MARISSA SANDBLOMGOV. MSG. NO. 870

EDUCATION

Hawaii Pacific University (HPU), Honolulu, HI

- Masters in Business Administration (MBA) with a focus on International Business With Distinction Graduate,
- Bachelor of Science in Business Administration (BSBA) with Majors in Corporate Communications and Marketing Cum Laude Graduate,

EMPLOYMENT EXPERIENCES

Grove Farm Company, Inc. – Vice President (7/25/2005 - present)

- Develops, coordinates and implements community outreach and involvement programs. Leads Grove Farm's strategic communications initiatives and elevates awareness of the Company's community development, agricultural and environmental initiatives.
- Manages environmental education programs such as Grove Farm's Nene Habitat and Ecological Restoration at Iliahi. Works with hundreds of students from island schools and in the process has restored over 2,500 native plants and collaborated with State agencies to release over 75 nene on Grove Farm lands.
- Liaisons with community, media, state and county government entities.
- President of the Grove Farm Foundation. Develops, implements and oversees Grove Farm's
 philanthropic efforts including the Grove Farm Scholarship Program, one of the largest
 scholarship awards in the State of Hawaii focused on Kauai students.

Kaua'i Economic Development Board – Finance & Business Development Officer (3/01/2004 – 7/24/2005)

- Administered business development strategies and oversaw the management of all leases on real estate owned and/or managed by KEDB.
- Partnered with government, government contractors, private business entities and community
 groups on projects that improved the island's economy and assisted in coordinating grant
 proposals to explore ways to diversify Kauai's economy. Sought new programs to create and
 strengthen industries on the island.

City Bank – Corporate Communications Officer (7/27/2001 – 2/28/2004)

- Successfully planned the Bank's three charity golf tournaments on the islands of Oahu, Maui and the Big Island with record highs in donations for all three while keeping expenditures within budget.
- Organized three New Aloha Economy Days at the Hawaii State Legislature (focusing on Technology, Film and Media, and Dual-Use Technology) using various formats such as trade

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shows and panel discussions to bring legislators and industry experts together. Also coordinated all aspects of the bank's annual Targeted Industry Growth Report (TIGR) Awards Luncheon.

• Increased corporate visibility via press releases and coordinated marketing exposure by organizing bank branch grand openings and leveraging community event sponsorships to gain maximum exposure.

AWARDS AND RECOGNITIONS

HPU – Women's Tennis Scholar-Athlete Award ('99-'00); Member of HPU's nationally ranked Women's Tennis Team ('98-'99, '99-'00-Captain, '00-'01); President of Lambda Pi Eta National Honor Society ('99-'00); Member of Mu Kappa Tau National Honor Society ('98-'99, '99-'00); Member of Alpha Chi National Honor Society ('99-'00); Member of Delta Mu Delta ('99-'00); Member of Chi Alpha Sigma Honor Society ('99-'00); Hawaii Pacific University – Paul C. T. Loo Professional Achievement Award (2008).

PROFESSIONAL AFFILIATIONS

Pacific Century Fellow (2011-2012)

PCF develops leaders with a greater awareness and sensitivity to the people and institutions of Hawaii. The program allows Fellows to gain a broader view of civic duty through meetings and briefings with senior community, social, and government leaders across the State.

Leadership Kauai Alumni Network (2004-2005)

Graduate of the inaugural Leadership Kauai program. Leadership Kauai is dedicated to cultivating strong and committed leaders by engaging a cross-section of participants from diverse backgrounds and developing leadership skills to the Kauai community collaboratively.

Omidyar Fellow (2012 – 2013)

The Omidyar Fellows program is designed to build critical skills, create a strong peer network and experience transformative self-reflection and personal growth.

COMMUNITY INVOLVEMENT

- Agribusiness Development Corporation (ADC) Director & Chair (2010 2013). ADC facilitates and provides direction to transition Hawaii's agricultural industry to one comprised of a diversity of crops and acquires and manages high-value lands, water systems and infrastructure in partnership with farmers, ranchers and aquaculture groups.
- PBS Hawaii Director & Board Vice Chair (2009 2015). PBS Hawaii is a digital touchstone
 for the community and connects and convenes people of all ages in appreciation of culture and
 the arts, lessons of history and civil discourse. PBS Hawaii is currently wrapping up a \$30
 million capital campaign for a new headquarters and studio facility.
- Kauai Visitors Bureau Director, Executive Committee Member (2008 2012, 2014 present).
 KVB strives to create sustainable and diversified demand for Kauai as a leisure and business
 travel destination and has supported numerous economic development opportunities such as the
 Kauai Marathon while working to improve emergency preparedness response teams and visitor
 safety.
- Kauai Economic Development Board Director & Board Chair (2005 present). KEDB develops partnerships to diversify the economy, initiates efforts to provide educational enrichment to students so they can succeed in the global marketplace and nurture key economic

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clusters revolving around food and agriculture, high technology, renewable energy, health and wellness, arts and culture and sports and recreation.

- American Red Cross, Hawaii Chapter Kauai Advisory Board (2013 present). The American Red Cross is a non-profit humanitarian organization that provides assistance to meet the immediate emergency needs of those affected by disasters. All Red Cross assistance to disaster victims is free and the Red Cross depends on public contributions to help others.
- Kauai Planning & Action Alliance Director & Chair (2006 2013). KPAA provides a forum
 for the community and serves as a neutral convener and facilitator by bringing together and
 guiding action teams and committees to develop and implement solutions to Kauai's priority
 issues.
- Principals' Leadership Academy Business Cohort (2011). PLA partners public school
 principals with private-sector partners to assist principals by increasing their skills to
 successfully manage school budgets, improve student achievement and foster private sector
 partnerships. Business partners work with public school principals to better understand the
 challenges faced by the Department of Education and provide feedback and best practice
 application opportunities assessments.
- Leadership Kauai Former Director & Board Treasurer (2005-2008). Leadership Kauai is
 focused on ensuring a source of qualified and committed leaders for the island. LK has
 graduated over 200 adult and youth participants and has produced numerous committed
 community leaders who are contributing to Kauai's island heritage, high quality of life and
 strong economy.