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# HOUSE CONCURRENT RESOLUTION

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DECLARING MARCH AS LOCALICIOUS HAWAII MONTH.

1 WHEREAS, the Hawaii Agricultural Foundation is proud to  
2 launch its first annual Localicious Hawaii campaign to recognize  
3 local restaurants that are committed to buying local while also  
4 raising funds to support future farmers in Hawaii; and  
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6 WHEREAS, Localicious Hawaii reinforces the State's Buy  
7 Local, It Matters campaign to encourage residents to support  
8 Hawaii farmers by making conscious decisions to purchase locally  
9 grown produce; and  
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11 WHEREAS, Localicious Hawaii asks residents and visitors to  
12 patronize those restaurants that are committed to buying and  
13 serving menu items featuring the produce of local farmers; and  
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15 WHEREAS, Localicious Hawaii furthers the Hawaii Regional  
16 Cuisine movement, which brought 12 local chefs together more  
17 than 20 years ago to establish and promote Hawaii as a food  
18 destination; and  
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20 WHEREAS, Localicious Hawaii promotes an agricultural  
21 network so that chefs and restaurants have access to locally  
22 grown produce; and  
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24 WHEREAS, more than 65 restaurants are participating in this  
25 year's Localicious Hawaii campaign; and  
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27 WHEREAS, each participating restaurant will create a dish  
28 incorporating locally grown, raised, or caught products and  
29 donate the proceeds to the Hawaii Agricultural Foundation's  
30 agricultural education programs; and



1 WHEREAS, the goal of Localicious Hawaii is to raise  
2 awareness for Hawaii Agricultural Foundation's Ag in the  
3 Classroom Veggie U Program; and  
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5 WHEREAS, participating restaurants will be able to adopt a  
6 fourth grade class from Hawaii's public schools to participate  
7 in the Ag in the Classroom Veggie U Program; and  
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9 WHEREAS, Localicious Hawaii will be held during the month  
10 of March to coincide with National Agricultural Day that will be  
11 celebrated on March 25, 2014; and  
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13 WHEREAS, Localicious Hawaii is made possible through the  
14 generous support of the Chef Zone, a division of Y. Hata;  
15 Department of Agriculture; Honolulu Magazine; KHON2; and KSSK;  
16 now, therefore,  
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18 BE IT RESOLVED by the House of Representatives of the  
19 Twenty-seventh Legislature of the State of Hawaii, Regular  
20 Session of 2014, the Senate concurring, that March be declared  
21 Localicious Hawaii Month; and  
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23 BE IT FURTHER RESOLVED that certified copies of this  
24 Concurrent Resolution be transmitted to the Chairperson of the  
25 Board of Agriculture; Director of Business, Economic  
26 Development, and Tourism; Superintendent of Education; and Chair  
27 of the Hawaii Agricultural Foundation.

