# A BILL FOR AN ACT

RELATING TO THE ECONOMY.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	SECTION 1. The purpose of this Act is to promote and
2	encourage innovative activity and entrepreneurs by amending the
3	state plan policies, objectives, and priority guidelines
4	concerning the economy and information technology.
5	SECTION 2. Section 226-6, Hawaii Revised Statutes, is
6	amended by amending subsection (b) to read as follows:
7	"(b) To achieve the general economic objectives, it shall
8	be the policy of this State to:
9	(1) Promote and encourage entrepreneurship within Hawaii
10	by residents and nonresidents of the State.
11	$\left[\frac{1}{1}\right]$ (2) Expand Hawaii's national and international
12	marketing, communication, and organizational ties, to
13	increase the State's capacity to adjust to and
14	capitalize upon economic changes and opportunities
15	occurring outside the State.
16	$\left[\frac{(2)}{(3)}\right]$ Promote Hawaii as an attractive market for
17	environmentally and socially sound investment
18	activities that benefit Hawaii's people.

1	(4)	Transform and maintain Hawaii as a place that welcomes			
2		and facilitates innovative activity that may lead to			
3		commercial opportunities.			
4	<u>(5)</u>	Promote innovative activity that may pose initial			
5		risks, but ultimately contribute to the economy of			
6		Hawaii.			
7	[ <del>-(3)-</del> ]	(6) Seek broader outlets for new or expanded Hawaii			
8		business investments.			
9	[ <del>(4)</del> ]	(7) Expand existing markets and penetrate new markets			
10		for Hawaii's products and services.			
11	[ <del>(5)</del> ]	(8) Assure that the basic economic needs of Hawaii's			
12		people are maintained in the event of disruptions in			
13		overseas transportation.			
14	[ <del>(6)</del> ]	(9) Strive to achieve a level of construction			
15		activity responsive to, and consistent with, state			
16		growth objectives.			
17	[ <del>(7)</del> ]	(10) Encourage the formation of cooperatives and			
18		other favorable marketing arrangements at the local of			
19		regional level to assist Hawaii's small scale			

producers, manufacturers, and distributors.

20

1	[ <del>-(8)</del> -]	(11) Encourage labor-intensive activities that are				
2		economically satisfying and which offer opportunities				
3		for upward mobility.				
4	(12)	Encourage innovative activities that may not be labor-				
5		intensive, but may otherwise contribute to the economy				
6		of Hawaii.				
7	[ <del>(9)</del> ]	(13) Foster greater cooperation and coordination				
8		between the government and private sectors in				
9		developing Hawaii's employment and economic growth				
10		opportunities.				
11	[ <del>(10)</del> ]	(14) Stimulate the development and expansion of				
12		economic activities which will benefit areas with				
13		substantial or expected employment problems.				
14	[ <del>(11)</del> ]	(15) Maintain acceptable working conditions and				
15		standards for Hawaii's workers.				
16	[ <del>(12)</del> ]	(16) Provide equal employment opportunities for all				
17		segments of Hawaii's population through affirmative				
18		action and nondiscrimination measures.				
19	[ <del>(13)</del> ]	(17) Stimulate the development and expansion of				
20		economic activities capitalizing on defense, dual-use,				
21		and science and technology assets, particularly on the				

· 1		neighbor islands where employment opportunities may be				
2		limited.				
3	[ <del>(14)</del> ]	(18) Encourage businesses that have favorable				
4		financial multiplier effects within Hawaii's economy,				
5		particularly with respect to emerging industries in				
6		science and technology.				
7	[ <del>(15)</del> ]	(19) Promote and protect intangible resources in				
8		Hawaii, such as scenic beauty and the aloha spirit,				
9		which are vital to a healthy economy.				
10	[ <del>-(16)</del> -]	(20) Increase effective communication between the				
11		educational community and the private sector to				
12		develop relevant curricula and training programs to				
13		meet future employment needs in general, and				
14		requirements of new[-] or innovative potential growth				
15		industries in particular.				
16	[ <del>-(17)-</del> ]	(21) Foster a business climate in Hawaiiincluding				
17		attitudes, tax and regulatory policies, and financial				
18		and technical assistance programsthat is conducive				
19		to the expansion of existing enterprises and the				
20		creation and attraction of new business and industry."				
21	SECT	ION 3. Section 226-10, Hawaii Revised Statutes, is				
22	amended to	o read as follows:				

