

HB1051 HD1 SD1

Measure Title: RELATING TO AGRICULTURE.

Report Title: Department of Agriculture; Rulemaking; Declaration of Hawaii Geographic Indication

Description: Authorizes the DOA to adopt rules relating to the declaration of Hawaii geographic indication for agricultural commodities. Effective 7/1/2050. (SD1)

Companion:

Package: None

Current Referral: AGL, CPN

Introducer(s): TSUJI, BROWER, CHOY, ITO, ONISHI, OSHIRO, SAY, TOKIOKA, YAMASHITA

DAVID Y. IGE
Governor

SHAN S. TSUTSUI
Lt. Governor



State of Hawaii
DEPARTMENT OF AGRICULTURE
1428 South King Street
Honolulu, Hawaii 96814-2512
Phone: (808) 973-9600 FAX: (808) 973-9613

SCOTT E. ENRIGHT
Chairperson, Board of Agriculture

PHYLLIS SHIMABUKURO-GEISER
Deputy to the Chairperson

**TESTIMONY OF SCOTT E. ENRIGHT
CHAIRPERSON, BOARD OF AGRICULTURE**

**BEFORE THE SENATE COMMITTEE ON COMMERCE AND
CONSUMER PROTECTION**

APRIL 1, 2015
9:30 A.M.

HOUSE BILL NO. 1051 HD 1, SD 1
RELATING TO AGRICULTURE

Chairperson Baker and Members of the Committee:

Thank for the opportunity to testify on House Bill No. 1051 HD1, SD1, relating to agriculture. The bill proposes to authorize the Department of Agriculture to adopt rules relating to the declaration of Hawaii geographic indication for agricultural products that is one hundred per cent grown in Hawaii, excluding coffee and macadamia nuts. The department has concerns with the bill as written.

The definition of "Hawaii geographic indication", as written in this bill is confusing. This term as used in the bill, seems to equate "Hawaii geographic indication" with the branding of a product as having its origin in Hawaii. However, the definition specifies this term to be an agricultural product that is one hundred per cent grown in Hawaii, and does not seem consistent with the intent for a definition of a Hawaii origin designation.

In addition, section 4 in this bill only applies to the labeling of fresh and processed agricultural commodities for export and will not apply to processed agricultural commodities which are sold in the State.

Thank you for the opportunity to testify on this measure.





March 30, 2015

To: Senate Commerce & Consumer Protection
From: Kona Coffee Farmers Association

Re: HB1051, Scheduled for Hearing April 1, 2015 at 9:30 AM

The Kona Coffee Farmers Association, on behalf of its more than 300 members, OPPOSES HB1051.

Enactment of this bill would be an abdication of the Legislature's authority and obligation to "legislate".

HB1051 fails to give even minimal legislative standards or guidance for establishing a system for designating and labeling "Hawaii geographic indications".

This bill provides no financing whatsoever for the under-funded Hawaii Department of Agriculture to develop a genuine program to protect Hawaii's geographically identified agricultural products.

With the amendment emerging from the Senate Agriculture Committee (SD1), HB1051 now expressly excludes Hawaii's two most sought-after specialty agricultural crops—coffee and macadamia nuts—from any of the bill's potential protections. Why have our two crops that are most subject to deceptive and fraudulent labeling and most in need of fair marketing protections been cut from HB1051?

Please Note: Almost half of the written testimony in support of HB1051 in the House was submitted by Hawaii Coffee Company's (HCC) and Paradise Beverages' (PB) employees and/or people using HCC or PB email addresses. HCC is the largest marketer of coffee using Hawaiian geographic and regional names on packages containing 90% foreign-grown coffee. HCC is a wholly-owned subsidiary of Paradise Beverages, which in turn is wholly owned by the California conglomerate, TOPA Equities. HCC/PB/TOPA's interest is in protecting the annual flow out of Hawaii and onto TOPA's bottom line of the millions of dollars in excess profits taken from the marketing of 10% Hawaii coffee blends.

