A BILL FOR AN ACT

RELATING TO CHARITABLE SOLICITATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Section 467B-1, Hawaii Revised Statutes, is
- 2 amended by amending the definitions of "professional fund-
- 3 raising counsel" or "professional fundraising counsel" and
- 4 "solicit" and "solicitation" to read as follows:
- 5 ""Professional fund-raising counsel" or "professional
- 6 fundraising counsel" means any person who, for compensation,
- 7 plans, conducts, manages, advises, consults, or prepares
- 8 material for, or with respect to, the solicitation of
- 9 contributions in this State for a charitable organization, but
- 10 who actually solicits no contributions as a part of the person's
- 11 services, and who does not employ, procure, or engage any
- 12 compensated person to solicit contributions. The term shall not
- 13 include a bona fide volunteer, salaried officer, or employee of
- 14 a charitable organization[-], or a person if the only services
- 15 performed by the person are to plan, conduct, manage, advise,
- 16 consult, or prepare grant or subsidy application materials for a
- 17 charitable organization.



1	"Sol	icit" and "solicitation" mean a request directly or
2	indirectl	y for money, credit, property, financial assistance, or
3	thing of	value on the plea or representation that the money,
4	credit, p	roperty, financial assistance, or thing of value, or
5	any porti	on thereof, will be used for a charitable purpose or to
6	benefit a	charitable organization. These terms shall include
7	the follo	wing:
8	(1)	Any oral or written request[+];[+]
9	(2)	The making of any announcement to any organization for
10		the purpose of further dissemination, including
11		announcements to the press, over the radio or
12		television, or by telephone, telegraph, or facsimile,
13		concerning an appeal or campaign by or for any
14		<pre>charitable organization or purpose[+];[+]</pre>
15	(3)	The distribution, circulation, posting, or publishing
16		of any handbill, written advertisement, or other
17		publication that directly or by implication seeks to
18		obtain public support[+];[+]
19	(4)	Where the sale or offer or attempted sale, of any
20		advertisement, advertising space, book, card, tag,

coupon, device, magazine, membership, merchandise,

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1		subscription, flower, ticket, candy, cookies, or other
2		tangible item in connection with which any appeal is
3		made for any charitable organization or purpose; or
4		where the name of any charitable organization is used
5		or referred to in any appeal as an inducement or
6		reason for making any sale; or where in connection
7		with any sale, any statement is made that the whole or
8		any part of the proceeds from any sale will be used
9		for any charitable purpose or to benefit any
10		charitable organization[+];[+] and
11	(5)	A request made through the use of receptacles for
12		contributions such as honor boxes, vending machines,
13		wishing wells, contribution boxes, and novelty
14		machines, where a charitable appeal is used or
15		referred to or implied as an inducement or reason to
16		contribute.
17	A so	licitation occurs whether or not the person making the

A solicitation occurs whether or not the person making the solicitation receives any contribution. However, the term shall not include the submission of a grant or subsidy proposal or application to a governmental authority or any organization

1	exempt ir	om taxation under section 501(c)(3) of the internal
2	Revenue C	ode."
3	SECT	ION 2. Section 467B-1.5, Hawaii Revised Statutes, is
4	amended t	o read as follows:
5	" [- [-]	§467B-1.5[] Professional solicitors; required
6	disclosur	es. [A professional solicitor who makes an oral
7	solicitat	ion by telephone, door-to-door, or otherwise shall
8	furnish t	o each contributor, prior to collecting or attempting
9	to collec	t any contribution, a written-confirmation of the
10	expected	contribution, containing the following information
11	clearly a	nd-conspicuously:
12	(1)	The full legal name, address, and telephone number of
13		the individual professional solicitor who directly
14		communicated with the contributor; and
15	(2)	A disclosure that the contribution is not tax-
16		deductible, if applicable, or, if the professional
17		solicitor maintains that the contribution is tax-
18		deductible in whole or in part, the portion of the
19		contribution that the professional solicitor maintains
20		is tax deductible.]