1	322	o-to objective and policies for the economypotential
2	growth <u>an</u>	d innovative activities. (a) Planning for the State's
3	economy w	ith regard to potential growth and innovative
4	activitie	s shall be directed towards achievement of the
5	objective	of development and expansion of potential growth and
6	innovativ	e activities that serve to increase and diversify
7	Hawaii's	economic base.
8	(b)	To achieve the potential growth and innovative
9	activity	objective, it shall be the policy of this State to:
10	(1)	Facilitate investment and employment growth in
11		economic activities that have the potential to expand
12		and diversify Hawaii's economy, including but not
13		limited to diversified agriculture, aquaculture,
14		renewable energy development, creative media, health
15		care, and science and technology-based sectors;
16	(2)	Facilitate investment in innovative activity that may
17		pose risks or be less labor-intensive than other
18		traditional business activity, but if successful, will
19		generate revenue in Hawaii through the export of
20		services or products or substitution of imported
21		services or products;

1	(3)	Encourage entrepreneurship in innovative activity by
2		academic researchers and instructors who may not have
3 .		the background, skill, or initial inclination to
4		commercially exploit their discoveries or
5		achievements;
6	(4)	Recognize that innovative activity is not exclusively
7		dependent upon individuals with advanced formal
8		education, but that many self-taught, motivated
9		individuals are able, willing, sufficiently
10		knowledgeable, and equipped with the attitude
11		necessary to undertake innovative activity;
12	(5)	Increase the opportunities for investors in innovative
13		activity and talent engaged in innovative activity to
14		personally meet and interact at cultural, art,
15		entertainment, culinary, athletic, or visitor-oriented
16		events without a business focus;
17	[ <del>(2)</del> ]	(6) Expand Hawaii's capacity to attract and service
18		international programs and activities that generate
19		employment for Hawaii's people;
20	[ <del>(3)</del> ]	(7) Enhance and promote Hawaii's role as a center for
21		international relations, trade, finance, services,
22		technology, education, culture, and the arts;

1	[-(-4-)]	(8) Accelerate research and development of new			
2		energy-related industries based on wind, solar, ocean,			
3		[and] underground resources, and solid waste;			
4	[ <del>-(5)</del> ]	(9) Promote Hawaii's geographic, environmental,			
5		social, and technological advantages to attract new or			
6	·	innovative economic activities into the State;			
7	[ <del>(6)</del> ]	(10) Provide public incentives and encourage private			
8		initiative to attract new or innovative industries			
9		that best support Hawaii's social, economic, physical,			
10		and environmental objectives;			
11	[ <del>(7)</del> ]	(11) Increase research and the development of ocean-			
12		related economic activities such as mining, food			
13		production, and scientific research;			
14	[ <del>(8)</del> ]	(12) Develop, promote, and support research and			
15		educational and training programs that will enhance			
16		Hawaii's ability to attract and develop economic			
17		activities of benefit to Hawaii;			
18	[ <del>(9)</del> ]	(13) Foster a broader public recognition and			
19		understanding of the potential benefits of $new[\tau]$ or			
20		innovative growth-oriented industry in Hawaii;			
21	[ <del>(10)</del> ]	(14) Encourage the development and implementation of			
22		joint federal and state initiatives to attract federal			

1		programs and projects that will support Hawaii's		
2		social, economic, physical, and environmental		
3		objectives;		
4	[ <del>(11)</del> ]	(15) Increase research and development of businesses		
5		and services in the telecommunications and information		
6		industries; [and]		
7	[ <del>(12)</del> ]	(16) Foster the research and development of nonfossil		
8		fuel and energy efficient modes of transportation[-];		
9		and		
10	(17)	Recognize and promote health care and health care		
11		information technology as growth industries."		
12	SECT	ION 4. Section 226-10.5, Hawaii Revised Statutes, is		
13	amended to read as follows:			
14	"§22	6-10.5 Objectives and policies for the economy		
15	informati	on industry. (a) Planning for the State's economy		
16	with rega	rd to telecommunications and information technology		
17	shall be	directed toward recognizing that broadband and wireless		
18	communica	tion capability and infrastructure are foundations for		
19	an innova	tive economy and positioning Hawaii as a leader in		
20	broadband	and wireless communications and applications in the		
21	Pacific R	egion.		

