

**KEITH Y. AMEMIYA**



**EXPERIENCE:**

- December 2012 – Present ISLAND HOLDINGS, INC., Senior Vice President: Locally owned family of companies (Island Insurance, Atlas Insurance Agency, Tradewind Capital Group, IC International, and Pacxa).
- March 2010 – Dec. 2012 UNIVERSITY OF HAWAII, Executive Administrator and Secretary of the Board of Regents: Provided planning, coordination, and administrative support services to the Board and served as the liaison between the Board and University administration.
- August 1998 – March 2010 HAWAII HIGH SCHOOL ATHLETIC ASSOCIATION, Executive Director: Governing body of high school athletics in Hawaii overseeing 95 high school athletic programs and 33,000+ student-athletes statewide.
- April 1998 – August 1998 KEITH Y. AMEMIYA, ATTORNEY AT LAW, Attorney: Civil litigation, arbitration and counseling relating to commercial transactions, construction, real estate, and wrongful termination.
- June 1995 – March 1998 PAUL, JOHNSON, PARK & NILES, Attorney: Civil litigation, arbitration and counseling relating to commercial transactions, construction, real estate, and wrongful termination. Involved in all aspects of litigation, including, but not limited to, researching and drafting legal memoranda and briefs, conducting depositions, and participating in court hearings, arbitration hearings, and trials.
- October 1991 – May 1995 BAYS, DEAVER, HIATT, KAWACHIKA & LEZAK, Attorney: Civil litigation, arbitration and counseling relating to commercial transactions, construction, real estate, wrongful termination, and personal injury. Involved in all aspects of litigation, including, but not limited to, researching and drafting legal memoranda and briefs,

conducting depositions, and participating in court hearings, arbitration hearings, and trials.

**EDUCATION:**

1991	Juris Doctorate, William S. Richardson School of Law University of Hawaii, Manoa
1988	Bachelor of Business Administration, Finance University of Hawaii, Manoa

**REFERENCES:**

Available upon request.

## **BOARDS AND OTHER ORGANIZATIONS:**

- 2015-Present – Hawaii Sports Advisory Task Force – Member
- 2014-Present – Atlas Insurance Agency – Chair, Board of Directors
- 2014-Present – Pacxa – Board of Directors
- 2013-Present – Lt. Gov. Tsutsui’s R.E.A.C.H. (Resources for Enrichment, Athletics, Culture, and Health) (Middle School After-School Programs) Advisory Board – Member
- 2013-Present – Pacific Links Hawaii Foundation – Board of Directors
- 2013-Present – Pacific Club – Member
- 2012-Present – Downtown Athletic Club Hawaii – President
- 2012-2014 – Hawaii Institute for Public Affairs – Board of Directors
- 2012-2013 – University of Hawaii-Manoa – Athletic Director Advisory Search Committee
- 2011-Present – Hawaii State Board of Education – Member
- 2010-Present – Hawaiian Host, Inc. – Board of Directors
- 2010-Present – Mamoru and Aiko Takitani Foundation – Trustee
- 2010-Present – Shane Victorino Foundation – Board of Directors
- 2008-2011 – The Learning Coalition – Board of Directors
- 2008-2010 – Honolulu Firefighters Foundation – Board of Directors
- 2008-2010 – University of Hawaii Sports Circle of Honor Selection Committee – Member
- 2007-Present – Waialae Country Club – Member
- 2007-2010 – Sports Commission, City and County of Honolulu – Member
- 2007-2009 – NFL Youth Education Town Center Hawaii – Board of Directors
- 2006-2010 – Aloha Council, Boys Scouts of America – Board of Directors
- 2006-2010 – HMSA Kaimana Awards – Scholarship Selection Committee
- 2006-2010 – Susannah Wesley Community Center – Board of Directors
- 2006-2009 – Police Commission, City and County of Honolulu – Vice Chair
- 2005-2010 – Hawaii High School Athletic Association Foundation – President
- 2003-2010 – Great Aloha Run – Steering Committee
- 2003 – Interscholastic League of Honolulu – Executive Director Search Committee
- 2002-Present – Sheraton Hawaii Bowl – Executive Committee
- 2002-2006 – National Federation of State High School Associations – Board of Directors
- 2002 – University of Hawaii-Manoa – Athletic Director Advisory Search Committee
- 2001-2010 – National Football League – Pro Bowl Ohana Host Committee, Chair
- 2000-2010 – Hawaii State Department of Education – Advisory Commission on Gender Equity in Athletics
- 1998-2010 – Honolulu Quarterback Club, Sportsperson of the Month – Selection Committee
- 1998-2010 – Hawaii Union Builders Foundation – Advisory Board