P.O. Box 5436, Kailua-Kona, Hawaii, 96745 * info@konacoffeefarmers.org



HCC/PB/TOPA are not interested in protecting Hawaii origin products or the economic interests of Hawaii's farmers.

Hawaii badly needs a rational system for protecting the use of the names of the State's origin agricultural products. The Legislature should be protecting our Hawaii-Grown origin products with a carefully crafted system like that of the "Idaho Potato Commission"; or a system like Vermont uses to protect Vermont Maple Sugar producers; or a system like France uses to protect the integrity of Champagne. Rather than doing so, a slipshod measure like HB1051 would be a step backward for Hawaii origin products like tea, coffee, macadamia nuts, honey and more.

HB1051 is a bad bill; it is poorly crafted; it should not be passed out of this Committee.

As an alternative, the Legislature should adequately fund a task force consisting of HDOA/UH/OriginProductFarmer representatives to present recommendations to the 2016 legislative session for a well-thought-out and effective system for protecting origin products—including Hawaii-grown coffee and Hawaii-grown macadamia nuts.

Respectfully submitted,

Bruce Corker, Chair
Legislative Committee
Kona Coffee Farmers Association



From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: randy@randyphillips.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 5:44:40 PM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Randall Phillips	Kona View Coffee	Oppose	No

Comments: To: Senate Agriculture Committee From: Kona View Coffee Re: HB1051 I was against this bill when it first came to my attention because it was so poorly written and gave prior written testimony to that effect. The bill still fails to give any real legislative standards for Hawaii geographic origin agricultural products. It offers no funding to do anything. The Department of Agriculture suffered a tremendous cut to its budget in 2008 that has never substantially increased. Now someone has taken out any protection for coffee and macadamia nuts. I respectfully ask the question, "What is going on here." Who or what are you trying to protect with this bill? As a Kona coffee farmer I need help from your committee - I really do. I need the good name of Kona coffee protected. I am tired of mainland coffee companies shipping millions of dollars to the mainland that never goes to local coffee farmers. I am tired of bills that do more to protect foreign grown coffee over coffee grown in our state. If I were a macadamia nut farmer I probably would feel the same. Third rate commodity coffee from Vietnam has better protection in this state than Kona coffee does. It does not have to be listed on the label as part of the 90% of a 10% "blend". That is pretty good protection when you get right down to it. Who would go out of their way to buy Vietnamese coffee - unless the ingredient was hidden and the package mentioned Kona Coffee? How many in the general population even knows that Vietnam grows coffee, let alone if any of it is any good? So instead of offering this protection to commodity coffees from around the world and those who profit by the deception of using the Kona coffee name - when are you going to do anything to protect the valuable agricultural products from Hawaii? It appears that this bill was put forward by the Hawaii Coffee Company, Paradise Beverages and Topa Equities. Their main interest seems to be to protect the enormous profits generated by marketing the 10% coffee blends which is at odds with majority of Kona coffee farmers. These companies people these hearings with their employees. Their testimony and their bills are meant to protect the unfair, deceptive - but highly profitable use of the Kona coffee name. This is about protecting their profits and nothing to do about protecting agricultural products from this state. It is very difficult for Kona coffee farmers to travel to Oahu to testify. The window of opportunity to do so is usually only a few days. This bill - as it stands - is an insult to Kona coffee farmers. I humbly ask you to consider the plight of farmers here and what we are up against. I strongly urge you not to pass this bill. Lastly, When are you really going to do something to protect

“Grown in America” and “Grown in Hawaii”? Respectfully submitted, Randy Phillips
Kona View Coffee Kona Coffee Farmers Association

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: info@ihilanicoffee.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Tuesday, March 31, 2015 5:24:21 AM

HB1051

Submitted on: 3/31/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Ihilani Coffee	Ihilani Coffee Company	Oppose	No

Comments: Why is it the government of our state continues to shackle our coffee and macadamia nut growers with this type of bill that benefits only the off-island blenders and diluters of Hawai'i's most important agricultural products?

