

Curriculum Vitae
Ira David Zunin, M.D., M.P.H., M.B.A.

GOV. MSG. NO. 776

Medical Practice – 1993 to Present

Manakai O Malama
Integrative Health Clinic and Rehabilitation Center
Medical Director
Honolulu, Hawai'i

Private Practice, Medical Consultations
Occupational Health, Preventive and Integrative Medicine
Honolulu, Hawai'i

Associate Staff Physician (inactive), Ambulatory Care
Straub Clinic and Hospital, Inc. Honolulu, Hawai'i

Academic and State Commission Appointments

Assistant Clinical Professor – John A. Burns School of Medicine, Department of
Complementary and Alternative Medicine.
Honolulu, Hawai'i

Board Member – Health Advisory Committee & Think Tank for Gov. Linda Lingle
Honolulu, Hawai'i (identified Director Dept of Health)

Board Member - State Board of Acupuncture, Hawai'i
Nominated by Governor Benjamin Cayetano
Approved by State Legislature, Term 1996-2000
(Commission addresses acupuncture policy, practice,
legislation and regulation.)
Honolulu, Hawai'i

Previous Professional Affiliations

- 2008 – 2009 Consultant, Department of Defense, Tripler Army Medical Center
Veteran's Administration, Integrative Pain Center,
- 2004 – 2008 Advisory Board, Corporate Health Improvement Program
Under the auspices of Andrew Weil, M.D. and Ken Pelletier Ph.D.
Fortune 50 clients receive guidance on corporate wellness
- 2006 – 2012 Advisory Board: The Integrator Blog, John Weeks
1999 – 2012 Editorial Advisory Board, "The Integrative Consult"
Integrative Medical Communications
- 2002 – 2006 *Deputy Chair*
Hawaii Medical Association
Legislative Committee for Integrative Medicine

Academic Affiliations

- 2006 – current *Assistant Clinical Professor* at the John A. Burns School of
Medicine, Department of Complementary and Alternative
Medicine.
- 1995 – 2000 *Assistant Clinical Professor of Public Health*
University of Hawai'i, School of Public Health
- 1998 – 1998 *Taiwan Health Care Focused Executive MBA – Mentor*
College of Business, University of Hawai'i. Supported Taiwan
Deputy Minister of Health, to lower pharmaceutical costs.
- 1997 – 1998 *Member, East-West Telehealth Roundtable*
Multi-discipline team established to develop telehealth services
to enhance U.S. foreign policy and healthcare in APEC countries.
Liaisons include: University of Hawai'i, College of Business, East-
West Center, Tripler Army Hospital, Queen's Hospital.
- 1995 – 1997 *Faculty / Lecturer*
Tai Hsuan Foundation, College of Acupuncture &
Herbal Medicine, Department of Biomedical Sciences

Previous Professional Positions (selected listing)

- 1997 – 2000 *Senior Vice President, Program Development and Planning*
East West Telehealth Inc., Honolulu, HI
Provided educational services for the telehealth industry with a
focus on selected health care consumers in the US and Asia.
- 1987 – 1993 SRW Computer Components, Inc., Orange County, CA
Consultant: Market Research-Product Design/Development 89-93

Senior Operations Administrator. Executive leadership role in administration, management and policy development. '87-'89

Professional Training and Education

- 1996 – 1998 Master's in Business Administration, Executive Program
University of Hawai'i, Manoa, College of Business Administration,
M.B.A., Executive Program – May 1998
- 1995 – 1996 Master's in Public Health
Occupational and Environmental Health
University of Hawai'i, Manoa, School of Public Health
M.P.H. - May 1996
- 1995 – 1996 Residency in Preventive Medicine
University of Hawai'i, Manoa
Completed, October 1996
- 1995 – 1996 Medical Acupuncture for Physicians
UCLA, School of Medicine
Certified, June 1996 (per Board Level Proficiency Exam)
- 1993 – 1994 Residency in Orthopaedic Surgery
Hawai'i Residency Programs (completed PGY2)
- 1992 – 1993 Transitional Internship
Los Angeles County Harbor - UCLA Medical Center
Completed, June 1993
- 1990 – 1992 Medical School
UCLA School of Medicine - Los Angeles, California
M.D., June 1992
- 1988 – 1990 Medical School
Creighton School of Medicine - Omaha, Nebraska
- 1978 – 1981 Undergraduate
Major: Medical Anthropology (with Honors)
University of California - Berkeley, California
B.A., 1978 - 1981

