
A BILL FOR AN ACT

RELATING TO AGING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

PART I

SECTION 1. The legislature finds that the aging population in Hawaii, similar to the rest of the United States, is rapidly increasing as more and more residents born during the baby-boom era of 1946-1964 turn sixty years of age. Between 1980 and 2010, the number of adults in Hawaii over the age of sixty grew by 139.8 per cent, eclipsing the growth of the general population, which increased by 34.2 per cent during the same period. The increase in the number of adults in Hawaii over the age of eighty-five during this period is even more extreme at 431.5 per cent. In addition, it is projected that Hawaii's adult population over the age of sixty will comprise 29.7 per cent of the total population by 2035.

This significant increase in Hawaii's elderly population and the concomitant increase in demand for services, particularly those that allow for aging in place, will require an ongoing commitment to ensure that Hawaii's kupuna are adequately cared for.



1 The most successful programs for aging-in-place recognize
2 and build upon integrated health and social services.
3 Accordingly, the purpose of this part is to provide funding to
4 support community-based programs that incorporate collaborations
5 between health care and social service agencies to provide
6 services necessary for the health and well-being of Hawaii's
7 kupuna.

8 SECTION 2. There is appropriated out of the general
9 revenues of the State of Hawaii the sum of \$4,200,000 or so much
10 thereof as may be necessary for fiscal year 2014-2015 for the
11 kupuna care program; provided that the sum appropriated shall be
12 in addition to the base budget of the executive office on aging.

13 SECTION 3. There is appropriated out of the general
14 revenues of the State of Hawaii the sum of \$427,937 or so much
15 thereof as may be necessary for fiscal year 2014-2015 for the
16 aging and disability resource center.

17 SECTION 4. There is appropriated out of the general
18 revenues of the State of Hawaii the sum of \$476,772 or so much
19 thereof as may be necessary for fiscal year 2014-2015 for the
20 healthy aging partnership program of the department of health's
21 executive office on aging.



1 SECTION 5. The sums appropriated in sections 2, 3, and 4
2 shall be expended by the department of health for the purposes
3 of this part.

4 **PART II**

5 SECTION 6. The legislature finds that more of Hawaii's
6 elderly population is living with multiple, chronic health
7 conditions. This, combined with the fact that this population
8 is growing at a steady rate, indicates an increased need for
9 long-term care in the State.

10 The legislature further finds that many people in Hawaii
11 are not familiar with long-term care issues and that common
12 information may, in fact, be incorrect. For example, although
13 long-term care is not covered by medicare or regular private
14 health insurance, a 2011 survey of Hawaii members of the
15 Association of American Retired Persons found that twenty-nine
16 per cent of respondents said they expected medicare to pay for
17 their long-term care, if needed.

18 Hawaii residents require basic information about long-term
19 care, including the different types of long-term care and long-
20 term care providers, the statistical risk of requiring long-term
21 care, and the associated costs, to be motivated to provide for
22 their own or family members' long-term care needs. The



1 legislature finds that a long-term care education and awareness
2 campaign will help provide this information to better prepare
3 Hawaii residents in planning for future long-term care needs.

4 Accordingly, the purpose of this part is to require the
5 executive office on aging to conduct a public education and
6 awareness campaign on long-term care and to appropriate funds to
7 administer and evaluate the program.

8 SECTION 7. (a) The department of health's executive
9 office on aging shall conduct a public education and awareness
10 campaign on long-term care. Campaign goals shall include:

11 (1) Informing the public of the likelihood of needing
12 long-term care;

13 (2) Educating the public on maximizing the length of time
14 independent living is possible and the risks presented
15 by a lack of planning for long-term care needs;

16 (3) Educating the public about the costs of long-term
17 care, including information about:

18 (A) Long-term care not being covered by medicare or
19 regular private health insurance;

20 (B) The limits of medicaid eligibility and benefits;
21 and



(C) The value and availability of current financing
and delivery options to obtain long-term care;
and

(4) Providing the public with resources to navigate the
complexities of planning for long-term care and
informing the public of the agencies that provide such
services.

(b) The executive office on aging may develop public-
private partnerships to fund and administer the campaign and may
invite broad participation from multiple interested stakeholders
in the State.

(c) The director of the executive office on aging shall
obtain an independent evaluation of the effectiveness of the
campaign.

(d) The director of the executive office on aging shall
submit a report to the legislature, including the independent
evaluation's findings and recommendations on the status of the
campaign, no later than twenty days prior to the convening of
the regular session of 2017.

SECTION 8. There is appropriated out of the general
revenues of the State of Hawaii the sum of \$500,000 or so much
thereof as may be necessary for fiscal year 2014-2015 for the



1 executive office on aging to conduct a public education and
2 awareness campaign on long-term care and to obtain an
3 independent evaluation of the campaign's effectiveness.

4 The sum appropriated shall be expended by the department of
5 health for the purposes of this part.

6 **PART III**

7 SECTION 9. This Act shall take effect on July 1, 2014.



Report Title:

Aging; Long-term Care Education; Appropriations; Majority
Package

Description:

Appropriates general funds to provide ongoing financial support to healthy aging programs and services. Requires the Executive Office on Aging to conduct a public education and awareness campaign on long-term care and appropriates general funds for its support and evaluation. (SD1)

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