
HOUSE CONCURRENT RESOLUTION

URGING THE VISITOR INDUSTRY, GOVERNMENT AGENCIES, AND THE
VEHICLE GLOBAL POSITIONING SYSTEM INDUSTRY TO ENCOURAGE USE
OF THE LAHAINA BYPASS.

1 WHEREAS, until recently, travel from the many hotels and
2 resorts on west Maui to east Maui locations required travel
3 through the main artery of Lahaina, Honoapiilani Highway; and
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5 WHEREAS, vehicular traffic from residents, visitors, tour
6 bus operators, commercial vehicles, and government agencies
7 through Lahaina has contributed to traffic congestion, increased
8 travel times, unnecessary fuel consumption, needless vehicle
9 noise, and excess air pollution; and
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11 WHEREAS, the Lahaina Bypass, also known as Hawaii Route
12 3000, is a relatively new road spanning approximately 2.4 miles
13 north of Lahaina; and
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15 WHEREAS, the Lahaina Bypass, when used in conjunction with
16 Keawe Street, Keawe Street Extension, and Hokiokio Place, helps
17 to relieve traffic in west Maui by providing an alternate
18 driving route around the traffic congestion of Lahaina; and
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20 WHEREAS, the lack of signage and public awareness has led
21 many visitors, tour vehicle operators, and other drivers to
22 continue to drive through Lahaina, instead of using the Lahaina
23 Bypass, which has not helped to reduce traffic congestion in
24 west Maui; and
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26 WHEREAS, commercial vehicle operators and other businesses
27 have a vested interest in requiring drivers to use the Lahaina
28 Bypass to avoid Lahaina traffic for purposes of reducing fuel
29 consumption, travel time, and other costs; and
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1 WHEREAS, the visitor industry has a vested interest in
2 ensuring that visitors to Maui are provided with the most
3 expedient and pleasant driving route to and from hotels and
4 other destinations; and

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6 WHEREAS, if properly utilized by commercial drivers and
7 visitors, the Lahaina Bypass will help to reduce congestion of
8 the main road of Lahaina as well as allow for local, slower-
9 moving traffic that promotes a walkable, bicycle-friendly,
10 rustic community with a historic sense of place; now, therefore,

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12 BE IT RESOLVED by the House of Representatives of the
13 Twenty-eighth Legislature of the State of Hawaii, Regular
14 Session of 2016, the Senate concurring, that the Legislature
15 urges the Department of Transportation, the Department of
16 Transportation Airports Division, the County of Maui, the County
17 of Maui Public Works Department, Maui Hotel and Lodging
18 Association, Maui Visitors Bureau, Hawaii Transportation
19 Association, Maui tour operators, and Maui tourism-related
20 businesses to encourage their employees or the employees of
21 their members to avoid unnecessarily driving through Lahaina on
22 Honoapiilani Highway and instead use the Lahaina Bypass; and

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24 BE IT FURTHER RESOLVED that the foregoing organizations are
25 encouraged to use updated maps, training programs, employee
26 guides, and incentives to promote the benefits of using the
27 Lahaina Bypass for vehicular travel in and out of west Maui; and

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29 BE IT FURTHER RESOLVED that the Department of
30 Transportation, the County of Maui, Maui Hotel and Lodging
31 Association, Maui Visitors Bureau, and car rental companies
32 doing business on Maui are requested to advertise and conduct
33 other forms of public awareness campaigns that focus on Maui
34 visitors and encourages the use of the Lahaina Bypass; and

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36 BE IT FURTHER RESOLVED that the Department of
37 Transportation is requested to increase signage for the Lahaina
38 Bypass so that visitors and other individuals not familiar with
39 the area will know to use the alternate route; and

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41 BE IT FURTHER RESOLVED that Garmin, OnStar, Google, TomTom,
42 Magellan, Mio, Lowrance, TrackMaker, and other companies in the



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1 vehicle global positioning system industry are requested to
2 update their software to route vehicle global positioning system
3 device users to utilize the Lahaina Bypass where possible; and
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5 BE IT FURTHER RESOLVED that certified copies of this
6 Concurrent Resolution be transmitted to the Director of
7 Transportation, the Airports Administrator of the Department of
8 Transportation Airports Division, the Mayor of the County of
9 Maui, the Director of the County of Maui Department of Public
10 Works, the Executive Director of the Maui Hotel and Lodging
11 Association, the Executive Director of the Maui Visitors Bureau,
12 and the Managing Director of the Hawaii Transportation
13 Association; and
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15 BE IT FURTHER RESOLVED that certified copies of this
16 Concurrent Resolution be transmitted to the Director of Commerce
17 and Consumer Affairs who in turn is requested to send copies of
18 this measure to the Chief Executive Officers of Garmin, OnStar,
19 Google, TomTom, Magellan, Mio, Lowrance, TrackMaker, and other
20 companies in the vehicle global positioning system industry at
21 the discretion of the Director; no less than five Maui tour
22 operators doing business on Maui; no less than five taxi cab
23 companies doing business on Maui; and no less than five car
24 rental companies doing business on Maui.
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OFFERED BY: 

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