1	(a) Ever	y professional solicitor, and every employee or agent
2	thereof, w	who solicits contributions from a prospective donor or
3	contribute	or in this State shall at the outset of any oral or
4	written re	equest for a contribution:
5	(1)	Identify themselves by their true surname and first
6		name, and the name of their employer or the contractor
7		as the case may be, that is compensating the
8		individual making the solicitation;
9	(2)	Identify the name of the professional solicitor
10		registered with the department of the attorney general
11		that has contracted with the charitable organization
12		to provide the solicitation services and, if the
13		individual is employed by a subcontractor, the name of
14		the registered subcontractor;
15	(3)	Disclose that the person making the oral or written
16		request for a donation is being paid to make such
17		solicitation and the name of the charitable
18		organization on whose behalf the person making the
19	•	request is soliciting; and
20	(4)	Disclose, orally and in writing, the fact that a copy
21		of the professional solicitor's registration data and

1	financial reports are available from the department of
2	the attorney general.
3	(b) A professional solicitor who makes an oral
4	solicitation by telephone, door-to-door, or otherwise, prior to
5	collecting or attempting to collect any contribution, shall
6	provide a written confirmation of the expected contribution and
7	clearly disclose that the contribution is not tax-deductible, if
8	applicable, or, if the professional solicitor maintains that the
9	contribution is tax-deductible in whole or in part, the portion
10	of the contribution that the professional solicitor maintains is
11	tax-deductible. The written confirmation shall also
12	conspicuously disclose the name and current address of the
13	registered professional solicitor."
14	SECTION 3. Section 467B-2.1, Hawaii Revised Statutes, is
15	amended by amending subsection (a) to read as follows:
16	"(a) Every public benefit corporation domiciled in Hawaii
17	and every charitable organization not exempted by section
18	467B-11.5 shall register with the department prior to conducting
19	any solicitation of contributions or prior to having any
20	solicitation of contributions conducted on its behalf by others.
21	Two authorized officers of the charitable organization shall

- 1 sign the registration form and shall certify that the statements
- 2 therein are true and correct to the best of their knowledge
- 3 subject to penalties imposed by section 710-1063. A central or
- 4 parent organization that has received a group exemption letter
- 5 from the Internal Revenue Service may submit a consolidated
- 6 application for registration [may, at the option of the
- 7 charitable organization, be submitted by a parent organization]
- 8 for itself and any or all of [its-related foundations,
- 9 supporting organizations, chapters, branches, or affiliates in
- 10 this State.] the subordinate organizations covered under the
- 11 group exemption that are included in the central or parent
- 12 organization's annual information return to the Internal Revenue
- 13 Service."
- 14 SECTION 4. Section 467B-2.5, Hawaii Revised Statutes, is
- 15 amended by amending subsection (a) to read as follows:
- 16 "(a) Within ninety days after a solicitation campaign or
- 17 event has been completed and on the anniversary of the
- 18 commencement of a solicitation campaign lasting more than one
- 19 year, a professional solicitor shall file with the attorney
- 20 general a financial report for the campaign, including gross
- 21 revenue and an itemization of all expenses incurred on a form

- 1 prescribed by the attorney general. The attorney general may
- 2 require the financial report to be submitted electronically.
- 3 This report shall be signed under penalty provided by section
- 4 710-1063 by the authorized contracting agent for the
- 5 professional solicitor [and two authorized officials of the
- 6 charitable organization] and shall report gross revenue from
- 7 Hawaii donors and national gross revenue from a solicitation
- 8 activity or campaign. If a financial report required under this
- 9 section is not filed in a timely manner, an initial late filing
- 10 fee of \$100 shall be imposed, and an additional late filing fee
- 11 of \$20 per day shall be imposed, for each day during which the
- 12 violation continues; provided that the total fee amount imposed
- 13 under this subsection shall not exceed \$1,000. The attorney
- 14 general may waive all or part of the late filing fee imposed by
- 15 this subsection if there is a reasonable cause for the failure
- 16 to timely file. The professional solicitor shall provide a copy
- 17 of the financial report to the charitable organization to which
- 18 the financial report pertains within ten days of its submission
- 19 of the report to the attorney general. A professional solicitor
- 20 shall maintain during each solicitation campaign and for not
- 21 less than three years after the completion of that campaign the

