

House District 1
Senate District 4

THE TWENTY-EIGHTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No:

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN):

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN):

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual: Hilo Hamakua Community Development Corporation (HHCDC)

Db/a:

Street Address:

Mailing Address: P.O. Box 8, Laupahoehoe, Hawai'i 96764

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name GERALD DEMELLO

Title: Board Member (HHCDC) co-chair Historic Honokaa Town Interpretative program

Phone # 961.2128 or cell 895.4447

Fax # _____

E-mail gmello@hawaii.edu

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
 FOR PROFIT CORPORATION INCORPORATED IN HAWAII
 LIMITED LIABILITY COMPANY
 OTHER
 SOLE PROPRIETORSHIP/INDIVIDUAL

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST: TO CREATE CIVIC PRIDE, EMPLOYMENT WITHIN THE HONOKAA – HAMAKUA COMMUNITY THROUGH PROMOTION OF CULTURAL TOURISM WITH THE INTERPRETATIVE PROGRAM DESCRIBED IN THIS GRANT REQUEST WHILE RAISING COMMUNITY PRIDE AND SENSE OF HAWAII'S HISTORY FOR HAWAII'S RESIDENTS AND VISITORS.

4. FEDERAL TAX ID # _____

5. STATE TAX ID # _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2016: \$ 62,290

SEE PAGES 19 AND 20 FOR BUDGET DETAILS

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
 EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ NA
FEDERAL \$ NA
COUNTY \$ NA
PRIVATE/OTHER \$ NA

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

GERALD DEMELLO, Board Member (HHCDC)

NAME & TITLE

1/29/2015
DATE SIGNED



RECEIVED

1/29/2015
DATE SIGNED

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hilo Hamakua Community Development Corporation (HHCDC)
(Typed Name of Individual or Organization)



1/29/2015
(Date)

GERALD DEMELLO
(Typed Name)

Board Member (HHCDC)
(Title)

APPLICATION FOR GRANTS AND SUBSIDIES

I. Background and Summary

A. A brief description of the applicant's background.

Historic Honoka'a Town Project

Purpose: The grant request is comprised of multiple parts together intended to re-invigorate Honoka'a's economy by encouraging cultural tourism. Resources identified and to be employed include the town's main street, Māmane, with its large collection of false front buildings dating from monarchist, Republic and Territorial times. Methods will include creating signage, plaques, maps, brochures and a book telling the stories of Honoka'a's sugar, ranching, homesteading, and small shop owner past.

Who: Historic Honoka'a Town Project (HHTP) is a team of historically qualified individuals who are following the steps of the National Mainstreet Program. The co-project manager is Laura Ruby, MFA, who as a local historian has written the local book *Moiliili—The Life of a Community* and is the project coordinator for the restoration of the Moiliili Japanese Cemetery. Also, as co-project manager, is Ross Stephenson, PhD, former Historian at the Hawai'i State Historic Preservation Division (SHPD) of DLNR. Researchers include Wendy Tolleson, MA and Licensed Archaeologist, who served as SHPD's Oahu Archaeologist and Monica Bacon, former archivist and field worker for Mason Architects, Inc.

What: To create and place three forms of public educational signage describing the historical importance of Honoka'a Town and the Hāmākua Coast. These would be (1) Individual Building Name Signs up near the parapets, (2) Individual Building Information Plaques at pedestrian level and (3) Street/Highway-side Area Information Panels which will provide a comprehensive discussion on particular sections of Honoka'a or districts along Māmalahoa Highway.

Where: Initially this signage will be placed on Māmane Street (the main street) in Honoka'a. Later signage will be placed along Māmalahoa Highway on the Hāmākua Coast.

When: To research, fabricate, and install historic signage within a 15 month period from the date that funding is released.

Why: To encourage civic pride, employment within the Honokaa/Hāmākua community through promotion historic cultural tourism while raising community pride and awareness of history for Hawaii residents and visitors.

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

How: Street informational signage will be easily accessible to the public and ADA compliant, and historic building plaques will meet ADA and National Park Service standards.

