other drift groups and mainland and Japanese TV production companies.

REH also rented track time to private racecar owners, racecar rentals and offered performance driving classes. Further clientele were other car dealerships, Honolulu Police Department, State of Hawaii Sheriff Department and other interested companies and groups.

All groups had unique goals for their events which REH catered to and provided for on a individual customized basis. The following are examples of each groups unique programs:

Hawaiian Electric Company: Rented the track for their annual "Electrothon" competition for High School students building electric powered vehicles.

JN Auto: Rented the road course and classroom for their four day annual "Track Days" event. The purpose for their event is to thank their high-end customers by providing instruction, track time, food and beverages and entertainment for exotic automobile owners/buyers. This event was televised every year on our local broadcast news stations.

Toyota Hawaii: Rented the track for three days at a time, three to four times a year for the purpose of training their sales staff and mechanics on incoming new vehicles.

Sumitomo Tire Company: Companies like this rented the track for the same purpose as Servco. They do tire test comparisons with other tire brands for their sales staff and managers.

Nissan of Hawaii: Rented the track to debut their new Nissan 350Z to the public. Basically they threw an elaborate party for invited guests and the general public.

Seven drift groups: Private parties would rent the track to have the road course for their exclusive private use.

TV production companies: Mainly from Japan, TV crews would use the racing school as a back drop for their production. Other crews would feature the racing school as an activity to do when visiting Hawaii. Very good exposure for the track and usually no-charge for the TV companies.

Formula Hawaii Racing School- An automobile racing school, utilizing 2 liter class formula type racecars. Operated Monday through Friday and offered classes for local residents and visitors. Formula Hawaii also rented out the racecars to qualified drivers for races and practice sessions. car storage.

Drift Session, LLC: This company hosted two different type of events at HRP. One being drifting and the other being time trials (gripping) utilizing the road course.

Contact:

Tom Bryant

Ph: (808) 306.2761

email: [tombryant@hawaii.rr.com](mailto:tombryant@hawaii.rr.com)