

March 24, 2015

Senator Laura Thielen
Chair, Senate Committee on Water and Land
State Capitol
415 South Beretania Street, Room 231
Honolulu, Hawai'i 96813

Re: Governor's Message No. 540, Ulalia Woodside
City and County of Honolulu
Native Hawaiian Cultural Expert
Board of Land and Natural Resources
Expiration Date: June 30, 2017

Aloha mai kāua,

I am honored by the nomination to serve on the Board of Land and Natural Resources (BLNR), and welcome the opportunity to respond to the questions raised in your letter of March 20, 2015. Below are my responses to the questions.

- 1. Please describe the core State values that the Department of Land and Natural Resources (DLNR) is charged to protect.*

Pono: The words of King Kamehameha III, which have become the Hawai'i's state motto, encompass a core state value: Ua mau ke ea o ka 'āina i ka pono. The Hawai'i state constitution incorporates these words in its preamble, which reinforces this value for state departments including DLNR by stating, "We, the people of Hawai'i, grateful for Divine Guidance, and mindful of our Hawaiian heritage and uniqueness as an island State, dedicate our efforts to fulfill the philosophy decreed by the Hawai'i State motto, 'Ua mau ke ea o ka 'āina i ka pono.'" Those words are typically translated as, the life of the land is perpetuated in righteousness, and that guides us and the department to strive for pono -- goodness, excellence, well-being, proper procedure, fairness, true condition -- in our actions. These words also remind us of our duty to 'āina, and to the life (ea) of the land. As an island State, our independence and sustainability depends on the prosperity of our land and resources. Although people are not explicitly identified in our motto, it is understood that 'āina is that feeds and nurtures us physically and spiritually. We as a people and as a community will prosper when our lands and resources are thriving too.

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Mālama: The Hawai'i State Constitution Article XI Sec 1 establishes another core value which the department is charged to protect in stating, "for the benefit of present and future generations, the State and its political subdivisions shall conserve and protect Hawai'i's natural beauty and all natural resources, including land, water, air, minerals and energy sources, and shall promote the development and utilizations of these resources in a manner consistent with their conservation and in the furtherance of the self-sufficiency of the state. All public natural resources are held in trust by the State for the benefit of the people." These words embody the value of mālama and speak to intergenerational equity. By heeding this direction in its work, the department will help ensure that the natural and cultural resources that make Hawai'i unique are cared for, and that our future generations will have the opportunities to use and experience those treasures as well.

Finally, I have the responsibility of representing Native Hawaiian culture matters as a member of the board. Article XII Sec 7 of the State Constitution asserts, "The State reaffirms and shall protect all rights, customarily and traditionally exercised for subsistence, cultural and religious purposes and possessed by ahupua'a tenants who are descendants of native Hawaiians." These words express another core value of the department, kuleana.

2. What do you think is the role of a member of the Board of Land and Natural Resources?

The role of members of the board is to enable the department to achieve its mandates, and to carry out three primary functions: 1) rule-making to set the conservation and regulatory policy for Hawai'i's land, water and other natural resources for which the department is responsible; 2) decision makers in contested cases; and, 3) trustees and stewards of specific state lands. In all three of these instances members act in the interest of the public trust, for the good of the land and benefit of the public. In carrying out these duties board members seek out and review background and information necessary to fully understand each situation. Each member brings their own background and expertise in particular geographical areas of Hawai'i, business industries, community interest areas, or cultural traditions which can provide helpful context to board issues. In addition, members are informed by public comment and the voices of community members. In deliberations, the role of a board member is to be mindful of all the information and make sure that decisions support and advance the department's mission. It is important for members to understand the tradeoffs or what might not happen as a result of particular decisions.

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- 3. As someone outside the department, what issue do you think DLNR should address? What issue do you think the DLNR has handled well in the past?*

The department's initiative "The Rain Follows the Forest" was successful in reminding us that for our islands, the availability of fresh water is the direct result of healthy watershed forests. The supply of fresh water for our daily consumption and future development options is vulnerable and, based on existing scientific data, is declining. Collecting and sharing the scientific information was handled rather well, and communicated the connection of Hawai'i's fresh water supply to the condition of Hawai'i's forests, the loss in size and quality of forests, and the ongoing threats. However it seems that better coordination with other departments and sectors of our community might have resulted in more far-reaching support. An area where they department might consider focusing is increased collaborations across other sectors like agriculture or tourism, in both public and private sectors, to pool resources and effort. By finding common ground with other sectors in our community, we may identify areas where we are interdependent, and where we could more efficiently achieve our goals by being supportive or each other.

