

MARTHA ROSS, LSW - Consultant

## RESUME

**CONSULTANT SERVICES:** 1. Write reports and effective educational materials, research, interview, conduct focus groups, analyze data and recommend leadership action, synthesize complex info and communicate clearly to motivate successful change; 2. Lead and initiate projects achieving results, collaborate with key participants to prepare procedures and policies, bridge, facilitate, broker, lead policy & system change, identify goals and clear communication strategies for group goal achievement; 3. Recommend creative win-win strategies to remove obstacles and solve priority problems; and 4. Interview/out-reach for input/thoughts/data needed to build key relationships, strengthen partnerships, negotiate effective solutions, teach and build on strengths with all sectors – community-based groups, businesses, government and other non-profit entities, resource partners, lenders, policy makers and others. Together we achieve results.

## EXPERIENCE

**COMMUNITY: LEADERSHIP-COALITION BUILDING-STRATEGY-PROGRAM DESIGN & START UP- ADMINISTRATION-NEGOTIATION & PROBLEM-SOLVING-RESEARCH & WRITING-COMMUNICATION-POLICY ADVOCACY-TEACHING FOR EMPOWERMENT-BRIDGING AND BUILDING RELATIONSHIPS-ACHIEVING RESULTS TOGETHER 30 years**  
March 2013 – September 2013, pro bono/volunteer & Vice President of the co-op community steering hui that set up Waimanalo Market Co-op infrastructure as a Hawaii consumer cooperative association, non-stock option, pursuant to HRS 421(C). October – December 2013, led Co-op operations in the role of Interim General Manager, **as independent contractor**, opening Co-op market doors November 14, 2013. January 2014 – Present, General Manager, **as independent contractor and pro bono volunteer**. Lead operations: administration, coordination, research, documentation, developing initial organizational infrastructure including policies, procedures, initial applications and brochures, agreements, purchases for steering committee review, co-development of initial business plan and presentation documents, partner building, seeking and meeting with pro bono professionals and potential investors, resource development, co-negotiate commercial lease agreements, established initial communication and marketing infrastructure, assist with Member recruitment and data base maintenance, develop student intern and volunteer program, supervise social work student, outreach presentations, relationship-building, as part of a hui working together **to start-up a community-driven Waimanalo consumer cooperative and entrepreneur incubator**.

Duties: Working with outstanding Member-volunteer teams and Board (seated March 2014), social work student interns, community volunteers, farmers, artists and pro bono professionals, open doors of **Waimanalo Market Co-op** four days per week; manage store operations from opening to closing; on-going member, community and customer communications; documentation & presentations; simple booking keeping and accounting including bill paying; banking; shopping for supplies; cashiering; develop intern/volunteer program including recruit, train and supervise member and other volunteers; resource development to the extent possible; meet with, prepare follow-up, and strengthen relationships and procedures with farmers, artists/crafters consignees,

value-added vendors, entrepreneurs, Waimanalo organizations, Department of Health, UH CTAHR, HPU SSW, EDA, OHA, SCORE, potential lenders/investors, Laulima Center, Kokua Market, Feed The Hunger, pro bono professionals, other national technical assistance and resource providers, and work cooperatively on team building, customer relations, community outreach. Collaborative leadership and team work achieved Co-op growth to 115 Members, 71 local farmers, growers and value-added vendors and 46 local artists and crafters. Co-op Board Chairperson, general Manager and team achieved \$80,000.00 USDA 2-year grant for expansion of Co-op farmers' market tables for direct sales.

**2005 – 2012.** Led the partnership among Office of Hawaiian Affairs, Ke Ali'i Maka'āinana Hawaiian Civic Club and interns/volunteers to research and compile information on Hawaiian Ali'i diplomatic missions to Washington, D.C., as Bureau Chief and Special Assistant to the CEO, resulting in two publications and research collected for a third.

**2004.** A founding member of Ke Ali'i Maka'āinana Hawaiian Civic Club, first Hawaiian Civic Club in Washington D.C., Virginia, Maryland area. Membership of 60+ and its President and leadership hosted the 2012 Association of Hawaiian Civic Club convention in D.C.