Honors and Awards

Physician Healthcare Hero Award
Pacific Business News
Honolulu 2006

Wellness Destination Award from Hawaii Wellness Institute, received for
DBEDT/HTA/Global Advisory Services
Honolulu, 2004

Ali'i Award – Hawaii Leukemia Lymphoma Society. Awarded by Governor Lingle
Honolulu, 2003

Council of City and County of Honolulu – Certificate of Recognition
For Hawaii State Consortium for Integrative Healthcare Healing in Paradise II
Honolulu, 2002

National Dean's List - Nominated for outstanding academic performance
by D.W. Wood, M.P.H., Ph.D., Dean, School of Public Health,
University of Hawai'i 1996

Letter of Commendation for Outstanding Service in Medicine
Department of the Army, Tripler Army Medical Center
Colonel Madison Patrick, M.D., 1996

Shriner's Award for Best Academic Research Presentation
Shriner's Hospital Hawai'i, 1994

Co-founder, Resident's Section
American College of Physician Executives, 1993

Graduation Class Speaker
UCLA School of Medicine, Class of 1992

University of California - Berkeley, 1978 - 1981
Graduate / Undergraduate Scholastic Honors Society
President's Undergraduate Fellowship (twice awarded: 1979, 1980)
Topic: "Survey of Cultural Influences on Tibetan Medical Practices"

Licenses

Hawaii's Medical License: #8318

California Medical License: #G78711

Certifications

Board Certified: American Board of Preventive Medicine – exp. 1/31/2019
Board Certified: American Board of Independent Medical Examiners – exp. 03/30/2017
Certified: American Association of Medical Review Officers – inactive
Medical Acupuncturist: American Academy of Medical Acupuncture – board eligible
(completed certifying exam)

Publications and Research

Cho, S., Zunin, I., Chao, P., Heiby, E., & McKoy, J. (in press 2011) Effects of pain controllability and discrepancy in social support on depressed mood among patients with chronic pain. *International Journal of Behavioral Medicine*.

Zunin, I., Orenstein S, Chang, M, Cho, S. (2009, August) Comprehensive Pain Program Outcomes Evaluation: A Preliminary Study in Hawaii, *Hawaii Medical Journal*, Hono, HI

Zunin, I., Orenstein, S., Chang, M., & Cho, S. (2008, May). "Comprehensive Pain Program Initial Evaluation in Hawaii: Preliminary Study." Abstract presented at the 2008 Annual Meeting of the American Psychological Society, Tampa, FL.

Cho, S., Chao, P., Zunin, I., McKoy, J., Heiby, E. M. (2008, May). "The Effects of Neuroticism, Pain Catastrophizing, and Disparity in Emotional Support on Depression, Pain Intensity, and Adjustment: A Structural Equations Approach". To be presented at the Annual Meeting of the American Psychological Society, Tampa, FL.

Cho, S., Chao, P., Zunin, I., McKoy, J., Heiby, E. M. (2008, May). "Preference of Social Support Types and Differential Effects of Pain Controllability, Perceived Social Support, and Disparity in Social Support on Depression and Adjustment". To be presented at the Annual Meeting of the American Psychological Society, Tampa, FL.

Cho, S., Hayashi, K., Zunin, I., Chao, P., & Heiby, E. M. (2007, May). "Pain catastrophizing is distinct from neuroticism: Pain catastrophizing influences pain severity and depression more than neuroticism". Presented at the American Pain Society's 26th Annual Scientific Meeting, Washington, D.C.