- 4. Four years from today - if you are confirmed and looking back on your term as a Board member - is there anything in particular you'd like to see done or accomplished during this time?*

There are several potential actions that may come before the board in the next four years that are important to our Hawaiian community and are associated with Hawaiian cultural traditions. These include Mauna Kea, hunting, fishing and access just to name a few. For those deliberations I'd like to contribute to building the understanding of the relationship of these places, resources or activities with the Hawaiian culture. By encouraging the department to better articulate the benefits and the costs to the people of Hawai'i or to the State for a particular decision, we may better understand what is gained or lost in these challenging situations. Secondly, our traditional culture is a direct result of this 'āina, Hawai'i, and the unique endemism of flora and fauna that is a source for our material and spiritual culture. The abundance and integrity of Hawai'i's native flora and fauna is under threat, and likewise the cultural practices that are dependent on those resources are also affected. In four years I'd like to see a cooperative approach and increased support for managing the significant threats to the loss

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to our unique native natural resources, which in turn is also support for our culture.

5. *Provide a description of any volunteer activities, especially those pertinent to the mission of the DLNR, including any service on boards or other positions in organization, or other community service project or activities.*

I serve on the boards of three Hawai'i non-profit organizations that are dedicated to supporting and advancing Hawaiian cultural traditions through education and programs. These organizations are Kauahea Inc. which supports Hawaiian arts, culture and language and is based on Maui, Lālākea Foundation which is dedicated to the perpetuation of Hawaiian cultural practices, and Ka'ūpūlehu Foundation which supports the care of cultural resources in the ahupua'a of Ka'ūpūlehu. In addition, as a kumu hula I am dedicated to carrying on and supporting the traditions of hula in our community. Although I don't teach regular classes at this time, I collaborate with fellow kumu hula to conduct workshops and educational huaka'i, create hula productions and deliver educational presentations, and organize an international gathering of hula people every four years. As many know, hula goes beyond the choreography of movement. It is a way of life, the generational record of our intimate connection with places and elements, and the manifestation of the values and relationships that are uniquely Hawai'i.

6. *Are there any situations where you can foresee recusing yourself from a decision by the Board of Land and Natural Resources on the grounds that you have, or there is an appearance of, a bias or favoritism?*

The Conflict of Interests guidance from the State Ethics Commissions clearly identifies when a board member should recuse themselves from official action, and I would recuse myself in those situations. For example, I am an employee of Kamehameha Schools, and Kamehameha Schools is a large landowner in Hawai'i that may have items before the board. In compliance with the State Ethics Code, I would abstain from discussion and decision making on items concerning Kamehameha Schools.

I have dedicated my career to managing and caring for Hawai'i's land and resources, and as a result, I believe I bring a unique set of skills and experiences to the Board of Land and Natural Resources which complements the other members. I am humbled and grateful for the support I have received from family, friends, colleagues and community

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members, and request the support of the Senate Committee on Water and Land for my confirmation to the Board of Land and Natural Resources.