2. Goals and Objectives

A. Describe the scope of work, tasks and responsibilities

The purpose of this grant is to research, design and implement an historic interpretive signage program in order to promote civic pride and commercial activities in the town. Information provided would include descriptions of previous businesses, shopkeepers, residents, property owners, industries and organizations that have occupied the site or premises. Doing so illustrates the stories of the occupants, including the challenges they faced in establishing the town, their successes and failures. What these people did and the physical legacy upon the land will be detailed for pedestrians to understand and appreciate. The result will bring low impact tourism to Honoka'a Town and the Hāmākua Heritage Corridor by marketing a historical niche. Also included, as part of the Historic Honoka'a Town Project, are a book on the town and multiple media disseminations of the many stories about Honoka'a. Highlighting Honoka'a history will bring civic pride and economic stimulus for the area. It is an opportunity for Honoka'a Town and the greater Hāmākua Coast to be an island destination.

Honoka'a Town: "Every Building Tells a Story"

To visit Honoka'a Town is to take a step back into Hawai'i's history. Honoka'a's buildings, from the Monarchy, Republic and Territorial periods, extend along almost a mile of Māmane Street. These 30 plus structures represent the epitome of single wall, false front, plantation/cowboy, and territorial vernacular architecture—an increasingly rare resource of a bygone era in Hawai'i.

During Hawaii's Territorial Era Honoka'a was the second largest town on Hawai'i Island, Hilo being first. The town blossomed along with the development of the sugar and cattle industries, homesteading, early macadamia nut production operated by individual families, included car dealerships and repair shops, gas stations, barber and beauty shops, jewelers, hardware stores, ethnic-focused hotels, theaters, pool halls, bars, tailors, insurance companies, dance halls, ethnic restaurants, and other services. Also operating were temples, churches, a post office, court, and even a draft board.

Just outside of town are the hiking opportunities along the Lower Hāmākua Ditch and the Honoka'a Landing, the old Haina Sugar Mill site,

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

and the Haina plantation camp, rodeo facilities (notably Honokaa was first to have established organized rodeo in Hawaii (Territorial Era). The post World War II highway bypass and the contraction of the sugar industry preserved the early to mid 20th century character of the town. The 30 plus buildings along Māmane Street offer a unique collection of period buildings within a walkable distance.

In September, 2012 the Hawai'i State Historic Places Review Board began working with property owners to educate and facilitate access to federal preservation programs and tax support funding. While some of the individual buildings have special architectural detailing or historic significance, their real value lies within their collective, vernacular nature—typical styling and simple construction techniques representative of a time when acquiring and transporting building materials was difficult and most carpenters were plantation-trained and so familiar with standardized materials from the camps and mill complexes. The buildings along Māmane Street that were constructed were intensely utilized, recycled and even relocated, often by several generations of entrepreneurs who "saved every dime" in order to finance their business and their children's education.

"Where there is no vision, the town will founder."

—Mayor Henry Chambers of Beaufort, South Carolina

We have asked, "What will Honoka'a Town be like in the next 50 years?" This is one of the main questions highlighting our grant request. Answering it facilitates a pro-active future that complements Honoka'a's rich heritage and historical significance, where residents decide both what they want to retain and what they want to create.

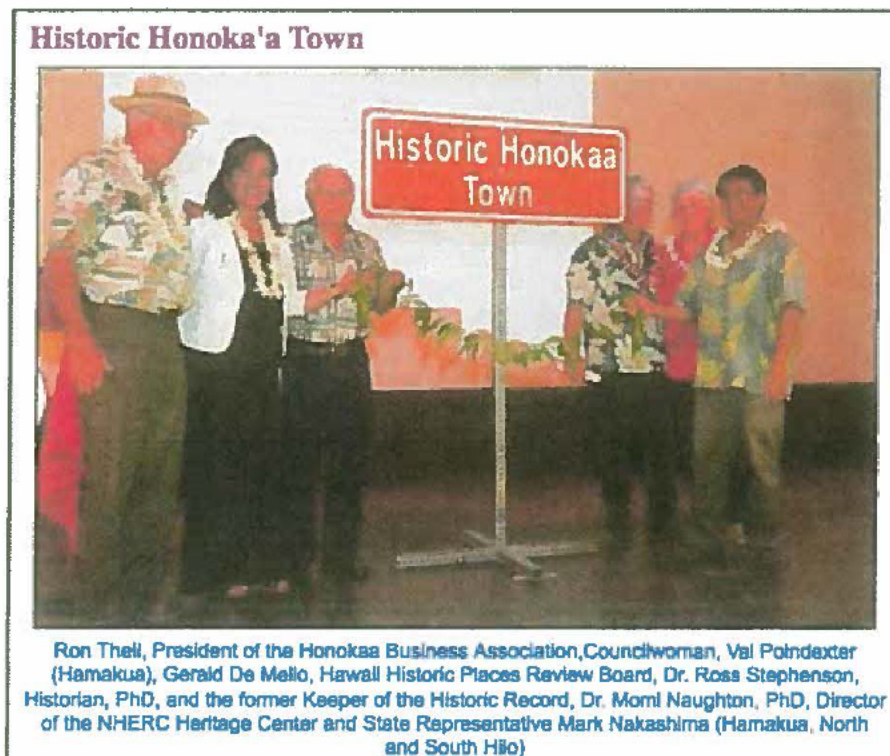
This has been a concern since an initial study in 1976 when the National Trust for Historic Preservation recognized that Honoka'a was a unique community worth saving and recommended the establishment of a historic district in the commercial area along Māmane Street.

