STAND. COM. REP. NO. 212-

Honolulu, Hawaii

FEB 1 1 2016

RE: S.B. No. 2791

Honorable Ronald D. Kouchi President of the Senate Twenty-Eighth State Legislature Regular Session of 2016 State of Hawaii

Sir:

Your Committee on Economic Development, Environment, and Technology, to which was referred S.B. No. 2791 entitled:

"A BILL FOR AN ACT RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM,"

begs leave to report as follows:

The purpose and intent of this measure is to appropriate funds to promote, regulate, and administer the Made in Hawaii brand program.

Your Committee received testimony in support of this measure from the Department of Business, Economic Development, and Tourism; Department of Agriculture; High Technology Development Corporation; 3D Innovations; Chamber of Commerce Hawaii; Hawai'i Fashion Incubator; KYD, Inc. dba: K. Yamada Distributors; Meadow Gold Dairies; and Hawai'i Farm Bureau.

Your Committee finds that the Made in Hawaii brand and the products made in the State are well-known and have a positive image. Managing and promoting the Made in Hawaii brand is therefore important to Hawaii's manufacturing industry, consumer awareness of which products are truly made in Hawaii, and the State's image locally and abroad.

As affirmed by the record of votes of the members of your Committee on Economic Development, Environment, and Technology that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2791 and recommends that it



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pass Second Reading and be referred to your Committee on Ways and Means.

Respectfully submitted on behalf of the members of the Committee on Economic Development, Environment, and Technology,

GLENN WAKAI hr Cha



The Senate Twenty-Eighth Legislature State of Hawai'i

Record of Votes Committee on Economic Development, Environment, and Technology EET

Bill / Resolution No.:*	Committee F	Referral:	Dat		1
SB 2791 EET, WAM 2/5/16					
The Committee is reconsidering its previous decision on this measure.					
If so, then the previous decision was to:					
The Recommendation is:					
Pass, unamended Pass, with amendments Hold Recommit 2312 2311 2310 2313					
Members		Aye	Aye (WR)	Nay	Excused
WAKAI, Glenn (C)		Х			
SLOM, Sam (VC)		Ý			
BAKER, Rosalyn H.					X
ESPERO, Will		X			
GALUTERIA, Brickwood		X			
IHARA, Jr., Les					γ
KEITH-AGARAN, Gilbert S.C	C				X
RUDERMAN, Russell E.					×
THIELEN, Laura H.		<u> </u>			
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TOTAL		5	0	Э	4
Recommendation:					
Chair's or Desighee's Signature:					
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Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy					

*Only one measure per Record of Votes