**1993 - 2002.** Executive Director-volunteer, **Violence Prevention Consortium (VPC).** **1997 – 2000.** President, **Awareness Foundation & VPC Board of Directors.** **1993 – 2002.** VPC Co-Founder/Leader. Led the VPC, a collaboration of 200+ individuals and agencies/organizations, to achieve a systemic approach to prevent violence in our homes, schools and communities through primary prevention. With the Hawai'i Women's Coalition and the Women's Caucus of the Hawai'i legislature, VPC achieved passage of resolutions. Outcomes included *Violence Prevention Curriculum Initiative* pilots in 5 schools statewide, coordination of the Unified Approach to Violence Prevention in Hawaii and 5-Year Plan, and two publications the *Hawaii School-Based Violence Prevention Plan* and *Demonstration Project Components for Hawaii School-Based Violence Prevention Curriculum Development & Integration*.

**1991 - 2002.** Member, **Hawai'i Women's Coalition.** Co-Chair **1995-1996.** Community coalition worked in conjunction with the **Women's Caucus of Hawai'i Legislature.** Leadership, advocacy, team work, negotiation and coalition mobilization resulted in successful introduction and passage of legislation addressing sexual and domestic violence, health and social and economic justice.

**1982 - 1986.** Co-founded and co-facilitated the first counseling-educational/support empowerment groups for battered women on O'ahu, **Maluhia O'Wahine.**

**PRIVATE SECTOR: LEADERSHIP-ADMINISTRATION-STRATEGY-GRANT REVIEW--MANAGEMENT-INTERDISCIPLINARY TEAM COORDINATION-COMMUNITY & GOVERNMENT RELATIONS-COALITION BUILDING-POLICY ANALYSIS & ADVOCACY-RESEARCH, GRANT & REPORT WRITING-PROBLEM-SOLVING-SYSTEM CHANGE 12 years**

**1982 – Present.** **Consultant.** Research, conduct focus groups, report & other writing, data synthesis, project start-up and leadership, training, data and systemic analysis for effective problem-solving and leadership recommendations, identifying and negotiating effective solutions, bridging and strengthening key relationships and coalition building. **Full time Independent Contractor: May 2013 - Present.**

**July 2012 – April 2013.** Responsible for Programs strategy and budget development, and team leadership in transition period, as Vice President of Programs, **Hawai'i Community Foundation.**

**September 1997 - December 1997.** Responsible for grant reports and completion of executive administration projects as Assistant to the Executive Director, **Ke Ola O Hawai'i Inc.**

**1991 - 1995.** Responsible for community and government relations, medical-legal services and interdisciplinary team management, policy advocacy, wrote grants and reports, assisted Executive Director as Administrative Coordinator, **Sex Abuse Treatment Center, Kapi'olani Medical Center.**

**GOVERNMENT SECTOR: LEADERSHIP-ADMINISTRATION-MANAGEMENT-FEDERAL OFFICE START-UP-CREATIVE PROBLEM-SOLVING-COMMUNITY & GOVERNMENT-ALLIANCE BUILDING-OUTREACH & EDUCATION-WRITING-POLICY RESEARCH, ANALYSIS, & SYNTHESIS-STRATEGY, ADVOCACY & SYSTEM CHANGE 17 years**

**Office of Hawaiian Affairs, Native Hawaiian empowerment, public trust organization, State of Hawai'i:**

**May 2010 – June 2012.** Special Assistant to the Chief Executive Officer.

**March 2009 – April 2010.** Director, Planning, Research & Evaluation.

**January 2003 – March 2009.** First Bureau Chief, started and led the Washington, D.C. Bureau.

**December 2000 - September 2001 and February 2002 – January 2003.** Chief of Staff, Office of the Chairperson, Board of Trustees (BOT).