1	(b)	To achieve the information industry objective, it		
2	shall be	the policy of this State to:		
3	(1) Promote efforts to attain the highest speeds of			
4		electronic and wireless communication within Hawaii		
5		and between Hawaii and the world, and make high speed		
6		communication available to all residents and		
7		businesses in Hawaii;		
8	[ <del>(1)</del> ]	(2) Encourage the continued development and expansion		
9		of the telecommunications infrastructure serving		
10		Hawaii to accommodate future growth and innovation in		
11		[the information industry;] Hawaii's economy;		
12	[ <del>(2)</del> ]	(3) Facilitate the development of new or innovative		
13		business and service ventures in the information		
14		industry which will provide employment opportunities		
15		for the people of Hawaii;		
16	(4)	Encourage mainland- and foreign-based companies of all		
17		sizes, whether information technology-focused or not,		
18		to allow their principals, employees, or contractors		
19		to live in and work from Hawaii, using technology to		
20		communicate with their headquarters, offices, or		
21		customers located out-of-state;		

1	[ <del>(3)</del> ] <sub>-</sub>	(5) Encourage greater cooperation between the public
2	i	and private sectors in developing and maintaining a
3	7	well-designed information industry;
4	[ <del>(4)</del> ]	(6) Ensure that the development of new businesses and
5		services in the industry are in keeping with the
6		social, economic, and physical needs and aspirations
7	(	of Hawaii's people;
8	[ <del>(5)</del> ]	(7) Provide opportunities for Hawaii's people to
9		obtain job training and education that will allow for
10	,	upward mobility within the information industry;
11	[ <del>(6)</del> ]	(8) Foster a recognition of the contribution of the
12		information industry to Hawaii's economy; and
13	[ <del>(7)</del> ].	(9) Assist in the promotion of Hawaii as a broker,
14		creator, and processor of information in the Pacific.
15	SECTI	ON 5. Section 226-103, Hawaii Revised Statutes, is
16	amended as	follows:
17	1. B	y amending subsection (a) to read:
18	"(a)	Priority guidelines to stimulate economic growth and
19	encourage	business expansion and development to provide needed
20	jobs for H	awaii's people and achieve a stable and diversified
21	economy:	

1	(1)	Seek a va	riety of means to increase the availability	
2		of investment capital for new and expanding		
3		enterpris	es.	
4		(A) Enco	urage investments which:	
5		(i)	Reflect long term commitments to the State;	
6		(ii)	Rely on economic linkages within the local	
7			economy;	
8		(iii)	Diversify the economy;	
9		(iv)	Reinvest in the local economy;	
10		(v)	Are sensitive to community needs and	
11			priorities; and	
12		(vi)	Demonstrate a commitment to provide	
13			management opportunities to Hawaii	
14			residents[-]; and	
15		(B) Enco	urage investments in innovative activities	
16	·	that	have a nexus to the State, such as:	
17		<u>(i)</u>	Present or former residents acting as	
18			entrepreneurs or principals;	
19		<u>(ii)</u>	Academic support from an institution of	
20		•	higher education in Hawaii;	
21		(iii)	Investment interest from Hawaii residents;	

1		<u>(iv)</u>	Resources unique to Hawaii that are required			
2			for innovative activity; and			
3		<u>(v)</u>	Complementary or supportive industries or			
4			government programs or projects.			
5	(2)	Encourage	the expansion of technological research to			
6		assist in	dustry development and support the			
7		developme	nt and commercialization of technological			
8		advanceme	nts.			
9	(3)	Improve t	ne quality, accessibility, and range of			
10		services	services provided by government to business, including			
11	·	data and reference services and assistance in				
12		complying	with governmental regulations.			
13	(4)	Seek to ensure that state business tax and labor laws				
14		and administrative policies are equitable, rational,				
15		and predi	ctable.			
16	(5)	Streamlin	e the processes for building and development			
17		permit and review [process,] and telecommunication				
18		infrastructure installation approval and eliminate or				
19		consolidate other burdensome or duplicative				
20		governmen	tal requirements imposed on business, where			
21		scientifi	c evidence indicates that public health,			
22		safety <u>,</u> a	nd welfare would not be adversely affected.			

