

House District 26

Senate District 12

**THE TWENTY-EIGHTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Log No:

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN):

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
Honolulu Academy of Arts

Dbas: Honolulu Museum of Art

Street Address: 900 S. Beretania Street

Mailing Address: 900 S. Beretania Street, Honolulu, HI 96814

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name STEPHAN F. F. JOST

Title Director

Phone # 808-532-8717

Fax # 808-681-7340

E-mail sjost@honolulumuseum.org

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
 - FOR PROFIT CORPORATION INCORPORATED IN HAWAII
 - LIMITED LIABILITY COMPANY
 - SOLE PROPRIETORSHIP/INDIVIDUAL
 - OTHER
- _____

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

“OUR MUSEUM, OUR COMMUNITY, OUR FUTURE” IS A BUILDING PROJECT BASED ON COMMUNITY INPUT AND DESIGNED TO MEET COMMUNITY DEMAND THAT WILL INCLUDE: (A) COMMUNITY ART LEARNING SPACE; (B) SPACES FOR TEACHER TRAINING AND STUDIO ART CLASSES; AND (C) A LIBRARY AND ART LENDING COLLECTION.

4. FEDERAL TAX ID #: _____

5. STATE TAX ID #: _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2017: \$ 13,250,000

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ 1,500,000

FEDERAL \$ 0

COUNTY \$ 0

PRIVATE/OTHER \$ 2,000,000

TITLE: _____

STEPHAN F. F. JOST DIRECTOR
NAME & TITLE

1/15/16
DATE SIGNED



RECEIVED
1/22/16 *M*

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Include the following:

1. A brief description of the applicant's background;

The Honolulu Museum of Art is at capacity and cannot meet demand from our community and public schools for arts education. With over 60,000 annual student visits to the Honolulu Museum of Art School, also known as Linekona, there is a need to expand.

The Honolulu Museum of Art has used innovative strategies to leverage arts education for community change since its founding in 1927. Even before this time, founder Anna Rice Cooke was known to carry exquisite works of art – by car or by trolley – to local schools so students could learn about art. Her plan? To build community in a multi-ethnic society by helping people to find common ground through art.

Today, this mission endures: To bring together great art and people to create a more harmonious, adaptable and enjoyable society in Hawai‘i. Following the example of Mrs. Cooke, we’re bringing art into the lives of thousands by:

- Increasing our membership by more than 60% over the past two years through outreach to lifelong learners, reduced membership costs, evening art parties, themed tours designed to help students meet academic outcomes, and hands-on learning experiences at our Art School – resulting in 300,000 annual museum visits;
- Supporting 40,000 annual visits to the museum and community-based art programs by students from low-income communities; and
- Partnering with more than 70 community organizations and public schools to lead Hawai‘i in public engagement with the visual arts and more.

In addition to the Beretania Street museum on the *mauka* side of historic Thomas Square, the Honolulu Museum of Art includes Honolulu Museum of Art Spalding House (on Makiki Heights Drive, formerly The Contemporary Museum), the Honolulu Museum of Art School (Linekona, on Victoria Street and bordering Thomas Square to the east), the Doris Duke Theatre (located inside the main museum), and Honolulu Museum of Art at First Hawaiian Center (at South King and Bishop streets in downtown).

The museum's art collection represents a wealth of resources used for community benefit, including priceless works by Hokusai, Van Gogh, Gauguin, Monet, Picasso, and Warhol, as well as traditional Asian and Hawaiian art. In addition, the museum has hired new staff to expand access by the public to local art created by Hawai'i's people. We currently have 118 full-time employees and 270 part-time employees.

The Honolulu Museum of Art is ranked among the top 10 visitor attractions on O'ahu, and is governed by a private board of trustees. Over 95% of the museum's budget is privately funded.

Honolulu Museum of Art is making art education more accessible by integrating art into the lives of kids and lifelong learners through programs which include:

- *The Neighborhood School Partnership and Art to Go:* At our neighborhood elementary school, Queen Ka'ahumanu (QKE), we are implementing school-wide art programs during school hours, including museum tours and hands-on studio art projects. Art classes were not offered at QKE before our partnership was established. Curriculum is developed in close consultation with QKE teachers, including professional development workshops. After school, during the critical hours where high-risk kids are at greatest risk, we provide art classes at both QKE and Washington Middle School. We hire McKinley High School (MHS) students as part-time high school art assistants, so they gain experience as mentors to younger children and learn how to install exhibitions. MHS students take classes at our art school free of charge, including a weekly after school class designed exclusively for them. They also participate in the *Art School Assistant Exhibition* held each semester.

Through *Art to Go*, the museum runs art classes at schools and community centers throughout O'ahu, with a focus on serving economically-challenged areas. Last year, over 3,000 students attended 48 community-based programs.

