

GM826

Submitting for consideration
and confirmation to the Board
of Directors of the Hawai'i
Tourism Authority,
Gubernatorial Nominee, FRED
ATKINS, for a term to expire 6-
30-2018

Bernard P. Carvalho, Jr.
Mayor



Nadine K. Nakamura
Managing Director

OFFICE OF THE MAYOR

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TO THE SENATE COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

TWENTY-EIGHTH LEGISLATIVE
REGULAR SESSION OF 2015

April 15, 2015
2:45 p.m., Conf. Room 229

**TESTIMONY FROM MAYOR BERNARD P. CARVALHO, JR.
GM 826, RELATING TO GUBERNATORIAL NOMINEE
FRED ATKINS TO HAWAII TOURISM AUTHORITY**

TO THE HONORABLE GILBERT KAHELE, CHAIR, AND MEMBERS OF THE
COMMITTEE:

I am providing testimony in support of Gubernatorial Nominee Fred Atkins to the
Hawai'i Tourism Authority.

Mr. Atkins is being nominated to serve on the Board for the term ending June 30, 2018.
He is well respected in the community for his extensive leadership and knowledge in the ag-
tourism industry.

He currently runs a successful business and is the General Partner of Kilohana Plantation.
Mr. Atkins previously was in hotel management on Kaua'i. He manages an old plantation
property which contains a restaurant, various shops of collectables and Kaua'i made products, a
1,200 seat hall which features a luau and show, a train ride around the grounds that are graced
with native fauna and is the site of many large community events and fundraisers.

Mr. Atkins provides a broad perspective on the visitor industry and an asset to the
Hawai'i Tourism Authority. He has demonstrated his willingness and commitment to serve the
community through volunteering to serve on the HTA board.

I consider it an honor to have Mr. Atkins serve in this capacity and represent the County
of Kaua'i.

Thank you for your consideration and the opportunity to present testimony on this
confirmation.

From: mailinglist@capitol.hawaii.gov
To: [TSI Testimony](#)
Cc: randy@kauaichamber.org
Subject: *Submitted testimony for GM826 on Apr 15, 2015 14:45PM*
Date: Tuesday, April 14, 2015 10:48:59 AM

GM826

Submitted on: 4/14/2015

Testimony for TSI on Apr 15, 2015 14:45PM in Conference Room 225

Submitted By	Organization	Testifier Position	Present at Hearing
Randall Francisco	Kauai Chamber of Commerce	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Hawai'i Convention Center
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaii tourism authority.org

David Y. Ige
Governor

Ronald Williams
Chief Executive Officer

Testimony of
Ronald Williams
President and Chief Executive Officer
Hawai'i Tourism Authority

Senate Committee on Tourism and International Affairs
Wednesday, April 15, 2015
2:45 p.m.
Conference Room 225

GM826: Consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority (HTA), Gubernatorial Nominee, Fred Atkins.

Chair Kahele, Vice Chair English and Members of the Senate Committee on Tourism and International Affairs.

I wholeheartedly support the nomination of Fred Atkins to the Board of Directors for the HTA. Mr. Atkin's experience, knowledge and expertise which spans over 4 decades in food & beverage and hotel operations is invaluable. Having first-hand knowledge of the day-to-day inner workings of the visitor industry will greatly benefit the HTA and ultimately, the state of Hawaii. I support his nomination without hesitation.

Thank you for the opportunity to provide these comments.

Senator Gil Kahele, Chair
Senator Kalani English, Vice Chair
Committee on Tourism and International Affairs

Senate confirmation of HTA Board Director – Fred Atkins

Tuesday, 14 April 2015

Support for GM 826, Fred Atkins

Aloha Senators,

I write this letter to provide my full support to current interim HTA Board Member Fred Atkins in his confirmation to the Board of Directors of the Hawai'i Tourism Authority.

As a representative of Kaua'i with visitor industry-related experience spanning more than four decades, Fred's perspective is unique and important to the work we do at HTA.

Upon Fred's appointment as an interim board member, I flew to Kaua'i to meet with him and got a chance to see Fred in his element, on the land at Kilohana. His work in agriculture and in cultivating the land at Kilohana is inspiring to say the least. It was readily apparent to me that Fred feels a deep connection to Kaua'i and has spent his lifetime assuring, in his capacity, that Kaua'i maintains its own sense of purity.

On 29 March, I was honored to perform for a Kaua'i hālau hula at a fundraiser for the Polynesian Voyaging Society as they continue on their current worldwide voyage. The event was co-sponsored by and held on Kilohana Plantation at Gaylord's Restaurant, and Fred was a consummate host both for the hālau and for the many community members and visitors who came to support PVS. Together, they raised several thousand dollars to support Hōkūle'a and Hikianalia and a check was presented to Nainoa Thompson at the Capitol earlier this month.

With all of this, what is most striking to me is the admiration Fred feels for his children. In the stories he has shared about the relationship he has with his children, I have found a gentleman wonderfully worthy of the success he enjoys both professionally and personally. He has my full support.