Ulalia Woodside

Education/ Certification	AICP Certification and Certification Maintenance American Institute of Certified Planners	Sept 2012
	Kumu Hula – Completion of ‘Uniki Rites Pā‘ū o Hi‘iaka under Kumu Hula Hōkūlani Holt Padilla	August 2008
	Graduate Coursework in Urban and Regional Planning	1996 – 1998
	Bachelors of Arts in Political Science	1993
	Bachelors of Arts in Hawaiian Studies	1993
	Certificate in Hawaiian Language University of Hawai‘i at Mānoa	1993
	Certificate of Completion of Real Estate Salesperson Course Dower Real Estate School	1996
Professional Experience:	Kamehameha Schools Endowment Group - Land Assets Division <i>Position: Regional Assets Manager, Natural and Cultural Resources</i> Responsible for the management of a property portfolio of 200,000 acres of agriculture and conservation lands, and the development and implementation of programs to steward environmental and natural resources (Mālama ‘Āina), and preserve and restore cultural resources (Wahi Kūpuna), on the more than 340,000 acres of Kamehameha Schools' lands statewide.	March 2002 - Present
	Wilson Okamoto Corporation <i>Position: Planner</i> Responsible for the research and preparation of cultural impact assessments, facilities and master plans, environmental impact statements, and permit procurement documents.	April 1997 - March 2002
	The Hallstrom Group <i>Position: Temporary Administrative Assistant</i> General administrative services including land use research and compilation of site location, zoning, comparable transaction, and valuation information.	March 1996 - Aug 1997
	State Department of Land and Natural Resources <i>Positions: Land Agent, Administrative Assistant, Student Intern</i> Land Agent responsible for the disposition and management of State of Hawaii government land and shoreline certification processing.	July 1988 - Nov 1995
	Hawai‘i Conservation Alliance Executive Committee <i>Vice-Chair</i>	Dec 2014 – Nov 2015
State of Hawai‘i Board of Land and Natural Resources <i>Interim Board Member</i>	Jul 2014 – Mar 2015	
Hawai‘i Green Growth <i>Steering Committee Member</i>	Feb 2014 – Jan 2016	
State of Hawai‘i Natural Area Reserves System Commission <i>Commissioner</i>	Nov 2013 – Jul 2014	
Landscape Conservation Cooperative National Council <i>Indigenous Representative</i>	Nov 2013 – Nov 2015	
Pacific Islands Climate Change Cooperative <i>Chair, Executive Council</i>	Jul 2011 – Jun 2012	

Publications/ Presentations:	*"A Protocol for Eliciting Nonmaterial Values Through a Cultural Ecosystem Services Frame." Conservation Biology. DOI 10.1111/cobi.12407 <i>Contributing author</i>	Nov 2014
(* indicates peer reviewed publication)	*"The Forest Has a Story: Cultural Ecosystem Services in Kona, Hawaii." Ecology and Society 19 (3): 55 <i>Contributing author</i>	Sep 2014
	"Leadership through a Hawaiian Worldview" and "Harmonizing People and Nature." First Nations' Futures Program <i>Invited speaker</i>	Oct 2013 & Jan 2014
	"Cultural Perspectives and the Endangered Species Act." The Seminar Group conference on the Endangered Species Act. <i>Invited faculty</i>	April 2013
	*"The Challenges of Incorporating Cultural Ecosystem Services into Environmental Assessment." AMBIO. DOI 10.1007/s13280-013-0386-6. <i>Contributing author</i>	Feb 2013
	"Inside the Forest." Maui Arts and Cultural Center Special Event. <i>Invited speaker</i>	Feb 2013
	*"Where are Cultural and Social in Ecosystem Services? A Framework for Constructive Engagement." BioScience. Vol. 62, No. 8. <i>Contributing author</i>	Aug 2012
	"Cultural Services and Non-Use Values." Natural Capital: Theory & Practice of Mapping Ecosystem Services. Oxford University Press. <i>Contributing author</i>	2011
	"The Natural Capital Project, Kamehameha Schools, and InVEST: Integrating Ecosystem Services into Land Use Planning in Hawai'i." The Economics of Ecosystems & Biodiversity. <i>Contributing author</i>	Nov 2010
	Hawai'i Conservation Alliance Natural Treasures of Hawai'i <i>Invited speaker</i>	Jun 2010
	Hawai'i Executives Conference <i>Invited plenary speaker</i>	Apr 2010
	Maui Independent Schools Conference <i>Invited keynote speaker</i>	Oct 2009
	"Cultural Resource Management Strategies in Planning." American Planning Association Hawai'i Chapter monthly luncheon. <i>Invited speaker</i>	Mar 2009
Independent Projects:	Ka 'Aha Hula 'O Hālaauola: World Conference on Hula Steering committee member for development and implementation of an international conference of hula practitioners.	July 2009
	Hawaii Tourism Authority Hawaiian Culture Style Guide Hawaiian Language and Culture Consultant to Annie Inouye Communications for the revision and update to the HTA Hawaiian Culture Style Guide.	Fall 2007
	Kawaihuelani Strategic Planning Co-facilitator and co-author of a strategic planning retreat and report for the University of Hawai'i at Mānoa Hawaiian Language Department.	March 2007