- *Guided School Tours:* Offering over 24 themes and attracting more than 20,000 students each year, this program is aligned with common core benchmarks to fully support a meaningful learning experience. An example for grades 3-8 is *STEAM at the Museum*, where students use the art of Matisse, Van Gogh, and Sato to learn about science, technology, engineering, and math. Activities designed to help students meet academic benchmarks engage students in each gallery.
- *Guided adult tours:* We give the inside story on the art and history of both the museum and Shangri La, Doris Duke's Islamic-accented seaside estate. We engage close to 200 docent volunteers and partner with the Shangri La Center for Islamic Arts and Cultures in this endeavor.

- *Soundshop*: Our music education program aims to inspire students to cultivate their unique voices. We bring high school students from underserved communities together with award-winning musicians at the museum's Doris Duke Theatre. Students create and perform music together, learn about the creative process, and gain applied writing and English language experience. Over the past 12 months, *Soundshop* served 220 students at 5 workshops, which is more than two times the students served during our pilot projects held during the previous school year. This year, we'll expand *Soundshop* to serve twice the number of students we worked with last year (400 students from four high schools).
- *Art School classes for adults and youth*: Learners of all ages explore their creative side with studio art classes at the Art School and at Spalding House, from drawing, to jewelry-making, to ceramics, to sculpture. We partner with 23 community groups, like Hawai'i School for the Deaf & Blind, Honolulu Printmakers, and Hawai'i Quilt Guild, to maximize artistic opportunities. To promote socioeconomic diversity in enrollment, we have a new goal to offer 200 scholarships per year, totaling close to \$70,000.

To maximize our impact, the museum partners with the Hawai'i State Department of Education and other organizations to provide 48 community-based art classes at locations across O'ahu. We employ a teacher liaison who is dedicated to developing relationships with public school teachers who work in low-income communities. The position collects and assesses teacher feedback, raises awareness about our school tour program, and ensures that the museum meets teacher needs. The liaison visits schools to meet teachers and organizes professional development workshops.

At Spalding House, the museum creates student-centered experiences that are conceived by educators, with works of art selected collaboratively by educators and curators. This approach emphasizes the integration of teachers in exhibition and tour design, implementation, and evaluation.

The museum also showcases the best of Hawai'i's emerging artists in the galleries at First Hawaiian Center in downtown Honolulu, and partners with the Doris Duke Foundation for Islamic Art to provide community access to Shangri La. (Note: Shangri La is owned and supported by the Doris Duke Foundation for Islamic Art)

In 1986, the State of Hawai'i Department of Land and Natural Resources (DLNR) leased Linekona School to the museum. In 1990, after extensive restoration primarily funded by private sources, the building was rededicated as an art school. The museum has invested over \$12,500,000 in maintenance of the historic building and grounds. The museum has requested a new 65-year lease to be acted on by DLNR in the coming months.

Linekona is the community hub for art education, serving both adults and children. At our classes and camps, children improve observation skills, become creative problem solvers, and gain self-confidence. Art School offerings are in high demand and class registrations

often fill in hours. The school has six dedicated art studio classrooms, three studios (metals, ceramics, printmaking), galleries for special exhibitions, community meeting space, and an art lending collection comprising 13,000 works of art that can be borrowed by schoolteachers for classroom use.

Linekona is also a vibrant and thriving community center, providing small community organizations, most of whom do not have a space or building of their own, with meeting, exhibition, and studio space.

2. The goals and objectives related to the request;

The community needs greater capacity at the Honolulu Museum of Art School. The Museum has created a dynamic community-based art school and its success has resulted in the inability to meet demand, despite receiving over 60,000 visits by children and adults each year through studio art classes, workshops with visiting artists, school programs, outreach programs, and exhibitions. Class registration is often at capacity within hours after open enrollment. Children’s classes, in particular, fill up immediately and wait lists are extensive.

"Our Museum, Our Community, Our Future" is a multi-phase initiative that is based on significant community input and includes building an architecturally significant Art Learning Center next to Linekona. To help us keep pace with community demand, our vision for the Center includes: (a) community art learning space with reading areas, computers, and drop-in art-making spaces for children and teens; (b) spaces for teacher training, large meetings and studio art classes; and (c) a library and art lending collection for educators. The building will provide flexible, dynamic, indoor-outdoor spaces for art, film, theater, and dance, and our goal is to obtain LEED certification Please note that the square footage described below is estimated and is pending development during the design phases of our project.

Group Served	Today		With New Building	
	Square Footage	Number Served	Square Footage	Number Served
Children & adults (visits)	25,000	60,000	37,000	90,000
Students from low-income communities (visits)		13,000		19,000
Teachers trained		80		500

Community Art Learning Space

The building will include over 4,300 square feet of space designed to bring together diverse people with great art, with a social atmosphere designed to catalyze creativity. Our reading areas and art-making spaces will help inspire introspection, imagination, and interaction. The “makerspace” is where children and teens will be able to go – no appointment necessary – to exercise their artistic talents. A teaching artist will be available for advice. Materials and equipment (we envision a 3D printer, for example) will be accessible.

