

Jim Cisler

GOV. MSG. NO. 667



Objective

To continue to make a positive contribution, post 'retirement.'

Qualifications

Enthusiastic and very experienced. I possess a strong work ethic and am skilled in both leadership and teamwork. Excellent Public Relations skills. I am a Native Hawaiian.

Education

Associate of Arts Degree, **Journalism**, Lane Community College, Eugene, Oregon

Associate of Science Degree, **Economics**, Lane Community College, Eugene, Oregon

Additional courses in business management, finance and computers at Marquette University, Milwaukee, WI, Tulane University, New Orleans, LA., University of Oregon, Eugene, OR.

Relevant Experience

Customer Service Specialist - AmSan, LLC, Eugene, Oregon 1998 - 2008

Provided customer service and sales support for local branch of national corporation.

Owner, operator - Treehouse Restaurant, Eugene, Oregon 1977- 1997

Conceived, developed, managed and maintained: operations, accounting, staff supervision and scheduling; coordinated kitchen production, menu design, catering and dining room operations, customer relations and advertising for successful, distinguished, full-service fine-dining facility with popular sports oriented cocktail lounge.

Owner, Operator - Artvertising Consultants, Eugene, Oregon 1972 - 1977

Full-service advertising/public relations agency, specialist in print media and copy-writing. Provided extensive hands-on support in Public Relations and management training in retail sales and promotion. Trained commercial artist/illustrator.

Motion Picture Advertising & Promotions coordinator-NGC-Los Angeles, CA 1969-1972

Other Experience

Instructor - Advertising/Management Seminars

For retail oriented small business owners, Oregon, state wide 1998 - Present

Lectured, coordinated small business owners seminars covering management skills, media advertising and promotions. Used personally developed budget models to teach successful small business public relations management.