The non-profit Hilo Hāmākua Community Development Corporation (HHCDC) was incorporated in 1994 as a 501c3. The purpose of HHCDC is "to meet the needs of local residents... help create a diverse and resilient economy based on local business ownership"... "increase access to financing for entrepreneurial initiatives and enhance educational and other social opportunities which foster appreciation and intergenerational communication." This fits well with the national Main Street program in employing federal tax credits for renovation of historic buildings listed on the National Register of Historic Places and providing cooperative marketing and promotion of cultural heritage). HHCDC has sought to shape the future of economic development on the Hāmākua Coast since

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

the closing of the sugar industry by supporting the development of small businesses and **low-impact tourism** (1990's initiative for "Hilo Hāmākua Heritage Corridor" signage) and educational opportunities. The organization has been helping to create jobs and solve community problems while preserving the long-standing values and practices of the rural lifestyle. As recently at 2000, "A Plan for the Hilo-Hāmākua Coast" was funded and developed using the heritage tourism theme. This current grant request further complements and reinforces these previous efforts.

Over the past 3 years, the Historic Honoka'a Town Project has collaborated with the State Department of Transportation (DOT) to design and place four "Historic Honoka'a Town" brown points-of-interest (mainland-style) signs at varying entry points to draw people into Honoka'a to visit and discover the town's historic resources—the sign placement on Māmalahoa Highway (Highway 19) was dedicated on October 15, 2014. Concurrently, the County of Hawai'i placed a similar informational directional sign along the Lehua Street entrance. Placing these signs has obviously been successful in bringing pedestrian visitors into town, as proprietors have reported an upswing of customers posing questions to shopkeepers: "What is historic about your building and town?" The historic markers are designed to answer such questions.



PHOTOGRAPHER SARAH ANDERSON: HAMAKUA TIMES, OCTOBER 2014

3. The public purpose and need to be served

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

Honoka'a needs to preserve its community history, cultural identity and provide employment opportunities to its people. The project seeks to create a "market draw" of visitors interested in cultural history by highlighting Māmane Street's avenue of historic wood false front buildings that represent the rural Hawai'i of over fifty years ago. Bringing in tourists attracted by social and physical historical assets provides badly needed employment opportunities in the Hāmākua District.

4. Describe the target population to be served

There are a number of target groups, including:

- a) Visitor and local Hawai'i resident (walking tours);
- b) Residents contributing civic pride to the further understanding of the town especially introducing their children and grandchildren to the community;
- c) Visitors in general seeking a sense for place, products and services while on around-the-island excursions;
- d) Heritage and cultural tourists;
- e) The sense of historic place (Honokaa/Hamakua) will benefit by featuring local area ethnic and specialty products (Portuguese (Tex) malasadas, Donna's Cookies, locally marketing (Honokaa Town Fudge), Hamakua Grass Feed Beef", local area ranching and likewise farms Hamakua Coffee, Hamakua Mushrooms, Hamakua Vanilla,..Sense of place...Events (Plantation Days, Western Week), regional art and photography on Historic Honokaa and Hamakua, Honokaa Peoples Theater, Labor History, Hamakua Heritage Center, Honokaa Businesses (retail shops,restaurants) on Mamane Street and Historic Hotel Honokaa Club where lodging and area history as well as town information is available and notably other area lodgings (B &B's) in close proximity.
- f) School children walking tours;
- g) Students familiarizing themselves with Hawaii's history;
- h) Residents learning community history and developing civic pride (Examples, Rickard Auditorium and two classrooms (2002) at Honokaa School are designated historic on State Registry and Katsu Goto Memorial story etc.);
- i) *Honoka'a Boy* walking tours for Japanese nationals; and
- j) Hikers, among others.

