A BILL FOR AN ACT

RELATING TO CHARITABLE SOLICITATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Section 467B-1, Hawaii Revised Statutes, is
- 2 amended by amending the definitions of "professional fund-
- 3 raising counsel" or "professional fundraising counsel" and
- 4 "solicit" and "solicitation" to read as follows:
- 5 ""Professional fund-raising counsel" or "professional
- 6 fundraising counsel" means any person who, for compensation,
- 7 plans, conducts, manages, advises, consults, or prepares
- 8 material for, or with respect to, the solicitation of
- 9 contributions in this State for a charitable organization, but
- 10 who actually solicits no contributions as a part of the person's
- 11 services, and who does not employ, procure, or engage any
- 12 compensated person to solicit contributions. The term shall not
- 13 include a bona fide volunteer, salaried officer, or employee of
- 14 a charitable organization [-], or if the only services performed
- 15 are to plan, conduct, manage, advise, consult, or prepare grant
- 16 or subsidy application materials for a charitable organization.

1	"Sol	icit" and "solicitation" mean a request directly or
2	indirectly	y for money, credit, property, financial assistance, or
3	thing of	value on the plea or representation that the money,
4	credit, p	roperty, financial assistance, or thing of value, or
5	any porti	on thereof, will be used for a charitable purpose or to
6	benefit a	charitable organization. These terms shall include
7	the follo	wing:
8	(1)	Any oral or written request[+];[+]
9	(2)	The making of any announcement to any organization for
10		the purpose of further dissemination, including
11		announcements to the press, over the radio or
12		television, or by telephone, telegraph, or facsimile,
13		concerning an appeal or campaign by or for any
14		charitable organization or purpose[+];[+]
15	(3)	The distribution, circulation, posting, or publishing
16		of any handbill, written advertisement, or other
17		publication that directly or by implication seeks to
18		obtain public support[+];[+]
19	(4)	Where the sale or offer or attempted sale, of any
20		advertisement, advertising space, book, card, tag,
21		coupon, device, magazine, membership, merchandise,

S.B. NO. 5.D. 2

1		subscription, flower, ticket, candy, cookies, or other
2		tangible item in connection with which any appeal is
3		made for any charitable organization or purpose; or
4		where the name of any charitable organization is used
5		or referred to in any appeal as an inducement or
6		reason for making any sale; or where in connection
7		with any sale, any statement is made that the whole or
8		any part of the proceeds from any sale will be used
9		for any charitable purpose or to benefit any
10		charitable organization[{];[}]
11	(5)	A request made through the use of receptacles for
12		contributions such as honor boxes, vending machines,
13		wishing wells, contribution boxes, and novelty
14		machines, where a charitable appeal is used or
15		referred to or implied as an inducement or reason to
16		contribute.
17	A solicit	ation occurs whether or not the person making the
18	solicitat	ion receives any contribution[-]; provided that the
19	term shal	l not include the submission of a grant or subsidy
20	proposal	or application to a governmental authority or an

1	organization exempt from taxation under section 501(c)(3) of the
2	Internal Revenue Code."
3	SECTION 2. Section 467B-1.5, Hawaii Revised Statutes, is
4	amended to read as follows:
5	"[4]§467B-1.5[4] Professional solicitors; required
6	disclosures. [A professional solicitor who makes an oral
7	solicitation by telephone, door to door, or otherwise shall
8	furnish to each contributor, prior to collecting or attempting
9	to collect any contribution, a written confirmation of the
10	expected contribution, containing the following information
11	clearly and conspicuously:
12	(1) The full legal name, address, and telephone number of
13	the individual professional solicitor who directly
14	communicated with the contributor; and
15	(2) A disclosure that the contribution is not tax-
16	deductible, if applicable, or, if the professional
17	solicitor maintains that the contribution is tax-
18	deductible in whole or in part, the portion of the
19	contribution that the professional solicitor maintains
20	is tax deductible.]

