

GM828

Submitting for consideration
and confirmation to the Board
of Directors of the Hawai'i
Tourism Authority,
Gubernatorial Nominee,
RODNEY G. K. KAM, for a term
to expire 6-30-2018.



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David Y. Ige
Governor

Ronald Williams
Chief Executive Officer

Testimony of
Ronald Williams
President and Chief Executive Officer
Hawai'i Tourism Authority

Senate Committee on Tourism and International Affairs
Wednesday, April 15, 2015
2:45 p.m.
Conference Room 225

GM828: Consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority (HTA), Gubernatorial Nominee, Rodney G. K. Kam.

Chair Kahele, Vice Chair English and Members of the Senate Committee on Tourism and International Affairs.

I wholeheartedly support the nomination of Rodney G. K. Kam to the Board of Directors for the HTA. He will be a great asset to the board bringing with him over 30 years of experience and expertise in the retail segment and a true Ambassador of Aloha. I support his nomination without hesitation.

Thank you for the opportunity to provide these comments.

Keone Downing
3021 Waialae Ave.
Honolulu, Hawaii 96816

Regarding: Written testimony on behalf of the nomination for conformation to the Board of Directors of the Hawaii Tourism Authority, hearing for GM 828, Rodney George Kam, to be held on April 15, 2015.

Dear Committee Members,

April 12, 2015

Mr. Kam brings a wealth of knowledge as to what Hawaii needs to remain on the forefront in our visitor industry. He embodies Hawaii's sense of place. As head of Quiksilver retail in the Hawaiian Islands, he has first hand interaction with local and visitors alike and lives and breathes Aloha Mai Aloha Aku.

Mr. Kam will bring a added perspective to the board that will be refreshing. He understands the connection of mauka to makai that helps to keep Hawaii special to our visitors, and the need to incorporate interaction with our communities to provide the best experience for our tourism trade.

Mr. Kam has demonstrated his concerns and sensitivity through being a leader in our community on why Hawaii must work hard in keeping our cultural heritage intertwined with tourism to keep Hawaii's sense of place new and exciting for new and return visitors alike.

I strongly recommend approval of Mr. Rodney George Kam, or Mr Aloha as I call him to the Board of the Hawaii Tourism Authority.

Thank you for your consideration.

Aloha,

Keone Downing