A BILL FOR AN ACT

RELATING TO FUNDING FOR FILM AND DIGITAL MEDIA DEVELOPMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Hawaii's film industry brings in an estimated

2 \$250,000,000 in production revenues per year, providing the

3 State with an estimated economic impact of over \$400,000,000

4 annually. The Hawaii film office in the creative industries

5 division of the department of business, economic development,

6 and tourism is involved with all aspects of this industry,

7 including those statutory mandates for film permitting, tax

8 incentive management, and studio operations and management.

9 With the passage of Act 89, Session Laws of Hawaii 2013,

and enhancements to the tax credit program, production activity

11 is increasing and with it the demands on an office that has been

12 operating with limited staff and resources since the reduction

13 in force in 2009. While positions and some funding have been

restored, the costs to support productions, manage the motion

15 picture, digital media, and film production income tax credit

16 program, and maintain the Hawaii film studio far exceed the

17 existing general fund allocations.

10

14

- 1 This Act broadens the sources of revenue for and renames 2 the special fund created in section 201-113, Hawaii Revised 3 Statutes. By capturing revenues from the studio and other 4 sources, the special fund will provide a necessary funding 5 mechanism for ongoing repair and maintenance of the Hawaii film 6 studio, which averages \$150,000 per year. With anticipated 7 revenues generated by film studio rental of \$500,000 annually, 8 the department of business, economic development, and tourism 9 will have the means to maintain the studio facility and support **10** programs that are not currently possible with the existing 11 general fund allocation. 12 SECTION 2. Chapter 201, Hawaii Revised Statutes, is 13 amended by amending the title of part IX to read as follows: 14 "[+]PART IX.[+] HAWAII [TELEVISION AND] FILM AND DIGITAL MEDIA 15 DEVELOPMENT." 16 SECTION 3. Section 201-113, Hawaii Revised Statutes, is 17 amended to read as follows: 18 "[[] §201-113[]] Hawaii [television and] film and digital 19 media development special fund. (a) There is established in 20 the state treasury the Hawaii [television and] film and digital 21 media development special fund into which shall be deposited:
 - (1) Appropriations by the legislature;

HB2253 HD1 HMS 2014-1658

22

1	(2)	Donations and contributions made by private
2		individuals or organizations for deposit into the
3		fund;
4	(3)	Grants provided by governmental agencies or any other
5		source; [and
6	(4)	Any profits or other amounts received from venture
7		capital investments.]
8	(4)	Revenues, fees, and charges from the rental and
9		operation of the Hawaii film studio;
10	<u>(5)</u>	Revenues, fees, and charges from the processing of
11		film permits pursuant to section 201-14; and
12	(6)	Revenues, fees, and charges from the processing of the
13 .		motion picture, digital media, and film production
14		income tax credit pursuant to section 235-17.
15	(b)	The fund shall be used by the [board to assist in, and
16	provide i	ncentives for, the production of eligible Hawaii
17	projects-	that are in compliance with criteria and standards
18	establish	ed by the board in accordance with rules adopted by the
19	board pur	suant to chapter 91. In particular, the board shall
20	adopt rul	es to provide for the implementation of the following
21	programs:	

1	(1)	A gr	ant program. The board shall adopt rules pursuant
2		to c	hapter 91 to provide conditions and qualifications
3		for	grants. Applications for grants shall be made to
4		the	board and shall contain such information as the
5		boar	d shall require by rules adopted pursuant to
6		chap	ter 91. At a minimum, the applicant shall agree
7		to t	he following conditions:
8		(A)	The grant shall be used exclusively for eligible
9			Hawaii projects;
10		(B)	The applicant shall have applied for or received
11			all applicable licenses and permits;
12		(C)	The applicant shall comply with applicable
13			federal and state laws prohibiting discrimination
14			against any person on the basis of race, color,
15			national origin, religion, creed, sex, age, or
16			physical handicap;
17		(D)	The applicant shall comply with other
18			requirements as the board may prescribe;
19		(E)	All activities undertaken with funds received
20			shall comply with all applicable federal, state,
21			and county statutes and ordinances;

H.B. NO. 2253 H.D. 1

1		-(F)-	The applicant shall indemnify and save harmless
2			the State of Hawaii and its officers, agents, and
3			employees from and against any and all claims
4	,		arising out of or resulting from activities
5			carried out or projects undertaken with funds
6			provided hereunder, and procure sufficient
7			insurance to provide this indemnification if
8			requested to do so by the department;
9		(G)	The applicant shall make available to the board
10			all records the applicant may have relating to
11			the project, to allow the board to monitor the
12	•		applicant's compliance with the purpose of this
13			chapter; and
14		(H)	The applicant, to the satisfaction of the board,
15			shall establish that sufficient funds are
16			available for the completion of the project for
17			the purpose for which the grant is awarded; and
18	-(2) -	A ve	nture capital program. The board shall adopt
19		rule	s pursuant to chapter 91 to provide conditions and
20		qual	ifications for venture capital investments in
21		elig	ible Hawaii projects. The program may include a
22		writ	ten agreement between the borrower and the board,