1	<u>(a)</u>	Every professional solicitor, and every employee or
2	agent the	reof, who solicits contributions from a prospective
3	donor or	contributor in this State shall at the outset of any
4	oral or w	ritten request for a contribution:
5	(1)	Identify themselves by their true surname and first
6		name and the name of their employer or the contractor
7		as the case may be, that is compensating the
8 ·		individual making the solicitation;
9	(2)	Identify the name of the professional solicitor
10		registered with the department of the attorney general
11		that has contracted with the charitable organization
12		to provide the solicitation services and, if the
13		individual is employed by a subcontractor, the name of
14		the registered subcontractor;
15	(3)	Disclose that the person is being paid to make the
16		solicitation and the name of the charitable
17		organization on whose behalf the person is soliciting;
18		<u>and</u>
19	(4)	Disclose, orally and in writing, the fact that a copy
20		of the professional solicitor's registration data and

1	financial reports are available from the department of
2	the attorney general.
3	(b) A professional solicitor who makes an oral
4	solicitation by telephone, door-to-door, or otherwise, prior to
5	collecting or attempting to collect any contributions, shall
6	provide a written confirmation of the expected contribution and
7	clearly disclose whether the contribution is not tax-deductible,
8	if applicable, or if the professional solicitor maintains that
9	the contribution is tax-deductible in whole or in part, the
10	portion of the contribution that the professional solicitor
11	maintains is tax deductible. The written confirmation shall
12	also conspicuously disclose the name and current address of the
13	registered professional solicitor."
14	SECTION 3. Section 467B-2.1, Hawaii Revised Statutes, is
15	amended by amending subsection (a) to read as follows:
16	"(a) Every public benefit corporation domiciled in Hawaii
17	and every charitable organization not exempted by section
18	467B-11.5 shall register with the department prior to conducting
19	any solicitation of contributions or prior to having any
20	solicitation of contributions conducted on its behalf by others.
21	Two authorized officers of the charitable organization shall

S.B. NO. 5.D. 2 H.D. 1

- 1 sign the registration form and shall certify that the statements
- 2 therein are true and correct to the best of their knowledge
- 3 subject to penalties imposed by section 710-1063. A central or
- 4 parent organization that has received a group exemption letter
- 5 from the Internal Revenue Service may submit a consolidated
- 6 application for registration [may, at the option of the
- 7 charitable organization, be submitted by a parent organization]
- 8 for itself and any or all of [its related foundations,
- 9 supporting organizations, chapters, branches, or affiliates in
- 10 this State.] the subordinate organizations covered under the
- 11 group exemption that are included in the central or parent
- 12 organization's annual information return to the Internal Revenue
- 13 Service."
- 14 SECTION 4. Section 467B-2.5, Hawaii Revised Statutes, is
- 15 amended by amending subsection (a) to read as follows:
- 16 "(a) Within ninety days after a solicitation campaign or
- 17 event has been completed and on the anniversary of the
- 18 commencement of a solicitation campaign lasting more than one
- 19 year, a professional solicitor shall file with the attorney
- 20 general a financial report for the campaign, including gross
- 21 revenue and an itemization of all expenses incurred on a form

- 1 prescribed by the attorney general. The attorney general may
- 2 require the financial report to be submitted electronically.
- 3 This report shall be signed under penalty provided by section
- 4 710-1063 by the authorized contracting agent for the
- 5 professional solicitor [and two authorized officials of the
- 6 charitable organization] and shall report gross revenue from
- 7 Hawaii donors and national gross revenue from a solicitation
- 8 activity or campaign. If a financial report required under this
- 9 section is not filed in a timely manner, an initial late fee of
- 10 \$100 shall be imposed, and an additional late fee of \$20 per day
- 11 shall be imposed for each day thereafter until the financial
- 12 report is filed; provided that the total late fee imposed under
- 13 this subsection shall not exceed \$1,000. The attorney general
- 14 may waive the late fee imposed by this subsection if there is
- 15 reasonable cause for the failure to file. The professional
- 16 solicitor shall provide a copy of the financial report to the
- 17 charitable organization to which the financial report pertains
- 18 within ten days of its submission of the report to the attorney
- 19 general. A professional solicitor shall maintain during each
- 20 solicitation campaign and for not less than three years after
- 21 the completion of that campaign the following records, which