5. Describe the geographical coverage.

The immediate area would be from J.J. Country Store/ILWU Memorial Hall to the Paiva Woodworking Shop (approximately 1.5 miles)—the larger area is from Kukuihaele to Hilo. This project is for all ages, all local Hawai'i residents, and visitors with varied interests.

II. Service Summary and Outcomes

1. Describe the scope of work, tasks and responsibilities

The project is part of a multifaceted approach to economic revitalization of small towns based upon unique historical resources that attract cultural tourism.

a). Previous-Immediate past

- 1) Highway signage with the coordinated effort of the County and the Department of Transportation
- 2) Raised private grants to paint and repair structures for property owners wishing to refurbish and paint their buildings
- Project proponents have been successful in writing a comprehensive history of Honoka'a,
- 3) Encouragement for owners to list their properties on the State and National Historic Registers—the Honoka'a Town History Project had done all the research, writing, and assembling of the documents—17 properties, with more pending
- 4) Collected information on the development of individual properties,
- 5) Confirmed two nominations to the Hawai'i Register,
- 6) Early stages of *Honokaa Town* book researching, writing and cleaning photos—cover complete. This is a pictorial history of the town and the organization of its contents will be a guide to the town. Began work on a book entitled *Historic Honokaa Town* which is meant as an informational guidebook to pedestrians walking Māmane Street.
- 7) Four community meetings.

b). Current-January 2015

As mentioned previously, the HHTP is in the process of designing three types of markers in Honoka'a: Individual Building Name Signs to be placed up near the parapets, Individual Building Information Plaques located at pedestrian level and Street-side Area Information Panels which will provide a comprehensive discussion on particular parts of town.

The three types of markers and their locations in Honoka'a in the first year of this grant are to be:

- 1) Identifiable Individual Building Name Sign(s): (Total-one-TBD-abbreviation "to be discussed").
- 2) Individual Building or Site Information Plaques: One each for the, Honoka'a People's Theatre, Botelho Building, Hotel Honoka'a Club, Ujiki Building, Sakata Building, Hasegawa

**Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town**

Building, Rickard Place (1883), ILWU Memorial Hall, select a place marker for town historical street site (ex. Spencer, Awong, Silva (TBD) or Lin Yick (Town Chinese) Site. (Total Ten)

- 3) Street-side Area Information Panels: One each at Lehua Street, Credit Union and Uptown. (Total three.)

TOTAL 14

Also included is replacement or repair of older, degraded historic signs along the Hāmākua Heritage Coast and add more signage to or along Hāmākua's (43 mile) Heritage Corridor. In the 1990s a Hilo-Hāmākua Aloha Heritage Corridor was created, but now after decades, the signs are dulled, faded, and the wording is vanishing. This grant request includes repair or replacement of this old signage and placing another sign (new) between Pa'āuhau and Pa'auilo that reads to say, " Hilo-Hāmākua: Aloha Heritage Corridor."

As part of this process, the following background work is underway:

- 1) Community meeting (January 20 and 21 in the Theatre lobby) for community buy-in for maps, logo, brochure, and three sign types.
- 2) Siting appropriate locations of each sign, getting state, county or private permission to install the signs (first prototypes)—receiving private and public permission to install signs;
- 3) Creating the Honoka'a Town map with complete legend identifying historic buildings and sites and the dates of their construction
- 4) Creating the text for the Individual Building Information Plaques and Street-side Area Informational Panels —the "who, what, where, when why"—writing and editing concise paragraphs for these 2' x 3' signs
- 5) Selecting, cleaning, and contrasting historical photographs
- 6) Graphically designing each sign with a cohesive consistent plan, secure use of Historic Honoka'a Town and Hawaii County logos, writing sign text; researching sign manufacturers; writing sign specifications; ordering sign manufacturing; and overseeing sign installation.
- 7) Sending files to manufacturer to be fabricated as enamel on steel panels
- 8) Oversee any required materials assembly
- 9) Oversee the installation
- 10) Final compilation of photographs and writing of text for the *Historic Honoka'a Town* guidebook. (The book will be sent to Arcadia Publishing with publication date later in 2015.)
- 11) Brochure
 - a. adapt the map and legend for a paper fold-out brochure

**Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town**

- b. brochure holder attached to street signage also smaller plastic holder/stands for placement at many places in Māmane Street (i.e. Honokaa People's Theatre lobby)
 - C. coordinate brochure distribution of brochures at Waikōloa hotels, Hotel Honokaa Club, bed and breakfasts in Hāmākua, Hilo hotels, and tour companies who frequent Waipi'o.
- 12) Website will be continually added to
- a. expansion of Honoka'a Town context study and historical stories
 - b. State Historic Preservation Division State and National Register of Historic Places Nominations
 - c. *Historic Honokaa Town* book chapter abstracts

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

c). Next Year

- 1) Create additional Individual Building Name Signs that are part of the project but which do not yet have such distinction (Total 15.).
- 2) Create additional Individual Building Information Plaques at:
 - a) Yamato Department Store (Garcia Building)
 - b) Harris Sanitary Laundry
 - c) Original Bank of Hawai'i Building
 - d) Present Bank of Hawai'i Building
 - e) Kuramitsu Garage
 - f) Yamatsuka Building
 - g) Kotake Building
 - h) Kitagawa Residence
 - i) Kato Residence
 - j) JJ Country Market (current) M. Kaneshiro (Historically)
 - k) JJ Andrade Meat Market (1906)
 - l) DeJesus Building (Total 12)
- 3) Create additional Street-side Area Information Panels for Haina Mill on Lehua Street and at Laupahoehoe and select one Historic Town Street. (example, Spencer, Awong, Overland, Silva-TBD) (Total: three).
- 4) Encourage owners to list their properties on the State and National Historic Registers of Historic Places—the Honoka'a Town History Project will do all the research, writing, and assembling of the documents. More nominations of individual properties are also being written for the Hawai'i and National Registers, which qualify property owners for federal financial assistance.
- 5) Aid in the establishment of *ahupua'a* boarder signs.
- 6) Relocate the large colorful mural currently at the Botelho Building to a more visible site.
- 7) Explore possibility of Q code for map and brochure to allow interface on internet/cell phones/and individual historic sites.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service.

Reasonably, the project should be accomplished in 2 years, with the intention to complete the project in 18 months from the date the funding is released for this project.

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

3. Describe its quality assurance and evaluation plans for the request. Specifically how the applicant plans to monitor, evaluate and improve their results.

HHTTP is composed of individual's knowledgeable in general Hawaiian history, community history and Big Island history and community work. The Honoka'a Town History Project has already held numerous community meetings, met with Mayor Billy Kenoi, County Council member Val Poindexter, and other state and county officials. We will be working with the Hilo Hāmākua Community Development Corporation, an organization of long standing, as our partner in the grant award.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement of accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Milestones will be the final design, fabrication, and installation of signage; publication of the informational brochure; establishment of the website; and publication of the book.

III. Financial

Budget

1. Submission of budget as applicable

(see pages 18-20)

2. Anticipated quarterly funding requests of the fiscal year 2015

(The HHTTP requests that, if possible, the total amount be released in Quarter 1 as the funds will be expended as soon as they are released.)

3. The applicant shall submit a budget utilizing the enclosed budget forms as applicable to detail the cost of the request.

(see pages 18-20)

3. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2015.

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
62,290				62,290

The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2015.

N/A. Private donors

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

N/A

5. Balance of unrestricted current assets to be provided by December 31, 2015.

IV. Experience and Capability

A. Necessary Skills and Experience. The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Gerald De Mello

- a. Whose family history in Hilo, Honokaa and Hamakua goes back 6 generations will serve as the State and County Liaison;
- b. Former Director of University Relations at the University of Hawai'i at Hilo for 21 years;
- c. Under his leadership, UHH was able to erect a new classroom building, a marine science building, a student life center, science and technology building, the North Hawai'i Education and Resource Center (Honoka'a), the College of Pharmacy building, College of Hawaiian Language Building, and a new Student Housing Complex University Village;
- d. BA, MA Sociology, Emeritus Professor of Sociology Hawaii Community College. Taught Sociology of Hawai'i for 15 years at both UH Hilo and Hawai'i Community College, where he received the Excellence in Teaching Award;
- e. East Hawai'i Administrative Assistant to Governor John Waihe'e.
- f. Board member, Department of Land and Natural Resources Board;

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

- g. Board member, Hawai'i Historic Places Review Board;
- h. Board member, Lyman Museum;
- i. Board member, the Hāmākua Heritage Center;
- j. Governor's appointee as Hawai'i's Commissioner on the Western Interstate Commission for Higher Education (1992-2000)

Monica Bacon

- a. Former architectural historian at Mason Architects, Inc., the largest local architectural firm focusing on historic structures in the state;
- b. With extensive research and field experience, has written National Register nominations: and
- c. Organized the Hawai'i Historic Preservation Division of the Department of Land and Natural Resources library.