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: bebo@beboskonacoffee.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 10:50:27 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
bebo nadell	bebos kona coffee	Oppose	No

Comments: Kona Coffee is a region specific ag product that must be protected and is vital to the sustainability of Kona Coffee Farmers and the trickle down economics that Kona Coffee brings to Hawaii as well as protecting Kona Coffee consumers. 10% Kona Coffee is not Kona Coffee!

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Email: communications@ulupono.com

SENATE COMMITTEE ON COMMERCE & CONSUMER PROTECTION
Wednesday, April 1, 2015 — 9:30 a.m. — Room 229

Ulupono Initiative Supports HB 1051 HD 1 SD 1, Relating to Agriculture

Dear Chair Baker, Vice Chair Taniguchi, and Members of the Committee:

My name is Kyle Datta and I am General Partner of the Ulupono Initiative, a Hawai'i-based impact investment company that strives to improve the quality of life for the people of Hawai'i by working toward solutions that create more locally grown food, increase clean, renewable energy, and waste reduction. We believe that self-sufficiency is essential to our future prosperity, and will help shape a future where economic progress and mission-focused impact can work hand in hand.

Ulupono supports HB 1051 HD 1 SD 1, which allows the Department of Agriculture to adopt rules regarding defining and marketing food products originated in Hawai'i, because it aligns with our goal of providing more locally produced food.

After conducting a local food market demand study, one of the biggest takeaways was how difficult it was for shoppers to identify what food products were local. Furthermore, there were a lot of products whose marketing made it appear to be a Hawai'i grown product when it was not. Therefore, for Hawai'i farmers and ranchers, they bore the higher expenditures that come from operating in Hawai'i but had other outside products be able to capture some of the pricing premium associated with a Hawai'i grown item. This bill helps to address this problem by better defining and marketing Hawai'i originated food products.

As Hawai'i's local food issues become more complex and challenging, organizations need additional resources and support to address and overcome them. We appreciate this committee's efforts to look at policies that support local food production.

We believe that by collaborating we can help produce more local food, support an economically strong homegrown agriculture industry, which strengthens our community with fresh, healthy food. Thank you for this opportunity to testify.

Respectfully,

Investing in a Sustainable Hawai'i



Kyle Datta
General Partner

From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: amybrinker@mac.com
Subject: *Submitted testimony for HB1051 on Apr 1, 2015 09:30AM*
Date: Sunday, March 29, 2015 10:11:39 AM

HB1051

Submitted on: 3/29/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Amy Brinker	Individual	Support	No

Comments:

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: ken@mycoffee.net
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:30:02 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Ken Love	Individual	Support	No

Comments: I dont understand how the legislature can exclude kona coffee and macadamia nuts, 2 of Hawaii's most important crops. The 10% coffee blending law is absurd. Even in Japan, arguably our most important customer, the law is 30% blended coffee. Please protect our agricultural heritage.

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: tl_huth@yahoo.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:39:38 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Terry Huth	Individual	Support	No

Comments: Aloha Senators, I live on Maui and am a strong supporter of our local farmers and locally grown produce. I grow some of my own food and always chose to purchase locally grown food when it is labeled as such. I am deeply disappointed to learn that HB1051 was amended to exclude coffee beans and macadamia nuts from this truth in labeling law. There can be no reason other than folding to corporate interests over those of your constituents and visitors who want to purchase products that are 100% Hawaiian grown. I ask you to amend this bill to add coffee beans and macadamia nuts back into this bill as was intended. Do the right thing for the farmers and people of Hawaii. Respectfully yours, Terry Huth

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: konacafe@mail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:49:09 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
allan frank	Individual	Oppose	No