Teacher Training, Lecture and Studio Art Classroom Spaces

The building will provide school teachers and the community with a central location for training, hands-on learning, and innovation in the arts. Designed to meet the needs of Hawai‘i’s school teachers and to help further the Hawai‘i State Department of Education’s strategic goals, more than 4,300 square feet of space will include a lecture hall for up to 60 people. Hawai‘i’s public school teachers will directly benefit from professional development opportunities necessary to help them improve student achievement. They will receive curriculum support and have access to the museum as an educational resource.

In our new studio art classroom space – primarily serving children and senior citizens – students, adults, and community groups will use the arts to discover possibilities in their creativity, learn critical thinking and problem-solving skills, and learn to perceive and interpret the world in different and expansive ways.

Expanded studio art space will make it possible for the Art School to enhance partnerships with the 23 local non-profit organizations that currently use the school as their primary meeting space. These organizations include Honolulu Printmakers, Hawai‘i Quilt Guild, Hawai‘i Craftsmen, and Ikebana International. Additional art studio classroom space will make it possible to expand community partnerships.

Library and Art Lending Collection

Expansion of the museum’s Art Library will allow it to become a place where teachers, students, and the general public can discover more about other cultures, as well as their own cultural heritage. Access to the library’s more than 55,000 volumes is currently limited by an outdated card catalog system and its location within the museum’s European and American art galleries. The museum is in the process of converting to a digital catalog system, which will increase access to library information from 20 hours per week to 24 hours per day. As part of the Art Learning Center, the library’s new, central physical location will also help it to play an even stronger role in Hawai‘i’s educational community.

The space will also include the art lending collection, comprised of 13,000 works of art from all over the world. It will be available for classroom use, making it possible for more public school teachers to integrate art into their curriculum. The Art Library and lending collection combined will span more than 3,300 square feet.

The museum is committed to community access, as evidenced by a membership increase exceeding 60% to more than 13,700 members over the past two years. The school tour program (serving more than 20,000 children annually) is free. Admission to the museum is free for all children 17 and under. Thanks to intensive fundraising efforts, the museum can intentionally keep class tuition low. Indeed, the museum has privately raised over \$250,000 in the last three years to endow art school scholarships for low-income children. Additionally, the museum has raised over \$550,000 to support arts education in the State Department of Education's McKinley complex, with a focus on Queen Ka'ahumanu Elementary School.

Planning Process

"Our Museum, Our Community, Our Future" is based on a thorough planning process that addresses the needs of a wide range of constituencies. In 2012, the Legislature appropriated \$120,000 as a grant-in-aid to the Honolulu Museum of Art for "plans for a teacher resource art center adjacent to the Linekona Art Center" to study how we can best meet community needs, now and in the future. (Act 106, 2012 Session Laws of Hawai'i at page 270, Item B-9.02. The application may be viewed at <http://www.capitol.hawaii.gov/session2012/2012GIA-AppsRedacted/Honolulu%20Academy%20of%20Arts%20redacted.pdf>.) The Governor released the funds in 2013.

The grant affirmed the state's recognition that arts education is an essential resource for Hawai'i, and what we have learned from our community highlights the need and benefits of expanded arts education facilities. Planning thus far has allowed us to build a deeper understanding among stakeholders, identify private sector buy-in and support, assess physical needs, and incorporate legal due diligence including a compliance audit for all zoning and building requirements.

The museum has conducted community forums in an effort to engage and solicit feedback from key constituencies. Participants included: Makiki/Lower Punchbowl/Tantalus Neighborhood Board No. 10, Iolani Palace, Bishop Museum, Honolulu Theatre for Youth, Hawai'i Opera Theatre, Hawai'i Theatre, Hawai'i Youth Symphony, Hanahauoli School, Admiral Thomas condominium board of directors, public school teachers, Queen Ka'ahumanu Elementary School English Language Learner parents group, State of Hawai'i Board of Land and Natural Resources, Honolulu Museum of Art teaching staff, and area legislators.

The museum also held two forums with a task force of leaders representing the State of Hawai'i executive and legislative branches, State Department of Education, City and County of Honolulu Mayor's office, City Council, and the private sector. Input from these groups indicates that the community organizations using Linekona want to enhance their partnerships; that the art school needs to increase its capacity to serve a larger cross-section of Honolulu; and that the art library and lending collection need to be more accessible.

Planning efforts culminated last year with the State of Hawai‘i Legislature’s appropriation of \$1,500,000 as a grant-in-aid for construction of the Art Learning Center (Act 119, 2015 Session Laws of Hawai‘i at page 403, item K-8. The application may be viewed at <http://www.capitol.hawaii.gov/session2015/2015GIA-Apps/Honolulu%20Academy%20of%20Arts%20CIP.pdf>).

3. The public purpose and need to be served;

The museum cannot currently meet the demand for learning opportunities. Additional art studio classroom space would make it possible to serve more of the public, especially low- to moderate-income students living in the museum neighborhood. The Art Learning Center will directly serve Hawai‘i’s public school teachers and residents.

The Honolulu Museum of Art is one of America’s great art museums. For more than 80 years, the museum has served our local community with arts education programs that reflect the culture of Hawai‘i. Today, in comparison with national art museums, the museum ranks in the top ten in the number of school children (K-12) served with guided tours each year relative to the size of our community.