Laura Ruby

- a. Chief organizer of the Moiliili Japanese Cemetery beautification project, raising funds and organizing volunteers to repair and rehabilitate that community asset;
- b. Co-author *Honolulu Town* (Arcadia Publishing), 2012;
- c. Hawai'i Individual Artist Fellowship 2008;
- d. Editor *Moiliili—The Life of a Community*, 2006 research, writing editing, graphic design;
- e. Writer of successful grants for the Hawai'i Council for the Humanities (multiple grants), Hawaii State Foundation on Culture and the Arts, Atherton Foundation, Group 70 (multiple grants) Ala Wai Watershed Association, Mālama Mānoa;
- f. Countless public presentations on Moiliili;
- g. Walking tours in Moiliili;
- h. UHM *CampusArt* brochure and walking tour;
- i. Landscape Master Plan (as a member of the UHM Landscape Advisory Committee);
- j. Campus Art Policy (as a member of the UHM Campus Art Advisory Committee);
- k. BA, MA English, MFA Art;
- l. National Editor *FATE in Review* (Foundation in Art Education—Theory and Education) 8 years;
- m. Taught at UHM for 34 years;
- n. Taught ABE Basic English at Kaimuki Community School for Adults 2009-2012; and
- o. 2015 Hawai'i Honpa Hongwanji Buddhist Mission Hawai'i Living Treasure Honoree.

Ross W. Stephenson

- a. Co-author, with Laura Ruby, of *Honolulu Town*;

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

- b. Former Keeper of the State Register of Historic Places;
- d. PhD and Masters Degree in Urban and Regional Planning focusing on the development of Honolulu;
- e. Worked with Laura Ruby extensively on such projects as the Moiliili Cemetery restoration project;
- f. Involved the reforestation of Pao's Cut in Mānoa Valley;
- g. Provided funding of Hawaiian Railway Society facilities; and
- h. Made improvements at the University of Hawai'i Mānoa campus radio station KTUH.

Wendy Tolleson

Licensed archaeologist who grew up in Hawai'i and practiced here for many years;

Former O'ahu and Kaua'i Archaeologist for the Hawai'i Historic Preservation Division of the Department of Land and Natural Resources.

- c. Last-minute salvage archeologist for Waha'ula Heiau before lava inundation.

Tawn Keeney

- a. Long time Honoka'a community member and recently retired physician at the Hāmākua Health Center;
- b. Restorer of the Honokaa People's Theatre.

Phaethon Keeney

- a. Community organizer and events coordinator of theatre productions for the community;
- b. Spearheaded the Kickstarter campaign to buy a new state-of-the-art digital projector for the theatre;
- c. Envisioned and developed the theatre concession café, one of the successful new businesses along Māmane Street.

Community Resource Persons include:

- a. Dr. Edmund Akioka, local dentist and community information resource;
- b. Ed Castillo, local community leader who has overseen development of community signage in the past;
- c. Larry Ignacio, who has developed his own "mini-museum" with "hands on" exhibits in the Ferreira Building;
- D. Momi Naughton PhD, Heritage Center Director of the North Hawai'i Educational and Resource Center Heritage Center;
- e. Berni Rives, whose family (Botelho) has been prominent in the community for generations and who has shared numerous historical resources; and
- f. Earl Tanaka, another member of a multi-generational family who is very knowledgeable about local families and their traditions.

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

g. John Roy Souza, a member of a 6th generation family whose family lineage is tied to sugar, coffee, and homestead ranching in Hāmākua.

B. Facilities. The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities. The applicant shall also describe how the facilities meet ADA requirements, as applicable.