- 1998-2010 – National Football Foundation and College Hall of Fame, Hawaii Chapter – Chairman, Board of Directors
- 1998-2010 – Hawaii Interscholastic Athletics Directors Association – Executive Committee
- 1998-2010 – Hawaii High School Hall of Honor – Board of Governors
- 1998-2010 – Hawaii High School Athletic Association – Executive Board
- 1998-99 – Pacific Century Fellows (Executive Leadership Program)
- 1997 – Hawaii State Bar Association, Young Lawyers Division – President
- 1996 – Hawaii State Bar Association, Young Lawyers Division – Vice President
- 1995-1996 – Hawaii State Bar Association, Young Lawyers Division – Board of Directors
- 1992-Present – Hawaii State Bar Association – Member

## **AWARDS AND OTHER RECOGNITION:**

- 2014 – Molokai Dispatch – Molokai and Lanai High Athletics Fundraiser a Home Run
- 2012 – The Honolulu Star-Advertiser – Intermediate (Sports) Programs Catching On
- 2011 – Hawaii Institute for Public Affairs – Ho’oulu Award for Community Service
- 2011 – Oahu Interscholastic Association Award – Outstanding Achievement and/or Service to the OIA
- 2010 – University of Hawaii-Manoa’s William S. Richardson School of Law – Public Service Award
- 2010 – Punahou School – Charles S. Judd, Jr. Humanitarian Award (Outstanding Service to the State)
- 2010 – The Honolulu Advertiser – Rising Power Brokers Boost Hawaii’s Future (The Most Influential People in Local Sports)
- 2010 – Hawaii Business Magazine – Twenty People to Watch in Hawaii Over the Next 20 Years
- 2010 – National Federation of State High School Associations – Section 7 (California, Nevada, Arizona, Utah, and Hawaii) Citation Award
- 2010 – Honolulu Star-Bulletin – Amemiya Overcame as Much as Anyone Did
- 2010 – Oahu Interscholastic Association Athletic Foundation – Annual Recognition Dinner Honoree
- 2009 – Honolulu Star-Bulletin – Top Ten Most Significant Hawaii Sports Figures of the Decade: 2000-2009
- 2009 – Honolulu Star-Bulletin – Top Ten Sports Stories of 2009
- 2009 – Honolulu Star-Bulletin – 2009’s Ten People Who Made a Difference in Hawaii (For the Love of the Game)
- 2009 – Governor’s Innovation Award – Innovation by an Individual
- 2009 – The Honolulu Advertiser – Amemiya’s Vision Has Raised Bar for High School Sports (Hawaii Sports’ Fabulous 50 People Since Statehood)
- 2009 – The Honolulu Advertiser – Amemiya Always at the Forefront
- 2009 – Honolulu Star Bulletin – The Leader of Hawaii High School Sports Sees Challenges Ahead for Student Athletes
- 2008 – The Honolulu Advertiser – Spending a Decade Defying the Odds (Amemiya’s Milestones)
- 2006 – Honolulu Quarterback Club – Neal Blaisdell Award (Outstanding Community Service to Athletics)
- 2005 – The Honolulu Advertiser – Who Will Succeed Dods as Hawaii’s Sports Power Broker? (The Ten Most Influential Figures in Local Sports)
- 2003 – Honolulu Star-Bulletin – 2003’s Ten People Who Made a Difference in Hawaii (Sports Director Gives Small High Schools a Chance for a Title)
- 2003 – KHNL/K5 – DIV-vying It Up
- 2003 – The Honolulu Advertiser – D-II Tournament Makes Case for ‘04
- 2003 – Honolulu Star-Bulletin – 2 Classes Meant Twice the Thrills