- 1 shall be available for inspection upon demand by the attorney
 2 general:
- 3 (1) The date and amount of each contribution received and 4 the name and address of each contributor;
- 5 (2) The name and residence of each employee, agent, or
 6 other person involved in the solicitation;
- 7 (3) Records of all revenue received and expenses incurred in the course of the solicitation campaign; and
- 9 (4) The location and account number of each bank or other
 10 financial institution account in which the
 11 professional solicitor has deposited revenue from the
 12 solicitation campaign."
- 13 SECTION 5. Section 467B-5.5, Hawaii Revised Statutes, is 14 amended to read as follows:
- (b) Prior to the commencement of any charitable sales
 promotion in this State conducted by a commercial co-venturer
 using the name of a charitable organization, the commercial co-

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co-venturer.

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S.B. NO. 5.D. 2

4	organization whose name will be used during the charitable sales
3	promotion. The commercial co-venturer shall file a copy of the
4	written consent with the department not less than ten days prior
5	to the commencement of the charitable sales promotion within
6	this State. An authorized representative of the charitable
7	organization and the commercial co-venturer shall sign the
8	written consent, and the terms of the written consent shall
9	include the following:
10	(1) The goods or services to be offered to the public;
11	(2) The geographic area where, and the starting and final
12	date when, the offering is to be made;
13	(3) The manner in which the name of the charitable

venturer shall obtain the written consent of the charitable

- organization is to be used, including any representation to be made to the public as to the amount or per cent per unit of goods or services purchased or used that is to benefit the charitable organization;
- 19 (4) A provision for a final accounting on a per unit basis
 20 to be given by the commercial co-venturer to the
 21 charitable organization and the date when it is to be

1	made[+], which date shall be no more than ninety days
2	after the end of the charitable sales promotion; and
3	(5) The date when and the manner in which the benefit is
4	to be conferred on the charitable organization.
5	(c) A final accounting for each charitable sales promotion
6	shall be prepared by the commercial co-venturer following the
7	completion of the promotion. A copy of the final accounting
8	shall be provided to the attorney general not more than twenty
9	days after the copy is requested by the attorney general. [A
10	copy of the final accounting shall be provided to the charitable
11	organization not-more than twenty days after the copy is
12	requested by the charitable organization.] The final accounting
13	shall be kept by the commercial co-venturer for a period of
14	three years, unless the commercial co-venturer and the
15	charitable organization mutually agree that the accounting
16	should be kept by the charitable organization instead of the
17	commercial co-venturer.
18	(d) A fine of \$20 shall be imposed on a commercial co-
19	venturer who fails to file a written consent as required by
20	subsection (b), unless it is shown that the failure is due to
21	reasonable cause, for each day during which the violation

S.B. NO. 5.D. 2

- 1 continues; provided that the total amount imposed under this
- 2 subsection shall not exceed \$1,000.
- 3 (e) The consent shall be signed by the authorized
- 4 representative of the commercial co-venturer and the charitable
- 5 organization certifying that the statements made therein are
- 6 true and correct to the best of their knowledge subject to
- 7 penalties imposed by section 710-1063. The attorney general may
- 8 require the written consent to be submitted electronically and
- 9 may require the use of electronic signatures.
- 10 (f) The attorney general may issue a cease and desist
- 11 order whenever the attorney general finds that a commercial co-
- 12 venturer has engaged in an act or practice that violates this
- 13 chapter.
- 14 (g) When the attorney general finds that a commercial co-
- 15 venturer has violated or is operating in violation of this
- 16 chapter, the attorney general may impose an administrative fine
- 17 not to exceed \$1,000 for each act that constitutes a violation
- 18 of this chapter and an additional penalty, not to exceed \$100
- 19 per day, for each day during which the violation continues. Any
- 20 person aggrieved by an action of the attorney general under this
- 21 section may request a hearing to review that action in