Cho, S., Hayashi, K., Zunin, I., Chao, P., Heiby, E. M., & Matsui, A. (2007, May). "Preference of social support type and the effect of discrepancy between preferred and perceived social support on depression, pain severity and adjustment depending on pain controllability". Presented at the American Pain Society's 26th Annual Scientific Meeting, Washington, D.C.

Zunin I, Wong M, "Integrative Medicine: Indigenous Origins and Modern Applications." Textbook of Natural Medicine, Chapter One, 3rd ed. Pizzorno and Murray, eds 2006

Zunin I, Wong M, "Integrative Medicine: Indigenous Origins and Modern Applications." Integrative Medicine: A Clinician's Journal. Apr/May 2003.

Zunin, I, Wong, M, "Building Bridges for Integrative Medicine: The Hawaii State Consortium for Integrative Healthcare" Feature Article. The Integrative Consult, Integrative Medical Communications, May 2002

Zunin, I, "Integrating Alternatives in Health", Editorial, Straub Proceedings, 2001

Zunin, I, "Complementary Medicine and Healing in Paradise: The State of the State". Straub Proceedings, 2001

Zunin, I, "Oncology Findings- Evaluation of PC-SPES A Traditional Chinese Herbal Preparation for the Treatment of Prostate Cancer" The Integrative Consult, Integrative Medical Communications, Dec 2000

Zunin, I, "Ancient Theories, Modern Practice: Eastern Traditions into the 21st Century" Feature Article. The Integrative Consult, Integrative Medical Communications, March 2000

Danao, T, Zunin I, "Medicine for the Millennium: Alternative and Complementary Medicine", Hawaii Filipino Chronicle, May 1, 1999.

Dillard, James, *Alternative Medicine for Dummies*, IDG Books, 1998. Technical Editor. Performed comprehensive technical review in collaboration with author and publisher.

Zunin, I., "Asthma in Hawai'i: Environmental and Occupational Considerations and Treatment Alternatives". Graduating Thesis for Master's Degree, Public Health Environmental and Occupational Health, University of Hawai'i, Manoa, 1996.

Zunin, I., "Osteogenic Sarcoma of the Cervicothoracic Junction". Presented at HOA Conference April, 1994. Received Shriner's Award for Best Academic Research Presentation.

Zunin, I., "Ergonomic Solutions to Repetitive Stress Injuries: Medicine in the Marketplace", for SRW, Inc., 1992.

Lubowitz, J., Zunin, I. and LeSavoy, M., "Ligamentous Anatomy of the Medial Carpal Region". *Orthopaedic Review*, Oct.1993. Presented to the Pan Pacific Surgical Association, Hong Kong, 1993.

Zunin, I. and Meals, R.A., "Crystals of the ER". Chapter 64. *One Hundred Orthopaedic Conditions Every Doctor Should Understand*. Quality Medical Publishing, Inc., St. Louis, Missouri, 1992.

Goldberg, R., Wu, J., and Zunin, I., "Update on the Ultrafine Surface Coil Magnetic Resonance Imaging: A New Method to Study Eyelid Physiology". Presented to the American Society of Ophthalmic, Plastic and Reconstructive Surgery, Anaheim, CA October, 1992.

Coombs, R.H. and St. John, J., "Making It In Medical School". Medicine and Society Press. Revised and edited 1992 edition.

Zunin, L. M., and Stanton, H., *The Art of Condolence: What to Write, What to Say, What to Do at a Time of Loss*. New York: HarperCollins, 1991. Researcher/ consultant.

Zunin, I., et al, eds., "Study Guide for Clinical Medicine and Pathology", 1990. Distributed to Creighton University Medical Students.

Zunin, I., "Anthropologic Perspectives on Tibetan Medicine". Senior Honors Thesis in Medical Anthropology, UC Berkeley, 1981.

Zunin, I., "Health Assessment". Department of Public Health (editorial staff and task force member), Student Health Services, UC Berkeley, 1980.

Zunin, I., "Roles and Careers in a Changing Society", Chapter 9. *Adolescent Psychology: Theory and Experience*. E. Dreyfus. New York: Harper & Row, 1974