Independent Projects: (cont.)	Malaekahana 2001 Planning Retreat	June 2001
	Co-facilitator and co-author of strategic planning retreat and report for the University of Hawai'i at Mānoa Hawaiian Language, Center for Hawaiian Studies, Kua'ana Student Services and the Native Hawaiian Leadership Development Program.	
	Native Hawaiian Access Rights Project – Phase I	1998 to 1999
	Primary researcher of traditional Hawaiian subsistence, cultural, and religious customs and practices resources from historic maps and survey records of the Kingdom and Territory of Hawai'i. Compiled for the State Coastal Zone Management Program.	
Artistic Productions:	Kūlanihāko'i: Living Waters (National Endowment for the Arts) <i>Director, Choreographer and Artistic Performer</i>	2011 – 2013
	Pagan Pride: An Ancestral Chant Concert <i>Artistic Performer</i>	Dec 2010
	Art of the Chanter at the Maui Arts and Culture Center <i>Artistic Performer</i>	May 2009
	Kahekili (National Endowment for the Arts American Masterpieces) <i>Choreographer and Artistic Performer</i>	2007 – 2010
	Pā Ka Leo: Exhibition of Rare Chants <i>Artistic Performer</i>	May 2007
Continuing Education:	Financial Analysis for Commercial Investment Real Estate <i>(Certified Commercial Investment Manager CCIM Institute)</i>	Aug 2014
	Environmental Systems, Assessment and Carrying Capacity Lecture <i>(American Planning Association and American Institute of Certified Planners)</i>	Mar 2013
	Introduction to Commercial Investment Real Estate Analysis <i>(Certified Commercial Investment Manager Institute)</i>	Feb 2013
	Māui Cultural Research and Curriculum Development <i>(Papakū Makawalu)</i>	Jan 2013
	Autumnal Equinox Research at Mokumanamana (Necker Is.) <i>(Papakū Makawalu)</i>	Sept 2011
	Traditional Hawaiian Chant Apprenticeship <i>(Dr. Pualani Kanaka 'ole Kanahēle, Kumu Hula)</i>	Mar – Dec 2010
	Management Excellence Certificate Program <i>(Kamehameha Schools)</i>	Apr 2010
	Cultural and Natural Resources: An Integrated Management Strategy <i>(National Preservation Institute)</i>	Mar 2010
	Incident Command System and National Incident Management System Certification <i>(Safety, Security & Emergency Preparedness Branch)</i>	Mar 2010
	Winter Solstice Research at Mokumanamana (Necker Is.) <i>(Papakū Makawalu)</i>	Dec 2009
	Identification and Management of Traditional Cultural Places <i>(National Preservation Institute)</i>	Mar 2009
	Ho'oponopono Conflict Resolution Introductory Training <i>(Richard and Lynette Paglinawan)</i>	Mar 2009

Continuing Education: (cont.)	Papakū Makawalu Kāne Iāua o Kanaloa Practice and Ceremony <i>(Papakū Makawalu)</i>	Jan 2009
	Papakū Makawalu Applied Curriculum <i>(Papakū Makawalu)</i>	Sep2008
	Papakū Makawalu Hawaiian Worldview Introduction <i>(Papakū Makawalu)</i>	Jun 2008
	Summer Solstice Research at Mokumanamana (Necker Is.) <i>(Ha 'ae Wale Nā Hanauna Lolo)</i>	Jun 2007
	Historic Preservation: Legal Framework and Issues <i>(Lorman Business Center, Inc.)</i>	May 2007
Awards and Certificates:	Certificate of Appreciation for Extraordinary Performance <i>Kamehameha Schools</i>	Dec 2010
	Certificate of Recognition for Dedication and Commitment to the Conservation of Natural Resources <i>U.S. Army Garrison Hawai'i</i>	Apr 2009
Affiliations:	American Planning Association Daughters of Hawai'i Hawai'i Meth Project, Board Member Kauahea Inc., Board Member Ka'ūpūlehu Foundation, Board Member Lālākea Foundation, Board Member Pā Ku'i A Lua	