In cities throughout the world, partners from public, private, non-profit, and community sectors are working together on arts-anchored revitalization efforts that increase livability and spur economic development. Successful case studies include Chicago’s Millennium Park, where acres of industrial area have been transformed into an award-winning public urban park; Bilbao, where a gritty port city in Northern Spain was transformed into a tourist magnet; and Miami, Florida, where Art Basel Miami Beach, the largest art fair in the hemisphere, and neighborhoods like the Wynwood Arts District, have transformed Miami into an international cultural destination in less than ten years and dramatically increased tax revenue.

The Honolulu Museum of Art neighborhood is a mixed-use community in Honolulu’s central urban core. The museum has been a partner in efforts to move forward a vision to improve the adjacent Thomas Square park, which over the years has suffered from disrepair and drug activity. Implementing a vision for a brighter future will allow people to invest in the neighborhood and community, and will result in an expanded tax base via increased economic activity and property values. A vibrant museum and art school will anchor this revitalization.

4. Describe the target population to be served;

The target populations that will be served through this project include:

- The resident population of the State of Hawai‘i (monthly free events like *Bank of Hawai‘i Family Sunday* draw an average of 21,600 families per year);
- Tourists seeking experiences in the arts (cultural tourists tend to be high-net worth);

- Residents living and/or working in the Honolulu Museum of Art neighborhood;
- Department of Education teachers requiring professional learning opportunities;
- Students attending public schools in the area (i.e., Lincoln Elementary School, Queen Ka‘ahumanu Elementary School, Washington Middle School, McKinley High School, and Roosevelt High School);
- Over 20,000 students participating in the museum’s school tour program (39% of schools served are eligible for Title I federal subsidy);
- Honolulu Museum of Art School students (children, adults, teachers);
- Honolulu Museum of Art School community user groups (23 groups currently use the facility for meeting, studio, and exhibition space);
- United States Military personnel returning from deployment (in partnership with the Warrior Transition Battalion at Schofield Barracks, the museum supports the rehabilitation of disabled, ill, and/or injured soldiers);
- O‘ahu’s youth at risk. The museum partners with public schools and social service agencies on O‘ahu to send arts instructors and supplies into underserved communities for semester-long art classes. We also work with students from Farrington High School through *Soundshop*, a new program that brings high school students together with award-winning local musicians to create music, nurture writing, performance, and public speaking skills, and honor diverse cultural identities;
- Neighbor Island youth. The museum plans to increase its statewide impact – we have experience running outreach programs on Maui and the island of Hawai‘i through collaboration with Big Brothers Big Sisters and Pomaikai Elementary School;
- Young professionals (museum’s monthly *ARTafterDARK* event attracts an average of 1,800 people to the museum per month); and
- Honolulu Museum of Art visitors (approximately 300,000 visitors each year).

5. Describe the geographic coverage.

The hallmark of the Honolulu Museum of Art School is that it serves almost exclusively a local audience in a profound and meaningful way. Our students are from all walks of life, and range from *keiki* to *kupuna*. The museum partners with the Hawai‘i State Department of Education and other organizations to provide arts education at 48 locations across O‘ahu. The school also offers professional development opportunities to all public school teachers on O‘ahu. Starting with Maui, the art school is working to expand its impact to the neighbor islands with its “Museum in a Box” program, sharing tangible, portable examples of art and material culture from around the world – along with curricula for teachers – for children throughout the State.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant’s approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The “Our Museum, Our Community, Our Future” building project will be constructed adjacent to the Honolulu Museum of Art School (Linekona). The building will include (a) community art learning space (ca. 4,300 square feet); (b) spaces for teacher training, large meetings and studio art classes (ca. 4,300 square feet); and (c) a library and art lending collection (ca. 3,300 square feet). Parking spaces as required by the Land Use Ordinance will be made available at a separate museum property across Beretania Street.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

The “Our Museum, Our Community, Our Future” project will begin as soon as funding is secured. We anticipate that it will take up to two years to construct the building once planning, design, and permitting is completed.

Project Phase	Start	Duration
Concept & preliminary design	Year 1 Quarter 1	6 months
Engage architectural and construction firms	Year 1 Quarter 2	6 months
Environmental, zoning and legal review	Year 1 Quarter 2	6 months
Final design and cost estimates	Year 2 Quarter 1	3 months
Permitting	Year 2 Quarter 2	6 months
Construction	Year 2 Quarter 3	20 months
Testing & pre-operations	Year 4 Quarter 2	1 month
Start of service	Year 4 Quarter 2	ongoing

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results;

The project manager will work with contractors and vendors to provide a detailed work plan which is monitored for progress on a weekly basis. Requests for proposals in accordance with the Museum’s procurement policies will be obtained and reviewed by qualified staff. Problems will be identified, budgets carefully reviewed, and corrective actions will be developed and implemented on a regular basis.