- 1 accordance with chapter 91 and rules adopted by the attorney
- 2 general. Any request for hearing shall be made within ten days
- 3 after the attorney general has served the person with notice of
- 4 the action, which notice shall be deemed effective upon
- 5 mailing."
- 6 SECTION 6. Section 467B-6.5, Hawaii Revised Statutes, is
- 7 amended as follows:
- 8 1. By amending subsections (a) and (b) to read:
- 9 "(a) Every charitable organization required to register
- 10 pursuant to section 467B-2.1 shall annually file with the
- 11 department a report for its most recently completed fiscal year.
- 12 If the charitable organization files a Form 990 or 990-EZ with
- 13 the Internal Revenue Service, the annual report shall be a copy
- 14 of that Form 990 or 990-EZ. If the registered charitable
- 15 organization is required to file a Form 990-T with the Internal
- 16 Revenue Service, the annual report shall include a copy of that
- 17 Form 990-T. If a charitable organization is not required to
- 18 file a Form 990 or 990-EZ with the Internal Revenue Service, the
- 19 annual report shall contain all information prescribed by the
- 20 department. [The charitable organization shall file its annual
- 21 report not later than the fifteenth day of the fifth month

1 following the close of its fiscal year.] The annual report for a 2 charitable organization that files a Form 990 or 990-EZ shall be 3 electronically submitted to the department within ten business 4 days of the date that the organization files the form with the 5 Internal Revenue Service. The annual report for a charitable 6 organization that files a Form 990-N or that is not required to 7 file a Form 990 or 990-EZ shall be electronically submitted to 8 the department no later than the fifteenth day of the fifth 9 month following the close of its fiscal year. An authorized 10 officer or agent of the charitable organization shall sign the 11 annual report and shall certify that the statements therein are 12 true and correct to the best of the officer's knowledge subject 13 to penalties imposed by section 710-1063. A charitable 14 organization that has obtained an extension of time to file a 15 Form 990 or 990-EZ from the Internal Revenue Service [may obtain an extension of time-to-file-the annual report with the 16 17 department, by filing with the department a copy of the Internal Revenue Service's approved extension of time to file.] shall 18 19 provide a copy to the attorney general within twenty days after 20 the copy is requested by the attorney general. The annual 21 report shall be accompanied by a filing fee as prescribed by

- 1 subsection (d). The department shall accept, under conditions
- 2 prescribed by the attorney general, a copy or duplicate original
- 3 of financial statements, reports, or returns filed by the
- 4 charitable organization with the Internal Revenue Service or
- 5 another state having requirements similar to the provisions of
- 6 this section; provided that the attorney general may prescribe
- 7 the form of the annual financial report for charitable
- 8 organizations that file the Form 990-N with the Internal Revenue
- 9 Service, or who are not required to file a Form 990 or 990-EZ
- 10 with the Internal Revenue Service.
- 11 (b) A charitable organization with [gross revenue]
- 12 contributions in excess of \$500,000 in the year covered by the
- 13 annual financial report and a charitable organization required
- 14 to obtain an audit report by a governmental authority or a third
- 15 party shall include with its annual financial report, an audit
- 16 report, prepared in accordance with generally accepted
- 17 accounting principles, by a certified public accountant [7]
- 18 provided that any charitable organization shall include with its
- 19 annual financial report an audit report, prepared in accordance
- 20 with generally accepted accounting principles, by a certified
- 21 public accountant if required to do so by a governmental

- 1 authority or a third party. For the purpose of this subsection,
- 2 "gross revenue" does not include grants or fees from government
- 3 agencies or revenue derived from funds held in trust for the
- 4 benefit of the organization]."
- 5 2. By amending subsection (d) to read:
- 6 "(d) Each charitable organization filing a report required
- 7 by this section shall pay a filing fee to the department based
- 8 on the total amount of its gross revenues during the time
- 9 covered by the report at the close of the calendar or fiscal
- 10 year adopted by the charitable organization as follows:
- 11 (1) [\$\frac{\$\pmax}{10_7}] \$0, if less than \$25,000;
- 12 (2) \$25, if \$25,000 but less than \$50,000;
- 13 (3) \$50, if \$50,000 but less than \$100,000;
- 14 (4) \$100, if \$100,000 but less than \$250,000;
- 15 (5) \$150, if \$250,000 but less than \$500,000;
- 16 (6) \$200, if \$500,000 but less than \$1,000,000;
- 17 (7) \$250, if \$1,000,000 but less than \$2,000,000;
- 18 (8) \$350, if \$2,000,000 but less than \$5,000,000; or
- **19** (9) \$600, if \$5,000,000 or more."
- 20 SECTION 7. Section 467B-11.5, Hawaii Revised Statutes, is
- 21 amended to read as follows:

1	"§46	7B-11.5 Charitable organizations exempted from	
2	registrat	ion and financial disclosure requirements. The	
3	following	charitable organizations shall not be subject to	
4	sections	467B-2.1 and 467B-6.5, if the organization submits	
5	[informat	ion as the department may require to substantiate an	
6	exemption	under this section: an application for an exemption	
7	to the de	partment and the department approves the organization's	
8	application:		
9	(1)	Any duly organized religious corporation, institution,	
10		or society that is exempt from filing Form 990 with	
11		the Internal Revenue Service pursuant to sections	
12		6033(a)(3)(A)(i) and (iii) and 6033(a)(3)(C)(i) of the	
13		Internal Revenue Code, as amended;	
14	(2)	Parent-teacher associations;	
15	(3)	Any educational institution that is licensed or	
16		accredited by any of the following licensing or	
17		accrediting organizations:	
18		(A) Hawaii Association of Independent Schools;	
19		(B) Hawaii Council of Private Schools;	
20		(C) Western Association of Schools and Colleges;	

S.B. NO. 5.D. 2 H.D. 1

1	(D)	Middle States Association of Colleges and
2		Schools.
3	(E)	New England Association of Schools and Colleges;
4	(F)	North Central Association of Colleges and
5		Schools;
6	(G)	Northwest Commission on Colleges and
7		Universities;
8	(H)	Southern Association of Colleges and Schools;
9		[or]
10	(I)	The National Association for the Education of
11		Young Children; or
12	<u>(J)</u>	The Northwest Accreditation Commission for
13		Primary and Secondary Schools;
14	and	any organization exempt from taxation under
15	sect	ion 501(c)(3) of the Internal Revenue Code
16	expr	essly authorized by, and having an established
17	iden	tity with[, such] an educational institution[;
18	accr	edited by one of the foregoing accrediting
19	agen	cies; provided that the organization's
20	soli	citation of contributions is primarily directed to

S.B. NO. 5.D. 2 H.D. 1

1		the students, alumni, faculty, and trustees of the
2		institutions and their respective families;
3	(4)	Any nonprofit hospital licensed by the State or any
4		similar provision of the laws of any other state;
5	(5)	Any corporation established by an act of the United
6		States Congress that is required by federal law to
7		submit to Congress annual reports, fully audited by
8		the United States Department of Defense, of its
9		activities including itemized accounts of all receipts
10		and expenditures;
11	(6)	Any agency of this State, another state, or the
12		federal government; and
13	(7)	Any charitable organization that normally receives
14		less than \$25,000 in contributions annually, if the
15		organization does not employ or compensate a
16		professional solicitor or professional fundraising
17		counsel. For purposes of this paragraph, an
18		organization normally receives less than \$25,000 in
19		contributions annually, if during the immediately
20		preceding three fiscal years, it received, on average
21		less than \$25,000 in contributions.

- 1 The attorney general may require the application for exemption
- 2 to be filed electronically with the department and may require
- 3 the use of electronic signatures."
- 4 SECTION 8. Statutory material to be repealed is bracketed
- 5 and stricken. New statutory material is underscored.
- 6 SECTION 9. This Act shall take effect upon its approval.

Report Title:

Charitable Solicitation

Description:

Amends the definitions of "professional fund-raising counsel" or "professional fundraising counsel" and "solicit" and "solicitation". Clarifies required disclosures by professional solicitors. Authorizes the Attorney General to require electronic financial reporting by professional solicitors. Imposes a fine for late financial reports by professional solicitors and for commercial co-venturers who are found by the Attorney General to have violated chapter 467B, HRS. Clarifies exemptions from registration requirements.

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