Mahalo a nui,



Aaron J. Salā
HTA Board Chair

THE WESTIN PRINCEVILLE OCEAN RESORT VILLAS
3838 Wyllye Road, Princeville, Hawaii, 96722
T 808.827.8707 F 808.827.8801 M 808.652-1113
Denise.Wardlow@westin.com

April 12, 2014

Tourism Committee

Chair Senator Gilbert Kahele
Vice Chair Senator Kalani English
Senator Brian Taniguchi
Senator Jill Tokuda
Senator Sam Slom

Leadership

Senate President: Donna Mercado Kim
Vice President: Senator Will Espero
Majority Leader: Senator Kalani English
Majority Floor Leader: Senator Josh Green
Majority Policy Leader: Senator Les Ihara, Jr
Majority Caucus Leader: Senator Gilbert Kahele
Majority Whip: Senator Brian Taniguchi
Minority Leader/ Floor Leader: Senator Sam Slom
Chair of Ways and Means: Senator Jill Tokuda



Re: Support of HTA Board of Directors Appointment of Fred Atkins

Dear Senators:

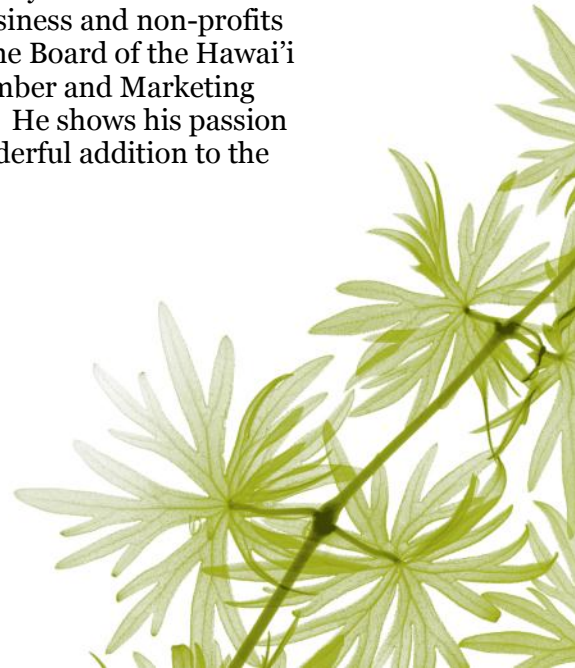
I am writing this letter in support of Fred Atkins and his appointment to the Hawai'i Tourism Authority Board of Directors. Fred has been a long time Kaua'i leader in our community. He has been active in the business arena as well as provided his leadership in our efforts to grow our visitor industry as an economic driver for our island and at the same time balancing the needs of our residents and overall Kaua'i community. With more than 35 years in the visitor industry, Fred has a proven ability to build and strengthen relationships between government, business and non-profits that make up our community. He has served on the Board of the Hawai'i Visitors & Convention Bureau well as a Board Member and Marketing Committee member of the Kaua'i Visitors Bureau. He shows his passion and love of the culture of Kaua'i and will be a wonderful addition to the Hawai'i Tourism Board of Directors.

Sincerely,

A handwritten signature in cursive script that reads "Denise Wardlow".

General Manager

DENISE
WARDLOW





April 13, 2015

Via email transmittal

Senator Gilbert Kahele, Chair
Senator Kalani English, Vice Chair
Senator Brian Taniguchi
Senator Jill Tokuda
Senator Sam Slom

Re: GM826

Aloha Honorable Chair Kahele, Vice Chair English and members of the Committee on Tourism and International Affairs:

The Poipu Beach Resort Association (PBRA) is a member-based organization of over 100 businesses primarily located on the South Shore of Kauai. Our membership includes hotels, condominiums, management firms, activity operators, shopping and dining establishments, services and other related firms and individuals, ranging from small, owner operated businesses to some of the largest employers on the island. We are a 501(c)-6 organization whose primary mission is to market the Poipu area as a world-class destination and to provide for the future of Poipu as a great place to live, work, visit and do business.

We are contacting you today in strong support of Fred Atkins as the Kauai representative to the Hawaii Tourism Authority (HTA) Board of Directors. Fred has over 30 years of experience in the visitor industry bringing with him a wealth of knowledge and expertise of both the industry and the island of Kauai. Fred would be a wonderful representative of Kauai and a tremendous addition to the Board of Directors of the HTA and Hawaii's tourism economy.

Mahalo for your time and consideration.

Sincerely,

Roy Thompson
President

From: mailinglist@capitol.hawaii.gov
To: [TSI Testimony](#)
Cc: sushisandi@hawaii.rr.com
Subject: Submitted testimony for GM826 on Apr 15, 2015 14:45PM
Date: Monday, April 13, 2015 7:38:53 AM

GM826

Submitted on: 4/13/2015

Testimony for TSI on Apr 15, 2015 14:45PM in Conference Room 225

Submitted By	Organization	Testifier Position	Present at Hearing
Sandi Kato-Klutke	Individual	Support	No

Comments: Fred Atkins is an active advocate for the island of Kauai and tourism. His years of experience will be a great asset to HTA I whole heartedly support him for this position

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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