4. **List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.**

Over the 24-month period following completion of construction:

1. The number of total visits by children and adults to studio art classes, workshops, and outreach programs will increase from 60,000 to 90,000.
2. Student visits from low-income communities will increase from 13,000 to 19,000.
3. The number of teachers trained in the use of museum resources to meet Common Core goals will increase from 80 to 500.

III. Financial

Budget

1. **The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.**

See attachment 1.

2. **The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2017.**

FY 2017 Quarter 1	FY 2017 Quarter 2	FY2018 Quarter 2	Total Grant
\$1,000,000	\$1,000,000	\$11,250,000	\$13,250,000

3. **The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2017.**

The GIA request is \$13,250,000 and the Honolulu Museum of Art will secure \$5,250,000 from private sources in addition to the FY 2015 legislative appropriation of \$1,500,000 to support this project.

4. **The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.**

Not applicable. Honolulu Museum of Art is a 501(c)(3) non-profit organization.

- 5. The applicant shall provide a listing of all federal, state, and county government contracts and grants it has been and will be receiving for program funding.**

See attachment 2.

- 6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2015.**

\$5,270,518*

*includes multi-year pledges

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The Honolulu Museum of Art is a 501(c) (3) non-profit Hawai'i corporation with a full-time staff of 118 people, part-time staff of approximately 270 (including seasonal employees), more than 400 active volunteers, and an annual operating budget of \$13.8 million. The museum has a highly skilled team in all professional areas to ensure that the project is successful, including finance, development, building and grounds, education, curatorial, and public relations. Additionally, the museum has the support of a 33-person Board of Trustees that is committed to ensuring that Honolulu is a desirable place to live, work, and visit. The museum's website (www.honolulumuseum.org) receives an average of 41,000 unique visitors per month.

Over the decades, additions to the original building have been handled with great sensitivity. From 1999-2002, the museum's 75th Anniversary Renaissance Campaign raised \$32 million towards expanding and enhancing facilities and building the museum's endowment. The Henry R. Luce Pavilion Complex added 10,000 square feet of gallery space devoted to changing exhibitions and the art of Hawai'i. With three stories including lower level support services, the new wing enabled the museum to accommodate larger special exhibitions and larger scale works of art. The Luce Pavilion Complex also includes the Museum Café and the Museum Shop.

The Honolulu Museum of Art has taken great strides to create stronger connections between the museum, surrounding communities, and the arts. Now, more than ever, the museum is committed to engaging audiences with thought-provoking exhibitions, exceptional experiences, and community-based educational programs and events. With a

strong focus on education, the museum reaches audiences through exhibitions and public programs such as school and adult tours, special interactive exhibitions, outreach programs, films, teacher training workshops, free family days, and lectures.

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

The Honolulu Museum of Art is located at 900 South Beretania Street, to the north of Thomas Square. The facility is fully accessible to people with disabilities and is listed on the National Register of Historic Places. New York architect Bertram Goodhue designed the 1927 building as a series of galleries that surround courtyards, taking advantage of natural light and Hawai'i's climate. In 2001, the museum expanded with the Henry R. Luce Pavilion Complex, designed by Honolulu architect John Hara. Today, the building features six interior courtyards, 29 galleries of art, a café, shop, and the Doris Duke Theatre. The museum's staff and volunteer parking lots are located at 1035 Kinau Street and 1048 South Beretania Street.

The 280-seat Doris Duke Theatre is Honolulu's premier venue for independent and foreign films, and screens a diverse, international selection of films. The theater is also home to concerts, lectures and performances.

The Honolulu Museum of Art School (Linekona) is located at 1111 Victoria Street, to the east of Thomas Square. The school is also fully accessible to people with disabilities, is listed on the National Register of Historic Places, and was designed by Honolulu architect H.L. Kerr. Built to house Honolulu High School, the facility was renamed President William McKinley High School at its opening in 1908. It shared its campus in 1911 and 1912 with the College of Hawai'i, now the University of Hawai'i, before the College moved to Manoa Valley. A burgeoning enrollment necessitated the construction of a larger school, and in 1923 McKinley High School moved to its present location on South King Street.

The building then became Lincoln Elementary School, one of the first English Standard schools in the Territory. When a new Lincoln Elementary was built a few miles away in 1956, the building was renamed Linekona, a Hawaiian version of Lincoln. It first served children with learning disabilities, then was the home of the McKinley Community Annex for Adult Education from 1973 until 1982. It stood vacant for a number of years until the Honolulu Museum of Art obtained a lease in 1986 and restored it for the benefit of the residents of O'ahu. The facility opened as an Art School in 1990. The museum has a long-term lease agreement with the State of Hawai'i Department of Land and Natural Resources.

Honolulu Museum of Art Spalding House, located at 2411 Makiki Heights Drive, comprises over 5,000 square feet of exhibition space, a classroom for art classes for children and adults, a café, and an award-winning garden showcasing indigenous plants and contemporary sculpture.