1	(6)	Enco	urage the formation of cooperatives and other	
2		favo:	rable marketing or distribution arrangements at	
3		the :	regional or local level to assist Hawaii's small-	
4		scale	e producers, manufacturers, and distributors.	
5	(7)	Cont	inue to seek legislation to protect Hawaii from	
6		trans	sportation interruptions between Hawaii and the	
7		cont	inental United States.	
8	(8)	Provide public incentives and encourage private		
9		initiative to develop and attract industries which		
10		prom	ise long-term growth potentials and which have the	
11		foll	owing characteristics:	
12		(A)	An industry that can take advantage of Hawaii's	
13			unique location and available physical and human	
14			resources.	
15		(B)	A clean industry that would have minimal adverse	
16			effects on Hawaii's environment.	
17		(C)	An industry that is willing to hire and train	
18			Hawaii's people to meet the industry's labor	
19			needs at all levels of employment.	
20		(D)	An industry that would provide reasonable income	
21			and steady employment.	

1	(9)	supp	ort and encourage, through educational and
2		tech	nical assistance programs and other means,
3		expa	nded opportunities for employee ownership and
4		part	icipation in Hawaii business.
5	(10)	Enha	nce the quality of Hawaii's labor force and
6		develop and maintain career opportunities for Hawaii's	
7		people through the following actions:	
8		(A)	Expand vocational training in diversified
9			agriculture, aquaculture, information industry,
10			and other areas where growth is desired and
11			feasible.
12		(B)	Encourage more effective career counseling and
13			guidance in high schools and post-secondary
14			institutions to inform students of present and
15		,	future career opportunities.
16		(C)	Allocate educational resources to career areas
17			where high employment is expected and where
18			growth of new industries is desired.
19		(D)	Promote career opportunities in all industries
20			for Hawaii's people by encouraging firms doing
21			business in the State to hire residents.

1		(E)	Promote greater public and private sector
2			cooperation in determining industrial training
3			needs and in developing relevant curricula and
4			on-the-job training opportunities.
5		(F)	Provide retraining programs and other support
6			services to assist entry of displaced workers
7			into alternative employment."
8	2. 1	By am	ending subsection (g) to read:
9	" (g)	Pri	ority guidelines to promote the development of the
10	information	on in	dustry:
11	(1)	Esta	blish an information network, with an emphasis on
12		broa	dband and wireless infrastructure and capability,
13		that	will serve as the <u>foundation of and</u> catalyst for
14		[ <del>est</del>	ablishing a viable information industry] overall
15		econ	omic growth and diversification in Hawaii.
16	(2)	Enco	urage the development of services such as
17		fina	ncial data processing, a products and services
18		exch	ange, foreign language translations,
19		tele	marketing, teleconferencing, a twenty-four-hour
20		inte	rnational stock exchange, international banking,
21		and	a Pacific Rim management center.

1	(3)	Encourage the development of small businesses in the
2		information field such as software development[, the];
3		the development of new information systems [and],
4		peripherals, and applications; data conversion and
5		data entry services $[\tau]_{\underline{j}}$ and home or cottage services
6		such as computer programming, secretarial, and
7		accounting services.
8	(4)	Encourage the development or expansion of educational
9		and training opportunities for residents in the
10		information and telecommunications fields.
11	(5)	Encourage research activities, including legal
12		research in the information and telecommunications
13		fields.
14	(6)	Support promotional activities to market Hawaii's
15		information industry services.
16	(7)	Encourage the location or co-location of
17		telecommunication or wireless information relay
18		facilities in the community, including public areas,
19	•	where scientific evidence indicates that the public
20		health, safety, and welfare would not be adversely
21		affected."

- 1 SECTION 6. Statutory material to be repealed is bracketed
- 2 and stricken. New statutory material is underscored.
- 3 SECTION 7. This Act shall take effect on July 1, 2014.

S.B. NO. 2981 S.D. 2 H.D. 1 C.D. 1

#### Report Title:

State Plan; Economy; Innovation

#### Description:

Amends the state plan policies, objectives, and priority guidelines to promote and encourage innovative activity in the economy. (CD1)

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