1		as the representative of the State, that as
2		consideration for the venture capital investment made
3		under this part, the borrower shall share any
4		royalties, licenses, titles, rights, or any other
5		monetary benefits that may accrue to the borrower
6		pursuant to terms and conditions established by the
7		board by rule pursuant to chapter 91. Venture capital
8		investments may be made on such terms and conditions
9		as the board shall determine to be reasonable,
10		appropriate, and consistent with the purposes and
11		objectives of this part.] department of business,
12	economic	development, and tourism to provide for:
13	(1)	Operations, repair, and maintenance of the Hawaii film
14		studio;
15	(2)	Support for the operations of the Hawaii film office;
16	(3)	Programs and initiatives for digital media industry
17		development; and
18	(4)	Internships and training programs that expand the
19		skill sets of Hawaii's resident workforce and the film
		and digital media industry."
20		and digital media industry.
2021	SECT	ION 4. Section 201-111, Hawaii Revised Statutes, is

HB2253 HDI HMS 2014-1658

1	[" [§	201 111] Definitions. As used in this part:	
2	- "App	licant" means a person applying for a grant or venture	
3	capital i	nvestment from the board under this part.	
4	"Boa	rd" means the Hawaii television and film development	
5	board.		
6	"Eli	gible Hawaii project" or "project" means an	
7	entertainment project in which at least seventy five per cent o		
8	the budget for the production costs, excluding salaries and		
9	costs for	the producer, director, writer, screenplay, and actors	
10	in the pr	oject, is dedicated for the purchase or lease of goods	
11	or servic	es from a vendor or supplier who is located and doing	
12	business in the State.		
13	"Fun	d" means the Hawaii television and film development	
14	special fund.		
15	"Ven	ture capital investment" means any of the following	
16	investmen	ts in a project:	
17	(1)	Common or preferred stock and equity securities	
18		without a repurchase requirement for at least five	
19		years;	
20	(2)	A right to purchase stock or equity securities;	
21	(3)	Any debenture, whether or not convertible or having	
22		stock purchase rights, which is subordinated, together	

HB2253 HDI HMS 2014-1658

1	with security interests against the assets of the
2	borrower, by their terms to all borrowings of the
3	borrower from other institutional lenders, and that is
4	for a term of not less than three years, and that has
5	no part amortized during the first three years; and
6	(4) General or limited partnership interests."]
7	SECTION 5. Section 201-112, Hawaii Revised Statutes, is
8	repealed.
9	[" [§201-112] Hawaii television and film development board.
10	(a) There is established the Hawaii television and film
11	development board. The board shall be attached to the
12	department of business, economic development, and tourism for
13	administrative purposes only. The board shall administer the
14	grant and venture capital investment programs and the Hawaii
15	television and film development special fund established under
16	this part. The board shall also assess and consider the overall
17	viability and development of the television and film industries
18	and make recommendations to appropriate state or county
19	agencies.
20	(b) The board shall be composed of nine members, four of
21	whom shall be appointed by the governor pursuant to section 26
22	34, and all of whom shall serve four year staggered terms. One
	HB2253 HD1 HMS 2014-1658

- 1 of the governor's appointments shall be made from a list of 2 nominees submitted by the president of the senate and another 3 appointment shall be made from a list of nominees submitted by 4 the speaker of the house of representatives. The four appointed 5 members shall possess a current working knowledge of the film, 6 television, or entertainment industry. The director of 7 business, economic development, and tourism, and the chairs of 8 the four county film commissions or its equivalent, shall serve 9 as-ex-officio voting-members, who-may be represented on the 10 board by designees. 11 The chairperson and vice chairperson of the board shall be 12 selected by the board by majority vote. Five members shall **13** constitute a quorum, whose affirmative vote shall be necessary 14 for all actions by the board. The members shall serve without **15** compensation but shall be reimbursed for expenses, including travel expenses, necessary for the performance of their duties. 16 17 (c) The film industry branch development manager shall serve as the executive secretary of the board. 18 19 (d) The board may adopt rules pursuant to chapter 91 to 20 effectuate the purposes of this part."] 21 SECTION 6. Section 201-114, Hawaii Revised Statutes, is
 - HB2253 HD1 HMS 2014-1658

22

repealed.

1 ["{\$201-114} Inspection of premises and records. The board 2 shall have the right to inspect, at reasonable hours, the plant, 3 physical facilities, equipment, premises, books, and records of 4 any applicant in connection with the processing of a grant to 5 the applicant."] 6 SECTION 7. There is appropriated out the general revenues 7 of the State of Hawaii the sum of \$ or so much thereof 8 as may be necessary for fiscal year 2014-2015 to be deposited 9 into the Hawaii film and digital media development special fund. 10 SECTION 8. There is appropriated out of the Hawaii film 11 and digital media development special fund the sum of \$ 12 or so much thereof as may be necessary for fiscal year 2014-2015 **13** for the purposes of this Act. 14 The sum appropriated shall be expended by the department of 15 business, economic development, and tourism for the purposes of 16 this Act. **17** SECTION 9. Statutory material to be repealed is bracketed 18 and stricken. New statutory material is underscored.

SECTION 10. This Act shall take effect on January 20,

19

20

2050.

Report Title:

Hawaii Film and Digital Media Development Special Fund; Appropriation

Description:

Expands funding sources to support the Hawaii film studio and office and film and digital media industry development within the Department of Business, Economic Development, and Tourism. Repeals statutory sections relating to the Hawaii television and film development board, which has been inactive for many years and no longer serves its original funding mechanism purpose. Appropriates funds. Effective January 20, 2050. (HB2253 HD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.