V. **Personnel: Project Organization and Staffing**

A. **Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The project team consists of museum staff and members of the museum's Board of Trustees. A formal bidding process will be followed to procure the consultants – project manager, architect, and construction lead. Board of Trustee members advising the project team are led by Chair **Violet Loo** and Vice Chair **Josh Feldman**. The project team includes, but is not limited to, the following museum staff members:

- **Stephan Jost**, Director, will be project director if this proposal is funded. Mr. Jost received his Masters in Art History from the University of Texas at Austin and his BA from Hampshire College in Amherst, Massachusetts. In all of his positions, he has worked to bring art to a wider community and is known as an “audience builder.” He has served as the curator of academic programs and exhibitions at the Allen Memorial Art Museum at Oberlin College, Ohio; the director of Mills College Art Museum in Oakland, California; and most recently as the director of Shelburne Museum in Vermont. During his tenure at Shelburne, he increased attendance by 27% through imaginative exhibitions and more relevant educational programming, and increased annual support by 53%. He successfully led a capital campaign at Shelburne that secured \$10 million in its first year.
- **Allison Wong**, Deputy Director, Administration and Operations, oversees security, information technology, the museum shop, café, buildings and grounds, and leads special projects for the Director. Prior to joining the museum staff in 2011, Ms. Wong served as Executive Director of The Contemporary Museum (TCM). Ms. Wong has worked at the Hawai'i State Foundation on Culture and the Arts, and for many years as the Curator of Contemporary Art at TCM. She has extensive experience in community-based programming and managing building projects. She holds a BA from Mills College in Oakland, California.
- **Hathaway Jakobsen**, Deputy Director, Advancement, oversees the museum's fundraising, membership, visitor experience, and communications departments. Ms. Jakobsen comes to the museum from Los Angeles, where she was the director of individual giving at the Sundance Institute. There, she oversaw donor relations for

more than 3,000 individuals across the country and around the world while seeing fundraising grow 150 percent—from \$1.5 million to \$4 million—from 2008 to early 2013, as well as increasing individual funding from 10 percent of the annual operating budget to 26 percent. Previously she was the director of major gifts at the Los Angeles County Museum of Art, where she was responsible for raising \$5.6 million annually through major donor programs and individual solicitations. She has also held positions with the Los Angeles Philharmonic Association and San Francisco Museum of Modern Art.

- **Vince Hazen**, Director of the Honolulu Museum of Art School, has extensive experience engaging the community in arts-based programming. As Director of the museum’s art school, he has broadened community impact through partnerships with groups like VSA Arts Hawai’i-Pacific and the Kroc Center. Prior to joining the museum in 2005, Mr. Hazen worked as an instructor and artist in residence at Windward Community College, an associate professor of art at Chadron State College in Chadron, Nebraska, and instructor of drawing at the University of Notre Dame in Notre Dame, Indiana.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organizational chart that illustrates the placement of this request.

See attachment 3.

C. Compensation

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

Salaries & Benefits¹:

Stephan Jost, Director, \$289,017

Weijiun Robertson, Director of Finance, \$75,675

¹ Information from IRS Form 990 for fiscal year ending June 30, 2014
(see http://honolulumuseum.org/12291-financial_information)

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

The museum is a party to two pending cases under litigation, a personnel matter and a case regarding collections provenance. The museum has no outstanding judgements.

B. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that applicant possesses relevant to this request.

In March 2012, the Board of Trustees voted to change the museum's public name to **Honolulu Museum of Art**. The corporation's legal name remains Honolulu Academy of Arts. The museum is accredited by the American Alliance of Museums.

The museum's venues are officially known as:

Honolulu Museum of Art (formerly known as Honolulu Academy of Arts);
Honolulu Museum of Art Spalding House (formerly known as The Contemporary Museum);
Honolulu Museum of Art School (formerly known as Academy Art Center at Linekona);
Honolulu Museum of Art at First Hawaiian Center (formerly known as The Contemporary Museum at First Hawaiian Center).

C. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable.

D. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2016-17 the activity funded by the grant if the grant of this application is:

- (1) *Received by the applicant for fiscal year 2016-17, but*
- (2) *Not received by the applicant thereafter.*

Honolulu Museum of Art currently comprises three major properties, as described above. The organization has supported and maintained properties since 1927, including the Linekona building since 1990. The museum has also developed and raised support for compelling exhibitions and programming since its founding. Over the history of museum operations, the majority of its funding has been generated through private sources.

E. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2015.

See attachment 4.

ATTACHMENT 1

BUDGET INFORMATION

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2016 to June 30, 2017

Applicant: Honolulu Museum of Art

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries				
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST				
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES				
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL	14,750,000			5,250,000
TOTAL (A+B+C+D+E)	20,000,000			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	14,750,000*	David T. Washburn	532-8780	
(b) Total Federal Funds Requested			Phone	
(c) Total County Funds Requested				1/15/2016
(d) Total Private/Other Funds Requested	5,250,000			Date
TOTAL BUDGET	20,000,000	Stephan F. F. Jost, Director		
		Name and Title (Please type or print)		

*includes \$1.5M allocated in FY2015

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2016 to June 30, 2017

Applicant: Honolulu Museum of Art

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Classroom equipment	1.00	\$360,000.00	\$ 360,000.00	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:	1		\$ 360,000.00	
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2016 to June 30, 2017