- 2003 – The Honolulu Advertiser – Division II Experiment a Success
- 2003 – The Honolulu Advertiser – HHSAA Offers 35 Team State Titles
- 2003 – KHNL/K5 – Tourney Time
- 2003 – The Honolulu Advertiser – Hawaii’s 10 Most Influential Sports Figures (Honorable Mention)
- 2003 – The Honolulu Advertiser - \$20,000 Donation Shows Great Character
- 2003 – It’s Time to Bring High School Football Playoffs into 21<sup>st</sup> Century
- 2002 – MidWeek cover story – Big Man on Campus
- 2002 – The Honolulu Advertiser – Give Amemiya Game Ball
- 2001 – Hawaii Herald – Twenty-One Americans of Japanese Ancestry Under 40 for the 21<sup>st</sup> Century
- 2001 – Pacific Business News – Forty Under 40 (Outstanding Young Businesspeople)
- 2001 – Honolulu Star-Bulletin – Amemiya Comes Out a Winner
- 2000 – Honolulu Quarterback Club – Neal Blaisdell Award (Outstanding Community Service to Athletics)
- 1999 – Honolulu Star-Bulletin – He’s Got Vision
- 1998-99 – Pacific Century Fellows (Executive Leadership Program)

## HHSAA Key Accomplishments – 1998-99 to 2009-10 School Years

### 1998-99 School Year

- Hosted National Federation of State High School Associations' Section 7 & 8 Conference (athletic administrators from 11 western states) on Maui
- Successfully defended eligibility lawsuit filed by Iolani's Anderson twins
- Added Girls Wrestling as a state tournament sport
- Added Girls Golf as a state tournament sport
- Added Director of Information position to oversee website development and media relations

### 1999-00 School Year

- Added Football as a state tournament sport (fully subsidizing the travel costs of all participating teams)
- Added Air Riflery as a state tournament sport
- Obtained several major corporate sponsorships, including from Chevron, Local Motion, and Spalding

### 2000-01 School Year

- Entered into three-year statewide television agreement with Hawaii Sports Network to provide unprecedented television coverage of state tournaments
- Dealt with statewide teachers' strike, which significantly impacted the planning and organizing of the spring state tournaments held throughout the State
- Hosted National Federation of State High School Associations' Summer Conference (athletic administrators from all 50 states and elsewhere) on Maui

### 2001-02 School Year

- Added Canoe Paddling as a state tournament sport
- Added Cheerleading as a state tournament sport
- Dealt extensively with Girls Basketball and Softball "out of season" issue
- Elected to National Federation of State High School Associations' Board of Directors

### 2002-03 School Year

- Planned and organized HHSAA Football Classic Doubleheader (Saint Louis School vs. De La Salle High School and Kahuku High School vs. Long Beach Poly High School)
- Entered into two-year extension of statewide television agreement with Hawaii Sports Network
- Entered into five-year statewide radio agreement with Champions in Paradise to provide unprecedented radio coverage of state tournaments
- Added Judo as a state tournament sport

### 2003-04 School Year

- Added Division II Football as a state tournament sport (fully subsidizing the travel costs of all traveling teams)
- Added Division II Softball as a state tournament sport (fully subsidizing the travel costs of all traveling teams)
- Added Division II Girls Basketball as a state tournament sport (fully subsidizing the travel costs of all traveling teams)
- Added Girls Water Polo as a state tournament sport
- Oversaw, planned, and organized NFL Youth Football Clinics at six elementary schools (Leihoku, Kamaile, Kaewai, Kapalama, Kaaawa, and Kahuku)
- Oversaw, planned, and organized NFL Youth Football Junior Player Development Clinics at three high schools (Moanalua, Campbell, and Aiea)

