GOV. MSG. NO. 788

SANDY RYAN

SUMMARY OF PROFESSIONAL QUALIFICATIONS

- Over 25 years of experience providing increasing levels of leadership in project management
- Skilled in organizational and strategic planning with the ability to multi-task in fast-paced environment, to prioritize effectively, and achieve objectives on time and within budget
- Excellent contract and grant management skills and compliance oversight
- Confident and concise communicator; able to creatively convey information across desktop publishing, web and social media platforms
- Strong leader and team player, adept at supporting team members to achieve organizational and personal objectives

PROFESSIONAL ACCOMPLISHMENTS

MAUI ECONOMIC DEVELOPMENT BOARD, INC., Maui, Hawaii, 1989 to Present

Program Director, AMOS Conference and Air Force Outreach, 2005 to Present

- Plan and execute the annual AMOS Conference attended by 600 industry professionals working in the area of space surveillance. Cultivate and negotiate partnerships generating more than \$100K in conference sponsorship and exhibit revenue. Responsible for growing the conference by over 400% since its 1999 inception and increasing international participation to over 17 countries. Developed concept for, and executed, day-long Space Policy Forum held in connection with AMOS Conference.
- Managed a \$1.4M federal contract developing public awareness programs and cultural protocols, including planning and management of scientific workshops, technical meetings, and special events.
- As cultural liaison for the Air Force on Maui, produced a multi-media awareness program to orient Air Force personnel and visiting scientists to the cultural significance of Haleakala to the Native Hawaiian community, which culminated in an hour-long documentary film and companion resource booklet. Presented a premiere of the film attended by more than 900 people at the Maui Arts & Cultural Center. Video is now a mandatory part of cultural sensitivity training for all new hires, contractors and visiting scientists.
- Produced Maui in Space film as an introduction to the unique astronomy and Department of Defense activity on Maui associated with space situational awareness (SSA).
- Develop and implement strategies that enhance public awareness activities, including coordination of representation and exhibits at national space conferences, maintenance of database tracking systems, website development and maintenance, and publication of technical newsletter and printed materials.
- Interact with community and industry stakeholders, providing detailed knowledge of public and private sector organizations in Maui's technology industry to a range of distinguished visitors.

Program Director, Conference and Event Services, 2005 to Present

Direct the organization's Tech Meetings Maui program that promotes high tech and visitor industry development through scientific and technical meetings on Maui. Provide services to client organizations including site selection and negotiation; website and online registration interface; meeting and logistics coordination; food and beverage arrangements; and administrative assistance.

Project Manager, Focus Maui Nui, 2003

Team lead for the groundbreaking grassroots community visioning process that consisted of 165 facilitated small group sessions involving 1700 residents of Maui County over a 12-week period.

BURGER KING CORPORATION, NORTHWEST REGIONAL HEADQUARTERS, Pleasanton, California, 1979 to 1989 Office Manager and Conference Planner

- Coordinated and participated in quarterly planning conferences for franchise advisory board of 15 members
 plus staff, including site selection across seven states.
- Managed office move of 70 staff to new 20,000 sq. ft. facility over a distance of 250 miles, coordinating
 systems furniture installation, and facilitating packing and transportation logistics over a weekend to achieve
 minimal disruption to operations.
- During tenure, also served as human resources coordinator, real estate and site development assistant, and marketing assistant.

AFFILIATIONS

HUI MALAMA LEARNING CENTER, Board of Directors, 2007 to Present; Board President, 2009 to Present