Applicant: Honolulu Museum of Art

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2014-2015	FY: 2015-2016	FY: 2016-2017	FY: 2016-2017	FY: 2017-2018	FY: 2018-2019
PLANS						
LAND ACQUISITION						
DESIGN		\$ 3,500,000			\$ 2,890,000	
CONSTRUCTION			\$ 13,250,000			
EQUIPMENT					\$ 360,000	
TOTAL:	\$ -	\$ 3,500,000	\$ 13,250,000	\$ -	\$ 3,250,000	\$ -
JUSTIFICATION/COMMENTS: The State appropriated \$120,000 in state grant-in-aid funding (Act 106, SLH 2012 at p. 270, Item B-9.02) for community needs assessment and architectural audit/spatial analysis (funds received in 2013 - 2015). Planning during this process did not include architectural design. In 2015, the Hawaii State Legislature appropriated \$1,500,000 as a grant-in-aid for construction of the Art Learning Center (Act 119, SLH 2015 at p. 403, item K-8).						

ATTACHMENT 2

**GOVERNMENT CONTRACTS
AND GRANTS**

GOVERNMENT CONTRACTS AND / OR GRANTS

Applicant: Honolulu Museum of Art

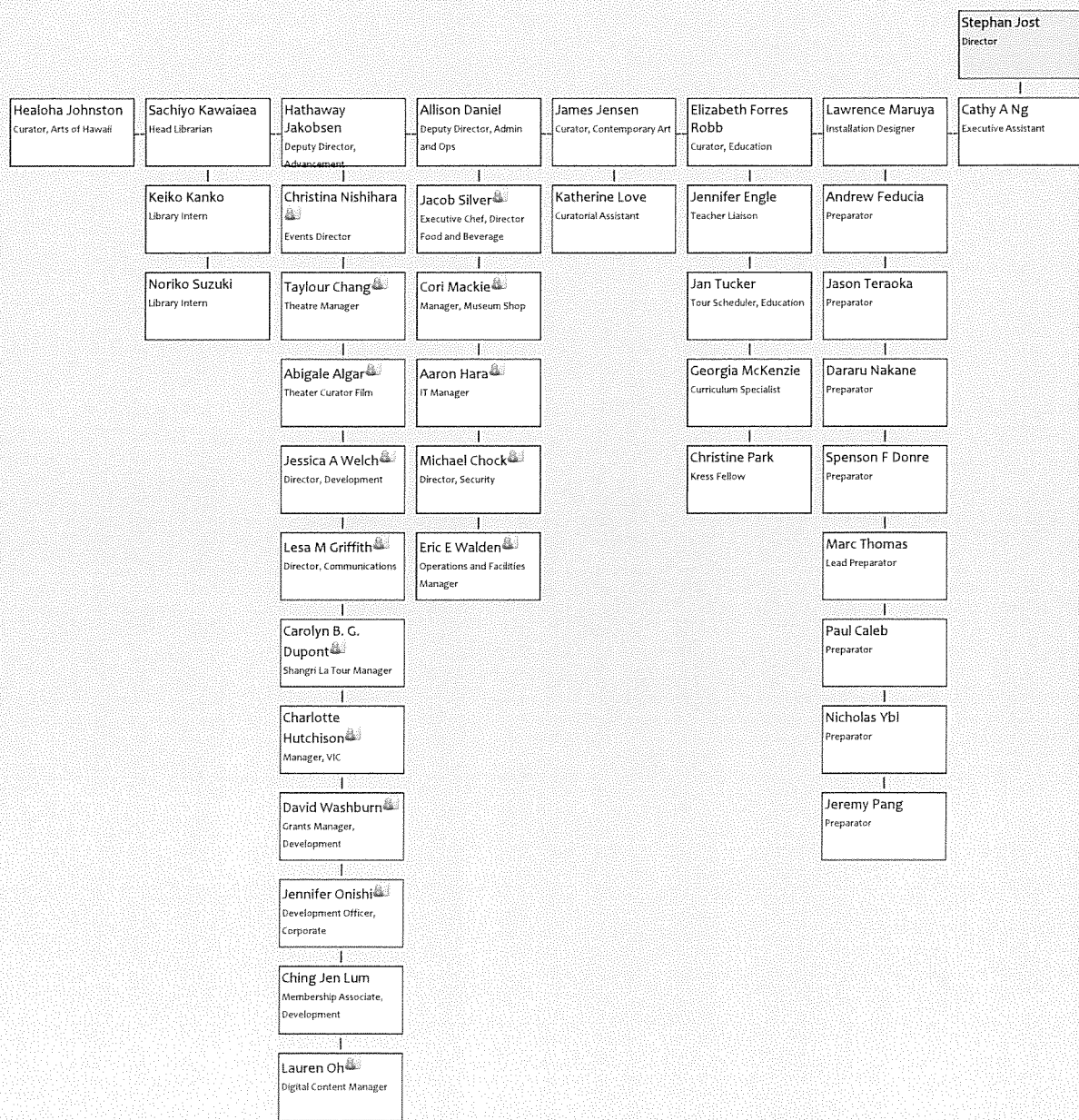
Contracts Total:

36,784

CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1 Art to Go (art education)	10/10/2014	State Foundation on Culture and the Art: State	\$	7,527
2 BAM!-boo (outdoor ikebana installations)	4/20/2015	Mayor's Office of Culture and the Arts	\$	10,000
3 Totem pole repatriation	9/3/2015	National Park Service	\$	14,235
4 Art to Go (art education)	9/18/2015	State Foundation on Culture and the Art: State	\$	5,022

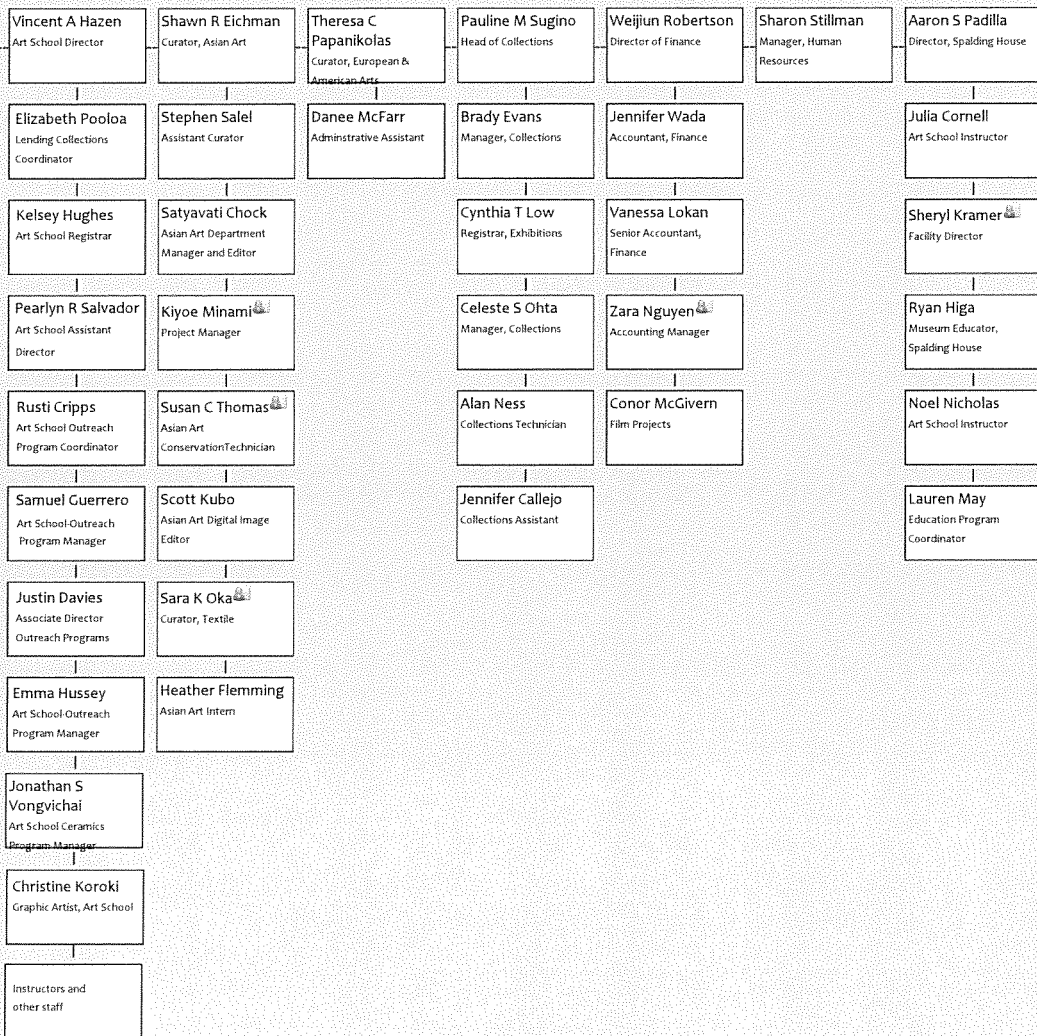
ATTACHMENT 3

ORGANIZATION CHART



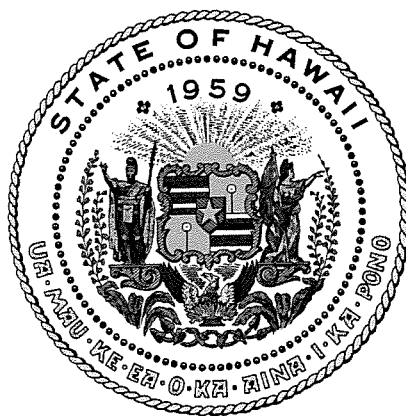
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ATTACHMENT 4

**CERTIFICATE OF GOOD
STANDING**



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

HONOLULU ACADEMY OF ARTS

was incorporated under the laws of Hawaii on 03/16/1922 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 06, 2016



Director of Commerce and Consumer Affairs