

JAN 20 2016

A BILL FOR AN ACT

MAKING AN APPROPRIATION FOR AN ALZHEIMER'S DISEASE AND RELATED
DEMENTIA PUBLIC AWARENESS CAMPAIGN.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that one in every three
2 seniors who die each year have Alzheimer's disease or related
3 dementia. In Hawaii, a total of twenty-five thousand
4 individuals over age sixty-five have been diagnosed with
5 Alzheimer's disease - a statistic that will increase by forty
6 per cent by 2025. This does not reflect those under age sixty-
7 five who have dementia or those who are undiagnosed or
8 misdiagnosed. An estimated sixty to eighty per cent of those
9 living with cognitive impairment are not diagnosed. It is
10 imperative for the public to be aware of the importance of early
11 detection and accurate diagnosis for Alzheimer's disease and
12 related dementia.

13 The legislature further finds that the public awareness and
14 communication subcommittee of the statewide task force on
15 Alzheimer's disease and related dementia made the key
16 recommendation calling for a public awareness campaign that



S.B. NO. 2075

utilizes various media sources to positively promote adults with Alzheimer's disease and related dementia with dignity and respect and highlight caregivers as compassionate individuals who champion the health and well-being of their loved ones.

SECTION 2. There is appropriated out of the general revenues of the State of Hawaii the sum of \$200,000 or so much thereof as may be necessary for fiscal year 2016-2017 for an Alzheimer's disease and related dementia public awareness campaign that will utilize various media sources to positively promote adults with Alzheimer's disease and related dementia with dignity and respect and highlight caregivers as compassionate individuals who champion the health and well-being of their loved ones.

The sum appropriated shall be expended by the department of health for the purposes of this Act.

SECTION 3. This Act shall take effect on July 1, 2016.

INTRODUCED BY:

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S.B. NO. 2015

Report Title:

Kupuna Caucus; Alzheimer's Disease and Related Dementia;
Appropriation

Description:

Makes an appropriation for an Alzheimer's disease and related dementia public awareness campaign.

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