### 2004-05 School Year

- Added full statistical information for every state tournament game (e.g., complete softball/baseball boxscores) and posted such information on the HHSAA's website, sportshigh.com
- Oversaw growth of HHSAA website viewership to an average of approximately 3,000,000 hits per month and 125,000 visitor sessions per month
- Assisted in formulating and oversaw implementation of HHSAA Strategic and Tactical Implementation Plan (ongoing)
- Oversaw creation of HHSAA Foundation
- Oversaw, planned, and organized inaugural HHSAA Foundation Athletic Awards Recognition Dinner attended by 900 people at Sheraton Waikiki Hotel
- Oversaw, planned, and organized Bill Walsh Football Coaches Workshop for high school head and assistant football coaches
- Oversaw, planned, and organized NFL Youth Football Clinics at six elementary schools (Ewa, Ewa Beach, Palolo, Aliiolani, Laie, and Hauula)
- Oversaw, planned, and organized NFL Youth Football Junior Player Development Clinics at six high schools (Moanalua, Campbell, Aiea, Castle, Waipahu, and Waiialua)
- Assisted in obtaining over \$4,500,000 in state and other funding for installation of synthetic field surface and synthetic track (and other improvements) at Roosevelt High School

### 2005-06 School Year

- Entered into five-year statewide television agreement with Oceanic Time Warner Cable
- Entered into five-year statewide radio agreement with Starcomm Sports Radio
- Entered into five-year partnership with HMSA to create Kaimana Awards and Scholarship Program
- Continued to oversee implementation of HHSAA Strategic and Tactical Implementation Plan (ongoing)
- Added Division II Boys Volleyball as a state tournament sport
- Added Division II Girls Volleyball as a state tournament sport
- Oversaw, planned, and organized Second Annual HHSAA Foundation Athletic Awards Recognition Dinner attended by 850 people at Sheraton Waikiki Hotel
- Received \$200,000 donation from Wally Yonamine Foundation to create an endowment to annually fund the HHSAA Baseball State Tournament
- Oversaw, planned, and organized NFL Youth Football Clinics at six elementary schools (Kaaawa, Kahuku, Maili, Nanaikapono, Royal, and Lincoln)
- Oversaw, planned, and organized NFL Youth Football Junior Player Development Clinics at six high schools (Moanalua, Waianae, Aiea, Castle, Waipahu, and Waialua)

### 2006-07 School Year

- Added Division II Girls Soccer as a state tournament sport
- Added Division II Boys Basketball as a state tournament sport
- Received \$150,000 donation from HMSA to provide Automated External Defibrillators (AEDs) to every HHSAA member school
- Oversaw, planned, and organized NFL Youth Football Clinics at six elementary schools (Laie, Benjamin Parker, Kamaile, Holomua, Aiea, and Kalihi Waena)
- Assisted in formulating and oversaw implementation of HHSAA Statewide Coaches Education Program
- Continued to oversee implementation of HHSAA Strategic and Tactical Implementation Plan (ongoing)
- Oversaw, planned, and organized Third Annual HHSAA Foundation Athletic Awards Recognition Dinner attended by 750 people at Sheraton Waikiki Hotel
- Oversaw, planned, and organized Norm Chow Football Coaches Workshop for high school head and assistant football coaches
- Oversaw, planned, and organized NFL Youth Football Junior Player Development Clinics at five high schools (Aiea, Castle, Farrington, Waipahu, and Waialua)

### 2007-08 School Year

- Added Division II Boys Soccer as a state tournament sport
- Added Division II Baseball as a state tournament sport
- Hosted National Federation of State High School Associations' Winter Conference (state association executive directors and staff from the 49 other states plus the District of Columbia) on Maui
- Oversaw, planned, and organized NFL Youth Football Clinics at six elementary schools (Hauula, Waimanalo, Waianae, Honowai, Palolo, and Fern)
- Continued to oversee implementation of HHSAA Statewide Coaches Education Program (ongoing)
- Continued to oversee implementation of HHSAA Strategic and Tactical Implementation Plan (ongoing)
- Oversaw, planned, and organized Fourth Annual HHSAA Foundation Athletic Awards Recognition Dinner attended by 750 people at Sheraton Waikiki Hotel
- Oversaw completion of \$4,500,000 in athletics facilities improvements at Roosevelt High School, including the installation of a new synthetic athletic field surface, synthetic track, concession stand and kitchen, roadway, fencing, and scoreboard
- Oversaw, planned, and organized NFL Youth Football Junior Player Development Clinics at three high schools (Aiea, Castle, and Farrington)