Comments: As a longtime Hawaii resident and coffee and macadamia nut farmer(1987), I find it an embarassment that we treat tourists with such disrepect that they think they are buying local, but in reality they are being misled by inaccurate labels. To a trusting Japanese tourist a 10 0/0 Kona blend looks like 100% Kona coffee. Change the law, stop fooling people. We have world class products and should be proud to declare truly on our labels what is Kona and Hawaii grown. Aloha

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: begoniabarry@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Tuesday, March 31, 2015 4:25:13 AM

HB1051

Submitted on: 3/31/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Barbara Barry	Individual	Oppose	No

Comments: Aloha, Please include coffee and macadamia nuts specifically since they are two of Hawaii's distinctive crops. It must mean something when a product is from Hawaii! Mahalo, Ms. Barbara Barry

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: mauka248@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 6:54:34 PM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Bob Smith	Individual	Oppose	No

Comments: This is a terrible Bill. To think that Coffee and Macadamia nuts do not qualify is a travesty and needs to be corrected.

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: kopepua@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:14:51 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Cecelia Smith	Individual	Oppose	No

Comments: This Bill EXCLUDING the Protection of Hawaii Coffee and Hawaii Macadamia is HORRID! Do not allow this to proceed. What is REAL Hawaii is Hawaii Coffee and Hawaii grown Macadamia nuts. This is utterly crazy and would be a real Travesty if this HB1051 goes anywhere. KILL IT NOW!

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: colemel2@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:58:27 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Colehour Bondera	Individual	Oppose	No

Comments: Aloha Committee Members: As a diversified farmer in Kona, with coffee as one of our crops, and also with a number of other production crops, this is sent to you since we cannot at this time state that there is any industry consensus on this piece of legislation. We must work together and the legislature can and should ensure that HDOA is making rules that are looking out for Hawaii farmers. Not setting rules that help to be sure that other players in a particular industry are in support, but Hawaii farmers are not helped or even hurt by a decision. That said, it is important that our Hawaii industries work together and HDOA is only setting rules that are good for all of those involved and not set to only deceive consumers to continue with marketing deception that is already in place for particular crops/products. Remember that we all are consumers, and that the deceptions in place must be corrected through HDOA rules so that all involved are speaking with the common voice so that HDOA is not simply telling farmers what they are doing, but rather that consumer perceptions from local, state, national and international levels can be understood without negatively affecting Hawaii farmers through the rules put in place by HDOA. Remember that it is deceptive that existing marketing strategies are somehow kept in place with profits earned by non-Hawaii farmers while Hawaii farmers are instead having to educate consumers about deceptions as caused by labels that are not truthful and misleading to all involved. We must not support the confusing and complicated piece of legislation which suggests that it is somehow simplified into the hands of HDOA when instead it will only make the HDOA Seal of Quality and other efforts less meaningful for consumers across the board. Instead lets' send this legislation back to the drawing board so that we can work together to be sure that Hawaii products are best protected and can be marketed to the benefit of Hawaii farmers and all involved consumers! Thank you for your recognition and consideration and for not supporting this piece of legislation at this time. Sincerely, Colehour Bondera KANALANI OHANA FARM

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: mr.david.l.foster@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:50:14 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
David Foster	Individual	Oppose	No

Comments: ALL Hawaii-grown products must be protected from "Identity Theft" by unscrupulous individuals and companies who fraudulently market mac nuts and coffee products originating from outside our Hawaii geographic region, "insinuating" through deceptive and incomplete labeling that they are Hawaii-grown products. I adamantly oppose this bill as being incomplete by totally ignoring our two most important agricultural products.

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Gail Pressnall
82-932 Coffee Drive
Captain Cook, HI 96704

March 31, 2015

To: the Senate Commerce and Consumer Protection Agency

r.e. HB1051

I am shocked that, subsequent to the March 24 meeting before the Senate Agriculture Committee, coffee and macadamia nuts have been excluded from coverage by HB1051. This is a slap in the face to the people whose interests the legislature of Hawaii was elected to represent. Please take steps tomorrow to see that Hawaiian coffee and Macadamia nut producers are protected!

