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# A BILL FOR AN ACT

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RELATING TO AGING.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

**PART I**

SECTION 1. The legislature finds that Hawaii's aging population, similar to the rest of the United States, is rapidly increasing as more and more residents born during the baby-boom era of 1946-1964 turn sixty years of age. Between 1980 and 2010, the number of adults in Hawaii over the age of sixty grew by 139.8 per cent, eclipsing the growth of the general population, which increased by 34.2 per cent during the same period. The increase in the number of adults in Hawaii over the age of eighty-five during this period is even more extreme at 431.5 per cent. In addition, it is projected that Hawaii's adult population over the age of sixty will comprise 29.7 per cent of the total population by 2035.

This significant increase in Hawaii's elder population and the concomitant increase in demand for services, particularly those that allow for aging in place, will require an ongoing commitment to ensure that Hawaii's kupuna are adequately cared for.



1       The legislature finds that the kupuna care program was  
2 enacted in 1999 to help "frail and vulnerable older persons in  
3 leading independent, meaningful and dignified lives in their own  
4 homes and communities." One of the principles of the program is  
5 that long-term care should be available to everyone, regardless  
6 of government or private insurance coverage or eligibility for  
7 other assistance programs.

8       The legislature further finds that the kupuna care program  
9 was created to provide key services and support for all older  
10 persons in the State, without regard to medicaid eligibility or  
11 receipt and without regard to eligibility for supportive and  
12 nutrition services under Title III of the federal Older  
13 Americans Act. Access to the kupuna care program for all  
14 seniors is necessary to maintain a consistent continuum of care  
15 for vulnerable older persons, particularly as individuals'  
16 access to resources, support systems, and capacity change over  
17 time. The most successful programs for aging-in-place recognize  
18 and build upon integrated health and social services.

19       The purpose of this part is to provide funding to support  
20 community-based programs that incorporate collaborations among  
21 health care and social service agencies to provide services  
22 necessary for the health and well-being of Hawaii's kupuna.



1       SECTION 2. There is appropriated out of the general  
2 revenues of the State of Hawaii the sum of \$4,200,000 or so much  
3 thereof as may be necessary for fiscal year 2014-2015 for the  
4 kupuna care program; provided that the sum appropriated shall be  
5 in addition to the base budget of the executive office on aging.

6       SECTION 3. There is appropriated out of the general  
7 revenues of the State of Hawaii the sum of \$1,900,000 or so much  
8 thereof as may be necessary for fiscal year 2014-2015 for the  
9 aging and disability resource center.

10       SECTION 4. There is appropriated out of the general  
11 revenues of the State of Hawaii the sum of \$476,772 or so much  
12 thereof as may be necessary for fiscal year 2014-2015 for the  
13 healthy aging partnership program of the department of health's  
14 executive office on aging.

15       SECTION 5. The sums appropriated in sections 2, 3, and 4  
16 shall be expended by the department of health for the purposes  
17 of this part.

18                                   **PART II**

19       SECTION 6. The legislature finds that more of Hawaii's  
20 elderly population is living with multiple, chronic health  
21 conditions. This, combined with the fact that this population



1 is growing at a steady rate, indicates an increased need for  
2 long-term care in the State.

3 The legislature further finds that many people in Hawaii  
4 are not familiar with long-term care issues and that popularly  
5 circulated information may, in fact, be incorrect. For example,  
6 although long-term care is not covered by medicare or regular  
7 private health insurance, a 2011 survey of Hawaii members of the  
8 Association of American Retired Persons found that twenty-nine  
9 per cent of respondents said they expected medicare to pay for  
10 their long-term care, if needed.

11 Hawaii residents require basic information about long-term  
12 care, including the different types of long-term care and long-  
13 term care providers, the statistical risk of requiring long-term  
14 care, and the associated costs, to be motivated to provide for  
15 their own or family members' long-term care needs. The  
16 legislature finds that a long-term care education and awareness  
17 campaign will help provide this information to better prepare  
18 Hawaii residents to plan for future long-term care needs.

19 Accordingly, the purpose of this part is to require the  
20 executive office on aging to conduct a public education and  
21 awareness campaign on long-term care and to appropriate funds to  
22 administer and evaluate the program.



1       SECTION 7. (a) The department of health's executive  
2 office on aging shall conduct a public education and awareness  
3 campaign on long-term care. Campaign goals shall include:

4       (1) Informing the public of the likelihood of needing  
5 long-term care;

6       (2) Educating the public on maximizing the length of time  
7 independent living is possible and the risks presented  
8 by a lack of planning for long-term care needs;

9       (3) Educating the public about the costs of long-term  
10 care, including information about:

11       (A) Long-term care not being covered by medicare or  
12 regular private health insurance;

13       (B) The limits of medicaid eligibility and benefits;  
14 and

15       (C) The value and availability of current financing  
16 and delivery options to obtain long-term care;  
17 and

18       (4) Providing the public with resources to navigate the  
19 complexities of planning for long-term care and  
20 informing the public of the agencies that provide such  
21 services.



1 (b) The executive office on aging may develop public-  
2 private partnerships to fund and administer the campaign and may  
3 invite broad participation from multiple interested stakeholders  
4 in the State.

5 (c) The director of the executive office on aging shall  
6 obtain an independent evaluation of the effectiveness of the  
7 campaign.

8 (d) The director of the executive office on aging shall  
9 submit a report to the legislature, including the independent  
10 evaluation's findings and recommendations on the status of the  
11 campaign, no later than twenty days prior to the convening of  
12 the regular session of 2017.

13 SECTION 8. There is appropriated out of the general  
14 revenues of the State of Hawaii the sum of \$500,000 or so much  
15 thereof as may be necessary for fiscal year 2014-2015 for the  
16 executive office on aging to conduct a public education and  
17 awareness campaign on long-term care and to obtain an  
18 independent evaluation of the campaign's effectiveness.

19 The sum appropriated shall be expended by the department of  
20 health for the purposes of this part.

21 **PART III**

22 SECTION 9. This Act shall take effect on July 1, 2014.



**Report Title:**

Aging; Long-term Care Education; Appropriations; Majority  
Package

**Description:**

Appropriates general funds to the Department of Health for  
community-based services and programs for older persons.  
Requires the Department of Health Executive Office on Aging to  
conduct a public education and awareness campaign on long-term  
care and appropriates funds for this purpose. (CD1)

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not legislation or evidence of legislative intent.*