N/A

V. Personnel: Project Organizing and Staffing

A. Proposed Staffing

Historic Honokaa Town Project and Hilo Hāmākua Community Development Corporation are partnering in this effort. HHCDC, as a 501C3, will oversee the application, follow up, evaluate and distribute grant funds. The officers of HHCDC are: Donna Johnson, President; Glenn Carvalho, Vice President; Judi Steinman, Recording Secretary and Eric Weiner, Treasurer.

(Refer to page 23 for list of board membership)

B. Organizational Chart. The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request of a large, multi-purpose organization, include an organizational chart that illustrates the placement of this request.

Laura Ruby and Ross Stephenson will be co-managers of this project.

	<u>Research</u>	<u>Write Up</u>	<u>Graphics</u>	<u>Editing</u>	<u>Ordering</u>	<u>Installation</u>
Gerald De Mello	X					
Monica Bacon	X	X				
Laura Ruby	X	X	X	X	X	X
Ross Stephenson	X	X				
Wendy Tolleson	X	X				
Map Design Professional			X			
Graphic Design Professional			X			

C. Compensation

Historic Honoka'a Town Project members are compensated by private donors applicant funds.

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

VI. Other

A. Litigation. The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgment. If applicable, please explain.

N/A

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

B. Licensure or Accreditation. The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that applicant possesses relevant to this request.

See Section IV also.

Gerald De Mello

Federal tax # [REDACTED]

GE Tax # [REDACTED]

Laura Ruby

Federal tax # [REDACTED]

Hawaii tax # [REDACTED]

Active GET and is Compliant in all areas—Certificate of Compliance

Ross W. Stephenson

Federal tax # [REDACTED]

GE Tax # [REDACTED]

HILO HAMAKUA COMMUNITY DEVELOPMENT CORPORATION
President Donna Johnson-Elayan email dnnjohn@gmail.com
PO Box 88
Pepe'eko, Hawaii 96783

Telephone-964-1216 Donna Johnson-Elayan

Tax ID # [REDACTED] (HHCDC)

FEIN [REDACTED]

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

BUDGET CATEGORIES (PLEASE SEE TABLES BELOW)	TOTAL STATE FUNDS REQUESTED (a)	PRIVATE/ OTHER (b)	GOVERNMENT FUNDING (c)	FOUNDATIONS (d)
A. PERSONNEL COST 1. Salaries 2. Payroll Taxes & Assessments 3. Fringe Benefits TOTAL PERSONNEL COST				
B. OTHER CURRENT EXPENSES 1. Airfare, Inter-island 2. Insurance 3. Lease/Rental of Equipment 4. Lease/Rental of Space 5. Staff Training 6. Supplies 7. Telecommunications 8. Utilities TOTAL OTHER CURRENT EXPENSES	See Page 19. Number 3... "Team" for this expense item (airfare)			
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL A-F				
SOURCES OF FUNDING	62,290			
(a) Total State Funds Requested				
(b) Private/Other		20,000		
(c) Government Funding				
(d) Foundations				

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

BUDGET REQUEST

REQUEST	FUNDS Requested	State Grant Funds	Private Donor Funds
1. STREET HISTORICAL INFORMATIONAL SIGNS—24" X 36" DESIGN and WRITING TEXT OF STREET INFORMATIONAL SIGNAGE—including map) design professional and graphics-Historic Honokaa (Why?)	4,000	4,000	8,000
2.FABRICATION OF STREET INFORMATIONAL SIGNAGE (four 24" x 36" flat porcelain enamel panels of 16-gauge steel—Winsor Fireform) FABRICATION OF <u>four</u> NPS_NPS signage standards p6 low profile wayside base LP (aluminum—WinsorFireform)	8,254	8,254	
3."Team" Transportation(air to Honokaa) to do pro-bono publico "work for the public"-- building-surveys, measurements along with community meetings, continued historical research and interviewing	8,800	8,800	
4. SIGN INSTALLATION *** PRIVATE CONTRACTOR	4,000	4,000	
REPLACEMENT OR REPAIR OF OLDER DEGRADED HISTORIC SIGNS ALONG THE HĀMĀKUA HERITAGE COAST-including graphics professional. 1. Hilo-Hamakua Aloha Heritage Corridor (replace old) 2. Hamakua-Hilo: Aloha Heritage Corridor (includes removal of sign to make template, graphic design proof., fabrication, reinstallation of new sign on pole) (TBD)	4,000	4,000	
10 HISTORICAL BUILDING PLAQUES 1. DESIGN, WRITING OF TEXT, AND CREATION OF HISTORICAL BUILDING 2. PLAQUES (<u>10 plaques</u>) 3. Providing digital files to private contractor for production 4. INSTALLATION OF PLAQUES ON BUILDINGS— PRIVATE CONTRACTOR	4,000 3,236 3,000 3,000	4,000 3,236 3,000 3,000	10,000
HISTORIC HONOKAA TOWN BOOK	4,000	4,000	500
HISTORIC HONOKAA WEBSITE	4,000	4,000	1,000
BROCHURE 1. BROCHURE CREATION AND DESIGN 2. BROCHURE PRINTING	3,000 2,000	3,000 2,000	500

