GOV. MSG. NO. 518

Daniel Leuck

CEO at Ikayzo, Co-founder at Contix



Dan is the CEO of Ikayzo, a software development and interactive design firm servicing customers including Sony, Nomura, PIMCO, Oracle and the federal government. He is also the Chairman and cofounder of Contix, an Ikayzo spin-out that provides social media analytics for finance customers. Dan is the coauthor of the latest edition of O'Reilly's Learning Java, one of the most widely read books on the world's most popular enterprise programming language. Previously, Dan served as SVP of R&D for ValueCommerce, Asia's largest web advertising platform, Global Head of Development for London-based LastMinute.com, Europe's largest B2C website, and President of the US division of DML. Daniel has extensive experience managing teams of 150+ developers and designers in five countries. He has served on numerous advisory boards and panels for companies such as Macromedia and Sun Microsystems. Daniel is active in the open source community and is involved in the standardization of numerous mobile, desktop and enterprise technology standards.

He is active in the community as the Director of TechHui and board member of ThinkTech and Kokua Coop.

On twitter: @dleuck

Experience

Co-founder at Contix

July 2012 - Present (1 year 10 months)

As the co-founder of Contix, an Ikayzo Group company, I contribute to the vision, product development, team building, business development, and technology oversight of the company.

Contix's customizable desktop, mobile and API products enable investors to extract value from social and other new media to improve their investment decisions. Contix products analyze social and other data streams along user-defined dimensions to create trading signals that can be sent to human traders or to proprietary trading systems as leading indicators of market moving trends or events.

CEO at Ikayzo

October 2004 - Present (9 years 7 months)

Ikayzo is a boutique interactive design, software development and localization agency. We have a proven track record of designing and building systems ranging from Japanese social networking tools to enterprise financial systems. We develop desktop, web and mobile applications for multiple platforms including iPhone and Android. At Ikayzo, we pride ourselves on consistent quality work delivered on time and on budget. We concentrate on ensuring your technology transparently facilitates reliable business transactions, freeing you to concentrate on your core competency - the business.

Our customers include Bank of America, Oracle, ValueCommerce and the Army Corps of Engineers.

12 recommendations available upon request

Global Head of Development at lastminute.com

2004 - 2005 (1 year)

In this capacity I managed over 100 developers and project managers in the UK, France, Germany, India and Argentina for Europe's largest B2C web company. I implemented formal processes for product definition, project management, software development and quality assurance. Additionally, I created a more thorough hiring process for developers to boost productivity and increase software quality.

2 recommendations available upon request

SVP of R&D (and interim SVP of Product Marketing) at ValueCommerce

2002 - 2004 (2 years)

In this position I oversaw all aspects of product development for Asia's largest online marketing company. I managed more than sixty developers, testers, program managers, and product marketing managers in Japan and Russia. I implemented formal processes for product definition, project management, software development and quality assurance.

I also oversaw creation of the Russian development office which allowed us to create multiple highly efficient product development pipelines. Our annual retention rate for developers, testers, and PMs was 98%, which is very rare in a technical organization.

2 recommendations available upon request

XOL Group Lead at Xuma

1999 - 2001 (2 years)

In this position I managed a team of 21 software developers working on a common set of business class libraries. Prior to leading the XOL group I worked in Xuma's product development group on a variety of projects.

CTO at Tollan

1996 - 1999 (3 years)

In this position I managed all technical work at Tollan including IT services provided to the Navy, USIS/USIA, and Department of Transportation. During this time I developed a number of complex internet and intranet related systems including a web application used by the United States Information Agency to manage diplomatic communication transcripts.

Publications

Learning Java

O'Reilly July 2, 2013

Authors: Patrick Niemeyer, Daniel Leuck

Java is the preferred language for many of today's leading-edge technologies—everything from smartphones and game consoles to robots, massive enterprise systems, and supercomputers. If you're new to Java, the fourth edition of this bestselling guide provides an example-driven introduction to the latest language features and APIs in Java 6 and 7. Advanced Java developers will be able to take a deep dive into areas such as concurrency and JVM enhancements.

You'll learn powerful new ways to manage resources and exceptions in your applications, and quickly get up to speed on Java's new concurrency utilities, and APIs for web services and XML. You'll also find an updated tutorial on how to get started with the Eclipse IDE, and a brand-new introduction to database access in Java.

Honors and Awards

Entrepreneur of the Year 2013

HVCA

January 2013

This annual tradition of the Hawaii Venture Capital Association is all about celebrating Hawaii entrepreneurs and deal-makers who stand out as role models.

Projects

AquacultureHub

September 2009 to Present

Members: Daniel Leuck, Tetsuzan Benny Ron, Barbara McLain, Mika Leuck, Scott (Tomoharu) Murphy

AquacultureHub is a unique social network that will allow everyone who has an interest in feeding the world via aquaculture to educate, learn, share and be engaged with other people who have similar interests.

Our goal is to help advance the development and implementation of aquaculture programs that promote food security and food safety, involving collaboration between both internal and external entities relevant to Hawai#i's movement towards sustainable aquaculture.

Skills & Expertise

User Experience User Interface Design Outsourcing **Team Building**

Localization

Usability Design

Internationalization

Software Development

Mobile Applications

E-commerce

Agile

Mobile

Product Management

Product Marketing

Java

Software Project Management

CSS

Team Leadership

Public Speaking

Agile Methodologies

Mobile Devices

Cloud Computing

Online Advertising

Management

Digital Marketing

Agile Project Management

Social Media Marketing

Mobile Marketing

Project Management

Usability

Web Development

User Experience Design

Web Applications

Android

Entrepreneurship

SEO

Digital Media

Offshore Outsourcing

Product Development

Java Enterprise Edition

Social Media

HTML

Web Marketing

Start-ups

Usability Engineering

JavaScript

Business Development

Web Analytics

Enterprise Software

Social Networking

Education

University of Southern California

Honors and Awards

HVCA Young Entrepreneur of the Year 2009, Hawaii Business 20 for the Next 20, HTDC Company of the Quarter: 2009 Q4, Technology News Bytes' High Tech Leader Award, State of Hawaii Letter of Commendation for 2008, High Tech Leader, Mayor's Award of Recognition, 2008, Hawaii State Senate Certificate: Hawaii's Top High-Tech Leader Award, Hawaii House of Representatives Certificate: Hawaii's Top High-Tech Leader Award

Interests

music (composition & performance), hiking, technology, linguistics, politics, open source programming