- 1 following records, which shall be available for inspection upon
- 2 demand by the attorney general:
- 3 (1) The date and amount of each contribution received and
- 4 the name and address of each contributor;
- 5 (2) The name and residence of each employee, agent, or
- 6 other person involved in the solicitation;
- 7 (3) Records of all revenue received and expenses incurred
- 8 in the course of the solicitation campaign; and
- 9 (4) The location and account number of each bank or other
- 10 financial institution account in which the
- 11 professional solicitor has deposited revenue from the
- 12 solicitation campaign."
- 13 SECTION 5. Section 467B-5.5, Hawaii Revised Statutes, is
- 14 amended to read as follows:
- 15 "§467B-5.5 Commercial co-venturer's charitable sales
- 16 promotions. (a) All charitable sales promotions by a
- 17 commercial co-venturer shall disclose the name of the commercial
- 18 co-venturer.
- 19 (b) Prior to the commencement of any charitable sales
- 20 promotion in this State conducted by a commercial co-venturer
- 21 using the name of a charitable organization, the commercial

1	co-venturer	shall	obtain	the	writte	en	consent	. of	the	charita	able
2	organization	n whose	name	will	be use	∍đ	during	the	char	ritable	sales

- 3 promotion. The commercial co-venturer shall file a copy of the
- 4 written consent with the department not less than ten days prior
- 5 to the commencement of the charitable sales promotion within
- 6 this State. An authorized representative of the charitable
- 7 organization and the commercial co-venturer shall sign the
- 8 written consent, and the terms of the written consent shall
- 9 include the following:
- 10 (1) The goods or services to be offered to the public;
- 11 (2) The geographic area where, and the starting and final date when, the offering is to be made;
- 13 (3) The manner in which the name of the charitable
 14 organization is to be used, including any
 15 representation to be made to the public as to the
 16 amount or per cent per unit of goods or services
 17 purchased or used that is to benefit the charitable
- 18 organization;
- 19 (4) A provision for a final accounting on a per unit basis
 20 to be given by the commercial co-venturer to the
 21 charitable organization and the date when it is to be

1	made[+], which date shall be no more than ninety days
2	after the end of the charitable sales promotion; and
3	(5) The date when and the manner in which the benefit is
4	to be conferred on the charitable organization.
5	(c) A final accounting for each charitable sales promotion
6	shall be prepared by the commercial co-venturer following the
7	completion of the promotion. A copy of the final accounting
8	shall be provided to the attorney general not more than twenty
9	days after the copy is requested by the attorney general. [A
10	copy of the final accounting shall be provided to the charitable
11	organization not more-than twenty days after the copy is
12	requested by the charitable organization.] The final accounting
13	shall be kept by the commercial co-venturer for a period of
14	three years, unless the commercial co-venturer and the
15	charitable organization mutually agree that the accounting
16	should be kept by the charitable organization instead of the
17	commercial co-venturer.
18	(d) A [fine] late filing fee of \$20 shall be imposed on a
19	commercial co-venturer who fails to file a written consent as
20	required by subsection (b), unless it is shown that the failure
21	is due to reasonable cause, for each day during which the

- 1 violation continues; provided that the total amount imposed
- 2 under this subsection shall not exceed \$1,000.
- 3 (e) The written consent required under subsection (b)
- 4 shall be signed by the authorized representative of the
- 5 commercial co-venturer and the charitable organization
- 6 certifying that the statements made therein are true and correct
- 7 to the best of their knowledge subject to penalties imposed by
- 8 section 710-1063. The attorney general may require the written
- 9 consent to be submitted electronically and may require the use
- 10 of electronic signatures.
- 11 (f) The attorney general may issue a cease and desist
- 12 order whenever the attorney general finds that a commercial co-
- 13 venturer has engaged in an act or practice that violates this
- 14 chapter.
- 15 (g) When the attorney general finds that a commercial co-
- 16 venturer has violated or is operating in violation of this
- 17 chapter, the attorney general may impose an administrative fine
- 18 not to exceed \$1,000 for each act that constitutes a violation
- 19 of this chapter and an additional penalty, not to exceed \$100
- 20 per day, for each day during which the violation continues. Any
- 21 person aggrieved by an action of the attorney general under this