Gail W. Pressnall
Coffee Farmer, Captain Cook

From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: heidihohani@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 7:38:19 PM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
heidi howard	Individual	Oppose	No

Comments: I am in opposition to this bill! thank you

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: jwseel@cs.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Tuesday, March 31, 2015 6:08:46 AM

HB1051

Submitted on: 3/31/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Jeffery Seel	Individual	Oppose	No

Comments: HB1051 excludes both coffee and macadamia nuts. As such it does not represent the consumer.

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: wao-hsl@WeAreOne.cc
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 1:56:53 PM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Joseph Kohn MD	Individual	Oppose	No

Comments: Per Sen Ruderman & Kona Coffee Farmers Association.
www.WeAreOne.cc

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: sgd8@hawaiiantel.net
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:38:30 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Susan Dursin	Individual	Oppose	No

Comments: As a Kona coffee and macadamia farmer, I strongly oppose this bill. The path of the bill has been convoluted. Looking back, I can only conclude that processors and packers -- those who import coffee and macadamias from outside Hawaii -- have done their best to bring about the present iteration. I work hard to grow and sell my crops, and it is incredibly disheartening to see state government have almost no interest in protecting my high quality products on the world market. This is not good business; it is not conducive to public confidence in government. Please do not support this bill. Susan Dursin, Captain Cook

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: alohalways@gmail.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 8:10:26 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Tanja Miller	Individual	Oppose	No

Comments: Dear Senators, This bill has become worse for coffee and macadamia nut farmers, as they have been expressly excluded from the coverage of the bill. Please DO NOT PASS IT. Respectfully Yours, Tanja Miller

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To: [CPN Testimony](#)
Cc: teb@ihilanifarms.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:36:01 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Terry Browne	Individual	Oppose	No

Comments: Who are the legislature members who are not supporting our coffee industry? Who's paying their salary/bribes? Defeat this measure and get it right!

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: moonstruckfarm@hawaiiantel.net
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 6:26:21 PM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Beth Webb	Individual	Comments Only	No

Comments: As a coffee farmer, I am deeply disappointed that coffee and macnuts were excluded from protection. Please make this right next session.

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From: mailinglist@capitol.hawaii.gov
To: [CPN Testimony](#)
Cc: diboranian@aim.com
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:26:15 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Dickran Boranian	Individual	Comments Only	No

Comments: It is a tragedy that our legislature does not support our local coffee and macadamia industry. Please put the coffee and macadamia protection back in the bill. Does the legislature help the small farmer or corporate agribusiness interests?

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Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 9:18:45 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Kay Dixon	Individual	Comments Only	No

Comments: Kona Coffee needs to be protected. Kona Blends have been devastating to this industry. Truth in labeling is a good start.

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Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 1:21:52 PM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Kenneth A Likout	Individual	Comments Only	No

Comments: I see no reason why this bill needed to be compromised by excluding coffee and macadamia nuts to get support and approval...Hawai'i Ag is Hawai'i Ag, No Exclusions....if this can not be realized and supported then the whole idea needs to go back and be rethought...No Coffee, No HB 1051...No Macadamia Nuts, No HB 1051. Mahalo Nui, Kenneth Likout, Ha'iku, Maui

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Cc: konacoffee@hawaiiantel.net
Subject: Submitted testimony for HB1051 on Apr 1, 2015 09:30AM
Date: Monday, March 30, 2015 11:31:59 AM

HB1051

Submitted on: 3/30/2015

Testimony for CPN on Apr 1, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Wil Friesen	Individual	Comments Only	No

Comments: I am writing in support of HB 1051, as I KNOW that most people do not know what is 100% Kona coffee and a blend that is only 10% Kona coffee. The difference in quality is HUGE. People come away thinking Kona coffee is not that great, because they are not really drinking Kona coffee. Please protect our name and reputation and the quality of the product that may or may not accurately describe what is in the bag. Thank you very much!

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