**November 1997 – September 2000 and October 2001 - January 2002.** Trustee Aide

**March 1996 to June 1997.** Deputy Administrator of Programs.

**1995 - 1996.** Executive Director, Hawai'i State Commission on the Status of Women, Office of Lt. Governor.

**ADVOCACY-COUNSELING-COURT ACCOMPANIMENT & TESTIFYING-POLICY ADVOCACY-SYSTEM CHANGE-COMMUNITY EDUCATION-COALITION BUILDING-INTERDISCIPLINARY TRAINING-PROGRAM DESIGN & START-UP 9 years**

**Department of the Prosecuting Attorney, City & County of Honolulu:**

**1987 – 1991,** Designed and Coordinated the Victim-Witness Assistance Volunteer Program, and

**1982 – 1987,** Advocate & Counselor for victims & witnesses of violent crimes, Victim/Witness Kokua Services, Department of the Prosecuting Attorney, City and County of Honolulu.

**RESEARCH/ANALYSIS/SYNTHESIS/WRITING/ TRAINING/TEACHING:**

**2011-2012.** Completed synthesis of input from constituent groups for charter school strategic plan.

**2004.** Kanuha, Valli Kalei and Ross, Martha. *The Use of Temporary Restraining Orders (TROs) as a Strategy to Address Intimate Partner Violence.* Violence and Victims. 19 (3) 343-356 2004.

**January 2002.** Completed research, compilation, analysis and report for the Department of Health, State of Hawai'i entitled, VIOLENCE PREVENTION SERVICES IN HAWAII: REPORT & RECOMMENDATIONS FOR THE DEPARTMENT OF HEALTH, MATERNAL AND CHILD

HEALTH BRANCH OF FAMILY HEALTH SERVICES DIVISION TO ASSIST WITH PLANNING.

July 1998 – May 1999. Principle Investigator/Co-Researcher, funded by the Bureau of Justice Statistics, U.S. Department of Justice, conducted & published a study, RESTRAINING ORDERS SOUGHT IN THE CITY & COUNTY OF HONOLULU, for the Attorney General, State of Hawai'i.

1998. Access to Justice Report, mandated by the Hawai'i State Legislature. Commissioned by the Access to Justice Committee. Researched and prepared by Ross, Martha and Gold, Joy.

1991. Ross, Martha and Glisson, Charles, Ph.D. "Bias in Social Work Intervention with Battered Women", Journal of Social Service Research, Vol. 14(3/4) 1991.

1991 - 1994. Adjunct faculty for the **University of Hawai'i School of Social Work**. Developed the curriculum – taught Social Work Perspectives on violence domestic and sexual violence to master level students. 1990. Lecturer for **Chaminade University**. Co-developed the curriculum on crime victimization for students with a criminal justice major. 1987 – 1997 & 2000. Supervision and instruction of student interns seeking degrees in social work, criminal justice and political science.

**EDUCATION**

**Executive Coaching.** Leadership & achieving results. Barbara Pellegrino, PCC. 2012-2013.

**University of Hawai'i at Mānoa.** Master of Social Work, emphasis in research and direct practice conferred in 1986. Council on Social Work Education (CSWE) accreditation. Thesis: **Determinants of Social Workers' Judgments About Battered Women.**

**The Pennsylvania State University.** Bachelor of Arts in Social Welfare conferred with distinction in 1978. CSWE accreditation.

**Ho'oponopono.** Malia Craver, Culture Director. Queen Lili'uokalani Children's Center.

**COMMUNITY SERVICE/PROFESSIONAL & COMMUNITY AFFILIATION/HONORS**

**Present** Commissioner – Interim Appointee, Crime Victims Compensation Commission  
**3 – 10/2013** Community steering hui member/Vice President 1/2014 & Present: General Manager, Waimanalo Market Co-op. A Waimanalo consumer cooperative association and entrepreneur incubator initiative.

**Present** Licensed Social Worker, Hawai'i; Member, National Academy of Certified Social Workers; Member, National Association of Social Workers & Hawai'i Chapter

**Present** Founding Member/Member Ke Ali'i Maka'ainana Hawaiian Civic Club

**Present** Member, League of Women Voters

**2003 – 2010** Member, Hawai'i State Society of Washington, D.C.

**2008** Honored by the Association of Hawaiian Civic Clubs for policy advocacy and education on Hawaiian issues in Washington D.C.

**2001- 2002** President, Board of Directors, Awareness Foundation, Inc. Vice-President/Director 1999 to December 2000

**1990** NASW-Hawai'i Chapter Award for Outstanding Practice in Criminal Justice

**REFERENCES: Furnished upon request**