- 1 section may request a hearing to review that action in
- 2 accordance with chapter 91 and rules adopted by the attorney
- 3 general. Any request for hearing shall be made within ten days
- 4 after the attorney general has served the person with notice of
- 5 the action, which notice shall be deemed effective upon
- 6 mailing."
- 7 SECTION 6. Section 467B-6.5, Hawaii Revised Statutes, is
- 8 amended as follows:
- 9 1. By amending subsections (a) and (b) to read:
- 10 "(a) Every registered charitable organization [required to
- 11 register pursuant-to-section 467B-2.1] shall annually file with
- 12 the department a report for its most recently completed fiscal
- 13 year. If the charitable organization files a Form 990 or 990-EZ
- 14 with the Internal Revenue Service, the annual report shall be a
- 15 copy of that Form 990 or 990-EZ. If the registered charitable
- 16 organization is required to file a Form 990-T with the Internal
- 17 Revenue Service, the annual report shall include a copy of that
- 18 Form 990-T. If a charitable organization is not required to
- 19 file a Form 990 or 990-EZ with the Internal Revenue Service, the
- 20 annual report shall contain all information prescribed by the
- 21 department. [The charitable organization shall file its annual

report not later than the fifteenth day of the fifth month 1 2 following the close of its fiscal year.] The annual report for 3 a charitable organization that files a Form 990 or 990-EZ shall 4 be electronically submitted to the department within ten 5 business days of the date that the organization files the form with the Internal Revenue Service. The annual report for a 6 7 charitable organization that files a Form 990-N or that is not 8 required to file a Form 990 or 990-EZ shall be electronically 9 submitted to the department no later than the fifteenth day of 10 the fifth month following the close of its fiscal year. An 11 authorized officer or agent of the charitable organization shall 12 sign the annual report and shall certify that the statements 13 therein are true and correct to the best of the officer's or agent's knowledge subject to penalties imposed by section 14 15 710-1063. A charitable organization that has obtained an 16 extension of time to file a Form 990 or 990-EZ from the Internal 17 Revenue Service [may obtain an extension of time to file the 18 annual report with the department, by filing with the department a copy of the Internal Revenue-Service's approved extension of 19

time to file.] shall provide a copy to the attorney general

within twenty days after the copy is requested by the attorney

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- 1 general. The annual report shall be accompanied by a filing fee
- 2 as prescribed by subsection (d). The department shall accept,
- 3 under conditions prescribed by the attorney general, a copy or
- 4 duplicate original of financial statements, reports, or returns
- 5 filed by the charitable organization with the Internal Revenue
- 6 Service or another state having requirements similar to the
- 7 provisions of this section; provided that the attorney general
- 8 may prescribe the form of the annual financial report for
- 9 charitable organizations that file the Form 990-N with the
- 10 Internal Revenue Service, or who are not required to file a Form
- 11 990 or 990-EZ with the Internal Revenue Service.
- 12 (b) A charitable organization with [gross revenue]
- 13 contributions in excess of \$500,000 in the year covered by the
- 14 annual financial report and a charitable organization required
- 15 to obtain an audit report by a governmental authority or a third
- 16 party shall include with its annual financial report, an audit
- 17 report, prepared in accordance with generally accepted
- 18 accounting principles, by a certified public accountant [+
- 19 provided that any charitable organization shall include with its
- 20 annual financial report an audit report, prepared in accordance
- 21 with generally accepted accounting principles, by a certified

- 1 public accountant if required to do so by a governmental
- 2 authority or a third party. For the purpose of this subsection,
- 3 "gross revenue" does not include grants or fees from government
- 4 agencies or revenue derived from funds held in trust for the
- 5 benefit of the organization]."
- 6 2. By amending subsections (d) and (e) to read:
- 7 "(d) Each charitable organization filing a report required
- 8 by this section shall pay a filing fee to the department based
- 9 on the total amount of its gross revenues during the time
- 10 covered by the report at the close of the calendar or fiscal
- 11 year adopted by the charitable organization as follows:
- 12 (1) [\$\frac{\$10}{,}\] \$0, if less than \$25,000;
- 13 (2) \$25, if \$25,000 but less than \$50,000;
- 14 (3) \$50, if \$50,000 but less than \$100,000;
- 15 (4) \$100, if \$100,000 but less than \$250,000;
- 16 (5) \$150, if \$250,000 but less than \$500,000;
- 17 (6) \$200, if \$500,000 but less than \$1,000,000;
- 18 (7) \$250, if \$1,000,000 but less than \$2,000,000;
- 19 (8) \$350, if \$2,000,000 but less than \$5,000,000; or
- 20 (9) \$600, if \$5,000,000 or more.