### 2008-09 School Year

- Oversaw, planned, and implemented Statewide Transfer Rule applicable to all five leagues in State
- Oversaw, planned, and implemented Statewide Start Date Policy and Calendar applicable to all five leagues in State
- Continued to oversee implementation of HHSAA Statewide Coaches Education Program (ongoing)
- Planned and organized Hawaii-Mainland All-Star Football game that was televised on regional Fox Sports Networks nationwide
- Oversaw, planned, and organized NFL Youth Football Clinics at six elementary schools (Kaaawa, Kahuku, Kaewai, Likelike, Leihoku, and Nanaikapono)
- Oversaw, planned, and organized Fifth Annual HHSAA Foundation Athletic Awards Recognition Dinner attended by 750 people at Sheraton Waikiki Hotel

### 2009-10 School Year

- Planned and organized the Save Our Sports ("SOS") fundraising campaign that raised \$1.5 million in six months to help offset state budget cuts to the 43 public high school athletic programs statewide
- Hosted the National Federation of State High School Associations' Section 7 & 8 Conference on Hawaii Island (state association executive directors and staff from the 11 westernmost states)

## Summary of Key Accomplishments

- Improved media relations and public perception of HHSAA
- Improved media coverage of Hawaii high school sports, including on the national level (e.g., USA Today, ESPN, Fox Sports Network)
- Stabilized HHSAA office after several years of turnover and major organizational change from DOE to non-profit status
- Created Division II state tournaments for all team sports
- More than doubled the number of girls state championships from nine to 21, including golf, wrestling, water polo, and judo
- In all, doubled the amount of state championships by adding 21 new state championships, including 12 for girls, for a total of 42 state championships annually in various sports (21 girls, 20 boys, and one mixed championship)
- As a result, the HHSAA has more state tournament sports than any other state in the country
- Oversaw growth in school membership from 68 to 95 schools
- Significantly upgraded the content on the HHSAA's website, sportshigh.com, to the point that it now receives a high amount of viewer traffic from the general public and media
- Entered into multi-year statewide television agreements
- Entered into multi-year statewide radio agreements
- Obtained numerous corporate sponsorships
- Dealt extensively with and successfully addressed various gender equity issues
- Minimized legal problems and controversy for the HHSAA
- When available, moved several state tournaments (Softball, Boys and Girls Volleyball, and Boys Basketball) to the best possible venues for the first time (Wahine Softball Stadium and Stan Sheriff Center)
- Creation of HHSAA Strategic and Tactical Implementation Plan
- Creation of HHSAA Statewide Coaches Education Program
- Created HHSAA Foundation
- Created HHSAA Foundation Athletic Awards Recognition Dinner
- Assisted in obtaining significant state and other funding for improvements to Roosevelt High School's athletics facilities (e.g., new synthetic athletic field surface, synthetic track, concession stand and kitchen, roadway, fencing, and scoreboard)
- Entered into multi-year partnership with HMSA to create Kaimana Awards and Scholarship Program
- Received \$200,000 donation from Wally Yonamine Foundation to create an endowment to annually fund the HHSAA Baseball State Tournament
- Received \$150,000 donation from HMSA to provide Automated External Defibrillators (AEDs) to every HHSAA member school
- Planned and organized the Save Our Sports ("SOS") fundraising campaign that raised \$1.5 million in six months to help offset state budget cuts to the 43 public high school athletic programs statewide

- Raised \$800,000 to fund a three-year middle school athletics program in the Waianae-Nanakuli (Oahu) and Kau-Keaau-Pahoa (Hawaii Island) regions
- Planned and organized the Molokai/Lanai High Schools fundraiser that raised over \$131,000 to help offset budget shortfalls to both schools' athletic programs in the 2013-14 school year