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

**FUTURE PHASES
BUDGET REQUEST**

FUTURE REQUEST (2016)	FUNDS Requested	State Grant Funds	Private Donor Funds
FUTURE 2 HAMAKUA COAST HIGHWAY STREET HISTORICAL INFORMATIONAL SIGNS 1. Paauilo Expanse (TBD) 2. Plantation Museum (Pāpa'ikou)	N/A at this time (for a future grant period)		
FUTURE 3 HONOKA'A STREET HISTORICAL INFORMATIONAL SIGNS	N/A at this time (for a future grant period)		
FUTURE 12 ADDITIONAL HISTORICAL BUILDING PLAQUES 1. DESIGN, WRITING OF TEXT, AND CREATION OF HISTORICAL BUILDING PLAQUES (12 additional plaques) 2. FABRICATION 2. TRANSPORTATION TO SITE/HONOKA'A 3. INSTALLATION OF PLAQUES ON BUILDINGS-- PRIVATE CONTRACTOR	N/A at this time (for a future grant period)		
AHUPUA'A SIGNS 1. DESIGN AND CREATION OF AHUPUA'A SIGNS 2. FABRICATION OF SIGNS 3. TRANSPORTATION TO HONOKA'A 4. SIGN INSTALLATION COUNTY OR STATE? PRIVATE CONTRACTOR	N/A at this time (for a future grant period)		

Q BAR CODE...FUTURE REQUEST FOR CELL PHONE/INTERNET TOOL (INITIATIVE) BAR CODE PLACED ON HISTORIC MARKERS OR BROCHURES CAN DIRECT USER VIA CELL PHONE TO A WEBSITE THAT PROVIDES ADDITIONAL INFORMATION ON HONOKAA TOWN SITE(S) ETC...TBD A PARTNERSHIP WITH UH HILO-COMPUTER SCIENCE, GEOGRAPHY OR INSTRUCTIONAL TECHNOLOGY STUDENTS DOING APPLIED LEARNING IN THEIR RESPECTIVE PROGRAMS FOR COMMUNITY SERVICE.

Applicant: Hilo Hamakua Community Development Corporation for
Historic Honoka'a Town

RELATED, BUT NOT PART OF THIS GRANT REQUEST

1. (Council Member Valerie Poindexter will underwrite a 24" x 36" Raleigh Martin street informational sign, HHTP will provide the template and/or graphic design professional help.)
2. (UH Hilo's North Hawai'i Education Research Center course entitled "Town History and How to Start a Small Business for Cultural Tourism in Honoka'a.")

Hilo-Hamakua Community Development Corporation

P.O. Box 8
Laupahoehoe, HI 96764
Phone: (808) 895-1907

hcdc.org@gmail.com

Board of Directors

Donna Johnson-Elayyan PO Box 88 Pepe'ekeo, HI 96783	President RSHCA Director	Term expires 4/1/16
Glenn Carvalho PO Box 541 Pepe'ekeo, HI 96783	Vice President At-Large Director	Term expires 9/30/15
Colleen Aina PO Box 92 Papaikou, HI 96781	RSHCA Director	Term expires 9/30/15
Gerald De Mello 381 Haili St. Hilo, HI 96720	At-Large Director Hamakua Rep	Term expires 9/30/15
Richard Ha 421 Lama Street Hilo, HI 96720	At-Large Director	Term expires 9/30/15
Jason Moniz PO Box 428 Pa'auilo, HI 96776	At-Large Director Hamakua Rep	Term expires 9/30/15
Judi Steinman PO Box 453 Laupahoehoe, HI 96764	NHCC Director	Term expires 10/30/15
Eric Weinert PO Box 59 Papaikou, HI 96781	At-Large Director	Term expires 9/30/15