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2	section is not filed or paid, taking into account any extension
3	of time for filing, unless it is shown that the failure is due
4	to reasonable cause, a [fine] late filing fee of \$20 shall be
5	imposed for each day during which the violation continues;
6	provided that the total amount imposed under this subsection
7	shall not exceed \$1,000."
8	SECTION 7. Section 467B-11.5, Hawaii Revised Statutes, is
9	amended to read as follows:
10	"§467B-11.5 Charitable organizations exempted from
11	registration and financial disclosure requirements. The
12	following charitable organizations shall not be subject to

(e) If a return, report, or filing fee required under this

- sections 467B-2.1 and 467B-6.5, if the organization submits

 [information as the department may require to substantiate an
 exemption under this section:] an application for an exemption
 to the department and the department approves the organization's
 application:
- 18 (1) Any duly organized religious corporation, institution,
 19 or society that is exempt from filing Form 990 with
 20 the Internal Revenue Service pursuant to sections

1		6033	(a)(3)(A)(i) and (iii) and 6033(a)(3)(C)(i) of the					
2		Inte	Internal Revenue Code, as amended;					
3	(2)	Pare	nt-teacher associations;					
4	(3)	Any	educational institution that is licensed or					
5		accr	edited by any of the following licensing or					
6		accr	editing organizations:					
7		(A)	Hawaii Association of Independent Schools;					
8		(B)	Hawaii Council of Private Schools;					
9		(C)	Western Association of Schools and Colleges;					
10		(D)	Middle States Association of Colleges and					
11			Schools;					
12		(E)	New England Association of Schools and Colleges;					
13		(F)	North Central Association of Colleges and					
14			Schools;					
15		(G)	Northwest Commission on Colleges and					
16			Universities;					
17		(H)	Southern Association of Colleges and Schools;					
18			[or]					
19		(I)	The National Association for the Education of					
20			Young Children: or					

		107 Inc Northwest Accreditation Commission for
2		Primary and Secondary Schools;
3		and any organization exempt from taxation under
4		section 501(c)(3) of the Internal Revenue Code
5		expressly authorized by, and having an established
6		identity with[-such] an educational institution[+]
7		accredited by one of the foregoing accrediting
. 8		agencies; provided that the organization's
9.		solicitation of contributions is primarily directed to
10		the students, alumni, faculty, and trustees of the
11		institutions and their respective families;
12	(4)	Any nonprofit hospital licensed by the State or any
13		similar provision of the laws of any other state;
14	(5)	Any corporation established by an act of the United
15		States Congress that is required by federal law to
16		submit to Congress annual reports, fully audited by
17		the United States Department of Defense, of its
18		activities including itemized accounts of all receipts
19		and expenditures;
20	(6)	Any agency of this State, another state, or the
21		federal government; and

1	(7)	Any charitable organization that normally receives
2		less than \$25,000 in contributions annually, if the
3		organization does not employ or compensate a
4		professional solicitor or professional fundraising
5		counsel. For purposes of this paragraph, an
6		organization normally receives less than \$25,000 in
7		contributions annually if, during the immediately
8		preceding three fiscal years, it received, on average
9		less than \$25,000 in contributions.

- 10 The attorney general may require the application for exemption
- 11 to be filed electronically with the department and may require
- 12 the use of electronic signatures."
- 13 SECTION 8. This Act does not affect rights and duties that
- 14 matured, penalties that were incurred, and proceedings that were
- 15 begun before its effective date.
- 16 SECTION 9. Statutory material to be repealed is bracketed
- 17 and stricken. New statutory material is underscored.
- 18 SECTION 10. This Act shall take effect upon its approval.

Report Title:

Charitable Solicitation; Professional Solicitors; Required Disclosures; Donors; Registration; Reports

Description:

Amends Hawaii's charitable registration and solicitation law to require affirmative disclosures to donors by professional solicitors; clarify exemptions from registration; authorize the Department of the Attorney General to issue cease and desist orders and impose administrative fines; and make other technical amendments. (CD1)

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